ISSUE: Poverty

GUEST: Kristen Ishihara, Junior League of Longview

HOW ISSUE TREATED: Weekly program. Discussion of an upcoming day-long conference on poverty, hosted by the Junior League. The show also included a brief segment about the Junior League's ongoing activities.

TITLE: "In Focus"

DATE: 10/4/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Sexual assault and family violence

GUEST: Keisha Morris, East Texas Crisis Center

HOW ISSUE TREATED: Weekly program. Discussion of the Crisis Center's programs and services addressing family violence and sexual assault, with a focus on October as Domestic Violence Awareness Month.

TITLE: "In Focus"

DATE: 10/11/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: People with disabilities

GUEST: Laura Mattheis, East Texas Center for Independent

Living

HOW ISSUE TREATED: Weekly program. Discussion of the center's efforts to promote independent living for the disabled, with a focus on an upcoming awareness event called "Breaking the Mold."

TITLE: "In Focus"

DATE: 10/18/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Family health and social services

GUESTS: Jeff Brown and Hollis Hill, Wellness Pointe

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to provide access to high-quality medical, dental, and social services without regard to insurance or ability to pay.

TITLE: "In Focus"

DATE: 10/25/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Civic affairs

GUEST: Tyler Mayor Martin Heines

HOW ISSUE TREATED: Weekly program. Discussion of various issues related to city government, including economic development, education, law enforcement, quality of life, animal control, and government efficiency.

TITLE: "In Focus"

DATE: 11/1/15

TIME/STATION: 6:30 a.m. – KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Human needs, community building

GUEST: Alex Collins, United Way of Smith County

HOW ISSUES TREATED: Weekly program. Discussion of the United Way's programs and current campaign.

TITLE: "In Focus"

DATE: 11/8/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Emergency preparedness and response

GUEST: Tammy Prater, American Red Cross

HOW ISSUE TREATED: Weekly program. Discussion of the Red Cross's varied efforts, with a focus on response to disasters and preparing the public for potential emergencies.

TITLE: "In Focus"

DATE: 11/15/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Wellness for children, families, and seniors

GUEST: David Ummel, Buckner International

HOW ISSUE TREATED: Weekly program. Discussion of the agency's variety of programs for children, families, and seniors in Longview and Tyler.

TITLE: "In Focus"

DATE: 11/22/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: The arts

GUEST: Chris Leahy, Tyler Museum of Art

HOW ISSUE TREATED: Weekly program. Discussion of the museum's range of offerings and their impact on the community.

TITLE: "In Focus"

DATE: 11/29/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Impaired driving

GUEST: Leslie Watson, Mothers against Drunk Driving

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to alleviate impaired driving, with a focus on the issue's prevalence during the holiday season.

TITLE: "In Focus"

DATE: 12/6/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Substance abuse

GUEST: Chris Carpenter, East Texas Council on Alcoholism and Drug Abuse

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to reduce substance abuse and dependency within East Texas communities.

TITLE: "In Focus"

DATE: 12/13/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Autism

GUEST: Julee Renfroe, East Texas Autism Network

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to educate and assist families in autism's diagnostic and assessment process.

TITLE: "In Focus"

DATE: 12/20/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Autism

GUEST: Julee Renfroe, East Texas Autism Network

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to educate and assist families in autism's diagnostic and assessment process.

TITLE: "In Focus"

DATE: 12/27/15

TIME/STATION: 6:30 a.m. - KYZS-AM

8:30 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview