

NAB

BROADCASTERS

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION WGBW Date 24 Mar 2013

I, Mark Rohrer (being) self (on behalf of)

A legally qualified candidate of the — political party for the office of Monitowoc County Circuit Judge (nonpartisan race)

In the Spring election to be held on April 2, 2013, do hereby request station time as follows:

Length of Broadcast	Time of Day Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
<u>30</u>	<u>Best Times</u>	<u>Th → Mon</u>	<u>Best Times</u>	<u>67x</u>	<u>1</u>	<u>\$880</u>

Date of First Broadcast <u>28 Mar 2013</u>	Date of Last Broadcast <u>1 Apr 2013</u>
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Total Charges: \$589.40

The broadcast time will be used by the candidate
I represent that the payment for the above-described broadcast time has been furnished by the candidate

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; (X) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Committee to Elect Rohrer Circuit Judge
Diek Rohrer, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least one business day before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 3-25-13 Mark Rohrer
(Candidate, or Agent)

X Accepted ___ Rejected By Mark Wells Title President + Owner

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP

1Q15

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGBW-AM Denmark, WI	Date: 3/26/2015
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I, William Eisner & Associates dba nonbox

do hereby request station time concerning the following issue:

Constitutional Referendum regarding Chief Justice election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	See schedule	See schedule	See schedule	See schedule	See schedule

This broadcast time will be used by: Vote Yes for Democracy

1Q15

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGBW-AM Denmark, WI	Date: 3/20/2015
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I, William Eisner & Associates dba nonbox

do hereby request station time concerning the following issue:

Constitutional Referendum regarding Chief Justice election
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	See schedule	See schedule	See schedule	See schedule	See schedule

This broadcast time will be used by: Vote Yes for Democracy



Station Order

Advertiser: Vote Yes for Democracy
Product: Vote Yes for Democracy
Campaign: 2015 VYD RADIO 3/24

Market: GREEN BAY-APPLETON
Station: WGBW-AM
Station Contact: Mark Heller

Estimate No.: VYDRadio324
Rev #: 0
Flight From: 03/24/2015 to 03/30/2015

nonbox
5307 S 92nd St.
Hales Corners, WI 53130
414-425-8800

Buyer Name: Cindy Murphy
Sweeps: Spring 13

Actg. Order No.: 4073
WS Order No.: 5080

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross								Total Spots
				Rate/ Total	Mar 24	Mar 25	Mar 26	Mar 27	Mar 28	Mar 29	Mar 30	
1	MTWRF-- 06:00A-07:00P	DA 60		\$23.29	6	6	6	6	.	.	6	30
				\$698.70								
				\$698.70	6	6	6	6	.	.	6	30

Month	Spots	Station Gross Dollars
Mar	30	\$698.70
	30	\$698.70

By: _____

10/15

4Q14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGBW-AM	Date: 10/8/14
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I, Cindy Murphy,
 being/on behalf of: Friends of Scott Walker,
 a legally qualified candidate of the Republican
 political party for the office of: Governor of WI
 in the General
 election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

4:014

Traffic Instructions

Attention: Sales rep & Traffic dept. for Friends of Scott Walker account

ations: ----- REVISED traffic - asap, please CONFIRM receipt of revision. -----

GreenBay: WCUB-AM, WGBW-AM, WIXX-FM, WKSZ-FM, WLST-FM, WQLH-FM, WSFQ-FM

LaCrosse: WBIZ-FM, WDRK-FM, WEAQ-AM, WISM-FM, WIZM-AM, WLXR-FM, WMEQ-AM, WQCC-FM, WXYM-FM

Madison: WDDC-FM, WDLS-AM, WJVL-FM, WMAD-FM, WOLX-FM, WPDR-AM, WRPQ-AM

NW Wisconsin unrated: WCSW-AM, WERL-AM, WFPF-AM

Sheboygan: WHBL-AM

Wausau: WIFC-FM

Client: Friends of Scott Walker (jobSWG-2014R3Rev2)	Date: 10/21/14
Campaign: (see below)	ISCI Code(s): (see below)
Product: Friends of Scott Walker	Spot Length(s): (see below)

AIR INSTRUCTIONS

* Tuesday, October 21 through Monday, November 3, 2014

SWFG4605R "Spot #14" :60 - 100%

Special Instructions:

↑
changed @ 11:20 AM M. Helle

These instructions do **not** constitute an order of time. Questions regarding time purchase should be addressed to the buyer or the station rep.

