

**Entravision Political Public File
Legally Qualified Candidate Advertisement**

<p>What is the name of the legally-qualified candidate?</p> <p style="font-size: 1.2em; color: blue;"><i>Patricia Barera</i></p>
<p>What office is the candidate running for?</p> <p style="font-size: 1.2em; color: blue;"><i>Webb County Tax Assessor</i></p>
<p>What is the date of the election?</p> <p style="font-size: 1.2em; color: blue;"><i>Mar 3, 2020</i></p>
<p>The election is a:</p> <p><input checked="" type="checkbox"/> primary <input type="checkbox"/> general election <input type="checkbox"/> special election <input type="checkbox"/> run-off election</p>
<p>What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee:</p> <p>Name: <i>Marta Barera</i> Agency: <i>Campaign to Elect</i> Address: <i>719 Marcus Christie</i> Phone number: <i>956-489-1719</i></p>
<p>What is the name of the Treasurer of the candidate's authorized committee?</p> <p>Name: <i>Marta Barera</i> Phone number: <i>956-489-1719</i></p>
<p>Did the candidate or authorized committee submit a copy of NAB PB-18 with the ad?*</p> <p style="font-size: 1.5em; color: blue; text-align: center;"><i>yes</i></p>

If this a federal candidate, did the candidate certify on PB-18 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?

no

Disposition of Request:

- granted
- denied _____ (reason)
- withdrawn _____ (reason)
- other _____ (describe)

Name of Entravision Employee Completing Form:

[Handwritten Signature]

*Entravision must post a complete Form PB-18, or a form with equivalent information, in connection with any candidate ad buy. Entravision also must post the final order or invoice demonstrating when the ads actually aired.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

ENTRAVISION Laredo

Date:

12/13/20

I, MIRTA BARRERA

being/on behalf of: PATRICIA BARRERA

a legally qualified candidate of the Democrat

political party for the office of: Tax Assessor Collector

in the PRIMARY

election to be held on: MAR 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): \$6281.50 plus

production of \$450.00!

I represent that the payment for the above described broadcast time has been furnished by:

Mirta Barrera

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mirta Barrera

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2-13-08 MB
Date **Signature**

To Be Signed By Station Representative

Accepted **Accepted in Part** **Rejected**
[Signature] J D Paig SVP
Signature **Printed Name** **Title**



Proposal ID: 78108
 Station: KLDO
 Schedule Date: 2/10/2020 - 3/3/2020
 Advertiser: Patricia Barrera for Webb County Tax Ass
 Agency: Campaign to Elect Patricia Barrera
 Spot Length(s): :30

Acct. Exec: Jeannette Puig
 Phone #: 956-727-0027
 Email: jpuig@entravision.com

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

Flight Dates: 2/10/2020-3/3/2020

Program Time	Spot Length	FE 17	FE 24	MR 2	DMA P18+ RTG	DMA P18+ 000	Wks	Rate Spots
KLDO								
DESPIERTA AMERICA	:30	2	2	2	1.13	1.8	3	\$60.00
GRPs/Impressions					6.78	10.8		6
CPP/CPM					\$53.10	\$33.33		
Mo-Fr 6:00a-10:00a					Run Dates: 7/22/2019-12/28/2036			
EF ROS	:30	2	2	--	4.06	6.4	2	\$140.00
GRPs/Impressions					16.24	25.6		4
CPP/CPM					\$34.48	\$21.88		
Mo-Fr 3:00p-5:00p					Run Dates: 1/12/2016-12/31/2036			
NOTICIAS 27	:30	3	3	1	5.40	8.5	3	\$350.00
GRPs/Impressions					37.8	59.5		7
CPP/CPM					\$64.81	\$41.18		
Mo-Fr 5:00p-5:30p					Run Dates: 3/24/2014-12/31/2036			
PRIME ROS	:30	1	2	1	3.33	5.3	3	\$140.00
GRPs/Impressions					13.32	21.2		4
CPP/CPM					\$42.04	\$26.42		
Mo-Fr 6:00p-10:00p					Run Dates: 4/2/2014-12/31/2036			
NOTICIAS 27	:30	3	3	1	3.27	5.2	3	\$350.00
GRPs/Impressions					22.89	36.4		7
CPP/CPM					\$107.03	\$67.31		
Mo-Fr 10:00p-10:35p					Run Dates: 3/24/2014-12/31/2036			
NOCHE DE ESTRELLAS:PLN	:30	1	--	--	4.07	6.4	1	\$225.00
GRPs/Impressions					4.07	6.4		1
CPP/CPM					\$55.28	\$35.16		
Thu 6:00p-7:00p					Run Dates: 2/20/2020-2/20/2020			

