

KTLM-TV

**QUARTERLY LIST OF PROGRAMMING
PROVIDING THE MOST SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES**

MAY 2016

QUARTERLY ISSUES AND PROGRAMS REPORT MAY 2016

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

COMMUNITY ISSUES

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Foreign Affairs

Government

Health and Medical

Immigration

Poverty

Religion

Safety

Children

REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NEWSCASTS

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

NOTICIERO TELEMUNDO 40	4:30 - 5:30 PM	M-F
NOTICIERO TELEMUNDO 40	10:00 - 10:35 PM	M-F
NOTICIERO TELEMUNDO 40	4:30 - 5:00 PM	SAT & SUN
NOTICIERO TELEMUNDO 40	10:00 - 10:30 PM	SAT & SUN

ALCOHOL AND DRUG ABUSE

Program: 4:30 & 10 P.M
5/2/2016

Description: U.S. Customs and Border Protection arrested a man from Aguascalientes, Mexico in connection with a failed drug smuggling attempt of \$211,000 worth of alleged cocaine this weekend. Officers discovered 11 packages of alleged cocaine weighing just over 27 pounds hidden within the vehicle.

Length: .40

Program: 4:30 & 10 P.M
5/6/2016

Description: (DPS) seized over 8 pounds of cocaine yesterday after a Texas Highway Patrol trooper pulled over a vehicle in Willacy County.

CONSUMER CRIME AND LAW ENFORCEMENT

Program: 4:30 & 10 P.M
Date: 5/1/2016

Description: Harlingen Police Officers responded to the 3200 block of Lazy Palms in reference to a family disturbance between a male and a female. The male intentionally released an aggressive Pit bull at the Officers shouting orders at the dog to attack. The Officers were left with no choice but to shoot the animal to prevent further injury.

Length: .40

Program: 4:30 & 10 P.M
Date: 5/1/2016

Description: George Doscher Potts - Aggravated Assault w/Deadly Weapon "Knife" Family Violence - 1st Degree Felony

Length: .15

Program: 4:30 & 10 P.M
5/2/2016

Description: Harlingen Police responded to the 1200 block of North 77 Sunshine Strip, (Stripes), in reference to an Aggravated Robbery call. The suspect was later identified as Joshua Humphries; he as later placed under arrest.

Length: .20

Program: 4:30 & 10 P.M
5/2/2016

Description: Prosecutors recently resurrected an old felony case against Edcouch police Chief Eloy Cardenas. Cardenas fired a shotgun loaded with beanbag rounds at his wife's ex-husband. Cardenas was charged with aggravated assault with a deadly weapon, and tampering with physical evidence.

Length: 30

Program: 4:30 & 10 P.M

5/2/2016

Description: Harlingen Police Department responded to 1103 Morgan Blvd. (HEB parking lot), for a Robbery call. An injured male was located in the parking lot when a vehicle drove into the parking lot, and intentionally hit him. The suspect who committed this crime was identified as CHAD MARLOWE SEWALL.

Length: .30

Program: 4:30 & 10 P.M

5/2/2016

Description: (DPS) is investigating a two vehicle fatal crash that occurred at -north of Weslaco. Armando Mejia, 24, a resident of Weslaco, was ejected and pronounced dead at the scene. The driver of the other truck, Isaias Vicencio, 29 was arrested and charged with Driving While Intoxicated.

Length: .30

Program: 4:30 & 10 P.M

5/2/2016

Description: DPS is investigating a head-on crash involving 2 pick-ups in Edinburg. A red Dodge pick-up veered into another lane. It smashed into a red Nissan pick-up. The driver of Dodge went into cardiac arrest and was taken to the hospital.

Length: .30

Program: 4:30 & 10 P.M

5/2/2016

Description: Narcotics Agents conducting interdiction at the B-Metro arrested Gonzalez after she was found to be in possession of 4.7 lbs. of Methamphetamine

Length: .15

Program: 4:30 & 10 P.M

5/4/2016

Description: a Shooting occurred early this morning at apt complex located at 701 south 4th street in Edinburg. A 21 year old male was transported to a hospital and later died of his gun wound injury. There is a suspect in custody.