* **REVISION:** asap, please run **SWFG4605R @ 100%** on **all** stations on your buy through Nonbox.

RADIO is Campaign: 2014 SWF 10/2 RADIO ADD. Estimate: SWF1002ADD.

The spot will be sent via **Extreme Reach** today.

ASAP, please **SIGN** and FAX back or email me, **confirming** receipt of these instructions.

Your **SIGNATURE** is required. Please sign Donna Helle Station WGBW and fax back to me at (414) 858-9436.

If you have any questions, please call Donna Limon, Traffic Director/Media Assistant.
Phone: (414) 425-8800 Ext. 166 E-Mail: DonnaL@nonbox.com

4014

Traffic Instructions

Attention: Sales rep & Traffic dept. for
Friends of Scott Walker account

ations:

GreenBay: WCUB-AM, WGBW-AM, WIXX-FM, WKSZ-FM, WLST-FM, WQLH-FM, WSFQ-FM

LaCrosse: WBIZ-FM, WDRK-FM, WEAQ-AM, WISM-FM, WIZM-AM, WLXR-FM, WMEQ-AM, WQCC-FM, WXYM-FM

Madison: WDDC-FM, WDLS-AM, WJVL-FM, WMAD-FM, WOLX-FM, WPDR-AM, WRPQ-AM

NW Wisconsin unrated: WCSW-AM, WERL-AM, WFPF-AM

Sheboygan: WHBL-AM

Wausau: WIFC-FM

Client: Friends of Scott Walker (jobSWG-2014R3)	Date: 10/8/14
Campaign: * (see below)	ISCI Code(s): (see below)
Product: Friends of Scott Walker Estimate: * (see below)	Spot Length(s): (see below)

AIR INSTRUCTIONS

SWFG4601R	Thursday, October 9 through Sunday, October 12, 2014 "Spot #9"	:60 - 100%
SWFG4602R	Monday, October 13 through Monday, November 3, 2014 "Spot #11"	:60 - 100%

Special Instructions:

These instructions do **not** constitute an order of time. Questions regarding time purchase should be addressed to the buyer or the station rep.

* **RADIO** is Campaign: 2014 SWF 10/2 RADIO ADD. Estimate: SWF1002ADD.

Spot(s) will be sent via **Extreme Reach** today.

ASAP, please **SIGN** and FAX back or email me, **confirming** receipt of these instructions.

Your **SIGNATURE** is required. Please sign  Station WGBW-AM
and fax back to me at (414) 858-9436.

If you have any questions, please call Donna Limon, Traffic Director/Media Assistant.
Phone: (414) 425-8800 Ext. 166 E-Mail: DonnaL@nonbox.com



4014

Station Order

Client: Friends of Scott Walker
Product: Friends of Scott Walker
Campaign: 2014 SWF 10/2 RADIO ADD

nonbox
5307 S 92nd St.
Hales Corners, WI 53130
414-425-8800

Rev #: 0

Flight From: 10/08/2014 to 11/03/2014

Market: GREEN BAY-APPLETON
Station: WGBW-AM
Station Contact:

Buyer Name: Cindy Murphy
Sweeps: Fall 13

Actg. Order No.: 2165
WS Order No.: 3172

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross										Total Spots
				Rate/ Total	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03		
1	MTWRF-- 06:00A-07:00P	DA 60		\$23.30	5	5	5	5	5	.	.	5	90	
				<u>\$2,097.00</u>										
				\$2,097.00	5	5	5	5	5	.	.	5	90	

