

WZTV
PUBLIC SERVICE ANNOUNCEMENT
FIRST QUARTER 2024

WZTV FOX17

FIRST QUARTER 2024 - PUBLIC SERVICE

JANUARY – FEBRUARY - MARCH 2024

- A quarterly list of community events, program, and topics of discussion aired on posted in which addresses issues for the enrichment of our children’s lives in Middle Tennessee.
- **WZTV FOX17 Community Calendar** – weekly listing of community events and public information on our station’s website (www.fox17.com)

NATIONAL PUBLIC SERVICE ANNOUNCEMENTS (following spots aired in rotation)

PSA TOPIC	DURATION	SUMMARY
MENTAL HEALTH	60/30/15 Seconds	The campaign “We Can Talk About It” inspires young adults (16-24) to start conversations around mental health with friends.
YOUTH VAPING PREVENTION	:10/:15/:30 seconds	The campaign empowers parents to have proactive and ongoing conversations with their children abo the dangers of trying e-cigarettes.
PROJECT ROADBLOCK	:60/:30 :15/:10 sec	The campaign reminds audiences that if they're doing something to make themselves feel okay to drive, they shouldn't be driving.
HIGH SCHOOL EQUIVALNCY	60/30/15 Seconds	Over 34 million American adults lack a high school diploma, which restricts their opportunities. These public service announcements encourage individuals to seek assistance at FinishYourDiploma.org to obtain their GED or equivalent high school certification.
GUN SAFETY	:60/:30/:15 :10 sec	The campaign goal is to remind viewers to make their homes safer by storing all guns securely locked, unloaded, and separately from ammunition.
PASS IT ON FOUNDATION FOR A BETTER LIFE	:60/:30 :15/:10 seconds	The Foundation for a Better Life Pass it On.com . The Foundation for a Better Life creates public service campaigns to communicate the values that make a difference in our communities. The Foundation for a Better Life believe that the positive values we live by are worth more when we pass them on.
FATHERHOOD INVOLVEMENT	60/30/15 Seconds	The campaign encourages dads to recognize the essential role they play in their children's lives and inspire them to be actively engaged.
CHILD CAR SAFETY	:30/:15 sec	The campaign encourages parents and caregivers to correctly buckle up their kids in the right seas for their age and size.
DISTRACTED DRIVING	60/30/15 Seconds	The campaign that remind drivers ages 16–34 that whether sending a text, commenting on a photo, or connecting with friends via an app, it’s never okay to message while driving
ADOPTION FROM FOSTER CARE	:60/:30/:15 :10 sec	The campaign encourages prospective parents to consider adopting a teen.
END HUNGER (FEEDING/HUNGER AMERICA)	:60/:30 sec	The campaign goal is aiming to drive empathy for people facing hunger and encourages viewers to take a stand against hunger with Feeding America.

LOCAL COMMUNITY ACTIVITIES

“S.W.A.D.” SEVERE WEATHER AWARENESS DAY (FEBRUARY 24)

Severe Weather Awareness Day (SWAD) was a free event for weather enthusiasts of all ages located at Trevecca Nazarene University Boone Business Center in Downtown Nashville. Hosted by the National Weather Service office in Nashville, TN, and Trevecca Nazarene University, it aimed to promote severe weather safety and preparation as we enter our peak severe weather season. Local TV meteorologists from Nashville stations attended the morning session for meet-and-greets. Presentations and special guest speakers were scheduled from mid-morning through the afternoon. The morning activities were particularly enjoyable for younger children, while all ages were welcome to attend.

SINCLAIR CARES: SUPPORTING CHILDREN'S LITERACY (MARCH)

Sinclair Cares is dedicated to enhancing children's literacy through a collaboration with Reading Is Fundamental (RIF), the premier nonprofit organization for children's literacy in the nation. The *Cares: Supporting Children's Literacy* initiative, active throughout March, aimed to raise awareness and distribute books to children locally. RIF has been instrumental since 1966, delivering almost 430 million books and literacy materials to more than 160 million children. Working alongside educators, families, and literacy champions, RIF is committed to enriching the lives of children in underserved communities, fostering a new era of avid readers. *The campaign includes a virtual book drive, public service announcements, station-wide content, and a 30-minute feature presented by TND's Angela Brown. ****following spots aired in rotation*****

