# **KTLM-TV**

# QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

**APRIL 2016** 

QUARTERLY ISSUES AND PROGRAMS REPORT APRIL 2016 Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

#### **COMMUNITY ISSUES**

Alcohol and Drug Abuse
Consumer
Crime and Law Enforcement
Cultural
Economic Development
Education
Environment
Family
Foreign Affairs
Government
Health and Medical
Immigration
Poverty
Religion
Safety
Children

### REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

### **NEWSCASTS**

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

NOTICIERO TELEMUNDO 40	4:30 - 5:30 PM	M-F
NOTICIERO TELEMUNDO 40	10:00 - 10:35 PM	M-F
NOTICIERO TELEMUNDO 40	4:30 - 5:00 PM	SAT & SUN
NOTICIERO TELEMUNDO 40	10:00 - 10:30 PM	SAT & SUN

#### ALCOHOL AND DRUG ABUSE

Program: 4:30 & 10 P.M

Date: 4/1/2016

Description: Rio Grande City, Texas U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Rio Grande City Port of Entry arrested a man from Sullivan City, Texas

after discovering \$865,000 worth of alleged methamphetamine and heroin.

Length: .35

Program: 4:30 & 10 P.M

Date: 4/2/2016

Description: Laredo, Texas U.S. Customs and Border Protection (CBP) officers at World Trade

Bridge literally floored it this week, seizing over half a ton of alleged marijuana.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/4/2016

Description: At approximately 3:57 p.m., a DPS trooper conducted a traffic stop on a 2004 Chevrolet Silverado, traveling northbound on IH 69E north of Conely Road, for a traffic violation. The trooper subsequently discovered 6 bundles of cocaine in a false compartment

under the vehicle.

Length:.40

Program: 4:30 & 10 P.M

Date: 4/5/2016

Description: Brownsville CBP Officers Seize \$26,922 in Marijuana at Gateway International

Bridge.
Length:.10

Program: 4:30 & 10 P.M

Date: 4/14/2016

Description: Rio Grande City, Justice of the Peace Salvador Zarate Jr. was in court Wednesday

facing charges of bribery and cocaine possession.

Date: 4/19/2016

Description: HIDALGO, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge seized a combined \$322,000 worth of alleged cocaine

and methamphetamine.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/20/2016

Description: PHARR, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Pharr International Bridge cargo facility intercepted \$2,139,000 worth of alleged

methamphetamines.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/20/2016

Description: FALFURRIAS, Texas Border Patrol agents seized over \$1.7 million worth of

marijuana. **Length:.10** 

Program: 4:30 & 10 P.M

Date: 4/21/2016

Description: Paula Alondra Sosa - Driving While Intoxicated w/Child Under 15yrs x 3 - State

Jail Felony - Accident Involving Damage x 2 - Class "B" Misdemeanor.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/24/2016

Description: A male and female both in their mid-20s were trapped inside a vehicle after an

accident occurred.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/25/2016

Description: Two people pistol whipped during a home invasion are out of the hospital. Police

are still looking for a group of pseudo cops responsible for the attack.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/25/2016

Description: HIDALGO, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge intercepted \$257,000 worth of alleged cocaine from a

Pasadena, Texas Length: 30

Date: 4/29/2016

Description: April 28, 2016 at approximately 7:25 PM, white expedition was stopped for failure to maintain single mark lane. While interviewing the driver, Officer found 5 large bundles of

Marijuana. Length:.30

### **CONSUMER**

Program: 4:30 & 10 P.M

Date 4/5/2016

Description: Effective today we will begin to require the use of more electronic passports, or e-Passports, by all travelers coming to the United States from the 38 countries that participate in

our Visa Waiver Program.

Length:.30

Program: 4:30 & 10 P.M

Date 4/5/2016

Description: We have a consumer that filed a complaint on a used car she bought at Chico's Auto

Sales in Donna, TX with a limited one month warranty.

