AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| Station an | d Location: | | | Date: | |
|---------------------|---|----------------|--------|-------------------|--------------------|
| KLI | 00/K | XOF | | 6- | -19-20 |
| I, | nes | ta B | anes | a | , |
| being/on bel | half of: | alreed | e Bo | essena | , |
| a legally qua | llified candidat | e of the | lem | ecrate | |
| political part | y for the office | of: We | hb (Fe | ty da | y Cesse |
| in the | Bus | woff |) | 1 | |
| election to b | e held on: | July | 14. | 2020 | 2 |
| do hereby re | quest station t | ime as follows | : | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

sie allached

| I represent that the payment | for the above described broadcast to | ime has been furnished | |
|--|--|--|---|
| by: | Bassera | | |
| represent that this person or o | nounce the time as paid for by such entity is either a legally qualified can cation of the legally qualified candida | didate or an | |
| The name of the treasurer of | the candidate's authorized committee | | |
| This station has disclosed to reclasses and rates; and discout to federal candidates). | me its political advertising policies, in int, promotional and other sales prac | ncluding: applicable ctices (not applicable | |
| THIS STATION DOES NOT I | DISCRIMINATE OR PERMIT DISC THNICITY IN THE PLACEMENT OI | RIMINATION ON THE FADVERTISING. | |
| To Be Signed B | By Candidate or Authorized C | Committee | |
| 6-19-20 | V Fale. G.R | in | |
| Date | Signature | | • |
| To Be S | Signed By Station Representative | | |
| Accepted | ☐ Accepted in Part | □ Rejected | |
| Signature | Printed Name | Title | |
| - // | | ************************************** | |



Patricia Barrera for Webb County Judge Runoff

CASS

Book: April 2020 LivePlus3

Proposal ID: 80249 Market: LAREDO [184]

Station:

Advertiser:

Schedule Date:

KLDO

6/25/2020 - 7/14/2020

Patricia Barrera for Webb county Judge Candidates

Product: Candidates
Agency: Campaign to Elect Patricia Barrera

Spot Length(s): :30
Book: April 2020 LivePlus3
Author: JEANNETTE PUIG

Acct. Exec: Jeannette Puig Phone #: 956-727-0027

Email: jpuig@entravision.com

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| Program | Spot | | | | | DMA | Flight Dates: 6/25/2020- | 7/14/2020 Rai |
|---------------------|--------|---------------|-----|-------|---------|--------------------------------|--------------------------|------------------|
| Time | Length | JN | JN | | JL | P25-54 | l "k | Spo |
| KLDO PRININ | 1sion | 25 | 29 | 6 | 13 | RTG | s | 5.65 |
| DESPIERTA AMERICA | :30 | 2 | 5 | 5 | 2 | 0.80 | | |
| GRPs/Impressions | .50 | 2 | J | 3 | 2 | 11.2 | 4 | \$50.00 |
| CPP/CPM | | | | | | | | 14 |
| Mo-Fr 6:00a-10:00a | | | Ru | n Dai | toc: 7 | \$62.50 (22/2019-12/28/2036 | | |
| NOTICIAS 27 | :30 | 1 | 3 | | 1 | 4.32 | | |
| GRPs/Impressions | 13.3 | - | • | 3 | - | 34.56 | 4 | \$350.00 |
| CPP/CPM | | | | | | | | 8 |
| Mo-Fr 5:00p-5:30p | | | Pu | n Dat | oc: 3/ | \$81.02 24/2014-12/31/2036 | | |
| TE DOY LA VIDA | :30 | 1 | 3 | 3 | 1 | 3.06 | | |
| GRPs/Impressions | .50 | _ | 3 | 3 | 1 | STANDARD | 4 | \$140.00 |
| CPP/CPM | | | | | | 24.48 | | 8 |
| Mo-Fr 7:00p-8:00p | | | D | - 0-4 | 2/ | \$45.75 | | |
| AMOR ETERNO | .20 | | | | | 24/2014-12/31/2036 | | |
| GRPs/Impressions | :30 | 1 | 3 | 3 | 1 | 3.01 | 4 | \$140.00 |
| CPP/CPM | | | | | | 24.08 | | 8 |
| | | | - | | | \$46.51 | | |
| Mo-Fr 8:00p-9:00p | | | | | | 24/2014-12/31/2036 | | |
| COMO TU NO HAY 2 | :30 | 1 | 3 | 3 | 1 | 2.29 | 4 | \$140.00 |
| GRPs/Impressions | | | | | | 18.32 | | 8 |
| CPP/CPM | | | | | | \$61.14 | | · |
| Mo-Fr 9:00p-10:00p | | | Rur | Date | es: 3/2 | 24/2014-12/31/2036 | | |
| NOTICIAS 27 | :30 | 1 | 3 | 3 | 1 | 3.06 | 4 | \$350.00 |
| GRPs/Impressions | | | | | | 24.48 | | 8 |
| CPP/CPM | | | | | | \$114.38 | | 0 |
| 10-Fr 10:00p-10:35p | | | Run | Date | es: 3/2 | 4/2014-12/31/2036 | | |
| II Day Rotator M-S | :30 | 10 | 17 | 20 | 10 | 1.66 | 4 | \$0.00 |
| SRPs/Impressions | | | | | | 94.62 | • | 57 |
| CPP/CPM | | | | | | \$0.00 | | 37 |
| 1o-Su 6:00a-12:00a | | | Run | Date | s: 3/3 | 1/2014-12/31/2036 | 100 | |
| ETF Unuma | is | ANUARRI PROPE | | | | | | |
| O QUE NO PODIA AMAR | :30 | 4 | 10 | 10 | 4 | 0.45 | 4 | \$10.00 |
| RPs/Impressions | | | | | | 12.6 | | 28 |
| PP/CPM | | | | | | \$22.22 | | 28 |
| lo-Fr 8:00a-10:00a | | | Run | Date | s: 12/ | 16/2015-12/31/2036 | | |
| A VECINA | :30 | 4 | 10 | | 4 | 0.06 | 4 | #10.00 |
| RPs/Impressions | | | | _ | | 1.68 | 4 | \$10.00 |
| PP/CPM | | | | | | \$166.67 | | 28 |
| o-Fr 11:00a-12:00p | | | Run | Date | s: 4/2 | 2/2015-12/31/2036 | | |
| VECINA | :30 | 4 | 10 | | 4 | 0.04 | | 410.00 |
| RPs/Impressions | | | | | 3/5/2 | 1.12 | 4 | \$10.00 |
| PP/CPM | | | | | | \$250.00 | | 28 |
| o-Fr 12:00p-1:00p | | | Run | Date | 2/2 | 4/2014-12/31/2036 | | |



