

To: WWBX-HD2 Boston MA
WWEI-HD2 Easthampton MA
Public File

From: Kerry Popp, Producer
Mike Thomas, SVP/Market Manager, Audacy - Boston

Re: Public Affairs Quarterly Report

For: 4th Quarter 2023 (October-December)

Date: January 2, 2024

This quarter, the radio stations listed above identified the following as community issues:

1. **Community Awareness**
2. **Culture & Society**
3. **Current Events**
4. **Education/Youth Issues**
5. **Health**
6. **History/Government**
7. **Personal Well-Being**
8. **Research & Technology**

An average of 625 minutes per week were devoted this quarter for public affair issues. The radio stations listed above identified these issues through on-air awareness, fundraising, and the public affairs program, Q&A. The following is a complete list of topics aired during the 4th Quarter of 2023.

1. **Community Awareness** - Includes the issues of personal recovery, wildlife & human conflict, substance use, public & mental health, local art exhibit, and emergency medicine.
2. **Culture & Society** – Includes the issues of sobriety, public safety, music & health, managing stress, criminology, and mental health & the holidays.
3. **Current Events** - Includes the issues of the opioid crisis, infectious disease prevention, curing cancer, Multiple Sclerosis, natural disasters, and vaping & COPD.
4. **Education/Youth Issues** - Includes the issues of families & addiction, children & digital media, bullying, and children & STEM.

5. **Health** - Includes the issues of preventive medicine, Rheumatoid Arthritis, Parkinson's Disease, breast cancer, Asherman's Syndrome, Schizophrenia, stroke prevention, and Epilepsy.
6. **History/Government** - Includes the issues of traffic control, occupational health, and forensic toxicology.
7. **Personal Well-Being** - Includes the issues of podiatric health, neurobiology, home air quality, acupuncture, and dealing with grief.
8. **Research & Technology** - Includes the issues of dementia, football & Parkinson's Disease, eye health, journaling, music & health, fashion & the visually impaired, weight loss drugs, nutrition, Muscular Dystrophy, immortality, pets & health, Diabetes, exercise, meditation, robotic pets, Malaria, evolution, public education, child birth, pregnancy, smoking, the science of criminology, global warming & health, tick-borne illness, pollution, anxiety, insulin, Pancreatic Cancer research, parenting, lab-made muscle, concussions & suicidal thoughts, food allergies, veteran healthcare, movement & learning, HIV & babies, racial bias in medical technology, health & nature, traffic & health, and cannabis & the elderly.

**Public Affairs Report Sorted By Issue For
The 4th Quarter of 2023 (October-December)**

COMMUNITY AWARENESS

Topic: Personal Recovery Story: Jack L.

Program: The Right Mind Media Podcast

Guest: Jack L. shares his personal recovery story

Time: 27:59

Aired: October 1, 2023, 5:30 AM

Topic: What to do When Animals Invade our Habitat

Program: Radio Health Journal

Guest: Mary Roach, Science Author, Fuzz: When Nature Breaks the Law

Time: 6:19

Aired: October 8, 2023, 6:15 AM

Topic: Alcohol, Cannabis, Loneliness and Connection

Program: The Right Mind Media Podcast

Guests: Jon Cohan, CADIC, and Gabrielle "Abby" Dean, LICSW, MPH

Time: 27:10

Aired: November 5, 2023, 5:30 AM

Topic: Objects of Addiction

Program: The Right Mind Media Podcast

Guest: Sarah Laursen, Curator at Harvard Art Museum

Time: 28:40

Aired: December 17, 2023, 5:30 AM

Topic: They're Actively Trying to Die: Inside the Mind of a Trauma Surgeon

Program: Radio Health Journal

Guest: Dr. Stephen Cohn, Trauma Surgeon at Hackensack Meridian Health and Author of All Bleeding Stops

