

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

January – March 2024

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Economic	FAITH AND FINANCE A weekday program with Rob West and special guests as they address today's financial questions with biblical answers.	01/01/2024 to 03/31/2024	25 min.	Weekdays 6:30 p.m.
		FAITH AND FINANCE WEEKEND			Saturday 3:30 a.m.
2.	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller included: <ul style="list-style-type: none">• M DeFrank shared a simple plan for a family digital fast. 01/02/24• M Kovar gave practical tools for money clash and marriage. 01/24/24• Dr. G Jantz offered hope for lasting relief from depression. 01/30-31/24• P Farrel and P Wells offered guidance to single parents for navigating life. 02/08-09/24• Dr. D Huerta encouraged parents to help kids with mental health. 02/12/24• C Tobias offers practical advice for parenting strong-willed children. 02/20-21/24• C Tobias outlined dangerous agendas in public schools. 03/11/24• A & G Lia shared causes of rift in their marriage and how they addressed them and found peace. 03/13-14/24• A Holz & P Asay gave guidance in making healthy family media choices. 03/15/24	01/01/2024 to 03/31/2024	25 min.	Weekdays & 5:00 p.m.
3.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	01/01/2024 to 03/31/2024	54 min.	Saturdays 1:00 p.m.
4.	Family Issues	FAMILY LIFE TODAY A weekday program with Dave and Ann Wilson providing practical answers drawn from the Bible to issues faced by couples and families today.	01/01/2024 to 03/31/2024	25 min	Weekdays 10:00 p.m.

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5.	Community Building	<p>EQUIPPED WITH CHRIS BROOKS</p> <p>A live program, encourages listeners to think critically, and live compassionately in their community including:</p> <ul style="list-style-type: none">• Dr Scott Rae discussed the value of the disabled and how our ethics impact medical decisions.• Dr. Sandra Richter guided us into a balanced, Biblical theology of the environment.• Steph Hubach encouraged those who parent special needs children.• Neil Shenvi explained how we can rightly address issues of race, gender, and justice.• John shared the hope and the transforming power over despair and addiction.• Dr. Katie McCoy shared solid research across many disciplines about the reality of gender.• Dr. Ibrahim walked through the basic teachings of Islam and answered questions.• B Showalter talked about children victimized by “gender affirming care.”• Chris Brooks addresses the pitfalls of the cancel culture.	<p>01/01/2024 to 03/31/2024</p> <p>01/08/24</p> <p>01/12/24</p> <p>01/16/24</p> <p>02/07/24</p> <p>02/09/24</p> <p>02/20/24</p> <p>03/06/24</p> <p>03/21/24</p> <p>03/22/24</p>	54 min.	Weekdays 11:00 a.m.
6.	National Concern	<p>IN THE MARKET</p> <p>A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues including:</p> <ul style="list-style-type: none">• T M Anyabwile equipped us how to communicate with Muslims• Bishop H Jackson proclaimed opportunities for the minority populations to be heard,• K Koch taught us how to handle anxiety in our children.• Bill Gertz shared his perspective on Communist China and their plans for global domination.• J Allen shared how to intentionally connect with our emotions that brings lasting health.• Dr S Hayward offered a fascinating off-the-beaten-track tour through the modern presidency.• B Gertz dug deep into China and its growing expansion of nuclear weapons.• Ian Murray gave a powerful warning of socialism.• Dr D Stoop shares how to love someone well in the midst of addiction.	<p>01/01/2024 to 03/31/2024</p> <p>01/12/24</p> <p>01/15/24</p> <p>01/29/24</p> <p>02/05/24</p> <p>02/13/24</p> <p>02/19/24</p> <p>03/07/24</p> <p>03/11/24</p> <p>03/28/24</p>	54 min.	Weekdays 3:00 p.m.
7.	National Concern	<p>SRN NEWS</p> <p>An up-to-date newscast of national and international interest.</p>	<p>01/01/2024 to 03/31/2024</p>	5 min.	Hourly 3:00 AM- 11:00 PM
8.	Weather	<p>WEATHER</p> <p>Local forecast for the Day and an extended forecast.</p>	<p>01/01/2024 to 03/31/2024</p>	30 seconds	Hourly 3:00 AM- 11:00 PM
9.	Children	<p>RADIO THEATRE - FOTF</p> <p>From timeless classics to historical biographies on heroes of the faith to original stories, dramas.</p>	<p>01/01/2024 to 03/31/2024</p>	25 min.	Saturdays 9:00 p.m.

