

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KLDO / KXOF</u>	Date: <u>6-19-20</u>
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I, Mista Barera,

being/on behalf of: Patricia Barera,

a legally qualified candidate of the Democratic

political party for the office of: Webb City Jay Cessors

in the Runoff

election to be held on: July 14, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): see attached

I represent that the payment for the above described broadcast time has been furnished by:

M. Banera

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marta Banera

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6-19-20

Date

✓ Felicia Gomez

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

J.D. Puig

Signature

J.D. Puig

Printed Name

SVP

Title



Patricia Barrera for Webb County Judge Runoff

Book: April 2020 LivePlus3

Proposal ID: 80249
 Market: LAREDO [184]
 Station: KLDO
 Schedule Date: 6/25/2020 - 7/14/2020
 Advertiser: Patricia Barrera for Webb county Judge
 Product: Candidates
 Agency: Campaign to Elect Patricia Barrera
 Spot Length(s): :30
 Book: April 2020 LivePlus3
 Author: JEANNETTE PUIG

Acct. Exec: Jeannette Puig
 Phone #: 956-727-0027
 Email: jpuig@entravision.com

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

Flight Dates: 6/25/2020-7/14/2020

Program Time	Spot Length	JN 25	JN 29	JL 6	JL 13	DMA P25-54 RTG	Wk s	Rate Spots
KLDO <i>Entravision</i>								
DESPIERTA AMERICA	:30	2	5	5	2	0.80	4	\$50.00
GRPs/Impressions						11.2		14
CPP/CPM						\$62.50		
Mo-Fr 6:00a-10:00a						Run Dates: 7/22/2019-12/28/2036		
NOTICIAS 27	:30	1	3	3	1	4.32	4	\$350.00
GRPs/Impressions						34.56		8
CPP/CPM						\$81.02		
Mo-Fr 5:00p-5:30p						Run Dates: 3/24/2014-12/31/2036		
TE DOY LA VIDA	:30	1	3	3	1	3.06	4	\$140.00
GRPs/Impressions						24.48		8
CPP/CPM						\$45.75		
Mo-Fr 7:00p-8:00p						Run Dates: 3/24/2014-12/31/2036		
AMOR ETERNO	:30	1	3	3	1	3.01	4	\$140.00
GRPs/Impressions						24.08		8
CPP/CPM						\$46.51		
Mo-Fr 8:00p-9:00p						Run Dates: 3/24/2014-12/31/2036		
COMO TU NO HAY 2	:30	1	3	3	1	2.29	4	\$140.00
GRPs/Impressions						18.32		8
CPP/CPM						\$61.14		
Mo-Fr 9:00p-10:00p						Run Dates: 3/24/2014-12/31/2036		
NOTICIAS 27	:30	1	3	3	1	3.06	4	\$350.00
GRPs/Impressions						24.48		8
CPP/CPM						\$114.38		
Mo-Fr 10:00p-10:35p						Run Dates: 3/24/2014-12/31/2036		
All Day Rotator M-S	:30	10	17	20	10	1.66	4	\$0.00
GRPs/Impressions						94.62		57
CPP/CPM						\$0.00		
Mo-Su 6:00a-12:00a						Run Dates: 3/31/2014-12/31/2036		
KETF <i>Unimas</i>								
LO QUE NO PODIA AMAR	:30	4	10	10	4	0.45	4	\$10.00
GRPs/Impressions						12.6		28
CPP/CPM						\$22.22		
Mo-Fr 8:00a-10:00a						Run Dates: 12/16/2015-12/31/2036		
LA VECINA	:30	4	10	10	4	0.06	4	\$10.00
GRPs/Impressions						1.68		28
CPP/CPM						\$166.67		
Mo-Fr 11:00a-12:00p						Run Dates: 4/22/2015-12/31/2036		
LA VECINA	:30	4	10	10	4	0.04	4	\$10.00
GRPs/Impressions						1.12		28
CPP/CPM						\$250.00		
Mo-Fr 12:00p-1:00p						Run Dates: 3/24/2014-12/31/2036		