Patricia Barrera for Webb County Judge Runoff

80249

Proposal ID: Market:

LAREDO [184]

KLDO

Station: Schedule Date:

6/25/2020 - 7/14/2020

Advertiser: Product:

Patricia Barrera for Webb county Judge

Candidates

Agency: Spot Length(s): Campaign to Elect Patricia Barrera

:30

Book: Author:

April 2020 LivePlus3 JEANNETTE PUIG

Acct. Exec: Jeannette Puig Phone #: 956-727-0027

Email:

jpuig@entravision.com

Book: April 2020 LivePlus3

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| Program | Enat | | | | | | Flight Dates: 6/25/20 | 20-7/ | 14/2020 |
|---|----------------|----------|----------|---------|----------|--------------------------|-----------------------|--------|---------------|
| Time | Spot Length | JN 25 | JN 29 | JL 6 | JL 13 | DMA P25-54 RTG | | W k | Rate Spots |
| KXOF JOW | | | | | | | | S | |
| FOX NEWS SOUTH TEXAS GRPs/Impressions CPP/CPM | :30 | 1 | 5 | 5 | 1 | 1.52 18.24 \$52.63 | | 4 | \$80.00 12 |
| Mo-Fr 9:00p-9:30p | | | Ru | n Dat | tes: 3/2 | 24/2014-1/30/2022 | | | |

Total Cost:

\$11,460.00

Agency Commission @ 15%

\$1,719.00

Net Cost:

\$9,741.00

Signature

General Summary (DMA P25-54 D.RTG)

| Name | Spots | Cost | Grps | Imp(000) | CPP | СРМ | Reach | Freq | Eff Reach | Net Reach | |
|--------|-------|-------------|--------|----------|---------|---------|-------|------|------------------------------|-----------|--|
| KLDO | 111 | \$9,660.00 | 231.74 | 193.6 | \$41.68 | | | | | 52,655 | |
| KETF | 84 | \$840.00 | 15.40 | | \$54.55 | | | 3.1 | 3.0 | 4,089 | |
| KXOF | 12 | \$960.00 | 18.24 | 15.6 | \$52.63 | \$61.54 | | | | 8,322 | |
| LAREDO | 207 | \$11,460.00 | 265.38 | | \$43.18 | | | | And the second second second | 57,002 | |

Station Summary (DMA P25-54 D.RTG)

| Station | Spots | % | Cost | % | Grps | 1% | Imp(000) | CPP | СРМ | Reach | Freq | Eff Reach | Net Reach | |
|-------------------|-------|-----|-------------|-----|--------|-----|----------|---------|-----|-------|------|-----------|-----------|--|
| KLDO | 111 | 54 | \$9,660.00 | 84 | 231.74 | 87 | 193.6 | | | | | | 52,655 | |
| KETF | 84 | 41 | \$840.00 | 7 | 15.40 | 6 | | \$54.55 | | | | | 4,089 | |
| KXOF | 12 | 6 | \$960.00 | 8 | 18.24 | 7 | | \$52.63 | | | | | 8,322 | |
| otal (DMA P25-54) | 207 | 100 | \$11,460.00 | 100 | 265.38 | 100 | | \$43.18 | | | | | 57,002 | |

General

ORDER

Orders Order / Rev: 535572 Alt Order #: Univision Product Desc: PATRICIA BARRERA FOR WEBB COU LAREDO Estimate: PATRICIA BARRERA FOR WEBB COU KLDO-TV Flight Dates: 06/25/20 - 07/14/20 Primary AE: Laredo House Original Date / Rev: 06/22/20 / 06/22/20 Sales Office: L-LAR Order Type: GENERAL Sales Region: LOCAL Agency Name: Campaign to Elect Patricia Barrera **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Calendar 719 Corpus Christi Billing Cycle: EOM/EOC Laredo, TX 78040 Agency Commission: 15% **Advertiser** Name: Patricia Barrera for Webb county Jude Demographic: A25-54 New Business Thru: 02/01/19 **Product Codes:** Candidates Advertiser External ID: Revenue Codes: AGY Agency External ID:

Unit Code:

Account Executives

Revenue Codes 2:

Revenue Codes 3:

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Laredo House | L-LAR | LOCAL | Start Of Order - End Of Order | 100% |

GEN

POL

CONTRACT

KLDO-TV 222 Bob Bullock Loop UNIVISION (956) 727-0027 LAREDO

And:

Campaign to Elect Patricia Barrera 719 Corpus Christi Laredo, TX 78040

| | Contract / Revision 535572 / | | Al | t Orde | r # | | |
|---------------------------------------|---------------------------------|------|----|-----------------|-----|----------------------|--|
| Advertiser Patricia Barrera for W | ebb county Judge | | | al Dat 22/20 | e/I | Revision 06/22/20 | |
| Contract Dates 06/25/20 - 07/14/20 | Estimate # PATRICIA BARRER | RAF | | | | | |
| Product PATRICIA BARRERA F | OR WEBB COUNTY JU | JDGI | ER | UNOF | F | | |

| Billing Cycle | Billing Calend | lar | Cash/Trade |
|--|--|----------|---------------|
| EOM/EOC | Calendar | | Cash |
| Property | Account Exec | rutive | Sales Office |
| | La Company of the Com | | Sales Office |
| KLDO-TV | Laredo House | • | Laredo |
| Special Handl | ling | | |
| | | | |
| Demographic | | | |
| DESCRIPTION OF THE PROPERTY OF | | - | |
| Adults 25-54 | | | |
| | | | Total Ratings |
| | | | 254.18 |
| Agy Code | Advertiser Co | de | Product 1/2 |
| | 1410111001 00 | | 1 TOGGOT 172 |
| | | | |
| Agency Ref | Ad | vertiser | Ref |
| | | | |
| | | | |

