

Spot Manager: Placed, 11/01/16-11/08/16

Media
General

House #	Line	Agency	Advertiser	Date	Program (Placed*)	Rate	Air Time	Order	Spot #	Length
WQCM2634	1	Targeted Platform Media	POL/Priorities USA Acti	11/02/16	Days Of Our Lives	\$1,500.00	1:30:45 PM	840403	1	:30
WQCM2634	2	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	KWQC-TV6 News @ 1	\$8,000.00	10:19:15 PM	840403	3	:30
WQCM2634	3	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	The Tonight Show	\$2,000.00	11:33:10 PM	840403	1	:30
WQCM2634	4	Targeted Platform Media	POL/Priorities USA Acti	11/03/16	Rachael Ray	\$600.00	11:29:37 AM	840403	3	:30
WQCM2634	5	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	KWQC-TV6 Noon Editi	\$1,400.00	12:23:18 PM	840403	3	:30
WQCM2634	6	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	Paula Sands Live	\$600.00	3:27:45 PM	840403	2	:30
WQCM2634	7	Targeted Platform Media	POL/Priorities USA Acti	11/02/16	Jeopardy (SYN)	\$600.00	3:35:00 PM	840403	3	:30
WQCM2634	8	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	KWQC-TV6 News @ 4	\$1,200.00	4:22:15 PM	840403	5	:30
WQCM2634	8	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	KWQC-TV6 News @ 4	\$1,200.00	4:15:32 PM	840403	4	:30
WQCM2634	8	Targeted Platform Media	POL/Priorities USA Acti	11/03/16	KWQC-TV6 News @ 4	\$1,200.00	4:14:48 PM	840403	3	:30
WQCM2634	9	Targeted Platform Media	POL/Priorities USA Acti	11/02/16	Jeopardy (SYN)	\$1,600.00	4:35:22 PM	840403	3	:30
WQCM2634	9	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	Jeopardy (SYN)	\$1,600.00	4:41:42 PM	840403	5	:30
WQCM2634	10	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	KWQC-TV6 News @ 5	\$3,600.00	5:11:35 PM	840403	2	:30
WQCM2634	10	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	KWQC-TV6 News @ 5	\$3,600.00	5:17:03 PM	840403	3	:30
WQCM2634	11	Targeted Platform Media	POL/Priorities USA Acti	11/02/16	QC Today @ 5a	\$1,600.00	5:55:05 AM	840403	1	:30
WQCM2634	12	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	NBC Nightly News	\$10,000.00	5:51:37 PM	840403	2	:30
WQCM2634	13	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	KWQC-TV6 News @ 6	\$6,000.00	6:15:37 PM	840403	2	:30
WQCM2634	13	Targeted Platform Media	POL/Priorities USA Acti	11/03/16	KWQC-TV6 News @ 6	\$6,000.00	6:15:14 PM	840403	4	:30
WQCM2634	14	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	QC Today @ 6a	\$3,200.00	6:17:21 AM	840403	3	:30
WQCM2634	15	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	Wheel of Fortune	\$10,000.00	6:35:49 PM	840403	4	:30
WQCM2634	15	Targeted Platform Media	POL/Priorities USA Acti	11/02/16	Wheel of Fortune	\$10,000.00	6:36:26 PM	840403	3	:30
WQCM2634	16	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	The Today Show	\$3,200.00	8:40:06 AM	840403	4	:30
WQCM2634	16	Targeted Platform Media	POL/Priorities USA Acti	11/07/16	The Today Show	\$3,200.00	8:28:36 AM	840403	5	:30
WQCM2634	16	Targeted Platform Media	POL/Priorities USA Acti	11/01/16	The Today Show	\$3,200.00	8:47:21 AM	840403	1	:30
WQCM2634	16	Targeted Platform Media	POL/Priorities USA Acti	11/02/16	The Today Show	\$3,200.00	7:55:50 AM	840403	2	:30
WQCM2634	16	Targeted Platform Media	POL/Priorities USA Acti	11/03/16	The Today Show	\$3,200.00	8:56:20 AM	840403	3	:30
WQCM2634	17	Targeted Platform Media	POL/Priorities USA Acti	11/07/16	The Today Show II	\$2,000.00	9:54:18 AM	840403	2	:30
WQCM2634	18	Targeted Platform Media	POL/Priorities USA Acti	11/07/16	The Voice	\$12,000.00	7:23:09 PM	840403	1	:30
WQCM2634	19	Targeted Platform Media	POL/Priorities USA Acti	11/05/16	Saturday Night Live	\$3,000.00	11:58:27 PM	840403	1	:30
WQCM2634	20	Targeted Platform Media	POL/Priorities USA Acti	11/05/16	This Week in AgriBusir	\$400.00	5:20:57 AM	840403	1	:30
WQCM2634	22	Targeted Platform Media	POL/Priorities USA Acti	11/05/16	QC Today Weekend S	\$600.00	6:26:25 AM	840403	1	:30
WQCM2634	23	Targeted Platform Media	POL/Priorities USA Acti	11/05/16	Saturday Today Show	\$1,400.00	7:23:02 AM	840403	1	:30
WQCM2634	24	Targeted Platform Media	POL/Priorities USA Acti	11/05/16	QC Today Weekend S	\$600.00	9:17:57 AM	840403	2	:30
WQCM2634	25	Targeted Platform Media	POL/Priorities USA Acti	11/04/16	QC Today @ 6a	\$3,200.00	6:56:51 AM	840403	2	:30
WQCM2634	26	Targeted Platform Media	POL/Priorities USA Acti	11/06/16	QC Today Weekend S	\$600.00	6:55:02 AM	840403	1	:30
WQCM2634	27	Targeted Platform Media	POL/Priorities USA Acti	11/06/16	NFL Football	\$8,000.00	10:48:42 PM	840403	1	:30
WQCM2634	28	Targeted Platform Media	POL/Priorities USA Acti	11/06/16	Sunday Today Show	\$1,400.00	7:26:00 AM	840403	1	:30
WQCM2634	29	Targeted Platform Media	POL/Priorities USA Acti	11/06/16	QC Today Weekend S	\$600.00	8:16:57 AM	840403	1	:30
WQCM2634	31	Targeted Platform Media	POL/Priorities USA Acti	11/03/16	QC Today @ 6a	\$3,000.00	6:18:27 AM	840403	1	:30
						\$128,300.00			39	

[Sorted by: Line]