#### CRIME AND LAW ENFORCEMENT

Program: 4:30 & 10 P.M

Date: 04/1/2016

Description: Description: Another employee with the Cameron County Tax Assessor-Collector's Office has been arrested in connection with an undercover operation dubbed "Operation Dirty

Deeds,".
Length: .20

Program: 4:30 & 10 P.M

Date: 04/1/2016

Description: On Friday April 1, 2016 at about 6:45 am members of the USM Office, Starr County Sheriff's Office, Rio Police Department and San Juan Gang Unit conducted two

simultaneous operations in Las Lomas and La Santa Cruz.

Length:.30

Program: 4:30 & 10 P.M

Date: 04/1/2016

Description: An infant child is currently in ICU at Valley Baptist Medical Center after emergency medical personnel found him without a pulse inside his home at the housing projects near Stookey Park Thursday afternoon.

Length:.35

Program: 4:30 & 10 P.M

Date: 04/1/2016

Description: Police have started investigating a house fire that left a Harlingen family homeless

last week. Length:.10

Program: 4:30 & 10 P.M

Date: 04/3/2016

Description: The Weslaco Independent School District Board of Trustees is scheduled to hold a

special meeting Monday to discuss the employment of Superintendent Ruben Alejandro.

Date: 04/4/2016

Description: The On April 3rd, at 10:26pm, the Harlingen Police Department, along with the

Harlingen Fire Department, and EMS, responded to a vehicle crash.

Length:.20

Program: 4:30 & 10 P.M

Date: 04/4/2016

Description: San Benito, TX, A baby is in critical condition after nearly drowning in the bathtub.

Length:.10

Program: 4:30 & 10 P.M

Date: 04/4/2016

Description: Vicente Salinas, a former Edcouch police officer linked to a drug trafficking

organization, made his initial appearance in federal court Monday morning.

Length:..20

Program: 4:30 & 10 P.M

Date: 04/6/2016

Description: Eight babies were killed in Hidalgo County as a result of abuse and negligence in

2015.

Length:.20

Program: 4:30 & 10 P.M

Date: 04/6/2016

Description: McAllen, Texas - Federal charges have been filed against two individuals in

separate cases for defrauding Texas Medicaid.

Length:.25

Program: 4:30 & 10 P.M

Date: 04/6/2016

Description: Edinburg opening statements began in the murder trial of a man accused of beating

to death a man who was living in one of his spare bedrooms.

Length:.20

Program: 4:30 & 10 P.M

Date: 04/6/2016

Description: Edinburg, during an exhaustive and long hearing Tuesday to further determine who

should have custody of an eight-year-old girl.

Date: 4/7/2016

Description: There will be an arraignment at the Hidalgo County Jail at 3:00 p.m. by Justice of the Peace Jerry Munoz for a 26 year male. He will be charged with Possession of Marijuana.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/8/2016

Description: Edinburg, TX, Both the defense and the state rested their cases in the trial of Everett

James Morris, who is accused of killing a Pharr man nearly three years ago.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/11/2016

Description: Our Investigators have been rounding up individuals with pending arrest warrants

related to the ILLEGAL GAMBLING establishments in Starr County.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/11/2016

Description: On Friday April 08, 2016, Auto Theft Agents arrested Mancillas and Madore on

pending warrants for theft.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/11/2016

Description: EDINBURG, Jurors found Everett James Morris guilty of murder Monday morning

in the beating death of Jorge Olivarez in 2013.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/12/2016

Description: Sheriff's Investigators need help identifying a suspect(s) involved in over \$18k

worth of stolen property.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/12/2016

Description: The Hidalgo County Sheriff's Office released new information Monday about an

apparent murder-suicide near Palm view.

Date: 4/12/2016

Description: HIDALGO, Texas, Officers with U.S. Customs and Border Protection, Office of Field Operations (OFO) working outbound operations at the Hidalgo International Bridge arrested a man from Roma, Texas after discovering \$150,202 in unreported U.S. currency within the vehicle he was driving.