Patricia Barrera for Webb County Judge Runoff

Book: April 2020 LivePlus3

Proposal ID: 80249
 Market: LAREDO [184]
 Station: KLDO
 Schedule Date: 6/25/2020 - 7/14/2020
 Advertiser: Patricia Barrera for Webb county Judge
 Product: Candidates
 Agency: Campaign to Elect Patricia Barrera
 Spot Length(s): :30
 Book: April 2020 LivePlus3
 Author: JEANNETTE PUIG

Acct. Exec: Jeannette Puig
 Phone #: 956-727-0027
 Email: jpuig@entravision.com

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Flight Dates: 6/25/2020-7/14/2020

Program Time	Spot Length	JN	JN	JL	JL	DMA P25-54 RTG	Wks	Rate Spots
KXOF <i>Jay</i>		25	29	6	13			
FOX NEWS SOUTH TEXAS	:30	1	5	5	1	1.52	4	\$80.00
GRPs/Impressions						18.24		12
CPP/CPM						\$52.63		
Mo-Fr 9:00p-9:30p						Run Dates: 3/24/2014-1/30/2022		

Total Cost: \$11,460.00
Agency Commission @ 15% \$1,719.00
Net Cost: \$9,741.00

Signature

General Summary (DMA P25-54 D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach
KLDO	111	\$9,660.00	231.74	193.6	\$41.68	\$49.90	63.8	3.6	40.5	52,655
KETF	84	\$840.00	15.40	14.0	\$54.55	\$60.00	5.0	3.1	3.0	4,089
KXOF	12	\$960.00	18.24	15.6	\$52.63	\$61.54	10.1	1.8	3.8	8,322
LAREDO	207	\$11,460.00	265.38	223.2	\$43.18	\$51.34	69.0	3.8	45.1	57,002

Station Summary (DMA P25-54 D.RTG)

Station	Spots	%	Cost	%	Grps	%	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach
KLDO	111	54	\$9,660.00	84	231.74	87	193.6	\$41.68	\$49.90	63.8	3.6	40.5	52,655
KETF	84	41	\$840.00	7	15.40	6	14.0	\$54.55	\$60.00	5.0	3.1	3.0	4,089
KXOF	12	6	\$960.00	8	18.24	7	15.6	\$52.63	\$61.54	10.1	1.8	3.8	8,322
Total (DMA P25-54)	207	100	\$11,460.00	100	265.38	100	223.2	\$43.18	\$51.34	69.0	3.8	45.1	57,002

ORDER



**UNIVISION
LAREDO**

KLDO-TV

Orders
Order / Rev: 535572
Alt Order #: _____
Product Desc: PATRICIA BARRERA FOR WEBB COU
Estimate: PATRICIA BARRERA FOR WEBB COU
Flight Dates: 06/25/20 - 07/14/20
Original Date / Rev: 06/22/20 / 06/22/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency
Name: Campaign to Elect Patricia Barrera
Buying Contact: _____
Billing Contact: _____
719 Corpus Christi
Laredo, TX 78040

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Patricia Barrera for Webb county Judge
Demographic: A25-54
Product Codes: Candidates
Revenue Codes: AGY
Revenue Codes 2: GEN
Revenue Codes 3: POL

New Business Thru: 02/01/19
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

CONTRACT



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u> 535572 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb county Judge		<u>Original Date / Revision</u> 06/22/20 / 06/22/20
<u>Contract Dates</u> 06/25/20 - 07/14/20	<u>Estimate #</u> PATRICIA BARRERA F	
<u>Product</u> PATRICIA BARRERA FOR WEBB COUNTY JUDGE RUNOFF		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 254.18
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Campaign to Elect Patricia Barrera
719 Corpus Christi
Laredo, TX 78040