Length: .15

Program: 4:30 & 10 P.M

5/4/2016

Description: A 16-year-old girl is behind bars at a juvenile detention center. Border Patrol agents caught her Monday in Penitas. The teen was a passenger in a vehicle carrying 12 people who had just crossed the border illegally.

Length: .15

Program: 4:30 & 10 P.M

5/4/2016

Description: Border Patrol agents rescue a 2-year-old that was left behind by smugglers. The Border Patrol captured footage of the child wandering alone in the brush near a group of undocumented immigrants. The toddler was taken into custody along with a group of 13 illegal immigrants near Hidalgo, Texas.

Length: .30

Program: 4:30 & 10 P.M

5/4/2016

Description: Aggravated Kidnapping, Aggravated Assault and Violation of a Protective Order. A female had been taken at knife point by her common law husband whom they identified as Arnoldo Ramirez Jr.

Length: .15

Program: 4:30 & 10 P.M

5/5/2016

Description: Justice of the Peace Salvador Zarate Jr. will be sentenced next week after he was found guilty of bribery in April. Zarate's conviction last month stems from his arrest on Christmas Eve 2014 for accepting \$500 in exchange for lowering the bonds of two defendants. Zarate faces up to 20 years in prison and a fine of up to \$10,000.

Length: .40

Program: 4:30 & 10 P.M

Date: 5/7/2016

Description: Description: Another employee with the Cameron County Tax Assessor-Collector's Office has been arrested in connection with an undercover operation dubbed "Operation Dirty Deeds,".

Length: .20

Program: 4:30 & 10 P.M

Date: 5/8/2016

Description: On Friday April 1, 2016 at about 6:45 am members of the USM Office, Starr County Sheriff's Office, Rio Police Department and San Juan Gang Unit conducted two simultaneous operations in Las Lomas and La Santa Cruz.

Length:.30

Program: 4:30 & 10 P.M

Date: 5/20/2016

Description: An infant child is currently in ICU at Valley Baptist Medical Center after emergency medical personnel found him without a pulse inside his home at the housing projects near Stookey Park Thursday afternoon.

Length:.35

CULTURAL

ECONOMIC DEVELOPMENT

Program: 4:30 & 10 P.M

Date: 5/9/2016

Description: Hidalgo, Texas, U.S. Customs and Border Protection, Office of Field Operations (OFO) is advising the traveling public that infrastructure renovations at the Hidalgo International Bridge are still ongoing and should continue for a few more months.

Length:.30

Program: 4:30 & 10 P.M

Date: 5/15/2016

Description: Edinburg, Texas, The City of Edinburg and the Edinburg Economic Development Corporation kick off 2016 by welcoming one of the top ranked steakhouses in the country. Bob's Steak & Chop House will join the bustling commercial community at The Shoppes at Rio Grande Valley.

Length:.40

Program: 4:30 & 10 P.M

Date: 5/18/2016

Description: The Brownsville Police Department used forfeiture funds to buy 9 new motorcycles to replace their aging fleet. This new fleet is safer for officers who are usually seen in parades, escorting, keeping traffic safe and are first responders due to their quick mobility.

Length:.40

Program: 4:30 & 10 P.M

Date: 5/20/2016

Description: McAllen City and community leaders will host a news conference Wednesday, January 13 at 10 a.m. at the BBVA Compass Bank regarding a spectacular event coming to the City of McAllen.

Length:.30

EDUCATION

EVIROMENT

FAMILY

FOREIGN AFFAIRS

GOVERNMENT

HEALTH AND MEDICAL

Program: 4:30 & 10 P.M

5/3/2016

Description: Cinco de Mammo Week Promotes Breast Cancer Screenings. During this week, digital screening mammograms are offered at a special discounted price. This Cinco De Mammo promotion is offered at the four South Texas Health System facilities.

Length: .15

IMMIGRATION

POVERTY

RELIGION

SAFETY

CHILDREN

