

Quarterly Issues and Programs List

WEIS

The issues shown below have been significant to our community. The following programs were broadcast to address them (4th Quarter 2023)

Issue: School Safety

Date: 10/5/2023 Time of day: 7:03am

Duration: 1 minute

Brief description of programming: Laurie Clemmons, Director of Cherokee County Extended Family, shared information about an updated "School Safety Training" and the latest techniques for keeping our kids safe during and type of violet critical incident.

Lieutenant Jordan Kelley of the Cherokee County Sheriff's Department did an outstanding job providing the real-world scenarios based on actual events and giving several suggestions of how to save lives and protect students during each type of event. School Safety Training is just part of the training that Extended Family staff and volunteers receive each year to partner with school systems, their staff and law enforcement to provide programs for students in grades K-12 while staying current on the latest protocols to protect our kids during any type of emergency. Extended Family is a community -based, non-profit organization which serves children and families in communities across the nation.

Issue: Local History

Date: 10/12/2023 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: Morning show host Jerry Baker was joined in the studio by Teresa Crosby, with the Cherokee Battle Preservation Corporation, to share with our listeners about an upcoming event that is a grand, exciting, powerful and accurate re-enactment of the Streught's Raid battle held, in Cedar Bluff, where the event actually took place during the Civil War. The battle will be re-enacted on Oct. 14th and 15th. Visitors will be able to witness the historical event leading up to the surrender of the Union Colonel, Abel Streight to Confederate General Nathan Bedford Forrest. The event helps to bring everything to life in all of their presentation.

Issue: Fire Safety

Date: 10/25/2023 Time of day: 6:03am

Duration: 30 seconds

Brief description of programming: Our listeners were informed that the Alabama Forestry Commission has re-issued a Fire Alert for all of Alabama's 67 counties. Anyone who burns a field, grassland or any woodland without a burn permit, could be prosecuted for committing a Class B misdemeanor. According to AFC, wild land firefighters have responded to 111 wildfires over the last week that left more than 1,881 acres of Alabama forestland scorched.

Issue: County Extension Services

Date: 10/26/2023 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: WEIS Radio morning show host Jerry Baker had guest, Jennifer Mackey with the Cherokee County Extension Office , with him to discuss the many ways that the Extension service serves those in the area, and the many ways that they can help, that most people have never thought about. Many events were discussed including, 4-H Programs, Livestock Programs, just to name a few.

Issue: Economy

Date: 11/3/2023 Time of day: 8:04am

Duration: 30 seconds

Brief description of programming: Information was passed along to our listeners that The U.S. Small Business Administration had recently announced that "Economic Injury Disaster Loans" are available in our county (Cherokee), for small businesses, small agricultural cooperatives, small businesses engaged in aquaculture and most private non-profit organizations with economic losses from all drought conditions that began on October 24th, 12023. Nurseries are eligible for apply for economic injury disaster loans for losses caused by drought conditions. The working capital loans may be used to pay fixed debts, payroll, accounts payable, and other bills that could have been paid had the disaster not occurred.

Issue: Self Defense Awareness

Date: 11/7/2023 Time of day: 5:03pm

Duration: 30 seconds

Brief description of programming: Information was passed along to our listeners concerning a "Women's Self-Defense Awareness Class" held in our county, sponsored by the Cherokee County Chamber of Commerce and the Cherokee County Sheriff's Department. Cpl. Mike Farrell led the class, teaching an array of techniques to deal with behaviors that are unwelcome and /or threatening. Information was listed on our website on just how you can better protect yourself.

Issue: Political

Date: 11/10/2023 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: Brian Newell, candidate for Congress, stopped by the WEIS Radio studio and joined morning show host Jerry Baker, to share his likes, and dislikes in regard to today's political landscape. Newell has qualified for the Republican nomination, to seek the seat held by U.S. Representative Mike Rogers and took the time to discuss a wide -range of issues.

Issue: Highway Safety

Date: 11/30/2023 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: WEIS Radio Morning Show Host Jerry Baker, spoke with State Representative Ginny Shaver, via phone, to discuss the new four-lane highway between Centre and Gadsden, that will have a major impact on the future of everyone across North Alabama. The new four lane has been many years in coming and the future, is now, officially here. Shaver shared that , never give up, and keep pushing forward is a lesson which is well work remembering.

Issue: Highway Safety

Date: 12/8/2023 Time of day: 6:03am

Duration: 3 minutes

Brief description of programming: WEIS Radio spoke with State Representative Ginny Shaver, during a Ribbon-Cutting event for the new stretch of Highway 411, Shaver shared that the new bigger and better highway is now officially open BUT keep caution in mind as you travel back and forth along that route. Construction work is still being performed in many areas along the road, and all motorists should be alert and exercise extreme caution, with the area still dealing with some, mostly infrequent delays. Shaver advised that even though the roadway itself has been completed, workers are still in the area, making many locations listed as an "active construction zone."

Issue: Community

Date: 12/14/2023 Time of day: 7:02am

Duration: 1 minute

Brief description of programming: Information was passed along concerning "Community Helper Day", held at Spring Garden School. The Cherokee County Emergency Management Agency, with numerous other first responder agencies, took part in the event that was designed to allow students an opportunity to ask questions and understand more about what each community agency does in order to help not only in threats of severe weather by everyday as well. Also discussed was the importance of preparedness. Information was given as to where additional and important information can be found concerning Cherokee County First Responders and Cherokee County EMA.

Issue: Food and Coat Drive

Date: 12/14/2023 Time of day: 8:03am

Duration: 30 seconds

Brief description of programming: Information was passed along about a local food and coat giveaway from Centre First Baptist Church, located at 300 East Bypass in Centre. Date for the event Friday, December 15th from 2 until 6 pm. Anyone in need is urged to come by pick up items.

Issue: Boating Safety

Date: 12/27/2023 Time of day: 4:04 pm

Duration: 30 seconds

Brief description of programming: Our listeners were reminded of a new Boating Law going into effect January 1, 2024. The new law will switch many boating infraction in Alabama from misdemeanors and felonies to boating violations as part of an effort to create a system that resembles traffic enforcement. The maximum penalty for boating violations can include \$200 in fines and up to 30 days in jail, according to the bill. Safety certifications are required for Alabama residents and visitors who stay more than 45 days.