ISSUES PROGRAMS LIST

1st QUARTER 2012

ISSUE:	DRUNK DRIVING
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Members of Mothers Against Drunk Driving spoke about their efforts to reduce drunk driving fatalities through increasing awareness, especially during the holidays and New Year's when there is a rise in incidents of drunk driving.
LENGTH:	1 hour
DATES/TIMES AIRED:	1/01/12 at 9:00 AM

ISSUE:	RACE RELATIONS
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	In honor of the upcoming Martin Luther King holiday, local historians spoke about the history of race relations in our community and the effects of events such as the civil war on modern day racial dynamics.
LENGTH:	1 hour
DATES/TIMES AIRED:	1/08/12 at 9:00 AM

ISSUE:	ECONOMIC DEVELOPMENT
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Members of the Chamber of Commerce spoke about development plans to help revitalize business and entertainment districts in our community.
LENGTH:	1 hour
DATES/TIMES AIRED:	1/15/12 at 9:00 AM

ISSUE:	HIGHER EDUCATION
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Ambassadors from area colleges and universities spoke about opportunities for higher learning in our community.
LENGTH:	1 hour
DATES/TIMES AIRED:	1/22/12 at 9:00 AM

ISSUE:	LITERACY
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	The Director of Community Initiatives for Literacy Mid South spoke about the organization's efforts to combat the high rate of illiteracy in our community.
LENGTH:	1 hour
DATES/TIMES AIRED:	1/29/12 at 9:00 AM

ISSUE:	HEALTHCARE
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	The Relations Coordinator of the Church Health Center spoke about the organization's efforts to provide free medical care for uninsured residents of our area. The increasing number of those without medical insurance was discussed.
LENGTH:	1 hour
DATES/TIMES AIRED:	1/29/12 at 9:00 AM

ISSUE:	TOURISM
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Efforts to attract tourists to our community in order to spur the regional economy was discussed. Promoting the history of unlikely tourist spots such as cemeteries was listed as a way to use existing sites to attract visitors.
LENGTH:	1 hour
DATES/TIMES AIRED:	2/12/12 at 9:00 AM

ISSUE:	LAND CONSERVATION
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Representatives from the area Parks Conservancy spoke about their organization's efforts to preserve green spaces by developing and maintaining parks, riding trails, and other outdoor natural areas for the enjoyment of area residents.
LENGTH:	1 hour
DATES/TIMES AIRED:	2/19/12 at 9:00 AM

ISSUE:	NUTRITION/HEALTH AND WELLNESS
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Representatives from the Community Outreach Health Center spoke about the nutrition classes that they provide free of charge for low income families to teach lessons on how to prepare healthy, nutritious meals rich in vegetables and protein as a positive alternative to fatty, unhealthy prepackaged and fast food.
LENGTH:	1 hour
DATES/TIMES AIRED:	2/26/12 at 9:00 AM

ISSUE:	CHILDHOOD ILLNESS
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Representatives from LeBonheur Children's Hospital spoke about their efforts to provide life-changing procedures and treatments for children with debilitating illnesses.
LENGTH:	1 hour
DATES/TIMES AIRED:	3/4/12 at 9:00 AM

ISSUE:	CRIME/REHABILITATION/EMPLOYMENT
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Representatives from Dorothy Day House spoke about their efforts to help rehabilitate former drug addicts and prisoners and help them find employment.
LENGTH:	1 hour
DATES/TIMES AIRED:	3/11/12 at 9:00 AM

ISSUE:	LOW INCOME ASSISTANCE
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Representatives from Goodwill spoke about their efforts to provide a helping hand for low income individuals and families in our community.
LENGTH:	1 hour
DATES/TIMES AIRED:	3/18/12 at 9:00 AM

ISSUE:	DRIVING SAFETY/TEXTING WHILE DRIVING
TITLE OF PROGRAM:	TALK IT OUT
NARRATIVE:	Representatives from the Highway Patrol spoke about accidents involving texting while driving and about the importance of being undistracted while operating a vehicle.
LENGTH:	1 hour
DATES/TIMES AIRED:	3/25/12 at 9:00 AM