

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>Entravision Laredo</i>	Date: <i>2/25/20</i>
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I, *P. C. Trevino*,

being/on behalf of: *self*,

a legally qualified candidate of the *Sheriff Department*

political party for the office of: *Sheriff*

in the *Primary*

election to be held on: *3/3/20*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Attach proposed schedule with charges (if available): *\$2125 net*



Station: KLDO
 Schedule Date: 2/25/2020 - 2/28/2020
 Advertiser: Ponce Coy Trevino for Webb County Sherri
 Agency: Committee to Elect Ponce Coy Trevino
 Spot Length(s): :30

Acct. Exec: Jeannette Puig
 Phone #: 956-727-0027
 Email: jpuig@entravision.com

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

Flight Dates: 2/25/2020-2/28/2020

Program Time	Spot Length	FE	DMA P25+ RTG	Weeks	Rate Spots
KLDO		25			
NOTICIAS 27 1x oer day/2 on t	:30	5	6.63	1	\$500.00
GRPs/Impressions			33.15		5
CPP/CPM			\$75.41		
Mo-Fr 5:00p-5:30p			Run Dates: 3/24/2014-12/31/2036		

1x T, W + F 2x Thursday

Total Cost:	\$2,500.00	
Agency Commission @ 15%	\$375.00	
Net Cost:	\$2,125.00	Signature <i>[Signature]</i>

*Run SBowl Spanish
 all week!
 pA

CONTRACT



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u> 518647 /		<u>Alt Order #</u>
<u>Advertiser</u> Ponce Coy Trevino for Webb County Sherriff		<u>Original Date / Revision</u> 02/25/20 / 02/25/20
<u>Contract Dates</u> 02/25/20 - 02/28/20	<u>Estimate #</u> Ponce Coy Trevino For	
<u>Product</u> Ponce Coy Trevino For Sheriff		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Committee to Elect Ponce Coy Trevino
8709 Crossway Drive
Laredo, TX 78045

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/25/20	02/28/20	M-F Early Local News	5p-530p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	-1121--				5	\$500.00			
Totals											5	\$2,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/20 -02/28/20	5	\$2,500.00	(\$375.00)	\$2,125.00
Totals	5	\$2,500.00	(\$375.00)	\$2,125.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ORDER



UNIVISION
LAREDO
KLDO-TV

Orders
Order / Rev: 518647
Alt Order #: _____
Product Desc: Ponce Coy Trevino For Sheriff
Estimate: Ponce Coy Trevino For Sheriff
Flight Dates: 02/25/20 - 02/28/20
Original Date / Rev: 02/25/20 / 02/25/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency Name: Committee to Elect Ponce Coy Trevino
Buying Contact: _____
Billing Contact: _____
8709 Crossway Drive
Laredo, TX 78045

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ponce Coy Trevino for Webb County
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 01/17/21
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/20	02/28/20	5	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$2,500.00	\$2,125.00	0.00
Totals	5	\$2,500.00	\$2,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	02/25/20	02/28/20	Early News M-F 1.1 Local	CM	5p-530p	-1121--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
				M-F Early Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-1121--		5				\$500.00		0.00			
													Totals	5	\$2,500.00