| KLDO-TV - 535569 | 0, 45 | | | | | |
|---|--|--|--------|---------------|-------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | | Spots/ | | | |
| | W 38000000 | Days | | Rate Rtn Type | Spots | Amount |
| Start Date End Date Weekdays Spots/ Week: 06/22/20 06/28/20 TF 2 | Week Rate | Rating 0.00 | :30 | NM | 14 | \$700.00 |
| Week: 06/29/20 07/05/20 MTWTF 5 Week: 07/06/20 07/12/20 MTWTF 5 Week: 07/13/20 07/19/20 MT 2 | \$50.00 | 0.00 | | | | |
| N 2 KLDO 06/25/20 07/14/20 NOTICIAS 27 Start Date End Date Weekdays Spots/ | 5p-530p | 0.00 | :30 | NM | 8 | \$2,800.00 |
| Week: 06/22/20 06/28/20 TF 1 Week: 06/29/20 07/05/20 MTWTF 3 Week: 07/06/20 07/12/20 MTWTF 3 Week: 07/13/20 07/19/20 MT 1 | \$350.00 \$350.00 | Rating 4.32 4.32 4.32 4.32 | | | | |
| N 3 KLDO 06/25/20 07/14/20 TE DOY LA VIDA Start Date End Date Weekdays Spots/ Week: 06/22/20 06/28/20TF 1 Week: 06/29/20 07/05/20 MTWTF 3 Week: 07/06/20 07/12/20 MTWTF 3 Week: 07/13/20 07/19/20 MT 1 | \$140.00 \$140.00 | Rating 3.06 3.06 3.06 3.06 3.06 | :30 | NM | 8 | \$1,120.00 |
| N 4 KLDO 06/25/20 07/14/20 AMOR ETERNO Start Date End Date Weekdays Spots/N Week: 06/22/20 06/28/20 TF 1 Week: 06/29/20 07/05/20 MTWTF 3 Week: 07/06/20 07/12/20 MTWTF 3 Week: 07/13/20 07/19/20 MT 1 | 8p-9p Neek Rate \$140.00 \$140.00 \$140.00 \$140.00 | Rating 3.01 3.01 3.01 3.01 | :30 | NM | 8 | \$1,120.00 |
| N 5 KLDO 06/25/20 07/14/20 COMO TU NO HAY 2 Start Date End Date Weekdays Spots/V Week: 06/22/20 06/28/20 TF 1 Week: 06/29/20 07/05/20 MTWTF 3 Week: 07/06/20 07/12/20 MTWTF 3 Week: 07/13/20 07/19/20 MT 1 | CALLER STREET | Rating 2.29 2.29 2.29 2.29 | :30 | NM | 8 | \$1,120.00 |
| N 6 KLDO 06/25/20 07/14/20 NOTICIAS 27 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 06/22/20 06/28/20TF 1 | 10p-1035p <u>Veek</u> <u>Rate</u> \$350.00 | Rating 3.06 | :30 | NM | 8 | \$2,800.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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15.40

84

\$840.00



Contract / Revision Alt Order # 535572 Advertiser Original Date / Revision Patricia Barrera for Webb county Judge 06/22/20 / 06/22/20

Contract Dates Product Estimate # 06/25/20 - 07/14/20 PATRICIA BARRERA FOR

| | Date End D | ate Description | on | Start/End Time | Days | Spots Length Week | | Type | Spots | Amount |
|--|---|---|--|---|--|----------------------|-------|------|-------|------------|
| <u>Start Date</u> Week: 06/29/20 Week: 07/06/20 | End Date 07/05/20 07/12/20 | Weekdays MTWTF MTWTF | Spots/Week 3 3 | Rate \$350.00 \$350.00 | Rating 3.06 3.06 | | | | | , and an |
| Week: 07/13/20 | 07/19/20 | MT | 1 | \$350.00 | 3.06 | | | | | |
| N 7 KLDO 06/25/ <u>Start Date</u> Week: 06/22/20 Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | 20 07/14/2 <u>End Date</u> 06/28/20 07/05/20 07/12/20 07/19/20 | 20 ALL DAY F WeekdaysTFSS MTWTFSS MTWTFSS | ROS <u>Spots/Week</u> 10 17 20 10 | 6a-12a <u>Rate</u> \$0.00 \$0.00 \$0.00 | Rating 1.66 1.66 1.66 1.66 | :30 | | NM | 57 | \$0.00 |
| | | | | | Totals | | 220.5 | 4 | 111 | \$9,660.00 |

of Spots Time Period **Gross Amount** Agency Comm. **Net Amount** 06/01/20 -06/30/20 33 \$3,070.00 (\$460.50)\$2,609.50 07/01/20 -07/14/20 78 \$6,590.00 (\$988.50)\$5,601.50 Totals 111 \$9,660.00 (\$1,449.00)\$8,211.00

| *Line Ch Start | | ate Description | 1 | Start/End Time | Days | Spots/ Length Week | Rate Rtn Type | Spots | Amount |
|--|--|--|---|---|--|-----------------------|---------------|-------|----------|
| N 1 KETF 06/25, <u>Start Date</u> Week: 06/22/20 Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | /20 07/14/2 <u>End Date</u> 06/28/20 07/05/20 07/12/20 07/19/20 | DO LO QUE NO WeekdaysTFSS MTWTFSS MTWTFSS MT | PODIA AMAR <u>Spots/Week</u> 4 10 10 4 | 8:00 AM-10: <u>Rate</u> \$10.00 \$10.00 \$10.00 | 00 AM Rating 0.45 0.45 0.45 0.45 0.45 | :30 | NM | 28 | \$280.00 |
| N 2 KETF 06/25/ <u>Start Date</u> Week: 06/22/20 Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | | | Spots/Week 4 10 10 4 | 11a-12p Rate \$10.00 \$10.00 \$10.00 \$10.00 | Rating 0.06 0.06 0.06 0.06 0.06 | :30 | NM | 28 | \$280.00 |
| N 3 KETF 06/25/ <u>Start Date</u> Week: 06/22/20 Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | 20 07/14/2 <u>End Date</u> 06/28/20 07/05/20 07/12/20 07/19/20 | 0 LA VECINA WeekdaysTF MTWTF MTWTF | Spots/Week 4 10 10 4 | 12p-1p <u>Rate</u> \$10.00 \$10.00 \$10.00 | Rating 0.04 0.04 0.04 0.04 | :30 | NM | 28 | \$280.00 |