Length:.40

Program: 4:30 & 10 P.M

Date: 4/12/2016

Description: On April 13, 2016, at approximately 0617hrs, Trooper was advised by a concern

citizen of a possible intoxicated motorist leaving the store in a white Ford F-150.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/12/2016

Description: Investigators are trying to identify this subject because he is a person of interest in a

credit card abuse case.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/12/2016

**Description:** McAllen, Texas A 35-year-old "Valluco" is headed to federal prison following his

conviction of being a felon in possession of a firearm.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/15/2016

**Description**: Edinburg, Court proceedings in the case of an embattled former Weslaco city

commissioner facing misdemeanor charges.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/17/2016

**Description**: Authorities are at the scene of a local gentleman's club after a shooting that lead to

one person's death and the injury of at least two others.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/17/2016

**Description**: Weslaco-The Texas Department of Public Safety (DPS) is investigating a one (1) vehicle fatal crash that occurred yesterday at approximately 6:08 p.m.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/17/2016

Description: Aggravated Robbery at 600 west bus 83 stripes store occurred at 4:20am. Suspect

Description. Call SJCS 956-283-8477.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/19/2016

Description: McAllen, TX, A Mercedes man who runs a Weslaco Christian family retreat program associated with the Catholic Diocese of Brownsville was charged Thursday with

prostitution. Length:.30

Program: 4:30 & 10 P.M

Date: 4/19/2016

Description: Auto Theft Agents are looking for the identity of this subject. Subject is a person of

interest in a burglary of vehicle case.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/20/2016

**Description:** Justice of the Peace Jaime "Jerry" Muñoz set bond at \$1 million on Tuesday for the

owner of a tire shop accused of kidnapping and killing another man near Mercedes.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/21/2016

Description: 27 year old male, Jason Sandoval will be arraigned today at 3 pm on the charge of

Capital Murder. Length: 10

Program: 4:30 & 10 P.M

Date: 4/21/2016

Description: The Hidalgo County Sheriff's Office continues with an investigation into a double

homicide that occurred in rural Mission last month.

Date: 4/23/2016

Description: We are investigating an Aggravated Robbery that occurred at 1224 schufford at

approx. 1:30 am this morning.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/25/2016

Description: On April 21, 2016 at approximately 11:50pm, Gonzalez was detained on the 600

block of Ash St. for matching the description of the driver of a hit and run.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/27/2016

Description: There will be an arraignment today at 3:00 PM, here at the Hidalgo County Jail

(Adult Detention Center) for a 36 year old male suspect.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/27/2016

Description: Four teens are now facing murder charges for their alleged involvement in the 2015

stabbing-death of 19-year old.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/27/2016

Description: On April 26, 2016, Patrol Officers detained a male suspect who matched the same

description of the second suspect who fled the night prior during the traffic stop.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/27/2016

Description: On Tuesday April 26, 2016, Navarro was taken before a Hidalgo County Justice of

the Peace where he was arraigned on the 20 criminal charges.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/28/2016

Description: Recently the Harlingen Police Department has received reports of a possible scam

occurring in the Harlingen area.

Date: 4/28/2016

Description: Federal agents seized 13,600 rounds of ammunition and 200 high-capacity

magazines. Length:.20

Program: 4:30 & 10 P.M

Date: 4/28/2016

Description: Wednesday April 27 th at 1:25 pm weslaco police target response unit officers

responded to 703 E. Agostadero in an attempt to serve a felony warrant.

Length:..20

Program: 4:30 & 10 P.M

Date: 4/29/2016

Description: On 4/29/2016, at 4:32Am, the Harlingen Police Department responded to 1103

Morgan Blvd. (HEB parking lot), for a Robbery call.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/29/2016

Description: A former teacher's aide and coach at Stephen F. Austin Middle School was arrested

and charged with indecency and sexual contact with a child.