Time: 9:16

Aired: December 31, 2023, 6:15 AM

CULTURE & SOCIETY

Topic: Sober October

Program: The Right Mind Media Podcast

Guests: Jon Cohan, CADIC, and Gabrielle "Abby" Dean, LICSW, MPH

Time: 27:19

Aired: October 15, 2023, 5:30 AM

Topic: What Crime Shows Won't Tell You About How to Spot a Liar

Program: Radio Health Journal

Guests: Dr. Christian Hart, Professor of Psychology at Texas Woman's University, Director, Human Deception Laboratory, Co-Author of Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo State University, Director of the Curtis Deception Lab, Co-Author of Big Liars

Time: 11:28

Aired: October 15, 2023, 6:00 AM

Topic: Music and the Mind

Program: The Right Mind Media Podcast

Guest: Dr. Srini Pillay, Assistant Clinical Professor of Psychiatry at Harvard Medical School and a leader in the field of Applied Brain Science

Time: 28:08

Aired: November 12, 2023, 5:30 AM

Topic: Managing Stress and Sobriety During the Holidays

Program: The Right Mind Media Podcast

Guests: Jon Cohan, CADIC, and Gabrielle "Abby" Dean, LICSW, MPH

Time: 27:20

Aired: November 19 & 26, 2023, 5:30 AM

Topic: Modern Day Witch Hunts: the Psychology of False Confessions

Program: Radio Health Journal

Guest: Dr. Allison Redlich, Distinguished University Professor in the Department of Criminology, Law, and Society at George Mason University

Time: 7:56

Aired: November 19 & 26, 2023, 6:15 AM

Topic: Bowing Out (and Tuning In) Over the Holidays
Program: The Right Mind Media Podcast
Guests: Jon Cohan, CADC, and Gabrielle "Abby" Dean, LISCW, MPH
Time: 26:57
Aired: December 10 & 31, 2023, 5:30 AM

CURRENT EVENTS

Topic: Raising Lazarus
Program: The Right Mind Media Podcast
Guest: Beth Macy, Author of Raising Lazarus: Hope, Justice, and the Future of America's Overdose Crisis
Time: 26:51
Aired: October 8, 2023, 5:30 AM

Topic: How the mRNA Vaccine has Revolutionized Infectious Disease Prevention
Program: Radio Health Journal
Guest: Dr. William Schaffner, Professor of Preventive Medicine and Health Policy at Vanderbilt University, Spokesperson and Past President of the National Foundation for Infectious Diseases
Time: 8:01
Aired: October 15, 2023, 6:15 AM

Topic: Curing Cancer with Vaccines of the Future
Program: Radio Health Journal
Guest: Dr. Jordan Green, Professor, Vice Chair of Biomedical Engineering at Johns Hopkins University School of Medicine
Time: 12:18
Aired: October 22, 2023, 6:00 AM

Topic: From Hollywood to the Hospital: Jamie-Lynn Sigler's Battle with MS
Program: Radio Health Journal
Guests: Jamie-Lynn Sigler, Actress; Dr. Sharon Stoll, Neuroimmunologist, Assistant Professor in the Department of Neurology, Yale School of Medicine
Time: 11:39
Aired: November 19 & 26, 2023, 6:00 AM

Topic: Natural Disasters are Only Getting Worse—How Can You Help?
Program: Radio Health Journal
Guest: Dr. Vickie Mays, Clinical Psychologist, Professor, Department of Psychology at University of California Los Angeles
Time: 10:08
Aired: December 10, 2023, 6:00 AM

Topic: No Smoke is Good Smoke: How Vaping is Increasing Cases of COPD

Program: Radio Health Journal

Guests: Dr. Tony Punturieri, Program Officer in the Division of Lung Disease, National Heart, Lung, and Blood Institute; Dr. Siva Sivaraman, Pulmonologist, Director of the Respiratory Therapy Department, AtlantiCare Regional Medical Center

