

# CONTRACT



**KWQC**  
**805 Brady Street**  
**Davenport, IA 52803**  
**(563) 383-7000**

And:

**Targeted Platform Media**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**  
**USA**

<u>Contract / Revision</u> 868561 /		<u>Alt Order #</u> 08256759
<u>Product</u> <b>PRIORITIES USA ACT</b>		
<u>Contract Dates</u> <b>08/02/16 - 08/08/16</b>		<u>Estimate #</u> <b>4658</b>
<u>Advertiser</u> <b>POL/Priorities USA Action</b>		<u>Original Date / Revision</u> 05/24/16 / 05/24/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KWQC</b>	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	08/02/16	08/05/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	- TWTF - -				1	\$700.00					
N 2	KWQC	08/02/16	08/05/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	- TWTF - -				1	\$1,800.00					
N 3	KWQC	08/02/16	08/05/16	M-F 5a News	M-F 5a-6a		:30			P2		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	- TWTF - -				1	\$800.00					
N 4	KWQC	08/08/16	08/08/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1 - - - - -				1	\$3,000.00					
N 5	KWQC	08/02/16	08/05/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	- TWTF - -				2	\$1,600.00					
N 6	KWQC	08/02/16	08/05/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	- TWTF - -				3	\$3,000.00					
<b>Totals</b>													<b>9</b>	<b>\$18,500.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/07/16	8	\$15,500.00	(\$2,325.00)	\$13,175.00
08/08/16 - 08/14/16	1	\$3,000.00	(\$450.00)	\$2,550.00
<b>Totals</b>	<b>9</b>	<b>\$18,500.00</b>	<b>(\$2,775.00)</b>	<b>\$15,725.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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