

KTLM-TV

**QUARTERLY LIST OF PROGRAMMING
PROVIDING THE MOST SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES**

JANUARY 2016

**QUARTERLY ISSUES AND PROGRAMS REPORT
JANUARY 2016**

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

COMMUNITY ISSUES

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Foreign Affairs

Government

Health and Medical

Immigration

Poverty

Religion

Safety

Children

REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NEWSCASTS

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

NOTICIERO TELEMUNDO 40	4:30 - 5:30 PM	M-F
NOTICIERO TELEMUNDO 40	10:00 - 10:35 PM	M-F
NOTICIERO TELEMUNDO 40	4:30 - 5:00 PM	SAT & SUN
NOTICIERO TELEMUNDO 40	10:00 - 10:30 PM	SAT & SUN

ALCOHOL AND DRUG ABUSE

Program: 4:30 & 10 P.M

Date: 1/6/2016

Description: On Tuesday, December 29, 2015, Hidalgo County District Attorney's Office HIDTA Agents responded to the Pharr Port of Entry in Pharr, Texas. Contact was made with US Customs and Border Protection Officers (CBP). CBP Officers had detained a male Mexican national after discovering 69 bundles of marijuana.

Length: .50

Program: 4:30 & 10 P.M

Date: 1/8/2016

Description: Corpus Christi, Texas - One man and three women, all of South Texas, have entered guilty pleas to charges of conspiracy to possess with the intent to distribute cocaine and conspiracy to commit money laundering, announced U.S. Attorney Kenneth Magidson.

Length:.35

Program: 4:30 & 10 P.M

Date: 1/13/2016

Description: Pharr, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Pharr International Bridge cargo facility intercepted 2,493 pounds of alleged marijuana that was concealed within a commercial shipment of fresh carrots.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/13/2016

Description: Pharr Hidalgo, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge arrested a Reynosa, Tamaulipas, Mexico man in connection with the discovery of \$428,000 worth of alleged cocaine within the Nissan minivan he was driving.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/15/2016

Description: Brownsville, Texas, U.S. Customs and Border Protection officers at the Brownsville Port of Entry intercepted a load of alleged methamphetamine at the Veteran's International Bridge.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/18/2016

Description: The Coast Guard rescued another six people who were clinging to a mile marker. Paramedics transported three people to local hospitals and three others were taken to the Coast Guard Station on South Padre Island. They recovered six bundles of marijuana.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/20/2016

Description: The Hidalgo, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge arrested a 48-year-old man from San Luis Potosi, Mexico after detecting approximately 20 pounds of alleged cocaine hidden within the SUV he was driving.

Length:40

Program: 4:30 & 10 P.M

Date: 1/20/2016

Description: Brownsville, Texas, In an attempt to evade Border Patrol agents, a drug smuggler recklessly drove his vehicle into the Rio Grande on Friday.

Length:.15

Program: 4:30 & 10 P.M

Date: 1/20/2016

Description: Brownsville, TX In recent weeks The law offices of Steven Tipton have been in contact with several undocumented community members who have fallen victim to a scheme perpetrated by individuals promising to legalize their status.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/22/2016

Description: Pharr, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Pharr International Bridge cargo facility have once again seized over a ton of alleged marijuana that was hidden within two commercial shipments of fresh produce.

Length:.35

Program: 4:30 & 10 P.M

Date: 1/22/2016

Description: Hidalgo, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge intercepted \$269,525 in unreported U.S. currency from a Donna, Texas man who was allegedly attempting to exit into Mexico.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/22/2016

Description: January 21, 2016, Officers arrested Jose Guadalupe Torres Sr and Maira Abigail Torres for Discharging a Firearm within a Municipality.

Length:.20

Program: 4:30 & 10 P.M

Date: 1/22/2016

Description: Detectives are looking for the driver of this truck who stole a trailer from the 2200 block of Ana Laura Dr on December 16, 2015. An unknown subject, driving a red Mazda truck, stole a 12 foot utility trailer with a John Deere (Model D110) 42 inch riding lawnmower on it.

Length:.40

CONSUMER

Program: 4:30 & 10 P.M

Date: 1/21/2016

Description: The Pharr International Bridge presents Bridge Connect: A series of Trade Sessions created by the Pharr Bridge for the Trade Industry. Topics to be discussed include an overweight/oversize permit corridor; requirements for any Mexico domiciled motor carrier, open door policy, and POE & DPS refresher.