Time: 8:30

Aired: December 24, 2023, 6:15 AM

EDUCATION/YOUTH ISSUES

Topic: Families and Substance Use Disorder

Program: The Right Mind Media Podcast

Guests: Jon Cohan, CADC, and Gabrielle "Abby" Dean, LISCW, MPH

Time: 26:45

Aired: October 22, 2023, 5:30 AM

Topic: Growing Up in Public

Program: The Right Mind Media Podcast

Guest: Devorah Heitner, Author of Growing Up in Public: Coming of Age in a Digital World

Time: 26:45

Aired: October 29, 2023, 5:30 AM

Topic: Brace Face: Author Who Was Bullied for Her Overbite Offers Guidance

Program: Radio Health Journal

Guest: Christina Wyman, Author of Jawbreaker

Time: 7:49

Aired: November 5, 2023, 6:15 AM

Topic: It's a Critical Age: Why Young Kids Should Be Involved in STEM

Program: Radio Health Journal

Guests: Raeva Ramadorai, Director, Thermo Fisher Scientific Junior Innovators Challenge; Shanya Gill, Ascend Award Winner

Time: 9:19

Aired: December 10, 2023, 6:15 AM

HEALTH

Topic: Own Your Choices: Getting Healthy Without Medication

Program: Radio Health Journal

Guests: Dr. Tieraona Low Dog, Globally-Recognized Expert in Integrative Medicine, Founding Director of Medicine Lodge Ranch; Dr. David Katz, Specialist in Preventive Medicine and Public Health, Founder of Yale-Griffin Prevention Research Center at Yale University, Chief Executive Officer, Diet ID

Time: 11:18

Aired: October 1, 2023, 6:00 AM

Topic: Rheumatoid Arthritis: Living with an Invisible Illness

Program: Radio Health Journal

Guests: Dr. Linda Li, Professor of Physical Therapy at University of British Columbia, Leading Scientist in Arthritis Research; Talisa King, Co-Lead of the National African Americans Connect Group, Arthritis Foundation

Time: 13:18

Aired: October 8, 2023, 6:00 AM

Topic: Dopamine and Parkinson's: Challenging Over 100 Years of Research

Program: Radio Health Journal

Guests: Dr. Zachary Gaertner, Neuroscientist at Northwestern University Feinberg School of Medicine; Dr. Raj Awatramani, Sir John Eccles Professor of Neurology at Northwestern University; Dr. Daniel Dombeck, Professor of Neurobiology at Northwestern University

Time: 12:15

Aired: October 29, 2023, 6:00 AM

Topic: Everyone has Lumps and Bumps—Make Sure Yours Aren't Deadly

Program: Radio Health Journal

Guests: Dr. Katharine Yao, Chair of the National Accreditation Program, Breast Centers of the American College of Surgeons; Dr. Peter Schmid, Medical Oncologist & Director of the Breast Cancer Center at St. Bartholomew's Hospital

Time: 7:40

Aired: November 12, 2023, 6:15 AM

Topic: The Infertility-Causing Disease That May Not Be as Rare as We Thought

Program: Radio Health Journal

Guests: Dr. Sigal Klipstein, Reproductive Endocrinologist and Infertility Specialist, Invia Fertility; Lisa McCarty, Asherman's Syndrome Patient

Time: 10:39

Aired: December 3, 2023, 5:30 AM

Topic: Everyone Can Be Made Psychotic—The Truth Behind Schizophrenia

Program: Radio Health Journal

Guest: Dr. Christopher Correll, Professor of Psychiatry, Zucker School of Medicine, Medical Director of the Recognition and Prevention Program at Zucker Hillside Hospital

Time: 8:42

Aired: December 3, 2023, 6:15 AM

Topic: Minute by Minute: Everything You Need to Know About Stroke Prevention

Program: Radio Health Journal

Guests: Dr. Sheryl Martin-Schild, Vascular Neurologist, Stroke medical Director, Louisiana Emergency Response Network; Meghan McKee, Stroke Survivor

