

INVOICE

WYOW
1114 Grand Ave
Wausau, WI 54403
Sales T & C: www.gray.tv/advertising
Main: (715) 845-4211
Billing: (715) 845-4211

Property	WYOW		
Invoice #	3488186-1	Order #	3488186
Invoice Date	03/31/24	Alt Order #	WOC14593329
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/28/24	Flight Dates	03/25/24 - 03/31/24
Advertiser	Democratic Party of WI/Rosenberg		
Product	Candidate		
Estimate #	3719		
Account Executive	Wausau House		
Sales Office	Wausau Local		
Sales Region	Local		
Agency Code	9915247		
Advertiser Code	464		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	157991		
Advertiser Ref	630427		
Product 1	453		
Product 2			

Billing Address:

Hulsen Media Services
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WYOW
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/25/24	03/28/24	Bucks Pre-Game	6:30 PM-7:00 PM	---1---	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---1--- 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 03/28/24 6:46 PM Bucks Pre-Game 6:30 PM-7:00 PM :30 KRFBTV2401H \$35.00 NM									
2	03/25/24	03/28/24	Bucks Game	7:00 PM-9:30 PM	---2---	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---2--- 2 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 03/28/24 7:38 PM Bucks Game 7:00 PM-9:30 PM :30 KRFBTV2401H \$120.00 NM 2 All Th 03/28/24 8:51 PM Bucks Game 7:00 PM-9:30 PM :30 KRFBTV2401H \$120.00 NM									
3	03/25/24	03/28/24	Bucks Post-Game	9:30 PM-10:00 PM	---1---	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---1--- 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 03/28/24 9:51 PM Bucks Post-Game 9:30 PM-10:00 PM :30 KRFBTV2401H \$35.00 NM									

Total Spots 4

Payment Terms 30 Days

<u>Gross Total</u>	\$310.00
<u>Agency Commission</u>	\$46.50
<u>Net Amount Due</u>	\$263.50
<u>Invoice Balance as of 04/29/24 3:51:01 PM CT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.