Length:40

CRIME AND LAW ENFORCEMENT

Program: 4:30 & 10 P.M

Date: 01/2/2016

Description: On Friday, January 1, 2016 at about 3:49 p.m., Pharr Police responded to a robbery at 7608 S. Cage (Dollar General) in Pharr, Texas.

Length: .15

Program: 4:30 & 10 P.M

Date: 01/2/2016

Description: Jesus Luna Jr, age 26 of Palmview, TX, was arrested on January 1, 2016, shortly before midnight at the Hidalgo Point of Entry.

Length:.15

Program: 4:30 & 10 P.M

Date: 01/3/2016

Description: A house fire Saturday on Boca Chica Boulevard and Russell Avenue has temporarily left a mother and her infant child without a home in Brownsville.

Length:.15

Program: 4:30 & 10 P.M

Date: 01/4/2016

Description: On November 21, 2015 at approximately 8:00 p.m., Sheriff's Deputies responded to a residence located on the 4000 block of Old La Blanca Road in rural Donna for a report of a burglary of a vehicle.

Length:.30

Program: 4:30 & 10 P.M

Date: 01/4/2016

Description: on Friday January 1, 2016 at at approximately 1:41am Weslaco police responded to 1518 narcissus in reference to a stabbing.

Length:.15

Program: 4:30 & 10 P.M

Date: 01/4/2016

Description: On January 1, 2016 at approximately 08:30p.m. Officers were dispatched to a residence located on Alonzo road in Primera, in reference to a possible Sexual Assault of a 5 year child.

Length:.25

Program: 4:30 & 10 P.M

Date: 01/4/2016

Description: Raymondville Willacy County's biggest murder case won't be tried here judge has granted Willacy County District Attorney Bernard Ammerman's request to move the capital murder trial of two Mexican nationals charged with the shootings of an off-duty U.S. Border Patrol agent and his father.

Length:.40

Program: 4:30 & 10 P.M

Date: 01/4/2016

Description: San Juan city, commissioners are scheduled to seek legal counsel Monday regarding the case of police investigator Juan Galindo, who is under investigation for allegedly using excessive force on a handcuffed teen last month.

Length:.30

Program: 4:30 & 10 P.M

Date: 01/5/2016

Description: Brownsville, Texas, A member of a citizen group known as "Rusty's Rangers" or "Rusty's Regulators" has been ordered to federal prison for being a felon in possession.

Length: .20

Program: 4:30 & 10 P.M

Date: 01/7/2016

Description: The Pharr Police Department is investigating a drive by shooting at the 400 blk of W. Juarez in Pharr.

Length: 15

Program: 4:30 & 10 P.M

Date: 01/8/2016

Description: Edinburg, TX, A former Donna High School coach was convicted and sentenced Thursday to five years' probation and a \$1,000 fine for having a sexual relationship with a 17-year-old student.

Length: .30

Program: 4:30 & 10 P.M

Date: 01/9/2016

Description: A 20-year-old San Benito man was sentenced to six years in prison for striking three cyclists with his car while driving drunk last year in Pharr and fleeing the scene.

Length:.20

Program: 4:30 & 10 P.M

Date: 01/10/2016

Description: Detectives are looking for the identity of this woman. She is a person of interest in a theft case that was initiated on December 31, 2015.

Length: .15

Program: 4:30 & 10 P.M

Date: 01/11/2016

Description: McAllen, TX, Today, the search for a Palm view double murder suspect has ended. Guadalupe Vela was arrested by the U.S. Marshals in Beaumont, TX.

Length: .20

Program: 4:30 & 10 P.M

Date: 01/12/2016

Description: Investigators arrested a McAllen school district administrator Monday on suspicion of bribery.

Length: .15

Program: 4:30 & 10 P.M

Date: 01/12/2016

Description: At approximately 12:50pm on January 6, 2016, Uniformed Harlingen Police Officers responded to the 800 block of Little Creek Drive in reference to a subject with a knife.

Length:.20

Program: 4:30 & 10 P.M

Date: 01/12/2016

Description: The McAllen Police Department needs your help in identifying suspects to a burglary. The images of the suspects were captured on surveillance camera. If you know the identity or the whereabouts of the suspects you are urged to call McAllen Crime Stoppers at 956-687-TIPS.

