

WJOL-AM  
PO Box 1998  
Columbus, GA 31902  
706-576-3565

Client: GEORGIANS FOR KELLY LOAFFLER

Order #: 5985-00003

Description: EST# 40

Date Entered: 1/30/2020

P.O.#:

Salesperson: MCGAVREN, CHICAGO II

Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Phone/Fax: 310-770-1018

MEDIA FINANCIAL SERVICES  
Attn: ACCTS PAYABLE  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 1/31/2020	1/31/2020	WJOL-AM	06:00:00 to 10:00:00	CUSTOM	1:00	1	25.00	25.00	N	N	N	N	Y	N	N
1 1/31/2020	1/31/2020					1	25.00	25.00	0	0	0	0	1	0	0
2 1/31/2020	1/31/2020	WJOL-AM	10:00:00 to 15:00:00	CUSTOM	1:00	1	25.00	25.00	N	N	N	N	Y	N	N
2 1/31/2020	1/31/2020					1	25.00	25.00	0	0	0	0	1	0	0
3 1/31/2020	1/31/2020	WJOL-AM	15:00:00 to 19:00:00	CUSTOM	1:00	1	25.00	25.00	N	N	N	N	Y	N	N
3 1/31/2020	1/31/2020					1	25.00	25.00	0	0	0	0	1	0	0
4 2/3/2020	2/7/2020	WJOL-AM	06:00:00 to 10:00:00	CUSTOM	1:00	9	25.00	225.00	Y	Y	Y	Y	Y	N	N
4 2/3/2020	2/7/2020					9	25.00	225.00	2	2	2	2	1	0	0
5 2/3/2020	2/7/2020	WJOL-AM	10:00:00 to 15:00:00	CUSTOM	1:00	7	25.00	175.00	Y	Y	Y	Y	Y	N	N
5 2/3/2020	2/7/2020					7	25.00	175.00	2	2	1	1	1	0	0
6 2/3/2020	2/7/2020	WJOL-AM	15:00:00 to 19:00:00	CUSTOM	1:00	9	25.00	225.00	Y	Y	Y	Y	Y	N	N
6 2/3/2020	2/7/2020					9	25.00	225.00	2	2	2	2	1	0	0
7 2/10/2020	2/13/2020	WJOL-AM	06:00:00 to 10:00:00	CUSTOM	1:00	4	25.00	100.00	Y	Y	Y	Y	N	N	N
7 2/10/2020	2/13/2020					4	25.00	100.00	1	1	1	1	0	0	0
8 2/10/2020	2/13/2020	WJOL-AM	10:00:00 to 15:00:00	CUSTOM	1:00	4	25.00	100.00	Y	Y	Y	Y	N	N	N
8 2/10/2020	2/13/2020					4	25.00	100.00	1	1	1	1	0	0	0
9 2/10/2020	2/13/2020	WJOL-AM	15:00:00 to 19:00:00	CUSTOM	1:00	4	25.00	100.00	Y	Y	Y	Y	N	N	N
9 2/10/2020	2/13/2020					4	25.00	100.00	1	1	1	1	0	0	0

Order Start Date: 1/31/2020 Order End Date: 2/13/2020 Spots: 40

Total Charges: \$1,000.00  
Combined Discounts: \$150.00  
Total Net: \$850.00

#### Projected Media Month/End-Of-Schedule Billing Totals for GEORGIANS FOR KELLY LOAFFLER / 5985-00003 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
February 2020	40	\$1,000.00	\$150.00	\$850.00
<b>Total:</b>	<b>40</b>	<b>\$1,000.00</b>	<b>\$150.00</b>	<b>\$850.00</b>

Confirmed & Accepted for WJOL-AM By:

Accepted for MEDIA FINANCIAL SERVICES By:

*JM* 1-30-2020

Please Sign and Return One Copy

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> W10L-AM	<b>Date:</b> 1/31/2020
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I, Katherine Cookson / Medium Buying LLC,

being/on behalf of: Kelly Loeffler,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Special

election to be held on: 11/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Georgians for Kelly Loeffler

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/31/2020

**Date**

**Signature**



***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Katherine Cookson / Medium Buying, LLC  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Katherine Cookson / Medium Buying, LLC

printed name

1/31/2020

date

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.