

ORDER



Orders
Order / Rev: 552979
 Alt Order #:
Product Desc: Candidate
Estimate: 2311
Flight Dates: 10/05/20 - 11/08/20
Original Date / Rev: 10/05/20 / 10/20/20
Order Type: GENERAL

Primary AE: Laredo House
Sales Office: L-LAR
Sales Region: LOCAL

Agency Name: Davis Group, Inc
Buying Contact:
Billing Contact:
 3800 N Lamar Ste 200
 Austin, TX 78756

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: John Galo
Demographic: A25-54
Product Codes: Advertising/Public Relations
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 12/12/20
Advertiser External ID: 0012R000026sa4aQAA
Agency External ID: 001E00000jNaLqIAK
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	22	\$7,450.00	\$6,332.50
10/26/20	11/03/20	12	\$4,300.00	\$3,655.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	22	\$7,450.00	\$6,332.50	8.00
November 2020	12	\$4,300.00	\$3,655.00	0.00
Totals	34	\$11,750.00	\$9,987.50	8.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	10/05/20	10/11/20	Early News M-F 1.1 Local NOTICIAS 27	CM	5p-530p	---11--	:30	2	\$400.00	P-16	4.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---11--		2				\$400.00		4.00			
N 2	KLDO	10/12/20	11/01/20	Early News M-F 1.1 Local NOTICIAS 27	CM	5p-530p	MTWTF--	:30	5	\$400.00	P-16	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		4				\$400.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		4				\$400.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$400.00		0.00			
N 3	KLDO	11/02/20	11/03/20	Early News M-F 1.1 Local NOTICIAS 27	CM	5p-530p	11-----	:30	2	\$400.00	P-16	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----		2				\$400.00		0.00			
N 4	KLDO	10/05/20	11/01/20	Late News M-F 1.1 Local NOTICIAS 27	CM	10p-1035p	MTWTF--	:30	3	\$350.00	P-16	0.00	NM	12	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		3				\$350.00		0.00			

Order / Rev: 552979
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Advertiser: John Galo
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 Estimate: 2311
KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--WTF--					3	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KLDO	10/05/20-10/11/20	Late News M-F 1.1 Local			10p-1035p	--WThF----	:30		(\$350.00)		0.00	NM		
See MG 4.13															
[Scheduled on Enco log but did not air]															
13	KLDO	10/12/20-10/16/20	Late News M-F 1.1 Local			10p-1035p	MTWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 4.2 10/07															
Week:		10/12/20	10/18/20	MTWTF--					3	\$350.00		0.00			
Week:		10/19/20	10/25/20	MTWTF--					3	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KLDO	10/19/20-10/25/20	Late News M-F 1.1 Local			10p-1035p	MTWThF----	:30		(\$350.00)		0.00	NM		
See MG 4.14															
[Tech Difficulties]															
14	KLDO	10/21/20-10/25/20	Late News M-F 1.1 Local			10p-1035p	--WThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 4.7 10/19															
Week:		10/26/20	11/01/20	MTWTF--					3	\$350.00		0.00			
N 5	KLDO	11/02/20	11/02/20	Late News M-F 1.1 Local	CM	10p-1035p	M-----	:30	1	\$350.00	P-16	0.00	NM	1	\$350.00
M-F Late Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$350.00		0.00			
N 6	KLDO	10/05/20	11/08/20	Late Fringe Su Hour 1.2 CM		1030p-11p	-----S	:30	1	\$100.00	P-16	0.00	NM	4	\$400.00
NOTICIERO UNI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S					1	\$100.00		0.00			
Week:		10/12/20	10/18/20	-----S					1	\$100.00		0.00			
Week:		10/19/20	10/25/20	-----S					1	\$100.00		0.00			
Week:		10/26/20	11/01/20	-----S					1	\$100.00		0.00			
Week:		11/02/20	11/08/20	-----					0	\$0.00		0.00			
Totals													34	\$11,750.00	