1980 x 90 =
\$1782.00

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Station Order

Client: Friends of Scott Walker
Product: Friends of Scott Walker
Campaign: 2014 SWF 10/2 RADIO ADD

nonbox
5307 S 92nd St.
Hales Corners, WI 53130
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Flight From: 10/08/2014 to 11/03/2014

Market: GREEN BAY-APPLETON
Station: WGBW-AM
Station Contact:

Buyer Name: Cindy Murphy
Sweeps: Fall 13

Actg. Order No.: 2165
WS Order No.: 3172

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	
					08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
1	MTWRF-- 06:00A-07:00P	DA 60		\$23.30 \$2,097.00		5	5			5	5	5	5	5			5	5	5	5	5		
				\$2,097.00		5	5			5	5	5	5	5			5	5	5	5	5		

Month	Spots	Station Gross Dollars
Oct	70	\$1,631.00
Nov	20	\$466.00
	90	\$2,097.00

By: _____

4Q14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGBW-AM Denmark WI	Date: 10/30/14
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I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: BRAD SCHIMEL

a legally qualified candidate of the REPUBLICAN

political party for the office of: WISCONSIN ATTORNEY GENERAL

in the GENERAL

election to be held on: NOVEMBER 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

4014

I represent that the payment for the above described broadcast time has been furnished by:

SCHIMEL FOR ATTORNEY GENERAL - P.O. BOX 2287, WAUKESHA, WI. 53187

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DON TAYLOR - (262)955-8981

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/30/14

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mark Heller
Signature

Mark Heller
Printed Name

President
Title

New Order

Media: Radio
 Client: BRAD SCHIMEL
 Product: 10/30 - 11/04/2014
 CPE: WIAG/RADIO/4319
 Description: Regional Reps Order #: 23241
 Rep: Regional Reps
 Version: 1
 Comments: All Rates Quoted Are Gross

Market: Green Bay-Appleton, WI
 Demo: Adults 35-64
 Separation: 30
 Flight Start: 10/27/14
 Flight End: 11/9/14
 Sales Office: Columbus
 Survey:

Vendor: WGBW AM
 AE: Debbie Spencer
 Phone:
 Fax: *LA-7P*

Billing To: Regional Reps
 6505 Rockside Road
 Suite 200
 Cleveland OH 44131

Phone:
 Fax:

bx bx bx bx bx 4x

4014

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	Total Spots	Adults 35-64 RTG	CPP	
1	Th 6:00A-7:00P	RT	\$21.00	C	60	0	0	0	6	0	0	0	0	0	0	0	0	0	0	6			
Comments:																							
2	F 6:00A-7:00P	RT	\$21.00	C	60	0	0	0	0	6	0	0	0	0	0	0	0	0	0	6			
Comments:																							
3	Sa 6:00A-7:00P	WK	\$21.00	C	60	0	0	0	0	0	6	0	0	0	0	0	0	0	0	6			
Comments:																							
4	Su 6:00A-7:00P	WK	\$21.00	C	60	0	0	0	0	0	0	6	0	0	0	0	0	0	0	6			
Comments:																							
5	M 6:00A-7:00P	RT	\$21.00	C	60	0	0	0	0	0	0	0	6	0	0	0	0	0	0	6			
Comments:																							
6	Tu 6:00A-12:00P	RT	\$21.00	C	60	0	0	0	0	0	0	0	0	4	0	0	0	0	0	4			
Comments: NO SPOTS TO AIR AFTER 12NOON ON TUES 11/4																							
Total Spots:						0	0	0	6	6	6	6	6	4	0	0	0	0	0	34			
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
11/2014	\$714.00 - 34	\$0.00 - 0	\$714.00 - 34
Total Gross Cost:			\$714.00
Total Net Cost:			\$606.90
Total Gross CPP:			\$0.00
Total Net CPP:			\$0.00

Disclaimer:
 STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

sp bsl