Length:.20

Program: 4:30 & 10 P.M

Date: 4/30/2016

**Description:** Weslaco Woman Indicted for Making False Allegations Against a Federal Agent.

Length:.10

Program: 4:30 & 10 P.M

Date: 4/30/2016

**Description:** Weslaco-The Texas Department of Public Safety (DPS) is investigating a two (2)

vehicle fatal crash that occurred yesterday.

### **CULTURE**

Program: 4:30 & 10 P.M Date: 04/2/2016

Description Join La Union del Pueblo Entero for the 13th annual Cesar Chavez March in the Rio

Grande Valley! Join us in commemorating our founder, Cesar Chavez

#### ECONOMIC DEVELOPMENT

Program: 4:30 & 10 P.M

Date: 4/5/2016

Description: A ceremony during which a formal signing of an interlocal agreement between South Texas College (STC) the City of Pharr and the Pharr-San Juan-Alamo Independent School District (PSJA ISD) will take place to pave the way for the Regional Center for Public Safety

Excellence. Length:40

Program: 4:30 & 10 P.M

Date: 4/10/2016

Description: PHARR The Texas Department of Transportation announces that IOC, a TxDOT contractor, will be conducting milling and overlay operations on the westbound main lanes of Interstate 2 (U.S. 83) between Cesar Chavez and FM 1423 (Val Verde Rd.) in the San Juan and Alamo areas.

Length:40

Program: 4:30 & 10 P.M

Date: 4/11/2016

Description: MISSION, Texas, On Monday, Congressman Henry Cuellar (D-TX-28) and State

Sen. Juan Hinojosa will hold a media availability to discuss border security and border

infrastructure projects.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/14/2016

Description: San Juan, TX, In an effort to promote hands-on learning, PSJA ISD's Carman Elementary in San Juan will be hosting a ribbon-cutting ceremony to celebrate their first campus Greenhouse and Garden on Thursday, April 14 at 10 am.

Length:.30

Program: 4:30 & 10 P.M

Date: 4/20/2016

Description: Cameras are invited to La Plaza Mall tomorrow to capture construction activity as

crews work to demolish the former Sears building.

Date: 4/26/2016

Description: Pharr, Texas, The City of Pharr has been in the news recently regarding certain fiscal losses reported in an annual audit report, which was presented during the Pharr Economic

Development Corporation.

### **EDUCATION**

Program: 4:30 & 10 P.M

Date: 4/5/2016

Description: This week, experts are coming to McAllen ISD from as far away as Europe to see how McAllen ISD made significant improvements in science using a specially-designed program

called Scitex.

Length:.30

## **ENVIRONMENT**

# **FAMILY**

## **FOREIGN AFFAIRS**

### **GOVERNMENT**

### **HEALTH AND MEDICAL**

Program: 4:30 & 10 P.M

Date4/9/2016

Description: McAllen, TX, April 8, In collaboration with other nonprofit organizations and local

businesses, this Commemoration of National Youth HIV & AIDS Awareness Day.

Length:.20

Program: 4:30 & 10 P.M

Date:4/15/2016

Description: Edinburg, TX As part of our efforts to ensure residents in the Rio Grande Valley have access to live-saving medical care services, Doctors Hospital at Renaissance Health System

is proud to announce the opening of the Renaissance Transplant Institute.

### **IMMIGRATION**

Program: 4:30 & 10 P.M

Date: 4/2/2016

Description: In the spring and summer of 2014, immigrants, mostly from Guatemala, Honduras

and El Salvador, began arriving at the bus station in McAllen

Length:.20

Program: 4:30 & 10 P.M

Date: 4/23/2016

Description: On Wednesday, agents and Hidalgo County Constable's Office investigated a

suspected stash house in Donna, Texas.

## **POVERTY**

# RELIGION

### SAFETY

Program: 4:30 & 10 P.M

Date: 4/7/2016

Description: McAllen- The City of McAllen together with the Damage Prevention Council will host a one day event Friday, April 8, 2016 at Town Lake at Fireman's Park. The event is designed to educate city employees, our neighboring municipalities and general contractors of the

importance of calling 811 before digging/excavating.

## **CHILDREN**