Totals

Time Period # of Spots **Gross Amount** Agency Comm. **Net Amount** 06/01/20 -06/30/20 24 \$240.00 (\$36.00)\$204.00 07/01/20 -07/14/20 60 \$600.00 (\$90.00)\$510.00 Totals 84 \$840.00 (\$126.00)\$714.00

| KXOF-TV - 535571 | Start/End | | Spots/ | | | |
|---|-----------|------|-------------|----------|-------------|----------|
| *Line Ch Start Date End Date Description | Time | Days | Length Week | Rate Rtn | Type \$pots | Amount |
| N 1 KXOF 06/25/20 07/14/20 FOX NEWS S TEXAS | 9p-930p | | :30 | | NM 12 | \$960.00 |

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Contract / Revision Alt Order # 535572 /

Advertiser Original Date / Revision Patricia Barrera for Webb county Judge 06/22/20 / 06/22/20

Contract Dates **Product** Estimate # 06/25/20 - 07/14/20 PATRICIA BARRERA FOR

| | | ate Description | n | Start/End Time | Days | Spots/ Length Week | Rate Rtn T | ype Spots | Amount |
|--|--|------------------------|--------------------------------|---------------------------------------|--|-----------------------|--------------|-----------|----------|
| Start Date Week: 06/22/20 Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | End Date 06/28/20 07/05/20 07/12/20 07/19/20 | WeekdaysTF MTWTF MTWTF | Spots/Week 1 5 5 1 | Rate \$80.00 \$80.00 \$80.00 | Rating 1.52 1.52 1.52 1.52 | | , ato , tall | урфороиз | Amount |
| | | | | | Totals | | 18.24 | 12 | \$960.00 |
| Time Period | # of 8 | Spots Gross | Amount A | gency Comm. | Net An | nount | | | |

06/01/20 -06/30/20 3 \$240.00 (\$36.00)\$204.00 07/01/20 -07/14/20 9 \$720.00 (\$108.00)\$612.00 Totals 12 \$960.00 (\$144.00)\$816.00

Contract Totals 254.18 207 \$11,460.00

Signature: Date:

ORDER

| Orders | Order / Rev: | 535569 | | |
|------------|----------------------|--|-------------------------|-------------------|
| | Alt Order #: | | | HOWE |
| | Product Desc: | Patricia Barrera for Webb County Judge | | Univision |
| | Estimate: | Patricia Barrera for Webb County Judge | | LAREDO KLDO-TV |
| | Flight Dates: | 06/25/20 - 07/14/20 | Primary AE: | Laredo House |
| | Original Date / Rev: | 06/22/20 / 06/22/20 | Sales Office: | L-LAR |
| | Order Type: | GENERAL | Sales Region: | LOCAL |
| Agency | Name: | Campaign to Elect Patricia Barrera | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Calendar |
| | | 719 Corpus Christi | Billing Cycle: | EOM/EOC |
| | | Laredo, TX 78040 | Agency Commission: | 15% |
| Advertiser | Name: | Patricia Barrera for Webb County Tax | | |
| | Demographic: | A25-54 | New Business Thru: | 01/18/21 |
| | Product Codes: | Candidates | Advertiser External ID: | 5.1.10/21 |
| | Revenue Code 1: | AGY | Agency External ID: | |
| | Revenue Code 2: | GEN | Unit Code: | General |
| | Revenue Code 3: | POL | | 200470107070 |

| Bill Plan | |
|-----------|--|
|-----------|--|

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|------------|--|--|
| 06/01/20 | 06/30/20 | 33 | \$3,070.00 | \$2,609.50 | | |
| 07/01/20 | 07/14/20 | 78 | \$6,590.00 | \$5,601.50 | | |

| Iotais | | | | |
|-----------|---------|--------------|------------|-----|
| Month | # Spots | Gross Amount | Net Amount | Rat |
| June 2020 | 33 | \$3,070.00 | \$2,609.50 | 67 |
| | | | | |

| Month | # Spots | Gross Amount | Net Amount | Rating |
|-----------|---------|--------------|------------|--------|
| June 2020 | 33 | \$3,070.00 | \$2,609.50 | 67.17 |
| July 2020 | 78 | \$6,590.00 | \$5,601.50 | 153.37 |
| Totals | 111 | \$9,660.00 | \$8,211.00 | 220.54 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Laredo House | L-LAR | LOCAL | Start Of Order - End Of Order | 100% |

| Ln Cl | | | Inventory Code | e Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|--------|------------|-----------------|-------------------------------|---------------|-----------|-----------|--------|------|--------------|----------|-------|------------|
| N 1 KL | .DO 06/25/ | 20 07/14/20 | M-F 6a-10a DESPIERTA AM | CM IERIC A | 6a-10a | MTWTF | :30 | 5 | \$50.00P-01 | 0.80 NM | | \$700.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | : 06/22/20 | 06/28/20 | TF | 2 | \$50.00 | 0.00 | | | | | | |
| | : 06/29/20 | 07/05/20 | MTWTF | 5 | \$50.00 | 0.00 | | | | | | |
| | : 07/06/20 | 07/12/20 | MTWTF | 5 | \$50.00 | 0.00 | | | | | | |
| Week | : 07/13/20 | 07/19/20 | MT | 2 | \$50.00 | 0.00 | | | | | | |
| N 2 KL | DO 06/25/2 | 20 07/14/20 | Early News M-F NOTICIAS 27 | 1.1 LocՁM | 5p-530p | MTWTF | :30 | 3 | \$350.00P-01 | 4.32 NM | 8 | \$2,800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week | : 06/22/20 | 06/28/20 | TF | 1 | \$350.00 | 4.32 | | | | | | |
| Week | : 06/29/20 | 07/05/20 | MTWTF | 3 | \$350.00 | 4.32 | | | | | | |
| Week | : 07/06/20 | 07/12/20 | MTWTF | 3 | \$350.00 | 4.32 | | | | | | |
| Week | : 07/13/20 | 07/19/20 | MT | 1 | \$350.00 | 4.32 | | | | | | |
| N 3 KL | DO 06/25/2 | 20 07/14/20 | M-F Prime B TE DOY LA VIDA | CM A | 7p-8p | MTWTF | :30 | 3 | \$140.00P-01 | 3.06 NM | 8 | \$1,120.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week | 06/22/20 | 06/28/20 | TF | 1 | \$140.00 | 3.06 | | | | | | |
| Week | 06/29/20 | 07/05/20 | MTWTF | 3 | \$140.00 | 3.06 | | | | | | |
| Week: | 07/06/20 | 07/12/20 | MTWTF | 3 | \$140.00 | 3.06 | | | | | | |
| Week: | 07/13/20 | 07/19/20 | MT | 1 | \$140.00 | 3.06 | | | | | | |
| N 4 KL | DO 06/25/2 | 20 07/14/20 | | СМ | 8p-9p | MTWTF | :30 | 3 | \$140.00P-01 | 3.01 NM | 8 | \$1,120.00 |

