



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1620978 /		<u>Alt Order #</u> 26107110
<u>Product</u> DeSantis for Governo		
<u>Contract Dates</u> 08/07/18 - 08/13/18		<u>Estimate #</u> 2446
<u>Advertiser</u> POL/Ron DeSantis/Governor/FL/Rep		<u>Original Date / Revision</u> 07/18/18 / 08/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Ventura Media Partners
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	08/07/18	08/10/18	M-F 5-530p	5-530p		:30			P4		NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-TWTF--				4	\$750.00					
N 2	WFLA	08/13/18	08/13/18	M-F 5-530p	5-530p		:30			P4		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/13/18	08/19/18	M-----				1	\$750.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	08/13/18-08/19/18	M-F 5-530p	5-530p	M-----	:30		\$750.00			NM		
	Credited													
N 3	WFLA	08/07/18	08/10/18	Local 6p News	6-630p		:30			P4		NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-TWTF--				4	\$2,400.00					
N 4	WFLA	08/13/18	08/13/18	Local 6p News	6-630p		:30			P5		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/13/18	08/19/18	M-----				1	\$2,400.00					
D 5	WFLA	08/07/18	08/12/18	Late News M-Su	M-Su		:30			P4		NM	0	\$0.00
D 6	WFLA	08/13/18	08/13/18	Late News M-Su	M-Su		:30			P4		NM	0	\$0.00
N 7	WFLA	08/11/18	08/11/18	Sa 6p News	6-630p		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-----S-				1	\$600.00					
N 8	WFLA	08/11/18	08/11/18	Late News M-Su	M-Su		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-----S-				1	\$2,000.00					
N 9	WFLA	08/12/18	08/12/18	Su 6p News	6-630p		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-----S				1	\$600.00					
N 10	WFLA	08/07/18	08/10/18	Local News @ 11a	Local News @ 11:		:30			P5		NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-TWTF--				4	\$200.00					
N 11	WFLA	08/13/18	08/13/18	Local News @ 11a	Local News @ 11:		:30			P5		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
													8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$200.00					
N 12	WFLA	08/07/18	08/10/18	Early Fringe Rotator M4-6p			:30			P4		NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-TWTF--				8	\$450.00					
N 13	WFLA	08/13/18	08/13/18	Early Fringe Rotator M4-6p			:30			P4		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				2	\$450.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WFLA	08/13/18-08/19/18	Early Fringe Rotator M-F	4-6p	M-----	:30		\$450.00			NM		
Credited														
N 14	WFLA	08/11/18	08/11/18	Sa Extra 7-8p	7p-8p		:30			P5		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				1	\$400.00					
Totals									0.00				27	\$23,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/13/18	27	\$23,650.00	(\$3,547.50)	\$20,102.50
Totals	27	\$23,650.00	(\$3,547.50)	\$20,102.50

Signature: _____ Date: _____

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