

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1620980 / | | <u>Alt Order #</u> 26107113 |
| <u>Product</u> DeSantis for Governo | | |
| <u>Contract Dates</u> 08/14/18 - 08/20/18 | | <u>Estimate #</u> 2447 |
| <u>Advertiser</u> POL/Ron DeSantis/Governor/FL/Rep | | <u>Original Date / Revision</u> 07/18/18 / 08/10/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFLA | <u>Account Executive</u> Katz Los Angeles | <u>Sales Office</u> Katz/Los Angeles |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 55+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Ventura Media Partners
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks, CA 91403

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| D 1 | WFLA | 08/14/18 | 08/17/18 | M-F 5-530p | 5-530p | | :30 | | | | NM | 0 | \$0.00 |
| D 2 | WFLA | 08/20/18 | 08/20/18 | M-F 5-530p | 5-530p | | :30 | | | | NM | 0 | \$0.00 |
| D 3 | WFLA | 08/14/18 | 08/17/18 | Local 6p News | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| D 4 | WFLA | 08/20/18 | 08/20/18 | Local 6p News | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| N 5 | WFLA | 08/14/18 | 08/19/18 | Late News M-Su | M-Su | | :30 | | | | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/13/18 | 08/19/18 | -TWTFSS | | | | 3 | \$2,000.00 | | | | |
| N 6 | WFLA | 08/20/18 | 08/20/18 | Late News M-Su | M-Su | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/20/18 | 08/26/18 | M----- | | | | 1 | \$2,000.00 | | | | |
| N 7 | WFLA | 08/18/18 | 08/18/18 | Sa 6p News | 6-630p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/13/18 | 08/19/18 | -----S- | | | | 1 | \$600.00 | | | | |
| D 8 | WFLA | 08/18/18 | 08/18/18 | Late News M-Su | M-Su | | :30 | | | | NM | 0 | \$0.00 |
| D 9 | WFLA | 08/19/18 | 08/19/18 | Su 6p News | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| N 10 | WFLA | 08/14/18 | 08/17/18 | M-F 5-530p | 5-530p | | :30 | | | | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/13/18 | 08/19/18 | -TWTF-- | | | | 4 | \$1,000.00 | | | | |
| N 11 | WFLA | 08/20/18 | 08/20/18 | M-F 5-530p | 5-530p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/20/18 | 08/26/18 | M----- | | | | 1 | \$1,000.00 | | | | |
| N 12 | WFLA | 08/14/18 | 08/17/18 | M-F 4-5p | 4-5p | | :30 | | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/13/18 | 08/19/18 | -TWTF-- | | | | 4 | \$450.00 | | | | |
| N 13 | WFLA | 08/20/18 | 08/20/18 | M-F 4-5p | 4-5p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/20/18 | 08/26/18 | M----- | | | | 1 | \$450.00 | | | | |
| N 14 | WFLA | 08/18/18 | 08/18/18 | Local Sa 7a News | 7-8a | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/13/18 | 08/19/18 | -----S- | | | | 1 | \$275.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1620980 / | | <u>Alt Order #</u> 26107113 |
| <u>Contract Dates</u> 08/14/18 - 08/20/18 | | <u>Product</u> DeSantis for Governo |
| | | <u>Estimate #</u> 2447 |
| <u>Advertiser</u> POL/Ron DeSantis/Gover | | <u>Original Date / Revision</u> 07/18/18 / 08/10/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|--------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Totals | | | | | | | | | | | | 0.00 | 16 | \$16,125.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 07/30/18 - 08/20/18 | 16 | \$16,125.00 | (\$2,418.75) | \$13,706.25 |
| Totals | 16 | \$16,125.00 | (\$2,418.75) | \$13,706.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.