Print Date: 06/22/20 08:02:10

Page 2 of 2

Order / Rev: Alt Order #:

535569

Advertiser:

Patricia Barrera for Webb County Tax As

Product Desc:

Patricia Barrera for Webb County Judge

Estimate:

KLDO-TV

Flight Dates: 06/25/20 - 07/14/20

Patricia Barrera for Webb County Judge

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len S | Spots | Rate Pri | Rtg Type | Spots | Amount |
|-----------------------------|--|-----------------|------------------|------------|-----------|-----------|-------|-------|--------------|------------|-------|--------------|
| | | | M-F Prime C | | | | | | | 0 71 | | · into diffe |
| Cto | ort Data | Fad Data | AMOR ETERNO | | | | | | | | | |
| 20000 | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | Control of the Contro | 06/28/20 | TF | 1 | \$140.00 | 3.01 | | | | | | |
| Week: 06/ | | 07/05/20 | MTWTF | 3 | \$140.00 | 3.01 | | | | 15 | | |
| Week: 07/ | | 07/12/20 | MTWTF | 3 | \$140.00 | 3.01 | | | | 1.0 | | |
| Week: 07/ | | 07/19/20 | MT | 1 | \$140.00 | 3.01 | | | | | | |
| N 5 KLDO | 06/25/2 | 0 07/14/20 | M-F Prime D | CM | 9p-10p | MTWTF | :30 | 3 | \$140.00P-01 | 2.29 NM | 8 | \$1,120.00 |
| | | | COMO TU NO H | AY 2 | | | | | ψ110.001 01 | 2.23 14101 | 0 | \$1,120.00 |
| ACCUPANT OF THE PROPERTY OF | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/28/20 | TF | 1 | \$140.00 | 2.29 | | | | | | |
| Week: 06/ | - 10 () () () () () () () () () (| 07/05/20 | MTWTF | 3 | \$140.00 | 2.29 | | | | | | |
| Week: 07/ | | 07/12/20 | MTWTF | 3 | \$140.00 | 2.29 | | | | | | |
| Week: 07/ | 13/20 | 07/19/20 | MT | 1 | \$140.00 | 2.29 | | | | | | |
| N 6 KLDO | 06/25/2 | 0 07/14/20 | Late News M-F 1. | 1 LocaCM | 10p-1035p | MTWTF | :30 | 3 | \$350.00P-01 | 3.06 NM | 8 | \$2,800.00 |
| | | | NOTICIAS 27 | | | | | | Ψοσο.σσ1 -σ1 | 3.00 IVIVI | 0 | \$2,000.00 |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/2 | 22/20 | 06/28/20 | TF | 1 | \$350.00 | 3.06 | | | | | | |
| Week: 06/2 | 29/20 | 07/05/20 | MTWTF | 3 | \$350.00 | 3.06 | | | | | | |
| Week: 07/0 | 06/20 | 07/12/20 | MTWTF | 3 | \$350.00 | 3.06 | | | | | | |
| Week: 07/ | 13/20 | 07/19/20 | MT | 1 | \$350.00 | 3.06 | | | | | | |
| N 7 KLDO | 06/25/20 | 0 07/14/20 | M-Su 6a-12a ROS | S CM | 6a-12a | MTWTFSS | :30 | 17 | \$0.00P-11 | 1 66 NIM | 57 | 00.00 |
| | | | ALL DAY ROS | | 54 124 | 1411133 | .50 | 17 | \$0.00P-11 | 1.00 11111 | 5/ | \$0.00 |
| Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/2 | 22/20 | 06/28/20 | TFSS | 10 | \$0.00 | 1.66 | | | | | | |
| Week: 06/2 | | 07/05/20 | MTWTFSS | 17 | \$0.00 | 1.66 | | | | | | |
| Week: 07/0 | 06/20 | 07/12/20 | MTWTFSS | 20 | \$0.00 | 1.66 | | | | | | |
| Week: 07/1 | 13/20 | 07/19/20 | MT | 10 | \$0.00 | 1.66 | | | | | | |
| | | | | 10 | Ψ0.00 | 1.00 | | | | | | _ |
| | | | | | | | | | Т | otals | 111 | \$9,660.00 |

Total Ratings 220.54

Product 1/2

Advertiser Ref

CONTRACT



And:

Campaign to Elect Patricia Barrera 719 Corpus Christi Laredo, TX 78040

| | Contract / Re 535569 | evision / | Alt Orde | <u>r #</u> |
|---|--------------------------|------------------|--------------------------|-----------------------------|
| Advertiser Patricia Barrera for W | ebb County Tax | Assess | Original Dat 06/22/20 | te / Revision / 06/22/20 |
| Contract Dates 06/25/20 - 07/14/20 | Estimate # Patricia Bar | rera for | We | |
| <u>Product</u> Patricia Barrera for We | ebb County Jude | ge Runo | ff | |
| | Billing Cycle EOM/EOC | Billing (| <u>Calendar</u> ar | Cash/Trade Cash |
| | Property KLDO-TV | Accoun Laredo | t Executive House | Sales Office Laredo |
| | Special Hand | | | |