KLDO-TV - 535569

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLDO	06/25/20	07/14/20	DESPIERTA AMERIC A	6a-10a		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/22/20	06/28/20	---TF--				2	\$50.00	0.00			
	Week:	06/29/20	07/05/20	MTWTF--				5	\$50.00	0.00			
	Week:	07/06/20	07/12/20	MTWTF--				5	\$50.00	0.00			
	Week:	07/13/20	07/19/20	MT-----				2	\$50.00	0.00			
N 2	KLDO	06/25/20	07/14/20	NOTICIAS 27	5p-530p		:30				NM	8	\$2,800.00
	Week:	06/22/20	06/28/20	---TF--				1	\$350.00	4.32			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$350.00	4.32			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$350.00	4.32			
	Week:	07/13/20	07/19/20	MT-----				1	\$350.00	4.32			
N 3	KLDO	06/25/20	07/14/20	TE DOY LA VIDA	7p-8p		:30				NM	8	\$1,120.00
	Week:	06/22/20	06/28/20	---TF--				1	\$140.00	3.06			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$140.00	3.06			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$140.00	3.06			
	Week:	07/13/20	07/19/20	MT-----				1	\$140.00	3.06			
N 4	KLDO	06/25/20	07/14/20	AMOR ETERNO	8p-9p		:30				NM	8	\$1,120.00
	Week:	06/22/20	06/28/20	---TF--				1	\$140.00	3.01			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$140.00	3.01			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$140.00	3.01			
	Week:	07/13/20	07/19/20	MT-----				1	\$140.00	3.01			
N 5	KLDO	06/25/20	07/14/20	COMO TU NO HAY 2	9p-10p		:30				NM	8	\$1,120.00
	Week:	06/22/20	06/28/20	---TF--				1	\$140.00	2.29			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$140.00	2.29			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$140.00	2.29			
	Week:	07/13/20	07/19/20	MT-----				1	\$140.00	2.29			
N 6	KLDO	06/25/20	07/14/20	NOTICIAS 27	10p-1035p		:30				NM	8	\$2,800.00
	Week:	06/22/20	06/28/20	---TF--				1	\$350.00	3.06			

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KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

Contract / Revision 535572 /		Alt Order #
Advertiser Patricia Barrera for Webb county Judge		Original Date / Revision 06/22/20 / 06/22/20
Contract Dates 06/25/20 - 07/14/20	Product PATRICIA BARRERA F	Estimate # PATRICIA BARRERA FOR

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/29/20	07/05/20	MTWTF--				3	\$350.00	3.06				
Week:		07/06/20	07/12/20	MTWTF--				3	\$350.00	3.06				
Week:		07/13/20	07/19/20	MT-----				1	\$350.00	3.06				
N 7	KLDO	06/25/20	07/14/20	ALL DAY ROS	6a-12a		:30				NM	57	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/22/20	06/28/20	---TFSS				10	\$0.00	1.66				
Week:		06/29/20	07/05/20	MTWTFSS				17	\$0.00	1.66				
Week:		07/06/20	07/12/20	MTWTFSS				20	\$0.00	1.66				
Week:		07/13/20	07/19/20	MT-----				10	\$0.00	1.66				
Totals												220.54	111	\$9,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/30/20	33	\$3,070.00	(\$460.50)	\$2,609.50
07/01/20 -07/14/20	78	\$6,590.00	(\$988.50)	\$5,601.50
Totals	111	\$9,660.00	(\$1,449.00)	\$8,211.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KETF	06/25/20	07/14/20	LO QUE NO PODIA AMAR	8:00 AM-10:00 AM		:30				NM	28	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/22/20	06/28/20	---TFSS				4	\$10.00	0.45				
Week:		06/29/20	07/05/20	MTWTFSS				10	\$10.00	0.45				
Week:		07/06/20	07/12/20	MTWTFSS				10	\$10.00	0.45				
Week:		07/13/20	07/19/20	MT-----				4	\$10.00	0.45				
N 2	KETF	06/25/20	07/14/20	LA VECINA	11a-12p		:30				NM	28	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/22/20	06/28/20	---TF--				4	\$10.00	0.06				
Week:		06/29/20	07/05/20	MTWTF--				10	\$10.00	0.06				
Week:		07/06/20	07/12/20	MTWTF--				10	\$10.00	0.06				
Week:		07/13/20	07/19/20	MT-----				4	\$10.00	0.06				
N 3	KETF	06/25/20	07/14/20	LA VECINA	12p-1p		:30				NM	28	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/22/20	06/28/20	---TF--				4	\$10.00	0.04				
Week:		06/29/20	07/05/20	MTWTF--				10	\$10.00	0.04				
Week:		07/06/20	07/12/20	MTWTF--				10	\$10.00	0.04				
Week:		07/13/20	07/19/20	MT-----				4	\$10.00	0.04				
Totals												15.40	84	\$840.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/30/20	24	\$240.00	(\$36.00)	\$204.00
07/01/20 -07/14/20	60	\$600.00	(\$90.00)	\$510.00
Totals	84	\$840.00	(\$126.00)	\$714.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXOF	06/25/20	07/14/20	FOX NEWS S TEXAS	9p-930p		:30				NM	12	\$960.00