Length: .40

Program: 4:30 & 10 P.M

Date: 1/13/2016

Description: On Monday January 11, 2015 at bout 4:20 pm the Starr County Sheriff's Office responded to a shooting incident on River Road in Fronton, a community west of Roma by the river banks.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/13/2016

Description: Weslaco, Texas, the Texas Department of Public Safety (DPS) is investigating a one vehicle crash that occurred today at approximately 6:23 a.m. on F.M. 1425 south of S.H. 107 east of Santa Rosa.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/14/2016

Description: On 1-11-2016 at 3:01 PM, Patrol Officers were dispatched to 375 Media Luna (Border Apartments in reference to a burglary of a vehicle in progress. Officers made contact with the victim and broadcasted a lookout for male and female suspects who were responsible for the burglary.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/18/2016

Description: On Sunday, January 17, 2016 at approximately 3:00 pm, the Weslaco police responded to an aggravated assault in the area if North Bridge Ave. by Lincoln St. and Kennedy Dr.

Length:.20

Program: 4:30 & 10 P.M

Date: 1/19/2016

Description: The Buzbee Law Firm has been retained by more than one thousand home and property owners who live in various colonias in Hidalgo County, to sue Hidalgo County and the Hidalgo County Drainage District No. 1.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/19/2016

Description: Fri, 12 Jun 2015 22:57:19 GMT, The murder trial of Marco Gonzalez ended in a mistrial Friday evening after more than two and a half days of deliberations.

Length:.20

Program: 4:30 & 10 P.M

Date: 1/20/2016

Description: Harlingen police officers are investigating the death of a man, Early Wednesday morning, the officers responded to the Harlingen Medical Center in reference to a deceased male with a gunshot wound.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/20/2016

Description: McAllen, TX, A judge granted the City of Hidalgo a temporary restraining order against Joe Vera, doing business as Border Fest Association, Tuesday, but Border Fest's attorney said Vera is no longer affiliated with the organization.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/21/2016

Description: Burglary Detectives are looking for this subject as a person of interest in a burglary that occurred on October 2015 on the 1200 block of W. Price Rd.

Length:.15

Program: 4:30 & 10 P.M

Date: 1/21/2016

Description: At approximately 5:17am on Thursday, January 21, 2016, emergency personnel (Police, Fire and EMS) responded to a major accident which had occurred in the southbound lanes of Expressway 77 between the Fair Park Blvd. Exit and the Harrison / Tyler Exit.

Length:.35

CULTURE

ECONOMIC DEVELOPMENT

Program: 4:30 & 10 P.M

Date: 1/6/2016

Description: Hidalgo, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) is advising the traveling public that infrastructure renovations at the Hidalgo International Bridge are still ongoing and should continue for a few more months.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/6/2016

Description: Edinburg, Texas, The City of Edinburg and the Edinburg Economic Development Corporation kick off 2016 by welcoming one of the top ranked steakhouses in the country. Bob's Steak & Chop House will join the bustling commercial community at The Shoppes at Rio Grande Valley.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/11/2016

Description: The Brownsville Police Department used forfeiture funds to buy 9 new motorcycles to replace their aging fleet. This new fleet is safer for officers who are usually seen in parades, escorting, keeping traffic safe and are first responders due to their quick mobility.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/13/2016

Description: McAllen City and community leaders will host a news conference Wednesday, January 13 at 10 a.m. at the BBVA Compass Bank regarding a spectacular event coming to the City of McAllen.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/14/2016

Description: The city of South Padre Island was awarded a \$1.25 million grant for beach nourishment. The money comes from the Texas General Land Office's Coastal Erosion Planning and Response Act (CEPRA) program.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/14/2016

Description: McAllen, the City of McAllen Fire Department will host its 4th annual International Firefighter Conference Thursday, January 14 and Friday, January 15.

Length:.25

Program: 4:30 & 10 P.M

Date: 1/14/2016

Description: Wednesday, January 13, 2016, The City of Brownsville will host a presentation for Ringgold Street improvements at 6 p.m.

Length:.20

Program: 4:30 & 10 P.M

Date: 1/22/2016

Description: Edinburg, Texas, The Rio Grande Valley Sector is hosting a media academy to help familiarize reporters with the Border Patrol's mission, operations, training, resources and much more.

Length:.30

EDUCATION

Program: 4:30 & 10 P.M

Date: 1/7/2016

Description: College Bound Expo is on January 7th at the McAllen Convention Center from 5-8pm. Admission is free! There will be gifts and several raffles including \$500 of services from College Bound.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/12/2016

Description: The University Of Texas Rio Grande Valley will host a press conference announcement regarding the largest gift in the university's history. We hope you can join UTRGV President Guy Bailey and the donor at this special event.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/13/2016

Description: McAllen, Texas, The Rio Grande Valley Border Patrol Sector's McAllen Station is holding a ceremony to honor graduates from its Law Enforcement Explorer Academy at 7 p.m. on Wednesday.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/18/2016

Description: To pay tribute to Martin Luther King's legacy, "The Friends of the West Rail Trail" have organized a Bike Rally & Bike-Trail Clean Up for MLK day.

