

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WLXC - Columbia SC</i>	Date: <i>11/15/18</i>
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I, *Kelly Polce*
do hereby request station time concerning the following issue:

<i>AARP</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			<i>as ordered</i>		

This broadcast time will be used by: *AARP*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Prescription Drugs

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP
601 E Street NW
Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jodi Sakol, Campaign Outreach

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/1/18 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Lamont Deter

From: Allison Balash
Sent: Friday, November 16, 2018 10:37 AM
To: Lamont Deter
Subject: FW: NAB FORM: AARP Issue - Est. 7775
Attachments: Katz Media Group.png

Allison Balash
Sales Coordinator
Cumulus Radio Station Group | Columbia, SC
O: 803.796.7600 ext. 6020
Allison.Balash@cumulus.com

From: Katherine Grofic [mailto:KGrofic@WestwoodOne.com]
Sent: Thursday, November 15, 2018 5:01 PM
To: Peyton Tenpas <Peyton.Tenpas@cumulus.com>; Allison Balash <Allison.Balash@cumulus.com>; columbia.spots <columbia.spots@cumulus.com>; Nicole Conyers <Nicole.Conyers@cumulus.com>; Dewana Cooper <Dewana.Cooper@cumulus.com>; Ashley Ritchie <Ashley.Ritchie@cumulus.com>
Subject: RE: NAB FORM: AARP Issue - Est. 7775

Hi All,

Please see the attached for Proof of Payment.

Thanks!

Katherine Grofic
National Sales Coordinator
Boston/Philadelphia/Washington
O: 617.426.2100
Cumulus | Westwood One

From: Katherine Grofic
Sent: Thursday, November 15, 2018 4:21 PM
To: Peyton Carothers <Peyton.Tenpas@cumulus.com>; Allison Balash <Allison.Balash@cumulus.com>; 'columbia.spots' <columbia.spots@cumulus.com>; Nicole Conyers <Nicole.Conyers@cumulus.com>; Dewana Harris <Dewana.Cooper@cumulus.com>; Ashley Ritchie <Ashley.Ritchie@cumulus.com>
Subject: RE: NAB FORM: AARP Issue - Est. 7775

Hi All,

Attached please find the traffic and spot.

A reminder that payment will be arriving first thing tomorrow morning.

Please make any missed spots from tomorrow good in flight.

Thanks!

Katherine Grofic
National Sales Coordinator
Boston/Philadelphia/Washington
O: 617.426.2100
Cumulus | Westwood One

From: Katherine Grofic
Sent: Thursday, November 15, 2018 2:40 PM
To: Peyton Carothers <Peyton.Tenpas@cumulus.com>; Allison Balash <Allison.Balash@cumulus.com>; 'columbia.spots' <columbia.spots@cumulus.com>; Nicole Conyers <Nicole.Conyers@cumulus.com>; Dewana Harris <Dewana.Cooper@cumulus.com>; Ashley Ritchie <Ashley.Ritchie@cumulus.com>
Subject: FW: NAB FORM: AARP Issue - Est. 7775

Hi All,

New orders were just sent down.

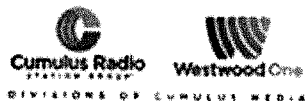
Attached is the NAB form.

Spot will be coming shortly.

Payment will be sent overnight.

*****FLIGHT DATES – 11.16 – 11.30*****

Thanks!
Katherine Grofic
National Sales Coordinator
Boston/Philadelphia/Washington
Cumulus | Westwood One
O: 617.426.2100
F: 617.426.1404
20 Park Plaza, Suite 212, Boston, MA 02116
www.cumulus.com
www.westwoodone.com



NATIONAL SALES

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GAMB Inc
 3050 K Street NW, Suite 100
 Washington, DC 20007-3806

Advice

Katz Media Group
 125 West 57th
 8th Floor
 New York, NY 10019-5266
 United States

Date	Payment Amount	Reference
Nov/15/2018	\$345,332.65	026318

071000039 8188005119

Payment Date: Nov/16/2018					Reference: 026318	
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount	Late Charges	Paid Amount
003071#NOV2018NOV2018	Nov/15/2018	00307149	345,332.65	0.00	0.00	345,332.65

Supplier Number	Name	Bank Charge	Transfer Cost Cd		
0001018895	Katz Media Group	\$0.00			
Reference	Date	Total Gross Amt	Total Discount	Total Late Charge	Total Paid Amt
026318	Nov/15/2018	\$345,332.65	\$0.00	\$0.00	\$345,332.65

Lamont Deter

From: Katherine Grofic <KGrofic@WestwoodOne.com>
Sent: Friday, November 16, 2018 10:53 AM
To: Allison Balash
Subject: RE: NAB FORM: AARP Issue - Est. 7775

Not a problem – please make good any missed spots in flight.