NEWS TALENT - LOCAL COMMUNITY ACTIVITIES

Erika Glover

- January 24 Hosted a panel discussion for Big Brothers Big Sisters of Middle Tennessee for National Mentoring
- January 28 Served meals at the Nashville Resue Mission's new Women and Children's Shelter.
- February 04 Served meals at the Nashville Rescue Mission's new Women and Children's Shelter.
- February 20 Hosted a Franklin high-schooler who requested to shadow from 7-9 a.m.
- February 23 Express gratitude with a quick donut delivery in North Nashville for our viewers.
- March 03 Served breakfast at the Nashville Rescue Mission.
- March 05 Read for students at the Goddard School in Gallatin.
- March 16 Hosted Nashville's NAACP Image Awards
- March 28 Hosted the 2nd annual Dishin' Up Dignity luncheon for Nashville's Community Resource Center.
- March 29 Hosted *my own* nonprofit event - Good Friday Easter bag giveaway at the Nashville Rescue Mission's new women and children's campus.
- DETAILS: Titans' standout Jeffery Simmons donated thousands of dollars to my nonprofit, so that I could organize and host a Good Friday Easter bag giveaway at the Nashville Rescue Mission's new women and children's campus! Jennifer Waddell and Amanda Chin were on hand to help along with the Titans' cheerleaders and Predator's Gnash! Chick-fil-A dropped off more than 150 cookies, Nashville's community resource center donated hygiene items, and we were able to fill more than 70 bags with all the Easter essentials!*

Katy Morgan

- February 24 S.W.A.D. – Severe Weather Awareness Day – Meet & greet at both – Local News Meteorologist panel. – *Downtown Nashville* – Boone Business Center
- March 01 Baron Conference panel speaker – Weather Conference 2024
- April 04 Elite education - Weather Visit - *Gallatin, Tennessee*
- April 05 Page High School – Weather Visit – *Franklin, Tennessee*

Amanda Chin

- February 21 Read, Baby, Read - read to babies at St. Luke's Community House – *Nashville, TN.*
- March 27 Read Books at Read Baby Read – *Nashville, Tennessee*
- March 29 Volunteered for nonprofit event on Good Friday - Good Friday Easter bag giveaway! – *Nashville, Tennessee*

Jennifer Waddell

- March 29 Volunteered for nonprofit event on Good Friday - Good Friday Easter bag giveaway! – *Nashville, Tennessee*

Scott Couch

- March 21 Emceed the Men Impacting our Community Awards for the Hendersonville Chamber of Commerce at Bluegrass Yacht & Country Club – *Hendersonville, Tennessee.*

Dennis Ferrier

- January 11 Board meeting - Tennessee Voices for Victims – *Nashville, Tennessee*
- January 22 Lotz House Museum - Annual meeting board of directors
- February 11 Hope Church – testimony 285 people - *Centerville, Tennessee (Hickman County)*
- March 03 Bellevue Presbyterian Church – testimony 211 people - *Nashville, Tennessee*
- March 04 Exchange Club - Monthly meeting speaker - *Green Hills (Nashville), Tennessee*
- March 22 Board meeting - Tennessee Voices for Victims – *Nashville, Tennessee*

NEWS TALENT - LOCAL COMMUNITY ACTIVITIES

Greg Bobos

February 24 S.W.A.D. – Severe Weather Awareness Day – Meet & greet at both – Local News Meteorologist panel. – Boone Business Center - *Downtown Nashville*

Brett Luna

February 24 S.W.A.D. – Severe Weather Awareness Day – Meet & greet at both – Local News Meteorologist panel. – Boone Business Center - *Downtown Nashville*

Eric Dahl <EDahl@sbgvtv.com>

EVENT: Charity Event hosted last night for FCC stuff

DATE: March 18

Giving Guitars Foundation that provides guitars to homeless shelters in the US. Steven Cade and his family are the founders of the Charity and to date they have supplied guitars to 90 shelters in 16 states and almost 200 instruments provided. Last night was their 1st Charity Benefit in Nashville and they asked me to host it.

GIVING Guitars TOUR

1ST ANNUAL

GIVING GUITARS BENEFIT CONCERT

STEVEN CADE

CITY WINERY
NASHVILLE

CITY WINERY IN NASHVILLE

MONDAY MARCH 18TH

FEATURING STEVEN CADE, BEN CALHOUN, SANDRA LEE & AND DANNY FAILLO

SPECIAL GUEST EMCEE: ERIC DAHL WITH FOX NEWS 17 ROCK AND REVIEW

DOORS OPEN @6PM, SHOW STARTS @7PM

GIVINGGUITARS.ORG | STEVENCADE.COM