

INVOICE



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
Main: (956) 727-0027
Billing: (956) 727-0027

Property	KLDO-TV		
Invoice #	512636-1	Order #	512636
Invoice Date	02/29/20	Alt Order #	
Invoice Month	February 2020	Deal #	
Invoice Period	02/01/20 - 02/29/20	Flight Dates	02/03/20 - 03/08/20
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Martin Cuellar For Sheriff		
Estimate #			
Account Executive	Laredo House		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Madison Avenue Marketing Agency
Attention: Accounts Payable
6999 McPherson Rd.
Suite 104 Office #14
Laredo, TX 78041

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/03/20	03/02/20	M-F Early Local News	5:00 PM-5:30 PM	MTWTF--	:15/:15	3	\$350.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/03/20 02/09/20 MTWTF-- 3 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KLDO	M	02/03/20	5:26 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Veterans SPN	\$175.00 BK
				5:27 PM			:15	Ki ds SPN	\$175.00
2	KLDO	W	02/05/20	5:25 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Veterans SPN	\$175.00 BK
				5:27 PM			:15	Ki ds SPN	\$175.00
3	KLDO	F	02/07/20	5:19 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Veterans SPN	\$175.00 BK
				5:22 PM			:15	Veterans SPN	\$175.00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 MTWTF-- 3 \$350.00									
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6	KLDO	Tu	02/11/20	5:12 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Ki ds SPN	\$175.00 BK
				5:13 PM			:15	Ki ds SPN	\$175.00
4	KLDO	W	02/12/20	5:25 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	THE RIGHT MAN	\$175.00 BK
				5:27 PM			:15	THE RIGHT MAN	\$175.00
5	KLDO	Th	02/13/20	5:11 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Veterans SPN	\$175.00 BK
				5:13 PM			:15	Veterans SPN	\$175.00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 4 \$350.00									
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8	KLDO	M	02/17/20	5:20 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	THE RIGHT MAN	\$175.00 BK
				5:23 PM			:15	THE RIGHT MAN	\$175.00
7	KLDO	W	02/19/20	5:21 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Ki ds SPN	\$175.00 BK
				5:23 PM			:15	Ki ds SPN	\$175.00
10	KLDO	Th	02/20/20	5:26 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Veterans SPN	\$175.00 BK
				5:29 PM			:15	Veterans SPN	\$175.00
9	KLDO	F	02/21/20	5:11 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	THE RIGHT MAN	\$175.00 BK
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12	KLDO	Tu	02/25/20	5:20 PM	M-F Early Local News	5:00 PM-5:30 PM	:30	"Ponce Arrest 30_SPAN	\$350.00 NM
13	KLDO	W	02/26/20	5:26 PM	M-F Early Local News	5:00 PM-5:30 PM	:15	Ki ds SPN	\$175.00 BK
				5:29 PM			:15	Ki ds SPN	\$175.00

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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P.O. Box 203535
Dallas, TX 75320-3535

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<td>W</td> <td>02/19/20</td> <td>7:53 PM</td> <td>M-Su 6p-10p</td> <td>6:00 PM-10:00 PM</td> <td>:15</td> <td>THE RIGHT MAN</td> <td>\$70.00</td> <td>BK</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td>7:54 PM</td> <td></td> <td></td> <td>:15</td> <td>THE RIGHT MAN</td> <td>\$70.00</td> <td></td> </tr> <tr> <td>6</td> <td>KLDO</td> <td>F</td> <td>02/21/20</td> <td>6:41 PM</td> <td>M-Su 6p-10p</td> <td>6:00 PM-10:00 PM</td> <td>:15</td> <td>Veterans SPN</td> <td>\$70.00</td> <td>BK</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td>6:42 PM</td> <td></td> <td></td> <td>:15</td> <td>Veterans SPN</td> <td>\$70.00</td> <td></td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>02/24/20</td> <td>03/01/20</td> <td>MTWTF--</td> <td>3</td> <td>\$140.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End 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7	KLDO	Tu	02/18/20	8:31 PM	M-Su 6p-10p	6:00 PM-10:00 PM	:15	Veterans SPN	\$70.00	BK																																																																																																																																																																																																																																																																																																	
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5	KLDO	W	02/19/20	7:53 PM	M-Su 6p-10p	6:00 PM-10:00 PM	:15	THE RIGHT MAN	\$70.00	BK																																																																																																																																																																																																																																																																																																	
				7:54 PM			:15	THE RIGHT MAN	\$70.00																																																																																																																																																																																																																																																																																																		
6	KLDO	F	02/21/20	6:41 PM	M-Su 6p-10p	6:00 PM-10:00 PM	:15	Veterans SPN	\$70.00	BK																																																																																																																																																																																																																																																																																																	
				6:42 PM			:15	Veterans SPN	\$70.00																																																																																																																																																																																																																																																																																																		
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8	KLDO	M	02/24/20	8:30 PM	M-Su 6p-10p	6:00 PM-10:00 PM	:30	"Ponce Arrest 30_SPAN	\$140.00	NM																																																																																																																																																																																																																																																																																																	
9	KLDO	W	02/26/20	9:42 PM	M-Su 6p-10p	6:00 PM-10:00 PM	:30	"Ponce Arrest 30_SPAN	\$140.00	NM																																																																																																																																																																																																																																																																																																	
10	KLDO	F	02/28/20	8:57 PM	M-Su 6p-10p	6:00 PM-10:00 PM	:15	Veterans SPN	\$70.00	BK																																																																																																																																																																																																																																																																																																	
				8:58 PM			:15	Veterans SPN	\$70.00																																																																																																																																																																																																																																																																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:
KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Invoice #	512636-1	Invoice Month	February 2020
Invoice Date	02/29/20	Invoice Period	02/01/20 - 02/29/20
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Martin Cuellar For Sheriff		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,350.00
<u>Agency Commission</u>	\$1,102.50
<u>Net Amount Due</u>	\$6,247.50

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.