Thanks!

Katherine Grofic
National Sales Coordinator
Boston/Philadelphia/Washington
O: 617.426.2100
Cumulus | Westwood One

From: Allison Balash [mailto:Allison.Balash@cumulus.com]
Sent: Friday, November 16, 2018 10:34 AM
To: Katherine Grofic <KGrofic@WestwoodOne.com>
Subject: RE: NAB FORM: AARP Issue - Est. 7775

Katherine,

Can we move the 11/12-11/16 spots to 11/19-11/23?

Thanks in advance,

Allison Balash
Sales Coordinator
Cumulus Radio Station Group | Columbia, SC
O: 803.796.7600 ext. 6020
Allison.Balash@cumulus.com

From: Katherine Grofic [mailto:KGrofic@WestwoodOne.com]
Sent: Thursday, November 15, 2018 2:41 PM
To: Peyton Tenpas <Peyton.Tenpas@cumulus.com>; Allison Balash <Allison.Balash@cumulus.com>; columbia.spots <columbia.spots@cumulus.com>; Nicole Conyers <Nicole.Conyers@cumulus.com>; Dewana Cooper <Dewana.Cooper@cumulus.com>; Ashley Ritchie <Ashley.Ritchie@cumulus.com>
Subject: FW: NAB FORM: AARP Issue - Est. 7775

Hi All,

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Attached is the NAB form.

Spot will be coming shortly.

Payment will be sent overnight.

*****FLIGHT DATES – 11.16 – 11.30*****

Thanks!

Katherine Grofic

National Sales Coordinator

Boston/Philadelphia/Washington

Cumulus | Westwood One

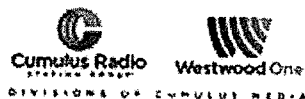
O: 617.426.2100

F: 617.426.1404

20 Park Plaza, Suite 212, Boston, MA 02116

www.cumulus.com

www.westwoodone.com



NATIONAL SALES

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order # 42934

Nov 15, 18
 CONT# 32352004 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WLXC-FM (Columbia, SC)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: 117775

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty
 ADV AARP - ISSUE
 PDT Issue
 FLT Nov 10, 18 - Nov 30, 18

* REP ORDER COMMENT *

** 11/15/2018 2:10:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

** 11/15/2018 2:10:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

** 11/15/2018 2:10:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	MTWTF..	6A - 10A	60	11/12/2018 - 11/16/2018	1W	2	\$45.00	2	
	1.2	MTWTF..	10A - 3P	60	11/12/2018 - 11/16/2018	1W	2	\$40.00	2	
	1.3	MTWTF..	3P - 7P	60	11/12/2018 - 11/16/2018	1W	2	\$45.00	2	
		** WEEKLY FLIGHT TOTALS **						6	\$260.00	
		FLIGHT 2								
	2.1	MTWTF..	6A - 10A	60	11/19/2018 - 11/23/2018	1W	6	\$45.00	6	
	2.2	MTWTF..	10A - 3P	60	11/19/2018 - 11/23/2018	1W	6	\$40.00	6	
	2.3	MTWTF..	3P - 7P	60	11/19/2018 - 11/23/2018	1W	6	\$45.00	6	
		** WEEKLY FLIGHT TOTALS **						18	\$780.00	
		FLIGHT 3								
	3.1	MTWTF..	6A - 10A	60	11/26/2018 - 11/30/2018	1W	10	\$45.00	10	
	3.2	MTWTF..	10A - 3P	60	11/26/2018 - 11/30/2018	1W	10	\$40.00	10	
	3.3	MTWTF..	3P - 7P	60	11/26/2018 - 11/30/2018	1W	10	\$45.00	10	
		** WEEKLY FLIGHT TOTALS **						30	\$1,300.00	

Nov 15, 18
 CONT# **32352004** Mod# Ver# 1 (Last =)
 REP **Cumulus Media National Sales**

DDS CONT# **0**
 C/P/E: **117775**

	Nov 18	Dec 18				
SPOTS	24	30				
CASH	1040.00	1300.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1040.00	1300.00				

SPOTS						TOTAL
						54
CASH						2,340.00
TRADE						0.00
NSL						0.00
TOTAL						2,340.00

**** Competitive Comments ****

SVC: SU18 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.