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KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u> 535572 /	<u>Alt Order #</u>
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<u>Advertiser</u> Patricia Barrera for Webb county Judge	<u>Original Date / Revision</u> 06/22/20 / 06/22/20
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<u>Contract Dates</u> 06/25/20 - 07/14/20	<u>Product</u> PATRICIA BARRERA F	<u>Estimate #</u> PATRICIA BARRERA FOR
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KXOF-TV - 535571

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/22/20	06/28/20	---TF--				1	\$80.00	1.52			
Week:		06/29/20	07/05/20	MTWTF--				5	\$80.00	1.52			
Week:		07/06/20	07/12/20	MTWTF--				5	\$80.00	1.52			
Week:		07/13/20	07/19/20	MT-----				1	\$80.00	1.52			

Totals 18.24 12 \$960.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/30/20	3	\$240.00	(\$36.00)	\$204.00
07/01/20 -07/14/20	9	\$720.00	(\$108.00)	\$612.00
Totals	12	\$960.00	(\$144.00)	\$816.00

Contract Totals 254.18 207 \$11,460.00

Signature: _____ Date: _____

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ORDER



**UNIVISION
LAREDO**

KLDO-TV

Orders
Order / Rev: 535569
Alt Order #:
Product Desc: Patricia Barrera for Webb County Judge
Estimate: Patricia Barrera for Webb County Judge
Flight Dates: 06/25/20 - 07/14/20
Original Date / Rev: 06/22/20 / 06/22/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency
Name: Campaign to Elect Patricia Barrera
Buying Contact:
Billing Contact:
 719 Corpus Christi
 Laredo, TX 78040

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Patricia Barrera for Webb County Tax
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 01/18/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	33	\$3,070.00	\$2,609.50
07/01/20	07/14/20	78	\$6,590.00	\$5,601.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	33	\$3,070.00	\$2,609.50	67.17
July 2020	78	\$6,590.00	\$5,601.50	153.37
Totals	111	\$9,660.00	\$8,211.00	220.54

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	06/25/20	07/14/20	M-F 6a-10a DESPIERTA AMERIC A	CM	6a-10a	MTWTF--	:30	5	\$50.00	P-01	0.80	NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--		2				\$50.00		0.00			
		Week: 06/29/20	07/05/20	MTWTF--		5				\$50.00		0.00			
		Week: 07/06/20	07/12/20	MTWTF--		5				\$50.00		0.00			
		Week: 07/13/20	07/19/20	MT-----		2				\$50.00		0.00			
N 2	KLDO	06/25/20	07/14/20	Early News M-F 1.1 Loc 3M NOTICIAS 27	CM	5p-530p	MTWTF--	:30	3	\$350.00	P-01	4.32	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--		1				\$350.00		4.32			
		Week: 06/29/20	07/05/20	MTWTF--		3				\$350.00		4.32			
		Week: 07/06/20	07/12/20	MTWTF--		3				\$350.00		4.32			
		Week: 07/13/20	07/19/20	MT-----		1				\$350.00		4.32			
N 3	KLDO	06/25/20	07/14/20	M-F Prime B TE DOY LA VIDA	CM	7p-8p	MTWTF--	:30	3	\$140.00	P-01	3.06	NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--		1				\$140.00		3.06			
		Week: 06/29/20	07/05/20	MTWTF--		3				\$140.00		3.06			
		Week: 07/06/20	07/12/20	MTWTF--		3				\$140.00		3.06			
		Week: 07/13/20	07/19/20	MT-----		1				\$140.00		3.06			
N 4	KLDO	06/25/20	07/14/20		CM	8p-9p	MTWTF--	:30	3	\$140.00	P-01	3.01	NM	8	\$1,120.00

Order / Rev: 535569
 Alt Order #:
 Flight Dates: 06/25/20 - 07/14/20

Advertiser: Patricia Barrera for Webb County Tax Ass
 Product Desc: Patricia Barrera for Webb County Judge
 Estimate: Patricia Barrera for Webb County Judge

KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Prime C AMOR ETERNO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--					1	\$140.00		3.01			
		Week: 06/29/20	07/05/20	MTWTF--					3	\$140.00		3.01			
		Week: 07/06/20	07/12/20	MTWTF--					3	\$140.00		3.01			
		Week: 07/13/20	07/19/20	MT-----					1	\$140.00		3.01			
N 5	KLDO	06/25/20	07/14/20	M-F Prime D COMO TU NO HAY 2	CM	9p-10p	MTWTF--	:30	3	\$140.00	P-01	2.29	NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--					1	\$140.00		2.29			
		Week: 06/29/20	07/05/20	MTWTF--					3	\$140.00		2.29			
		Week: 07/06/20	07/12/20	MTWTF--					3	\$140.00		2.29			
		Week: 07/13/20	07/19/20	MT-----					1	\$140.00		2.29			
N 6	KLDO	06/25/20	07/14/20	Late News M-F 1.1 Local NOTICIAS 27	CM	10p-1035p	MTWTF--	:30	3	\$350.00	P-01	3.06	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--					1	\$350.00		3.06			
		Week: 06/29/20	07/05/20	MTWTF--					3	\$350.00		3.06			
		Week: 07/06/20	07/12/20	MTWTF--					3	\$350.00		3.06			
		Week: 07/13/20	07/19/20	MT-----					1	\$350.00		3.06			
N 7	KLDO	06/25/20	07/14/20	M-Su 6a-12a ROS ALL DAY ROS	CM	6a-12a	MTWTFSS	:30	17	\$0.00	P-11	1.66	NM	57	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TFSS					10	\$0.00		1.66			
		Week: 06/29/20	07/05/20	MTWTFSS					17	\$0.00		1.66			
		Week: 07/06/20	07/12/20	MTWTFSS					20	\$0.00		1.66			
		Week: 07/13/20	07/19/20	MT-----					10	\$0.00		1.66			
													Totals	111	\$9,660.00

CONTRACT



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

And:

Campaign to Elect Patricia Barrera
719 Corpus Christi
Laredo, TX 78040

<u>Contract / Revision</u> 535569 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 06/22/20 / 06/22/20
<u>Contract Dates</u> 06/25/20 - 07/14/20	<u>Estimate #</u> Patricia Barrera for We	
<u>Product</u> Patricia Barrera for Webb County Judge Runoff		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 220.54
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLDO	06/25/20	07/14/20	DESPIERTA AMERIC A	6a-10a		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/22/20	06/28/20	---TF--				2	\$50.00	0.00			
	Week:	06/29/20	07/05/20	MTWTF--				5	\$50.00	0.00			
	Week:	07/06/20	07/12/20	MTWTF--				5	\$50.00	0.00			
	Week:	07/13/20	07/19/20	MT-----				2	\$50.00	0.00			
N 2	KLDO	06/25/20	07/14/20	NOTICIAS 27	5p-530p		:30				NM	8	\$2,800.00
	Week:	06/22/20	06/28/20	---TF--				1	\$350.00	4.32			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$350.00	4.32			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$350.00	4.32			
	Week:	07/13/20	07/19/20	MT-----				1	\$350.00	4.32			
N 3	KLDO	06/25/20	07/14/20	TE DOY LA VIDA	7p-8p		:30				NM	8	\$1,120.00
	Week:	06/22/20	06/28/20	---TF--				1	\$140.00	3.06			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$140.00	3.06			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$140.00	3.06			
	Week:	07/13/20	07/19/20	MT-----				1	\$140.00	3.06			
N 4	KLDO	06/25/20	07/14/20	AMOR ETERNO	8p-9p		:30				NM	8	\$1,120.00
	Week:	06/22/20	06/28/20	---TF--				1	\$140.00	3.01			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$140.00	3.01			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$140.00	3.01			
	Week:	07/13/20	07/19/20	MT-----				1	\$140.00	3.01			
N 5	KLDO	06/25/20	07/14/20	COMO TU NO HAY 2	9p-10p		:30				NM	8	\$1,120.00
	Week:	06/22/20	06/28/20	---TF--				1	\$140.00	2.29			
	Week:	06/29/20	07/05/20	MTWTF--				3	\$140.00	2.29			
	Week:	07/06/20	07/12/20	MTWTF--				3	\$140.00	2.29			
	Week:	07/13/20	07/19/20	MT-----				1	\$140.00	2.29			
N 6	KLDO	06/25/20	07/14/20	NOTICIAS 27	10p-1035p		:30				NM	8	\$2,800.00
	Week:	06/22/20	06/28/20	---TF--				1	\$350.00	3.06			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u>	<u>Alt Order #</u>
535569 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patricia Barrera for Webb County Tax Assess	06/22/20 / 06/22/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/25/20 - 07/14/20	Patricia Barrera for Webb	Patricia Barrera for Webb