Total Cost: \$6,605.00
Agency Commission @ 15% \$990.75
Net Cost: \$5,614.25

Signature

General Summary (DMA P18+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KLDO	29	\$6,605.00	101.10	159.9	\$65.33	\$41.31	49.3	2.0	23.0	77,876	157,810

CONTRACT



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

And: **Campaign to Elect Patricia Barrera**
719 Corpus Christi
Laredo, TX 78040

<u>Contract / Revision</u> 516490 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 02/13/20 / 02/13/20
<u>Contract Dates</u> 02/14/20 - 02/29/20	<u>Estimate #</u>	
<u>Product</u> Patricia B		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/14/20	02/14/20	Production Fee	Various		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	----F--				3	\$150.00			
Totals											3	\$450.00

Time Period	# of Spots	Gross Amount	Net Amount
01/27/20 - 02/14/20	3	\$450.00	\$450.00
Totals	3	\$450.00	\$450.00

Signature: 

Date: 2-13-20

Production

(* Line Transactions: N = New, E = Edited, D = Deleted)

CONTRACT



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

And: **Campaign to Elect Patricia Barrera**
719 Corpus Christi
Laredo, TX 78040

<u>Contract / Revision</u> 516631 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 02/13/20 / 02/13/20
<u>Contract Dates</u> 02/17/20 - 03/02/20	<u>Estimate #</u> 2020	
<u>Product</u> Patricia Barrera for Webb County Tax A		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/17/20	03/02/20	Despierta Amei	6a-10a		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				2	\$60.00			
	Week:	02/24/20	03/01/20	MTWTF--				2	\$60.00			
	Week:	03/02/20	03/08/20	M-----				2	\$60.00			
N 2	KLDO	02/17/20	03/02/20	M-F 3p-5p	3p-5p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				2	\$140.00			
	Week:	02/24/20	03/01/20	MTWTF--				2	\$140.00			
	Week:	03/02/20	03/08/20	-----				0	\$0.00			
N 3	KLDO	02/17/20	03/02/20	M-F Early Loca	5p-530p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				3	\$350.00			
	Week:	02/24/20	03/01/20	MTWTF--				3	\$350.00			
	Week:	03/02/20	03/08/20	M-----				1	\$350.00			
N 4	KLDO	02/17/20	03/02/20	M-Su 6p-10p	6p-10p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				1	\$140.00			
	Week:	02/24/20	03/01/20	MTWTF--				2	\$140.00			
	Week:	03/02/20	03/08/20	M-----				1	\$140.00			
N 5	KLDO	02/17/20	03/02/20	M-F Late Local	10p-1035p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				3	\$350.00			
	Week:	02/24/20	03/01/20	MTWTF--				3	\$350.00			
	Week:	03/02/20	03/08/20	M-----				1	\$350.00			
N 6	KLDO	02/17/20	02/23/20	Noche de Estre	6:00 PM-7:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	---T---				1	\$225.00			
Totals											29	\$6,605.00

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KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u>	<u>Alt Order #</u>
516631 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patricia Barrera for Webb County Tax Assess	02/13/20 / 02/13/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/17/20 - 03/02/20	Patricia Barrera for Webb	2020