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10.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	01/01/2024 to 03/31/2024	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
11.	Religious/Local	LOCAL CHURCHES Promotions of 9 area churches' services	01/01/2024 to 03/31/2024	30 sec. each	1205 X ROS
12.	Community Activities	KEY CALENDAR A combination of community events including: Arts, wildlife, classes, conferences, craft fairs, library activities, concerts, Home and Garden, Utah safety, Easter services.	01/01/2024 to 03/31/2024	60 seconds	439 X ROS
13.	Education	DOLLAR GEN LITERACY & AD COUN PSAS – Promotes Adult Training for High School Diploma.	01/01-05/24 01/05-12/24 01/26-02/2/24	30 seconds	16 X ROS 26 X ROS 22 X ROS
14.	Health Concern	AMERICAN RED CROSS PSAS – Emphasized need for blood donations.	01/05-12/24 01/12-19/24 01/19-26/24 02/16-23/24	30 seconds	25 X ROS 22 X ROS 16 X ROS 20 X ROS
15.	Public Safety	NICB PSA – Warns that leaving cars running to warm up give opportunities for thieves.	01/01-05/24 01/26-02/2/24	30 seconds	14 X ROS 26 X ROS
16.	Business	SCORE PSA – Offers help for small businesses.	01/05-12/24 02/09-16/24	60 seconds	17 X ROS 18 X ROS
17.	Human Resource	FCC PSA – Informs on 988 Suicide and Crisis lifeline.	01/01-05/24 03/01-08/24	60 seconds	17 X ROS 16 X ROS
18.	Employment	CAMPAIGN FOR DISABLILITY EMPLO. PSA – Encourages employing the disabled.	01/01-05/24 03/08-15/24	60 seconds	12 X ROS 17 X ROS
19.	Health Concern	RADIOLOGICAL SOCIETY N AMERICA PSAS – Introduces free patient information. Encourages heart disease awareness. Focus on Colorectal Cancer	01/12-19/24 02/02-09/24 02/09-16/24 03/01-08/24 03/15-22/24	60 seconds 60 seconds 30 seconds 30 seconds 30 seconds	19 X ROS 15 X ROS 23 X ROS 25 X ROS 23 X ROS
20.	Human Resource	DEPARTMENT OF VETERAN AFFAIRS PSA – Information on benefits offered.	01/12-19/24 02/09-16/24	30 seconds	25 X ROS 22 X ROS
21.	Health Concern	CDC PSA – Dangers of prescription opioids.	01/19-26/24 02/02-09/24 03/15-22/24	30 seconds	26 X ROS 23 X ROS 25 X ROS
22.	Economic	HOUSING & COMMUNITY DEVELOP. PSA – Info on Home Energy Assistance.	01/19-26/24 02/02-09/24 03/15-22/24	30 seconds	24 X ROS 25 X ROS 25 X ROS
23.	Public Safety	U.S. DEPT. OF HOMELAND SECURITY PSAS – Blue Campaign re human trafficking.	01/19-26/24 03/08-15/24	60 seconds 30 seconds	17 X ROS 25 X ROS
24.	Human Resource	FEMA REGION 8 NEWS DESK PSA – Info on educational game for making critical decisions during disasters.	01/26-02/24 03/08-15/24	60 seconds	20 X ROS 17 X ROS

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25.	Health Concern	AMERICAN HEART ASSOCIATION PSA – Promotion on saving lives.	02/02-09/24 02/23-03/24	60 seconds	20 X ROS 18 X ROS
26.	Public Safety	END FAMILY FIRE & Ad Council PSA – Promotes safe gun storage and stopping suicide.	02/02-09/24 03/29-31/24	30 seconds	23 X ROS 9 X ROS
27.	Health Concern	PARKINSON’S FOUNDATION PSA – Promotes moving day walk.	02/09-16/24 03/22-29/24	30 seconds	28 X ROS 23 X ROS
28.	Human Resource	USAGING – ELDERCARE LOCATOR PSA – Info on eldercare locator for elders.	02/16-23/24 03/22-29/24	30 seconds	24 X ROS 22 X ROS
29.	Inclusion	AUTISM SPEAKS PSA – Promotes employment of the Autistic.	02/16-23/24 03/15-22/24	60 seconds	18 X ROS 28 X ROS
30.	Government	IRS.GOV PSAS – Information on tax preparer. Where to go for tax questions. Help for identity theft victims. Warns of tax message scams. Information on earned income credit. Information on VITA and TCE. How to get extension for filing.	02/16-23/24 02/23-3/01/24 03/01-08/24 03/01-08/24 03/08-15/24 3/15-22/24 03/29-31/24	30 seconds 30 seconds 30 seconds 30 seconds 30 seconds 60 seconds 30 seconds	23 X ROS 27 X ROS 27 X ROS 17 X ROS 24 X ROS 17 X ROS 6 X ROS
31.	Public Safety	NHTS AND AD COUNCIL PSA – Promotes child car safety.	02/23-3/01/24 03/29-31/24	60 seconds	18 X ROS 4 X ROS