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/29/20	07/05/20	MTWTF--				3	\$350.00	3.06				
Week:		07/06/20	07/12/20	MTWTF--				3	\$350.00	3.06				
Week:		07/13/20	07/19/20	MT-----				1	\$350.00	3.06				
N 7	KLDO	06/25/20	07/14/20	ALL DAY ROS	6a-12a		:30				NM	57	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		06/22/20	06/28/20	---TFSS				10	\$0.00	1.66				
Week:		06/29/20	07/05/20	MTWTFSS				17	\$0.00	1.66				
Week:		07/06/20	07/12/20	MTWTFSS				20	\$0.00	1.66				
Week:		07/13/20	07/19/20	MT-----				10	\$0.00	1.66				
Totals												220.54	111	\$9,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/30/20	33	\$3,070.00	(\$460.50)	\$2,609.50
07/01/20 -07/14/20	78	\$6,590.00	(\$988.50)	\$5,601.50
Totals	111	\$9,660.00	(\$1,449.00)	\$8,211.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ORDER



Orders
Order / Rev: 535570
Alt Order #:
Product Desc: Patricia Barrera for Webb County Judge
Estimate: Patricia Barrera for Webb County Judge
Flight Dates: 06/25/20 - 07/14/20
Original Date / Rev: 06/22/20 / 06/22/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency Name: Campaign to Elect Patricia Barrera
Buying Contact:
Billing Contact:
 719 Corpus Christi
 Laredo, TX 78040

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Patricia Barrera for Webb County Tax
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 01/18/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	24	\$240.00	\$204.00
07/01/20	07/14/20	60	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	24	\$240.00	\$204.00	4.40
July 2020	60	\$600.00	\$510.00	11.00
Totals	84	\$840.00	\$714.00	15.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETF	06/25/20	07/14/20	M-Su 6a-12a LO QUE NO PODIA AMAR	CM	8:00 AM-10:00 AM (8:00 AM-10:00 AM)	AMMTWTFSS	:30	10	\$10.00	P-01	0.45	NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TFSS		4				\$10.00		0.45			
		Week: 06/29/20	07/05/20	MTWTFSS		10				\$10.00		0.45			
		Week: 07/06/20	07/12/20	MTWTFSS		10				\$10.00		0.45			
		Week: 07/13/20	07/19/20	MT-----		4				\$10.00		0.45			
N 2	KETF	06/25/20	07/14/20	Daytime M-F Hour 3 LA VECINA	CM	11a-12p	MTWTF--	:30	10	\$10.00	P-01	0.06	NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--		4				\$10.00		0.06			
		Week: 06/29/20	07/05/20	MTWTF--		10				\$10.00		0.06			
		Week: 07/06/20	07/12/20	MTWTF--		10				\$10.00		0.06			
		Week: 07/13/20	07/19/20	MT-----		4				\$10.00		0.06			
N 3	KETF	06/25/20	07/14/20	Daytime M-F Hour 4 LA VECINA	CM	12p-1p	MTWTF--	:30	10	\$10.00	P-01	0.04	NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--		4				\$10.00		0.04			
		Week: 06/29/20	07/05/20	MTWTF--		10				\$10.00		0.04			
		Week: 07/06/20	07/12/20	MTWTF--		10				\$10.00		0.04			
		Week: 07/13/20	07/19/20	MT-----		4				\$10.00		0.04			

Totals 84 \$840.00

CONTRACT



KETF-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u> 535570 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 06/22/20 / 06/22/20
<u>Contract Dates</u> 06/25/20 - 07/14/20	<u>Estimate #</u> Patricia Barrera for We	
<u>Product</u> Patricia Barrera for Webb County Judge Runoff		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KETF-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 15.40
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Campaign to Elect Patricia Barrera
719 Corpus Christi
Laredo, TX 78040

