

# INVOICE



**KLDO-TV**  
**222 Bob Bullock Loop**  
**Laredo, TX 78043**  
**Main: (956) 727-0027**  
**Billing: (956) 727-0027**

Property	KLDO-TV		
Invoice #	554008-2	Order #	554008
Invoice Date	11/03/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/14/20 - 11/03/20
Advertiser	City of Laredo City Council Dist 8		
Estimate #	CITY COUNCIL DISTRICT 8		
Account Executive	Laredo House		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	001E00000jNarJIAS		
Advertiser Ref	0012R00002BiS7T		
Product 1			
Product 2			

Billing Address:

**PMDG Marketing Communications**  
**Attention: Accounts Payable**  
**901 Victoria St C**  
**Laredo, TX 78046**

Send Payment To:

**KLDO-TV**  
**Entravision Communications**  
**P.O. Box 203535**  
**Dallas, TX 75320-3535**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/20	11/03/20	EL GORDO Y LA FLACA	3p-4p	MTWTF--	:30	3	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 MTWTF-- 4 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 KLDO M 10/26/20 3:20 PM EL GORDO Y LA FLACA 3p-4p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
9 KLDO Tu 10/27/20 3:42 PM EL GORDO Y LA FLACA 3p-4p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
12 KLDO W 10/28/20 3:55 PM EL GORDO Y LA FLACA 3p-4p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
13 KLDO F 10/30/20 3:38 PM EL GORDO Y LA FLACA 3p-4p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 2 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 KLDO M 11/02/20 3:43 PM EL GORDO Y LA FLACA 3p-4p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
10 KLDO Tu 11/03/20 3:17 PM EL GORDO Y LA FLACA 3p-4p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
2	10/20/20	11/03/20	PRIMER IMPACTO	4p-5p	MTWTF--	:30	4	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 MTWTF-- 4 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 KLDO Tu 10/27/20 4:40 PM PRIMER IMPACTO 4p-5p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
13 KLDO W 10/28/20 4:40 PM PRIMER IMPACTO 4p-5p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
9 KLDO Th 10/29/20 4:50 PM PRIMER IMPACTO 4p-5p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
12 KLDO F 10/30/20 4:48 PM PRIMER IMPACTO 4p-5p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
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10 KLDO Tu 11/03/20 4:28 PM PRIMER IMPACTO 4p-5p :30 ALYSSA CI GARROA 2020 \$380.00 NM									
3	10/20/20	11/03/20	PRIME ROS NOVELAS	6p-10p	MTWT---	:30	4	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 MTWT--- 5 \$365.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 KLDO M 10/26/20 7:31 PM PRIME ROS NOVELAS 6p-10p :30 ALYSSA CI GARROA 2020 \$365.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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**Entravision Communications**  
**P.O. Box 203535**  
**Dallas, TX 75320-3535**

Invoice #	554008-2	Invoice Month	November 2020
Invoice Date	11/03/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	Alyssa Cigarroa for City Council Dist 8		
Product	GEN ELECTION 11/3/20		
Estimate #	CITY COUNCIL DISTRICT 8		

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Total Spots **19**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,145.00</b>
<u>Agency Commission</u>	<b>\$1,071.75</b>
<u>Net Amount Due</u>	<b>\$6,073.25</b>

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