

INVOICE

Page 1 of 1



WDBJ Television Inc.
2807 Hersherberger Rd
Roanoke, VA 24017
Main: (540)344-7000
Billing:

www.wdbj7.com

Billing Address:

PINPOINT MEDIA
Attention: Accounts Payable
1707 OSAGE STREET
SUITE 103
ALEXANDRIA, VA 22302

Send Payment To:

WDBJ Television Inc.
P O Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
39712-1	02/28/16	February 2016	02/01/16 - 02/10/16

Property	Account Executive	Sales Office	Sales Region
WDBJ-TV	MATTHEW WURM	Political	Political spots

Advertiser	Product	Estimate Number
ISS / VHHA	VHHA	622

Flight Dates	Order #	Alt Order #
02/06/16 - 02/19/16	39712	08135667

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	52	52

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	02/08/16	02/15/16	NEWS 7 AT NOON	M-F 12-1230P	1-----	:30	1	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 1----- 1 \$585.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ7	M	02/08/16	12:27 PM	NEWS 7 AT NOON	M-F 12-1230P	:30	DMSC 2016 VHHA01H	\$585.00 NM
9	02/08/16	02/08/16	NEWS 7 AT 5	M-F 5-530P	1-----	:30	1	\$1,240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 1----- 1 \$1,240.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ7	M	02/08/16	5:28 PM	NEWS 7 AT 5	M-F 5-530P	:30	DMSC 2016 VHHA01H	\$1,240.00 NM
10	02/08/16	02/15/16	MORNIN'	M-F 6-7A	1-----	:30	1	\$670.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 1----- 1 \$670.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ7	M	02/08/16	6:56 AM	MORNIN'	M-F 6-7A	:30	DMSC 2016 VHHA01H	\$670.00 NM
11	02/08/16	02/15/16	WHEEL OF FORTUNE/JIM-F 7-8P	M-F 7-8P	1-----	:30	1	\$1,480.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 1----- 1 \$1,480.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ7	M	02/08/16	7:17 PM	WHEEL OF FORTUNE/JEOPAR M-F 7-8P	M-F 7-8P	:30	DMSC 2016 VHHA01H	\$1,480.00 NM
13	02/06/16	02/06/16	NEWS 7 AT 6	6-630P	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 -----1- 1 \$1,100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ7	Sa	02/06/16	6:23 PM	NEWS 7 AT 6	6-630P	:30	DMSC 2016 VHHA01H	\$1,100.00 NM
15	02/07/16	02/07/16	CBS News Sunday Mornii	SU 9-1030A	-----1	:30	1	\$820.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 -----1 1 \$820.00									

CBS All Access (a subscription based app) carries WDBJ 7 & CBS programming (including commercials) within the Roanoke-Lynchburg television market. WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

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Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
39712-1	02/28/16	February 2016	02/01/16 - 02/10/16

Advertiser	Product	Estimate Number
ISS / VHHA	VHHA	622

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	02/07/16	02/07/16	CBS News Sunday Mornin	SU 9-1030A	-----1	:30	1	\$820.00	NM
02/01/16 02/07/16 -----1 1 \$820.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 Su 02/07/16 9:38 AM CBS News Sunday Morning SU 9-1030A :30 DMSC 2016 VHHA01H \$820.00 NM									
22	02/09/16	02/09/16	M-F NEWS 7 AT 11 WEEM-F	11-1135P	-1-----	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -1----- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 Tu 02/09/16 11:28 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 DMSC 2016 VHHA 03H \$1,125.00 NM									
23	02/09/16	02/16/16	NEWS 7 AT NOON	M-F 12-1230P	-1-----	:30	1	\$585.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -1----- 1 \$585.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 Tu 02/09/16 12:21 PM NEWS 7 AT NOON M-F 12-1230P :30 DMSC 2016 VHHA 03H \$585.00 NM									
25	02/09/16	02/09/16	NEWS 7 AT 6	M-F 6-630P	-1-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 Tu 02/09/16 6:21 PM NEWS 7 AT 6 M-F 6-630P :30 DMSC 2016 VHHA 03H \$1,500.00 NM									
26	02/09/16	02/16/16	WHEEL OF FORTUNE/JIM-F	7-8P	-1-----	:30	1	\$1,480.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -1----- 1 \$1,480.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 Tu 02/09/16 7:07 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMSC 2016 VHHA 03H \$1,480.00 NM									
27	02/09/16	02/16/16	CBS EARLY SHOW	M-F 7-9A	-1-----	:30	1	\$570.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -1----- 1 \$570.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 Tu 02/09/16 8:54 AM CBS EARLY SHOW M-F 7-9A :30 DMSC 2016 VHHA 03H \$570.00 NM									
28	02/10/16	02/10/16	M-F NEWS 7 AT 11 WEEM-F	11-1135P	--1----	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 --1---- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDBJ7 W 02/10/16 11:27 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 DMSC 2016 VHHA 03H \$1,125.00 NM									
29	02/10/16	02/10/16	NEWS 7 AT 5	M-F 5-530P	--1----	:30	1	\$1,240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 --1---- 1 \$1,240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ7 W 02/10/16 5:27 PM NEWS 7 AT 5 M-F 5-530P :30 DMSC 2016 VHHA 03H \$1,240.00 NM									
30	02/10/16	02/10/16	MORNIN'	M-F 6-7A	--1----	:30	1	\$670.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	02/10/16	02/10/16	MORNIN'	M-F 6-7A	--1----	:30	1	\$670.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --1---- 1 \$670.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ7	W	02/10/16	6:25 AM	MORNIN'	M-F 6-7A	:30	DMSC 2016 VHHA 03H	\$670.00 NM
31	02/10/16	02/10/16	CBS EARLY SHOW	M-F 7-9A	--2----	:30	2	\$570.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --2---- 2 \$570.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ7	W	02/10/16	8:24 AM	CBS EARLY SHOW	M-F 7-9A	:30	DMSC 2016 VHHA 03H	\$570.00 NM
3	WDBJ7	W	02/10/16	8:59 AM	CBS EARLY SHOW	M-F 7-9A	:30	DMSC 2016 VHHA 03H	\$570.00 NM
32	02/09/16	02/12/16	WHEEL OF FORTUNE/JIM-F	7-8P	-TW----	:30	1	\$1,480.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 -TW---- 1 \$1,480.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ7	Tu	02/09/16	7:43 PM	WHEEL OF FORTUNE/JEOPAR	M-F 7-8P	:30	DMSC 2016 VHHA 03H	\$1,480.00 NM
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,810.00
<u>Agency Commission</u>	\$2,521.50
<u>Net Amount Due</u>	\$14,288.50

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