Adults 25-54

Agy Code

Agency Ref

Advertiser Code

| | nd Date Description | Start/E Time | nd Days | Spots/ Length Week | Rate Rtn Type | Spots | Amount |
|--|---|---|---|-----------------------|---------------|-------|------------|
| N 1 KLDO 06/25/20 0 <u>Start Date</u> <u>End E</u> Week: 06/22/20 06/28 Week: 06/29/20 07/05 Week: 07/06/20 07/12 Week: 07/13/20 07/19 | /20TF /20 MTWTF /20 MTWTF | pots/Week I 2 \$5 5 \$5 5 \$5 | Rate Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 | :30 | NM | 14 | \$700.00 |
| Start Date End D Week: 06/22/20 06/28/ Week: 06/29/20 07/05/ Week: 07/06/20 07/12/ Week: 07/13/20 07/19/ | /20TF /20 MTWTF /20 MTWTF /20 MT | 1 \$35 3 \$35 3 \$35 1 \$35 | Rate Rating 0.00 4.32 0.00 4.32 0.00 4.32 | :30 | NM | 8 | \$2,800.00 |
| Start Date End D Week: 06/22/20 06/28/ Week: 06/29/20 07/05/ Week: 07/06/20 07/12/ Week: 07/13/20 07/19/ | 20TF 20 MTWTF 20 MTWTF | TOTAL CONTRACT TO A POST DEPOST DESCRIPTION | 0.00 3.06 0.00 3.06 | :30 | NM | 8 | \$1,120.00 |
| N 4 KLDO 06/25/20 07 <u>Start Date</u> <u>End D</u> Week: 06/22/20 06/28/ Week: 06/29/20 07/05/ Week: 07/06/20 07/12/ Week: 07/13/20 07/19/ | 20TF 20 MTWTF 20 MTWTF | | 0.00 3.01 0.00 3.01 | :30 | NM | 8 | \$1,120.00 |
| N 5 KLDO 06/25/20 07 <u>Start Date</u> <u>End D</u> Week: 06/22/20 06/28/ Week: 06/29/20 07/05/ Week: 07/06/20 07/12/ Week: 07/13/20 07/19/ | 20TF 20 MTWTF 20 MTWTF | | 0.00 2.29 0.00 2.29 | :30 | NM | 8 | \$1,120.00 |
| N 6 KLDO 06/25/20 07 <u>Start Date</u> <u>End D</u> Week: 06/22/20 06/28/ | | 10p-103 ots/Week <u>R</u> 1 \$350 | ate Rating | :30 | NM | 8 | \$2,800.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



| | Contract / Revision 535569 / | Alt | Order # | |
|------------------------------------|---------------------------------|--------|--------------------|--|
| Advertiser Patricia Barrera for | Webb County Tax Assess | Origin | al Date / Revision | |

| Contract Dates | In | | |
|---------------------|-------------------------|----|-----------|
| Contract Dates | Product | Es | stimate # |
| 06/25/20 - 07/14/20 | Patricia Barrera for We | | |

| *Line Ch Start | Date End D | ate Description | on | Start/End Time | Days | Spots/ Length Week | Rate Rtn | Type | Spots | Amount |
|--|---|--|---|--|--------------------------------|-----------------------|----------|------|--------|------------|
| <u>Start Date</u> Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | End Date 07/05/20 07/12/20 07/19/20 | Weekdays MTWTF MTWTF MT | Spots/Week 3 3 1 | Rate \$350.00 \$350.00 \$350.00 | Rating 3.06 3.06 3.06 | | rate rui | Турс | Οροισ | Amount |
| N 7 KLDO 06/25/ <u>Start Date</u> Week: 06/22/20 Week: 06/29/20 Week: 07/06/20 Week: 07/13/20 | 5/20 07/14/20 ALL DAY End Date Weekdays 06/28/20TFSS 07/05/20 MTWTFSS 07/12/20 MTWTFSS 07/19/20 MT | ROS <u>Spots/Week</u> 10 17 20 10 | 6a-12a <u>Rate</u> \$0.00 \$0.00 \$0.00 \$0.00 | Rating 1.66 1.66 1.66 1.66 | :30 | | NM | 57 | \$0.00 | |
| 97 | | | | | Totals | | 220.54 | 1 | 111 | \$9,660,00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 06/01/20 -06/30/20 | 33 | \$3,070.00 | (\$460.50) | \$2,609.50 |
| 07/01/20 -07/14/20 | 78 | \$6,590.00 | (\$988.50) | \$5,601.50 |
| Totals | 111 | \$9,660.00 | (\$1,449.00) | \$8,211.00 |

| Signature: | Date: |
|------------|-------|
| | |

ORDER

| Orders | Order / Rev: | 535570 | | HOLMAG | |
|------------|------------------------|--|--------------------------|--------------|--|
| | Alt Order #: | | | UNIMÁS | |
| | Product Desc: | Patricia Barrera for Webb County Judge | | LAREDO | |
| | Estimate: | Patricia Barrera for Webb County Judge | | KETF-TV | |
| | Flight Dates: | 06/25/20 - 07/14/20 | Primary AE: | Laredo House | |
| | Original Date / Rev: | 06/22/20 / 06/22/20 | Sales Office: | L-LAR | |
| | Order Type: | GENERAL | Sales Region: | LOCAL | |
| Agency | Name: | Campaign to Elect Patricia Barrera | | | |
| | Buying Contact: | | Billing Type: | Cash | |
| | Billing Contact: | | Billing Calendar: | Calendar | |
| | | 719 Corpus Christi | Billing Cycle: | EOM/EOC | |
| | | Laredo, TX 78040 | Agency Commission: | 15% | |
| Advertiser | Name: | Patricia Barrera for Webb County Tax | | | |
| | Demographic: | НН | New Business Thru: | 01/18/21 | |
| | Product Codes: | Candidates | Advertiser External ID: | 01110/21 | |
| | Revenue Code 1: | AGY | Agency External ID: | | |
| | Revenue Code 2: | GEN | Unit Code: | General | |
| | Revenue Code 3: | POL | seeconds of the total to | Control | |

| Bill Plan | Totals |
|-----------|---------|
| 01 1 5 1 | . o.u.o |

| Start Date | End Date | # Snote | Gross Amount | Not America | [N. 1] | | | | |
|------------|-----------|---------|--------------|-------------------|-----------|---------|--------------|------------|--------|
| | Lina Date | # Opols | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 06/01/20 | 06/30/20 | 24 | \$240.00 | \$204.00 | June 2020 | 24 | \$240.00 | \$204.00 | 4.40 |
| 07/01/20 | 07/14/20 | 60 | \$600.00 | WASSELLINE TO THE | July 2020 | 60 | \$600.00 | \$510.00 | 11.00 |
| | | | | | Totals | 84 | \$840.00 | \$714.00 | 15.40 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Laredo House | L-LAR | LOCAL | Start Of Order - End Of Order | 100% |

