

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

9. Paid for by (Advertiser/sponsor name, address, phone number & contact):

- a. **Name:** Click or tap here to enter text.
- b. **Contact Name:** Click or tap here to enter text.
- c. **Phone Number:** Click or tap here to enter text.
- d. **Address:** Click or tap here to enter text.

10. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Click or tap here to enter text.

11. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):
Click or tap here to enter text.

12. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Click or tap here to enter text.

13. If only one name is listed in question 12 or on documentation provided by requestor/agency/advertiser, the AE needs certify that they have made a follow-up inquiry by initialing here: ____ (initial here)

BOTH CANDIDATE AND ISSUE

14. Describe of the Content of the Ad: Candidate ad for State Senate District 29

15. Rate: Political cable TV rates (LUR and NonPreempt_LUR)

16. DMA: _____ Charleston/Huntington, and Parkersburg DMAs _____, Interconnect (Check if Yes)

Commented [ESK1]:

Zones:

17. Distribution Platform(s): Check if applies:

- Linear TV; VOD; Digital/websites/apps

18. Date and information provided, if any: 4/1-5/13

19. Disposition:

- Accepted – see attached contract details
 Rejected – provide reason: Click or tap here to enter text.

20. Additional Information: Click or tap here to enter text.