

September 4, 2009

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Digital Radio Notification  
445 Twelfth Street, S.W.  
Room 2-B450  
Washington, D.C. 20554

RE: KIFM, San Diego, CA, 98.1MHz Channel 251B  
Facility I.D. #: 34589 (the "Station")  
Notification of Digital Operation pursuant to Section 73.404

Dear Ms. Dortch:

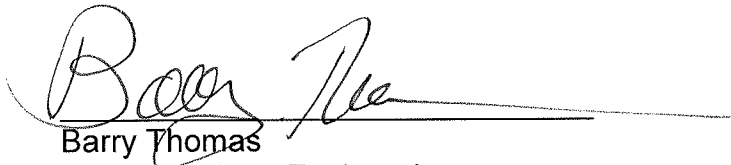
Lincoln Financial Media Company of California ("Licensee"), licensee of the above-referenced broadcast station, hereby notifies the Commission of the commencement of digital broadcasting using iBiquity Digital Corporation's HD Radio™ technology. Consistent with the Commission's Order on interim digital operations, Lincoln Financial Media Company of California hereby supplies the following information in support of this notification.

1. The Station commenced digital broadcast on February 2, 2009.
2. Lincoln Financial Media Company of California hereby certifies its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.
3. In the event of interference, questions should be directed to Lincoln Financial Media Company of California's technical representative:  
Bill Eisenhamer  
Telephone: 619-718-7173
4. Transmitter Power Output:  
10,000 watts analog and 100 watts digital utilizing low level combining at the exciter and a Nautel model NV20 transmitter.
5. Lincoln Financial Media Company of California certifies its analog effective radiated power will remain as authorized after commencement of digital operations.

6. Lincoln Financial Media Company of California hereby certifies that its interim digital operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from the environmental processing pursuant to Section 1.1306(b).

Lincoln Financial Media Company of California hereby requests that this notification be accepted *nuct pro tunc* as of February 12, 2009. During a recent review of the Station's files the Licensee determined that the instant notification had not been timely filed by local engineering personnel. No interference has been reported and all other requirements with respect to the digital operation are in compliance with the Commission's Rules.

Any questions concerning this notification should be directed to the undersigned.

A handwritten signature in black ink, appearing to read "Barry Thomas", is written over a horizontal line. The signature is fluid and cursive.

Barry Thomas  
Vice-President, Engineering  
Lincoln Financial Media, parent company of  
Lincoln Financial Media Company of California