



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
Main: (956) 727-0027
Billing: (956) 727-0027

Billing Address:

Madison Avenue Marketing Agency
Attention: Accounts Payable
6999 McPherson Rd.
Suite 104 Office #14
Laredo, TX 78041

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

INVOICE

Property	KLDO-TV		
Invoice #	516096A-2	Order #	516096A
Invoice Date	03/31/20	Alt Order #	
Invoice Month	March 2020	Deal #	
Invoice Period	03/01/20 - 03/02/20	Flight Dates	02/13/20 - 03/02/20
Advertiser	Rosie Cuellar for Webb Co Tax Assessor		
Estimate #	2020		
Account Executive	Laredo House		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/02/20	03/02/20	M-F 9a-3p	9a-3p	M-----	:30	1	\$75.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/02/20	03/08/20	M-----	1	\$75.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/02/20	12:22 PM	M-F 9a-3p	9a-3p	:30	ROSIE SPAN : 30	\$75.00	NM
2	02/13/20	03/02/20	M-F Early Local News	5p-530p	MTWTF--	:15/:15	1	\$500.00	BK	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/02/20	03/08/20	M-----	1	\$500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8	KLDO	M	03/02/20	5:26 PM	M-F Early Local News	5p-530p	:15	NO VAMOS A REGRESAR	\$250.00	BK
				5:29 PM			:15	ROSIE SPAN : 15	\$250.00	
<u>Total Spots</u>							2			

Payment Terms 30 Days

<u>Gross Total</u>	\$575.00
<u>Agency Commission</u>	\$86.25
<u>Net Amount Due</u>	\$488.75

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.