| Ln (| Tables Address | tart | End | Inventory Code | | Break | Start/End | Time Days | Len S | oots | Rate Pri | Rtg Type | Spots | Amount |
|-------|----------------|--------|----------|------------------|-------|---------|-------------|---------------|-------|------|-------------|---------------------------|---------------|----------|
| N 1 K | ETF 06 | /25/20 | 07/14/20 | M-Su 6a-12a | | СМ | | :00 AMMTWTFSS | :30 | 10 | \$10.00P-01 | | 28 | \$280.00 |
| | | | | LO QUE NO POI | DIA A | AMAR | (8:00 AM-10 |):00 AM) | | | | | | |
| | Start Da | | End Date | <u>Weekdays</u> | Spc | ts/Week | Rate | Rating | | | | | | |
| | k: 06/22/2 | 100 | 06/28/20 | TFSS | | 4 | \$10.00 | 0.45 | | | | | | |
| | k: 06/29/2 | | 07/05/20 | MTWTFSS | | 10 | \$10.00 | 0.45 | | | | | | |
| | k: 07/06/2 | 1000 | 07/12/20 | MTWTFSS | | 10 | \$10.00 | 0.45 | | | | | | |
| | k: 07/13/2 | | 07/19/20 | MT | | 4 | \$10.00 | 0.45 | | | | | | |
| N 2 K | ETF 06/ | /25/20 | 07/14/20 | Daytime M-F Hou | r 3 | CM | 11a-12p | MTWTF | :30 | 10 | \$10.00P-01 | 0.06 NM | 28 | \$280.00 |
| | | | | LA VECINA | | | | | | | | | | Ψ200.00 |
| | Start Da | | End Date | Weekdays | Spo | ts/Week | Rate | Rating | | | | | | |
| | k: 06/22/2 | 1000 | 06/28/20 | TF | | 4 | \$10.00 | 0.06 | | | | | | |
| | k: 06/29/2 | | 07/05/20 | MTWTF | | 10 | \$10.00 | 0.06 | | | | | | |
| | k: 07/06/2 | 100 | 07/12/20 | MTWTF | | 10 | \$10.00 | 0.06 | | | | | | |
| | k: 07/13/2 | _ | 07/19/20 | MT | | 4 | \$10.00 | 0.06 | | | | | | |
| V 3 K | ETF 06/ | 25/20 | 07/14/20 | Daytime M-F Hour | 4 | CM | 12p-1p | MTWTF | :30 | 10 | \$10.00P-01 | 0.04 NM | 28 | \$280.00 |
| | | | | LA VECINA | | | | | | | | EARTHONIA AND DESCRIPTION | (| 4200.00 |
| | Start Da | ate | End Date | Weekdays | Spo | ts/Week | Rate | Rating | | | | | | |
| Wee | k: 06/22/2 | 0 | 06/28/20 | TF | | 4 | \$10.00 | 0.04 | | | | | | |
| | k: 06/29/20 | 70.0 | 07/05/20 | MTWTF | | 10 | \$10.00 | 0.04 | | | | | | |
| | k: 07/06/20 | | 07/12/20 | MTWTF | | 10 | \$10.00 | 0.04 | | | | | | |
| Weel | k: 07/13/20 | 0 | 07/19/20 | MT | | 4 | \$10.00 | 0.04 | | | | | | |
| | | | | | | | | | | | | otolo | 0.4 | CO 40 00 |

CONTRACT

\$10.00

\$10.00

0.04

Totals

KETF-TV 222 Bob Bullock Loop Laredo, TX 78043 (956) 727-0027

And:

Campaign to Elect Patricia Barrera 719 Corpus Christi Laredo, TX 78040

*Line Ch Start Date End Date Description

End Date

06/28/20

07/05/20

07/12/20

07/19/20

End Date

06/28/20

07/05/20

07/12/20

07/19/20

End Date

06/28/20

07/05/20

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LA VECINA

LA VECINA

KETF 06/25/20

KETF 06/25/20

Start Date

KETF 06/25/20

Start Date

Start Date

Week: 06/22/20

Week: 06/29/20

Week: 07/06/20

Week: 07/13/20

Week: 06/22/20

Week: 06/29/20

Week: 07/06/20

Week: 07/13/20

Week: 06/22/20

Week: 06/29/20

Week: 07/06/20

Week: 07/13/20

15.40

84

\$840.00

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|-------------------|
| 06/01/20 -06/30/20 | 24 | \$240.00 | (\$36.00) | \$204.00 |
| 07/01/20 -07/14/20 | 60 | \$600.00 | (\$90.00) | \$510.00 |
| Totals | 84 | \$840.00 | (\$126.00) | \$714.00 |

LO QUE NO PODIA AMAR

Spots/Week

10

10

4

Spots/Week

10

10

4

Spots/Week

4

10

10

4

Signature: Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

ORDER

| Orders | Order / Rev: | 535571 | | FUA |
|------------|------------------------|--|-------------------------|--------------|
| | Alt Order #: | | | |
| | Product Desc: | Patricia Barrera for Webb County Tax A | | LAREDO |
| | Estimate: | 2020 | | KXOF-TV |
| | Flight Dates: | 06/25/20 - 07/14/20 | Primary AE: | Laredo House |
| | Original Date / Rev: | 06/22/20 / 06/22/20 | Sales Office: | L-LAR |
| | Order Type: | GENERAL | Sales Region: | LOCAL |
| Agency | Name: | Campaign to Elect Patricia Barrera | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Calendar |
| | | 719 Corpus Christi | Billing Cycle: | EOM/EOC |
| | | Laredo, TX 78040 | Agency Commission: | 15% |
| Advertiser | Name: | Patricia Barrera for Webb County Tax | | |
| | Demographic: | нн | New Business Thru: | 01/18/21 |
| | Product Codes: | Candidates | Advertiser External ID: | 01/10/21 |
| | Revenue Code 1: | AGY | Agency External ID: | |
| | Revenue Code 2: | GEN | Unit Code: | General |
| | Revenue Code 3: | POL | 9.3.077 | 0.10141 |

| Bill | Plan |
|------|------|
|------|------|

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|------------|--|--|
| 06/01/20 | 06/30/20 | 3 | \$240.00 | \$204.00 | | |
| 07/01/20 | 07/14/20 | 9 | \$720.00 | \$612.00 | | |