Time: 11:03

Aired: December 24, 2023, 6:00 AM

Topic: If You Have a Brain, You're at Risk for a Seizure—Let's Talk About It

Program: Radio Health Journal

Guests: Dr. Dipali Nemade, Epileptologist and Neurologist, Orlando Health Neuroscience Institute; Dr. Barry Gidal, Professor of Pharmacy and Neurology, University of Wisconsin-Madison, Medications Co-Editor, Epilepsy.com

Time: 10:51

Aired: December 31, 2023, 6:00 AM

HISTORY/GOVERNMENT

Topic: Should Busy Cities Start Banning Left-Hand Turns?

Program: Radio Health Journal

Guests: Dr. Vikash Gayah, Professor of Civil Engineering, Interim Director of the Larson Transportation Institute, Pennsylvania State University; Patrick Browne, Retired Vice President of Sustainability, UPS; Dan McMackin, Public Relations Manager, UPS

Time: 11:53

Aired: November 5, 2023, 6:00 AM

Topic: Oppenheimer's Legacy: Rising Cancer Risks Due to Ionizing Radiation

Program: Radio Health Journal

Guests: Dr. David Richardson, Professor of Environmental and Occupational Health at University of California, Irvine, Internationally Recognize Expert in Occupational Health; Dr. Mina Makary, Interventional Radiologist at The Ohio State University Wexner Medical Center

Time: 11:54

Aired: November 12, 2023, 6:00 AM

Topic: Celebrity Deaths & Political Poisonings: Inside Forensic Toxicology

Program: Radio Health Journal

Guest: Dr. Barbara Jean Magnani, Professor of Anatomic and Clinical Pathology Emerita, Tufts University School of Medicine, Spokesperson, College of American Pathologist, Former Chair of the Toxicology Committee, College of American Pathologists, Author of Dr. Lily Robinson Thriller Series

Time: 12:22

Aired: December 17, 2023, 6:00 AM

PERSONAL WELL-BEING

Topic: How to Get a Step Ahead of Your Foot Health

Program: Radio Health Journal

Guest: Dr. Marlene Reid, Podiatric Surgeon, National Spokesperson, American Podiatric Medical Association

Time: 8:52

Aired: October 1, 2023, 6:15 AM

Topic: Do It Scared: How to Become a More Resilient Person

Program: Radio Health Journal

Guest: Dr. Dennis Charney, Dean of the Icahn School of Medicine at Mount Sinai, Expert in Neurobiology and Mood & Anxiety Disorders, Author of Resilience

Time: 7:49

Aired: October 22, 2023, 6:15 AM

Topic: How to Protect Your Home from Toxic Mold and Bad Air Quality

Program: Radio Health Journal

Guests: Caroline Blazovsky, Home Inspector, Founder of My Healthy Home; Dr. Gregory Charlop, Anesthesiologist, Author of Dr. Greg's Green Home Makeover

Time: 7:54

Aired: October 29, 2023, 6:15 AM

Topic: Can Acupuncture Help Patients Recover from Open Heart Surgery?

Program: Radio Health Journal

Guests: Dr. Kim Feingold, Assistant Professor of Surgery and Psychiatry at Northwestern University Feinberg School of Medicine, Founder & Director of Cardiac Behavioral Medicine at Bluhm Cardiovascular Institute; Ania Grimone, Acupuncturist & Chinese Medicine Clinician at Northwestern Medicine

Time: 10:53

Aired: December 3, 2023, 6:00 AM

Topic: On Grief—Coping with Death, Dying and Bereavement

Program: The Right Mind Media Podcast

Guest: Sairey Luterman, Grief Counsellor

Time: 27:00

Aired: December 24, 2023, 5:30 AM

RESEARCH & TECHNOLOGY

Topic: Air Quality Linked to Dementia, Football Increases Risk of Parkinson's Disease, and Why You Don't Need Blue Light Glasses