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KETF	06/25/20	07/14/20	LO QUE NO PODIA AMAR	8:00 AM-10:00 AM		:30				NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/22/20	06/28/20	---TFSS				4	\$10.00	0.45			
	Week:	06/29/20	07/05/20	MTWTFSS				10	\$10.00	0.45			
	Week:	07/06/20	07/12/20	MTWTFSS				10	\$10.00	0.45			
	Week:	07/13/20	07/19/20	MT-----				4	\$10.00	0.45			
N 2	KETF	06/25/20	07/14/20	LA VECINA	11a-12p		:30				NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/22/20	06/28/20	---TF--				4	\$10.00	0.06			
	Week:	06/29/20	07/05/20	MTWTF--				10	\$10.00	0.06			
	Week:	07/06/20	07/12/20	MTWTF--				10	\$10.00	0.06			
	Week:	07/13/20	07/19/20	MT-----				4	\$10.00	0.06			
N 3	KETF	06/25/20	07/14/20	LA VECINA	12p-1p		:30				NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/22/20	06/28/20	---TF--				4	\$10.00	0.04			
	Week:	06/29/20	07/05/20	MTWTF--				10	\$10.00	0.04			
	Week:	07/06/20	07/12/20	MTWTF--				10	\$10.00	0.04			
	Week:	07/13/20	07/19/20	MT-----				4	\$10.00	0.04			
Totals											15.40	84	\$840.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/30/20	24	\$240.00	(\$36.00)	\$204.00
07/01/20 -07/14/20	60	\$600.00	(\$90.00)	\$510.00
Totals	84	\$840.00	(\$126.00)	\$714.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ORDER



Orders
Order / Rev: 535571
Alt Order #:
Product Desc: Patricia Barrera for Webb County Tax A
Estimate: 2020
Flight Dates: 06/25/20 - 07/14/20
Original Date / Rev: 06/22/20 / 06/22/20
Order Type: GENERAL

KXOF-TV
Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency
Name: Campaign to Elect Patricia Barrera
Buying Contact:
Billing Contact:
 719 Corpus Christi
 Laredo, TX 78040

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Patricia Barrera for Webb County Tax
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 01/18/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	3	\$240.00	\$204.00
07/01/20	07/14/20	9	\$720.00	\$612.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	3	\$240.00	\$204.00	4.56
July 2020	9	\$720.00	\$612.00	13.68
Totals	12	\$960.00	\$816.00	18.24

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXOF	06/25/20	07/14/20	Late News M-F 1.1 Local	CM	9p-930p	MTWTF--	:30	5	\$80.00	P-01	1.52	NM	12	\$960.00
				FOX NEWS S TEXAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	---TF--		1				\$80.00		1.52			
		Week: 06/29/20	07/05/20	MTWTF--		5				\$80.00		1.52			
		Week: 07/06/20	07/12/20	MTWTF--		5				\$80.00		1.52			
		Week: 07/13/20	07/19/20	MT-----		1				\$80.00		1.52			
													Totals	12	\$960.00

CONTRACT



KXOF-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u> 535571 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 06/22/20 / 06/22/20
<u>Contract Dates</u> 06/25/20 - 07/14/20	<u>Estimate #</u> 2020	
<u>Product</u> Patricia Barrera for Webb County Tax A		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KXOF-TV	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 18.24
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Campaign to Elect Patricia Barrera
719 Corpus Christi
Laredo, TX 78040

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXOF	06/25/20	07/14/20	FOX NEWS S TEXAS	9p-930p		:30				NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/22/20	06/28/20	---TF--				1	\$80.00	1.52			
	Week:	06/29/20	07/05/20	MTWTF--				5	\$80.00	1.52			
	Week:	07/06/20	07/12/20	MTWTF--				5	\$80.00	1.52			
	Week:	07/13/20	07/19/20	MT-----				1	\$80.00	1.52			
Totals											18.24	12	\$960.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 - 06/30/20	3	\$240.00	(\$36.00)	\$204.00
07/01/20 - 07/14/20	9	\$720.00	(\$108.00)	\$612.00
Totals	12	\$960.00	(\$144.00)	\$816.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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