Totals

| · • talo | | | | |
|-----------|---------|--------------|------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| June 2020 | 3 | \$240.00 | \$204.00 | 4.56 |
| July 2020 | 9 | \$720.00 | \$612.00 | 13.68 |
| Totals | 12 | \$960.00 | \$816.00 | 18.24 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % | |
|-------------------|--------------|--------------|-------------------------------|---------|--|
| Laredo House | L-LAR | LOCAL | Start Of Order - End Of Order | 100% | |

| A.C. | ak Start/End T | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|---|---|---|--|--|--|--|--|---|
| Late News M-F 1.1 LocaCM FOX NEWS S TEXAS | 9p-930p | MTWTF | :30 | 5 | | /500 | | \$960.00 |
| Weekdays Spots/Wee | ek Rate | Rating | | | | | | |
| TF | 1 \$80.00 | | | | | | | |
| MTWTF | 5 \$80.00 | | | | | | | |
| MTWTF | 5 \$80.00 | | | | | | | |
| MT | 1 \$80.00 | 1.52 | | | | | | |
| | Late News M-F 1.1 LocaCM FOX NEWS S TEXAS WeekdaysTF MTWTF MTWTF | Late News M-F 1.1 LocaCM 9p-930p FOX NEWS S TEXAS Possible Weekdays Spots/Week Rate TF 1 \$80.00 MTWTF 5 \$80.00 MTWTF 5 \$80.00 | Late News M-F 1.1 LocaCM 9p-930p MTWTF FOX NEWS S TEXAS Weekdays Spots/Week Rate Rating TF 1 \$80.00 1.52 MTWTF 5 \$80.00 1.52 MTWTF 5 \$80.00 1.52 | Late News M-F 1.1 LocaCM 9p-930p MTWTF :30 FOX NEWS S TEXAS Weekdays Spots/Week Rate Rating TF 1 \$80.00 1.52 MTWTF 5 \$80.00 1.52 MTWTF 5 \$80.00 1.52 | Late News M-F 1.1 LocaCM 9p-930p MTWTF :30 5 FOX NEWS S TEXAS Weekdays Spots/Week Rate Rating TF 1 \$80.00 1.52 MTWTF 5 \$80.00 1.52 MTWTF 5 \$80.00 1.52 | Late News M-F 1.1 LocaCM 9p-930p MTWTF :30 5 \$80.00P-01 FOX NEWS S TEXAS Weekdays Spots/Week Rate Rating TF 1 \$80.00 1.52 MTWTF 5 \$80.00 1.52 MTWTF 5 \$80.00 1.52 | Late News M-F 1.1 LocaCM 9p-930p MTWTF :30 5 \$80.00P-01 1.52 NM FOX NEWS S TEXAS Weekdays Spots/Week Rate Rating TF 1 \$80.00 1.52 MTWTF 5 \$80.00 1.52 MTWTF 5 \$80.00 1.52 | Late News M-F 1.1 LocaCM 9p-930p MTWTF :30 5 \$80.00P-01 1.52 NM 12 FOX NEWS S TEXAS Weekdays Spots/Week Rate Rating TF 1 \$80.00 1.52 MTWTF 5 \$80.00 1.52 MTWTF 5 \$80.00 1.52 |

CONTRACT

entravision

KXOF-TV 222 Bob Bullock Loop Laredo, TX 78043 (956) 727-0027

And:

Campaign to Elect Patricia Barrera 719 Corpus Christi Laredo, TX 78040

07/14/20 FOX NEWS S TEXAS

Weekdays

---TF--

MTWTF--

MTWTF--

MT----

3

*Line Ch Start Date End Date Description

End Date

06/28/20

07/05/20

07/12/20

07/19/20

of Spots

KXOF 06/25/20

Start Date

Week: 06/22/20

Week: 06/29/20

Week: 07/06/20

Week: 07/13/20

06/01/20 -06/30/20

Time Period

| | | | | Contro | ot / Da | | | | <u> </u> | | | |
|----------|-----------------|------------------|-----------|---------------|-------------|-----------|-------|-----|-----------------|-------|-------------------------|----|
| | | | | Contra 535 | | | 1 | 11A | Order : | # | | |
| | | Advertiser | | 333. | 371 | 1 | | _ | | | | |
| | | Patricia Barrer | a for We | bb Count | v Tav | Associ | | | al Date 2/20 | | The same of the same of | |
| | | Contract Dates | 4 101 110 | Estima | | Assess | 1 | 72. | 2/20 | / 06 | /22/20 | |
| | | 06/25/20 - 07/14 | 1/20 | 2020 | <u>le #</u> | | | | | | | |
| | | Product | | 2020 | | | | + | | | | |
| | | Patricia Barrera | a for Wel | ob County | Tax | A | | | | | | |
| | | | | Billing (| Cycle | Billing (| Caler | nda | ar | Cash | /Trade | |
| | | | | EOM/E | OC | Calenda | ar | | | Cash | | |
| | | | | Property | - | Accoun | | | <u>ıtive</u> | Sales | Office | |
| | | | | KXOF-1 | 7 | Laredo | Hous | se | | Larec | lo | |
| | | | | Special | Hand | ling | | | | | | |
| | | | | Demogr | aphic | | | _ | | | | |
| | | | | Househ | | | | | | | | |
| | | | | | | | | | | | Ratings | |
| | | | | | | | | | | 18.24 | | |
| | | | | Agy Coo | <u>le</u> | Advertis | er C | od | <u>e</u> | Produ | <u>ict 1/2</u> | |
| | | | | Agency | Ref | | A | dν | ertiser | Ref | | |
| | | | | | | | | 4 | | | | |
| | Start/End | | | Spots/ | | | | | | | | |
| | Time | Days | Length | Week | Ra | te Rtn | Тур | e | Spots | | Amou | nt |
| de | 9p-930p | D-#- | :30 | | | | NN | 1 | 12 | | \$960. | 00 |
| <u>k</u> | Rate \$80.00 | Rating 1.52 | | | | | | ı | | | | |
| | \$80.00 | 1.52 | | | | | | ı | | | | |
| | \$80.00 | 1.52 | | | | | | ı | | | | |
| | \$80.00 | 1.52 | | | | | | | | | | |
| | | Totals | | | | 18.24 | | | 12 | | \$960. | 00 |
| Ag | ency Comm. | Net Amo | unt | | | | | | | | | |
| | (\$36.00) | \$204 | .00 | | | | | | | | | |
| | (\$108.00) | \$612 | | | | | | | | | | |
| | (\$144.00) | \$816 | .00 | | | | | | | | | |
| | | | | | | | | | | | | |

| 07/01/20 -07/14/20 | 9 | \$720.00 | (\$108.00) | \$612.00 | |
|--------------------|----|----------|------------|----------|--|
| Totals | 12 | \$960.00 | (\$144.00) | \$816.00 | |
| | | | | | |

Gross Amount

\$240.00

Spots/Week

5

5

1

Signature: Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)