

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WLYC - FM Columbia, SC	<b>Date:</b> 11/4/19
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I, Debra Schommer Klein,  
 being/on behalf of: Pete Buttigieg,  
 a legally qualified candidate of the Democrat  
 political party for the office of: President of the United States  
 in the Primary  
 election to be held on: 2/29/20

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's 60's					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Pete for America PO Box 1226. South Bend, IN 46624

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vernon Gair

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/19/19

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



**Signature**

T. H. O'Dell

**Printed Name**

11/14/19

**Title**

Nov 14, 19  
 CONT# 33441815 Mod# Ver# 1 (Last =)  
 REP Cumulus Media National Sales  
 TO WLXC-FM (Columbia, SC)  
 FM MAYA SZYMANSKI  
 OFF LOS ANGELES  
 AGY AKPD MESSAGE & MEDIA  
 ADDR 730 N FRANKLIN SUITE 404  
 CHICAGO, IL 60654

DDS CONT# 0  
 C/P/E: AKPD / PFAM / 1111

SALESPERSON FAX#

PH#

BYR CORISSA EMBRO  
 ADV PETE FOR AMERICA  
 PDT Pete For America.  
 FLT Nov 11, 19 - Nov 24, 19

\* REP ORDER COMMENT \*

\*\* 11/13/2019 4:13:00 PM: NEW ORDER- PLEASE CONFIRM ASAP. IF YOU HAVE ANY QUESTIONS ABOUT THIS ORDER PLEASE CONTACT BEN: BDUNCAN@CMLS-NATIONAL.COM 323-966-5247

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...TF..	6A - 10A	60	11/14/2019 - 11/15/2019	1W	6	\$35.00	6
	1.2	...TF..	10A - 3P	60	11/14/2019 - 11/15/2019	1W	1	\$35.00	1
	1.3	...TF..	3P - 7P	60	11/14/2019 - 11/15/2019	1W	6	\$35.00	6
	1.4	.....S	6A - 10A	60	11/17/2019 - 11/17/2019	1W	3	\$15.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		16	\$500.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	11/18/2019 - 11/18/2019	1W	3	\$35.00	3
	2.2	M.....	10A - 3P	60	11/18/2019 - 11/18/2019	1W	1	\$35.00	1
	2.3	M.....	3P - 7P	60	11/18/2019 - 11/18/2019	1W	3	\$35.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		7	\$245.00	

	Nov 19					
SPOTS	23					
CASH	745.00					
TRADE	0.00					
NSL	0.00					
TOTAL	745.00					

						TOTAL
SPOTS						23
CASH						745.00
TRADE						0.00
NSL						0.00
TOTAL						745.00

Nov 14, 19

CONT# 33441815 Mod# Ver# 1 (Last = )  
REP Cumulus Media National Sales

DDS CONT# 0  
C/P/E: AKPD / PFAM / 1111

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**\*\* Competitive Comments \*\***

SVC: SP19 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# AKPD

MESSAGE AND MEDIA

## TRAFFIC INSTRUCTIONS

*URGENT*

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DATE: NOVEMBER 13, 2019

TO	SC Radio
ADVERTISER/ PRODUCT	PETE FOR AMERICA / PETE BUTTIGIEG FOR PRESIDENT
COMMERCIAL(S)	PFA-19-003R The Next Era
FLIGHT DATES	Thursday 11/14 - UFN
INSTRUCTIONS	Please run PFA-19-003R The Next Era - 100%

*\*\*\*THANK YOU VERY MUCH!!!!\*\*\**

PLEASE CONTACT US WITH ANY QUESTIONS:

SHANNON WARNE

PH 818/415-9207

[swarne@akpdmedia.com](mailto:swarne@akpdmedia.com)

DEBRA SCHOMMER KLEIN

PH 818/415-9098

[dschommer@akpdmedia.com](mailto:dschommer@akpdmedia.com)