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	12	\$2,865.00	(\$429.75)	\$2,435.25
02/24/20 - 03/02/20	17	\$3,740.00	(\$561.00)	\$3,179.00
Totals	29	\$6,605.00	(\$990.75)	\$5,614.25

Signature: _____ **Date:** _____

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ORDER



**UNIVISION
LAREDO
KLDO-TV**

Orders
Order / Rev: 516631
Alt Order #:
Product Desc: Patricia Barrera for Webb County Tax A
Estimate: 2020
Flight Dates: 02/17/20 - 03/02/20
Original Date / Rev: 02/13/20 / 02/13/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency Name: Campaign to Elect Patricia Barrera
Buying Contact:
Billing Contact:
 719 Corpus Christi
 Laredo, TX 78040

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Patricia Barrera for Webb County Tax /
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 01/18/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	12	\$2,865.00	\$2,435.25
02/24/20	03/02/20	17	\$3,740.00	\$3,179.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	12	\$2,865.00	\$2,435.25	0.00
March 2020	17	\$3,740.00	\$3,179.00	0.00
Totals	29	\$6,605.00	\$5,614.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	02/17/20	03/02/20	M-F 6a-10a Despierta America	CM	6a-10a	MTWTF--	:30	2	\$60.00	P-01	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$60.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$60.00		0.00			
		Week: 03/02/20	03/08/20	M-----		2				\$60.00		0.00			
N 2	KLDO	02/17/20	03/02/20	Early Fringe M-F Rotator M-F 3p-5p	CM	3p-5p	MTWTF--	:30	2	\$140.00	P-01	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$140.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$140.00		0.00			
		Week: 03/02/20	03/08/20	-----		0				\$0.00		0.00			
N 3	KLDO	02/17/20	03/02/20	Early News M-F 1.1 Loca M-F Early Local News	CM	5p-530p	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		3				\$350.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$350.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$350.00		0.00			
N 4	KLDO	02/17/20	03/02/20	M-Su Prime Rotator M-Su 6p-10p	CM	6p-10p	MTWTF--	:30	1	\$140.00	P-01	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		1				\$140.00		0.00			

Order / Rev: 516631
 Alt Order #:
 Flight Dates: 02/17/20 - 03/02/20

Advertiser: Patricia Barrera for Webb County Tax Ass
 Product Desc: Patricia Barrera for Webb County Tax A
 Estimate: 2020
KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$140.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$140.00		0.00			
N 5	KLDO	02/17/20	03/02/20	Late News M-F 1.1 Local M-F Late Local News	CM	10p-1035p	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		3				\$350.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$350.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$350.00		0.00			
N 6	KLDO	02/17/20	02/23/20	Noche de Estrellas Noche de Estrellas	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	---T---	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	---T---		1				\$225.00		0.00			
													Totals	29	\$6,605.00

