

ORDER



Orders
Order / Rev: 2845281
Alt Order #: _____
Product Desc: 2024 1/22-2/11/24
Estimate: _____
Flight Dates: 01/22/24 - 02/11/24
Original Date / Rev: 01/10/24 / 01/10/24
Order Type: General

KSKN
Primary AE: Allison Johnson
Sales Office: KREM
Sales Region: LOC

Agency Name: ISS/ Central Valley Citizens for Educat
Buying Contact: _____
Billing Contact: Lindsay Miller
Box 141716
Spokane Valley, WA 99214

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: ISS/ Central Valley Citizens for Educat
Demographic: A65+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: DIR
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End: _____
Advertiser External ID: M228265
Agency External ID: M228265
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	49	\$760.00	\$760.00
01/29/24	02/10/24	98	\$1,520.00	\$1,520.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	49	\$760.00	\$760.00	0.00
February 2024	98	\$1,520.00	\$1,520.00	0.00
Totals	147	\$2,280.00	\$2,280.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Allison Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSKN	01/22/24	02/11/24	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$10.00	P03	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--		5			\$10.00			0.00			
		Week: 01/29/24	02/04/24	MTWTF--		5			\$10.00			0.00			
		Week: 02/05/24	02/11/24	MTWTF--		5			\$10.00			0.00			
N 2	KSKN	01/22/24	02/11/24	EM 7-9a M-F EN M-F 7a-9a	CM	7a-9a	MTWTF--	:30	8	\$20.00	P03	0.00	NM	24	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--		8			\$20.00			0.00			
		Week: 01/29/24	02/04/24	MTWTF--		8			\$20.00			0.00			
		Week: 02/05/24	02/11/24	MTWTF--		8			\$20.00			0.00			
N 3	KSKN	01/22/24	02/11/24	9-10a M-F M-F 9a-10a	CM	9a-10a	MTWTF--	:30	5	\$20.00	P03	0.00	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--		5			\$20.00			0.00			
		Week: 01/29/24	02/04/24	MTWTF--		5			\$20.00			0.00			
		Week: 02/05/24	02/11/24	MTWTF--		5			\$20.00			0.00			
N 4	KSKN	01/22/24	02/11/24	11a-12p M-F M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$10.00	P03	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 2845281
 Alt Order #:
 Flight Dates: 01/22/24 - 02/11/24

Advertiser: ISS/ Central Valley Citizens for Education
 Product Desc: 2024 1/22-2/11/24
 Estimate:
KSKN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSKN	01/22/24	02/11/24	Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	5	\$10.00	P03	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--					5	\$10.00		0.00			
		Week: 01/29/24	02/04/24	MTWTF--					5	\$10.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					5	\$10.00		0.00			
N 6	KSKN	01/22/24	02/11/24	Local News @ 4p M-F	CM	4p-430p	MTWTF--	:30	5	\$10.00	P04	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--					5	\$10.00		0.00			
		Week: 01/29/24	02/04/24	MTWTF--					5	\$10.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					5	\$10.00		0.00			
N 7	KSKN	01/22/24	02/11/24	Local News @ 430p M-F	CM	430-5p	MTWTF--	:30	5	\$15.00	P04	0.00	NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--					5	\$15.00		0.00			
		Week: 01/29/24	02/04/24	MTWTF--					5	\$15.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					5	\$15.00		0.00			
N 8	KSKN	01/22/24	02/11/24	Local News @ 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$15.00	P04	0.00	NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--					5	\$15.00		0.00			
		Week: 01/29/24	02/04/24	MTWTF--					5	\$15.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					5	\$15.00		0.00			
N 9	KSKN	01/22/24	02/11/24	Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	5	\$25.00	P04	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	MTWTF--					5	\$25.00		0.00			
		Week: 01/29/24	02/04/24	MTWTF--					5	\$25.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					5	\$25.00		0.00			
N 10	KSKN	01/22/24	02/11/24	Local News @ 10p Sa	CM	10-1030p Sa	-----1-	:30	1	\$25.00	P04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	-----1-					1	\$25.00		0.00			
		Week: 01/29/24	02/04/24	-----1-					1	\$25.00		0.00			
		Week: 02/05/24	02/11/24	-----1-					1	\$25.00		0.00			
Totals													147	\$2,280.00	