

All Wks Avg

	Notes	Rate \$5.00	RC %	RC \$	Unit/ Wk	Unit Tot	Unit Dur	DP Code	Src	Start Date	End Date	Wk 1 4/15 '24	Wk 2 4/22 '24	Wk 3 4/29 '24
<b>Total</b>		\$540.50				34						9	16	9
Charleston-Huntington Dec23 DMA Custom Live+1		\$540.50				34						9	16	9
Inter Mountain KY		\$540.50				34						9	16	9
ESPN-TV		\$204.00				12						3	6	3
F-Su 7p-12m		\$17.00			1	3	30	RT	TP			3		
M-Su 7p-12m		\$17.00			2	6	30	RT	TP				6	
M-Tu 7p-12m		\$17.00			1	3	30	RT	TP					3
FXNC-TV		\$192.50				10						3	4	3
F-Su 7p-12m		\$19.25			1	3	30	RT	TP			3		
M-Su 7p-12m		\$19.25			1	4	30	RT	TP				4	
M-Tu 7p-12m		\$19.25			1	3	30	RT	TP					3
HGTV-TV		\$144.00				12						3	6	3
F-Su 7p-12m		\$12.00			1	3	30	RT	TP			3		
M-Su 7p-12m		\$12.00			2	6	30	RT	TP				6	
M-Tu 7p-12m		\$12.00			1	3	30	RT	TP					3

Broadcast Month Costs - Grand Total		
Month	Gross Cost	Total Units
04/2024	\$396	25
05/2024	\$145	9
<b>Total</b>	<b>\$541</b>	<b>34</b>

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Adjustments: Network Insertability and Network Carriage have been factored into calculations  
 Charleston-Huntington Dec23 DMA Custom Live+1  
 Cable Zones: Suddenlink, Inter Mountain, KY

Source Field Codes  
 TP - Time Period

This Insertion Order is subject to a4's Standard Order Terms and Conditions available at

<https://a4alticeadvertising.com/standard-order-terms-and-conditions/>.

By signing below, you agree to be bound by the terms of this Insertion Order.

Agreed by Advertiser/Agency:

Signed by Authorized Signatory: Olivia Lawson

Print Name and Title: Olivia Lawson

Date: 4/16/2024