CONTRACT



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

And: **Campaign to Elect Patricia Barrera**
719 Corpus Christi
Laredo, TX 78040

<u>Contract / Revision</u> 516631 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 02/13/20 / 02/13/20
<u>Contract Dates</u> 02/17/20 - 03/02/20	<u>Estimate #</u> 2020	
<u>Product</u> Patricia Barrera for Webb County Tax A		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/17/20	03/02/20	Despierta Amer	6a-10a		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				2	\$60.00			
	Week:	02/24/20	03/01/20	MTWTF--				2	\$60.00			
	Week:	03/02/20	03/08/20	M-----				2	\$60.00			
N 2	KLDO	02/17/20	03/02/20	M-F 3p-5p	3p-5p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				2	\$140.00			
	Week:	02/24/20	03/01/20	MTWTF--				2	\$140.00			
	Week:	03/02/20	03/08/20	-----				0	\$0.00			
N 3	KLDO	02/17/20	03/02/20	M-F Early Loca	5p-530p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				3	\$350.00			
	Week:	02/24/20	03/01/20	MTWTF--				3	\$350.00			
	Week:	03/02/20	03/08/20	M-----				1	\$350.00			
N 4	KLDO	02/17/20	03/02/20	M-Su 6p-10p	6p-10p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				1	\$140.00			
	Week:	02/24/20	03/01/20	MTWTF--				2	\$140.00			
	Week:	03/02/20	03/08/20	M-----				1	\$140.00			
N 5	KLDO	02/17/20	03/02/20	M-F Late Local	10p-1035p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	MTWTF--				3	\$350.00			
	Week:	02/24/20	03/01/20	MTWTF--				3	\$350.00			
	Week:	03/02/20	03/08/20	M-----				1	\$350.00			
N 6	KLDO	02/17/20	02/23/20	Noche de Estre	6:00 PM-7:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	---T---				1	\$225.00			
Totals											29	\$6,605.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termssofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u>	<u>Alt Order #</u>
516631 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patricia Barrera for Webb County Tax Assess	02/13/20 / 02/13/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/17/20 - 03/02/20	Patricia Barrera for Webb	2020

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	12	\$2,865.00	(\$429.75)	\$2,435.25
02/24/20 - 03/02/20	17	\$3,740.00	(\$561.00)	\$3,179.00
Totals	29	\$6,605.00	(\$990.75)	\$5,614.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ORDER



UNIVISION
LAREDO
KLDO-TV

Orders
Order / Rev: 516631
Alt Order #:
Product Desc: Patricia Barrera for Webb County Tax A
Estimate: 2020
Flight Dates: 02/17/20 - 03/02/20
Original Date / Rev: 02/13/20 / 02/13/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency Name: Campaign to Elect Patricia Barrera
Buying Contact:
Billing Contact:
 719 Corpus Christi
 Laredo, TX 78040

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Patricia Barrera for Webb County Tax /
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 01/18/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	12	\$2,865.00	\$2,435.25
02/24/20	03/02/20	17	\$3,740.00	\$3,179.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	12	\$2,865.00	\$2,435.25	0.00
March 2020	17	\$3,740.00	\$3,179.00	0.00
Totals	29	\$6,605.00	\$5,614.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	02/17/20	03/02/20	M-F 6a-10a Despierta America	CM	6a-10a	MTWTF--	:30	2	\$60.00	P-01	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$60.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$60.00		0.00			
		Week: 03/02/20	03/08/20	M-----		2				\$60.00		0.00			
N 2	KLDO	02/17/20	03/02/20	Early Fringe M-F Rotator M-F 3p-5p	CM	3p-5p	MTWTF--	:30	2	\$140.00	P-01	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$140.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$140.00		0.00			
		Week: 03/02/20	03/08/20	-----		0				\$0.00		0.00			
N 3	KLDO	02/17/20	03/02/20	Early News M-F 1.1 Local M-F Early Local News	CM	5p-530p	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		3				\$350.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$350.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$350.00		0.00			
N 4	KLDO	02/17/20	03/02/20	M-Su Prime Rotator M-Su 6p-10p	CM	6p-10p	MTWTF--	:30	1	\$140.00	P-01	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		1				\$140.00		0.00			

Order / Rev: 516631
 Alt Order #:
 Flight Dates: 02/17/20 - 03/02/20

Advertiser: Patricia Barrera for Webb County Tax Ass
 Product Desc: Patricia Barrera for Webb County Tax A
 Estimate: 2020
KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$140.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$140.00		0.00			
N 5	KLDO	02/17/20	03/02/20	Late News M-F 1.1 Local M-F Late Local News	CM	10p-1035p	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		3				\$350.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$350.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$350.00		0.00			
N 6	KLDO	02/17/20	02/23/20	Noche de Estrellas Noche de Estrellas	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	---T---	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	---T---		1				\$225.00		0.00			
Totals													29	\$6,605.00	