Length:.20

Program: 4:30 & 10 P.M

Date: 1/28/2016

Description: January 27, 2016 at approximately 07:00pm, Officers responded to the 900 block of Ruben Torres Blvd after a citizen complaint of shots fired and two vehicles leaving the parking lot in opposite directions.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/28/2016

Description: McAllen, Texas, A U.S. Customs and Border Protection officer was arrested and charged with accepting a bribe and for exceeding his authorized access to gain information from a government computer, the U.S. attorney for this region announced Thursday morning.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/30/2016

Description: McAllen, Instead of going to work at the Hidalgo-Reynosa port of entry Friday morning, Officer Julio Trujillo was escorted in handcuffs to federal court where he was charged with bribery.

Length:.30

ENVIRONMENT

Program: 4:30 & 10 P.M

Date: 1/11/2016

Description: The City of Mission has two locations for residents to dispose of their Christmas Trees.

Length:.15

Program: 4:30 & 10 P.M

Date: 1/17/2016

Description: McAllen Keep McAllen Beautiful has embarked on an ambitious mosaic project known as the Monarch Project to enhance and beautify the irrigation standpipes (columns) located on the Hike & Bike trail along Bicentennial Boulevard between Dove Avenue and Trenton Road.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/27/2016

Description: Edinburg, TX, The Hidalgo County Community Service Agency will host a Community Partner Program Network meeting to help low income residents access services, programs and resources at 10 a.m. Tuesday, Jan. 26 at the Edinburg Conference Center at Renaissance.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/29/2016

Description: At approximately 12:32pm on January 24, 2016, a Uniformed Harlingen Police Officer responded to the H.E.B. (1213 S. Commerce Street) in reference to a theft.

Length:.15

Program: 4:30 & 10 P.M

Date: 1/30/2016

Description: On Monday, just as the jury panel was being assembled, Patrick Lee Martinez pleaded guilty to Aggravated Assault of a Child as well as Aggravated Sexual Assault of a Child, and was sentenced to thirty-five (35) years in prison.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/30/2016

Description: Detectives are looking for the identity of these two subjects. Both are person of interest in a theft case that occurred on January 26, 2015. Subject is seen taking a pair of \$600 dollar sunglasses.

Length:.30

FAMILY

FOREIGN AFFAIRS

GOVERNMENT

HEALTH AND MEDICAL

Program: 4:30 & 10 P.M

Date: 1/9/2016

Description: Enroll America and Partners Host Affordable Care Act Enrollment Events This Weekend, The events will provide information and enrollment assistance to help Texans get covered and stay covered with a quality, affordable health plan Brownsville.

Length:.30

IMMIGRATION

Program: 4:30 & 10 P.M

Date: 1/14/2016

Description: Corpus Christi, Texas, A former Cameron County deputy constable has been ordered to prison following his conviction of transporting illegal aliens, announced U.S. Attorney Kenneth Magidson.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/26/2016

Description: Edinburg, TX, U.S. Border Patrol agents rescued 11 illegal immigrants over the past weekend, whose lives were placed in danger due to the dangerous tactics used by human smugglers

Length:.30

Program: 4:30 & 10 P.M

Date: 1/30/2016

Description: Mission, Texas, A human smuggler recklessly endangered the lives of 12 illegal immigrants and the general public Thursday, after he rolled-over in the pickup truck he was using to smuggle immigrants.

Length:.30

POVERTY

RELIGION

SAFETY

Program: 4:30 & 10 P.M

Date: 1/5/2016

Description: Edinburg, Texas, The Rio Grande Valley Sector is hosting a "Meet and Greet" with its new Chief Patrol Agent, Manuel Padilla Jr. The event will provide the media with an opportunity to meet Chief Padilla and hear him discuss his vision for the sector and the South Texas Corridor.

Length:.40

Program: 4:30 & 10 P.M

Date: 1/18/2016

Description: The Texas Commission of Environmental Quality is requiring Union Water Supply Corporation to notify customers because of concerns over reduced water pressure. The goal is to ensure all harmful bacteria is destroyed.

Length:.30

Program: 4:30 & 10 P.M

Date: 1/28/2016

Description: McAllen, The City of McAllen in a partnership with Wireless Advanced Vehicle Electrification (WAVE) and Complete Coach Works (CCW), has completed a project to install WAVE technology on two buses that include an all-electric, Zero-Emission Propulsion System (ZEPS) provided by CCW.

Length:.40

CHILDREN