



CONTRACT

Kansas City WDAF
 2960 North Meridian, Suite 250
 Kelly Nichols
 Indianapolis, IN 46208
 (816) 753-4567

<u>Contract / Revision</u> 3436764 /		<u>Alt Order #</u> 10331361	
<u>Advertiser</u> POL/Save Missouri Values PAC		<u>Original Date / Revision</u> 03/07/22 / 03/07/22	
<u>Contract Dates</u> 03/08/22 - 03/14/22		<u>Estimate #</u> 2991	
<u>Product</u> ISSUE GENERAL			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDAF	<u>Account Executive</u> Telerep Dallas	<u>Sales Office</u> Telerep/Dallas	
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 319	<u>Product 1/2</u> 422	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Armada Strategies
 2637 E Atlantic Blvd
 Suite 43878
 Pompano Beach, FL 33062

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDAF	03/10/22	03/10/22	6:58 AM-7:30 AM	6:58 AM-7:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	---1---	1			\$500.00				
N 2	WDAF	03/11/22	03/11/22	6:58 AM-7:30 AM	6:58 AM-7:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	----1--	1			\$500.00				
N 3	WDAF	03/09/22	03/09/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	--1----	1			\$500.00				
N 4	WDAF	03/10/22	03/10/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	---1---	1			\$500.00				
N 5	WDAF	03/08/22	03/08/22	M-F 6p-630p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	-1-----	1			\$600.00				
N 6	WDAF	03/09/22	03/09/22	M-F 6p-630p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	--1----	1			\$600.00				
N 7	WDAF	03/08/22	03/08/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	-1-----	1			\$1,200.00				
N 8	WDAF	03/11/22	03/11/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	----1--	1			\$1,200.00				
N 9	WDAF	03/09/22	03/09/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	--1----	1			\$550.00				
N 10	WDAF	03/10/22	03/10/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	---1---	1			\$550.00				
N 11	WDAF	03/09/22	03/09/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/07/22	03/13/22	---1---	1			\$550.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Save Missouri Values PAC	<u>Original Date / Revision</u> 03/07/22 / 03/07/22
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<u>Contract Dates</u> 03/08/22 - 03/14/22	<u>Product</u> ISSUE GENERAL	<u>Estimate #</u> 2991
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--1----				1	\$550.00			
N 12	WDAF	03/11/22	03/11/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	----1--				1	\$550.00			
N 13	WDAF	03/12/22	03/12/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----1-				1	\$350.00			
N 14	WDAF	03/08/22	03/08/22	6:58 AM-7:30 AM	6:58 AM-7:30 AM		:15/:15			BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-1-----				1	\$500.00			
N 15	WDAF	03/11/22	03/11/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:15/:15			BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	----1--				1	\$500.00			
N 16	WDAF	03/12/22	03/12/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:15/:15			BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----1-				1	\$300.00			
N 17	WDAF	03/10/22	03/10/22	M-F 6p-630p	6p-630p		:15/:15			BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	---1---				1	\$600.00			
N 18	WDAF	03/09/22	03/09/22	M-F 630p-7p	630p-7p		:15/:15			BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--1----				1	\$1,200.00			
N 19	WDAF	03/08/22	03/08/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:15/:15			BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-1-----				1	\$550.00			
N 20	WDAF	03/10/22	03/10/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:15/:15			BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	---1---				1	\$550.00			
Totals											20	\$12,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 -03/27/22	20	\$12,350.00	(\$1,852.50)	\$10,497.50
Totals	20	\$12,350.00	(\$1,852.50)	\$10,497.50

Signature: _____ **Date:** _____

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