CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
The Davis Group	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE 'E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	CS MUST BE COMPLETED
Candidate name:	
James V. Cortez	
Authorized committee:	
City of Laredo	
Agency requesting time (and contact information):	
N/A The Davis Group, Yolanda Gonzales, 512-851-8500	
Candidate's political party:	
Democratic	
Office sought (no acronyms or abbreviations):	
Webb County - LISD School Board Dist. 4	
Date of election:	General Primary
November 3, 2020	
Treasurer of candidate's authorized committee:	
Christine Cortez	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fu	
the candidate listed above who is a legally qualified ca	
the authorized committee of the legally qualified cand	idate listed above;
(2) this station is authorized to announce the time as paid for b	
(3) this station has disclosed its political advertising policies, in and other sales practices.	cluding applicable classes and rates, discount, promotion
·	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	CRIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Yolanda Gonzales Calci 1,0201 - 40000 Consp. cu. analyzarana cu. anal	
Name: Yolanda Gonzales	Name:
Date of Request to Purchase Ad Time: 40/05/2020	Date of Station Agreement to Sell Time:

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Yolanda Gonzales Name: Yolanda Gonzales Date: 10/05/2020 TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: No N/A Yes Federal candidate certification signed (above): Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Station Call Letters: Date Received/Requested: Contract #: Est. #: Station Location: Run Start and End Dates: Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

10/12/2020 11/08/2020 Flight Start: Flight End: Hiatus: KLDO-TV Normal Cancel Date: Order Type: Station: 241 - James V. Cortez for LISD School Board Dist. 4 The Davis Group, Inc. Austin Agency: Office: Client:

401 - James V. Cortez Campaign

Piggyback Product:

Product:

10/5/2020 11:37:07 AM Received in ePort: 2313 - James V. Cortez Campaign 2020 - TV Estimate:

\$8,600.00 Airtime Dollars:

\$0.00

Interactive Dollars:

\$8,600.00 \$0.00 Non-Airtime Dollars: Total Dollars: Total Spots: KLDO-TV Local/National: Rep Office: ĄĘ A25-54 Primary Demo: Demo 2: Demo 3:

Jeannette Puig 10031636 OrderID: Phone: \$111.86 76.88 GRP: CPP:

Status: Pending Review

\$0.00

Separation: 30

Comments: Terms of Sale:

GIMP:

CPM:

MarketShare:

CANCELLATION TERMS: Contracts of two consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon two weeks prior notice, but no such cancellation shall be effective until two Broadcast weeks have run.

Weekly Airtime Lines

Line Daypart DPT No (Program) Code Rate C/T Len 10/12 10/19 10/26 1 MTUWTHE SP-5:30P EF \$400.00 C 30 2 4 4				-			
(Program) Code Rate MTuWThF 5P-5:30P EF \$400.00				Otal		A25-54	
EF \$400.00 C 30	/12 10/1	9 10/26	11/2	Spots	Rtg	CPP Imp	CPM
	4	4	-	£	4.00	\$100.00	
Oct-2019L3							
2 MTuW7hF 10P- LN \$350.00 C 30 2 10:35P NOTICIAS 27	2	လ	0	£	2.74	\$127.74	
Oct-2019L3							
3 M 10P-10:35P LN \$350.00 C 30 0 NOTICIAS 27	0	0	-	-	2.74 \$127.74	\$127.74	
Oct-2019L3							
Total Spots: 4	4 8	6	2	8			
Total GRP: 13.5 27.0 29.7	3.5 27.0	29.7	6.7				
Cash\$ - Spots: \$8,600.00 - 23 Trade\$ - 3	5 - Spots	- \$0.00	Cash\$ - Spots: \$8,600.00 - 23 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$8,600.00 Total GRP - CPP: 76.9 - \$111.86 Total GIMP(000) - CPM: 0 - \$0.00	MP(000) - CP	M: 0 - \$0.	8	