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:24

Aired: October 1, 2023, 6:20 AM

Topic: Why You Should Keep a Dream Journal, How Music Moves Our Cells, and How Fashion is Helping the Visually Impaired

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:55

Aired: October 8, 2023, 6:20 AM

Topic: Kids Using Weight Loss Drugs, Adding Insects to Your Next Meal, and Why You Should Stop Putting Bananas in Your Smoothies

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 2:03

Aired: October 15, 2023, 6:20 AM

Topic: New Treatments for Muscular Dystrophy, Rodents May Be the Key to Immortality, and Why Dogs are Great for Your Health

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:28

Aired: October 22, 2023, 6:20 AM

Topic: A Less-Invasive Alternative to Injections, How Your Hometown Contributes to Your Diet, and One Pill Could Replace Your Daily Workout

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:29

Aired: October 29, 2023, 6:20 AM

Topic: Why Cancer Patients Should Practice Meditation, Your New Robotic Bestie, and an Uptick in Cases of Treatment-Resistant Malaria

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:52

Aired: November 5, 2023, 6:20 AM

Topic: A New Type of Evolution, Chronic Absenteeism in Schools, and How Babies Trigger Milk Production

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:58

Aired: November 12, 2023, 6:20 AM

Topic: Using Music to Kill Cancer, Revealing the Secret Behind a Healthy Pregnancy, and How Cigarettes Have Come Back into Fashion

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 2:03

Aired: November 19 & 26, 2023, 6:20 AM

Topic: False Confessions Part 2: Using Science to Catch the Real Criminals

Program: Radio Health Journal

Guests: Dr. Allison Redlich, Distinguished University Professor in the Department of Criminology, Law, and Society at George Mason University; Mary Catlin, Doctoral

Student & Graduate Research Assistant in Criminology, Law, and Society at George Mason University

Time: 8:59

Aired: December 3, 2023, 5:45 AM

Topic: How Global Warming Worsens Underlying Heart Conditions, Is “Farm to Table” Going Out of Style?, The Rise of a New Tick-Borne Illness, and Air Pollution & Dementia

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:57

Aired: December 3, 2023, 5:55 AM

Topic: Your Local Park May Be Polluted with Lead, How Pupil Size Affects Anxiety Levels, the Stress Hormone that Makes Insulin Work Better, and Dementia & Protein Decline

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 2:03

Aired: December 3, 2023, 6:20 AM

Topic: Pancreatic Cancer Research, Why Parents Should Be More Selfish, How Scientists are Creating Lab-Made Muscle, and Do Concussions lead to Suicidal Thoughts?

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 2:07

Aired: December 10, 2023, 6:20 AM

Topic: Is Science Close to Creating Immortal Humans?

Program: Radio Health Journal

Guest: Chip Walter, Explorer, National Geographic, Author of Immortality, Inc.

Time: 7:05

Aired: December 17, 2023, 6:15 AM

Topic: Food Allergy Testing, Why Women Should Eat More Produce, Better Healthcare for Veterans, and How Movement Helps Kids Learn

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 2:09

Aired: December 17, 2023, 6:20 AM

Topic: How to Protect Babies from HIV, Why We Need to Monitor our Salt Use, Racial Bias in Medical Technology, and Our Connection with Nature

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 2:04

Aired: December 24, 2023, 6:20 AM

Topic: The Hidden Risk of Pregnancy, How Traffic is Ruining Your Health, and Is Smoking Cannabis Safe for the Elderly?

Program: Radio Health Journal

Segment: Medical Notes & News

Time: 1:31

Aired: December 31, 2023, 6:20 AM

COMMUNITY FORUM

Topic: Heroes Support Group

Organization: Hidden Battles Foundation

Time: 00:30

Aired: October 8, 15, 22, 29, November 5, 12, 19, 26, December 3, 10, 17, 24, 31, 2023

Topic: Health Awareness

Organization: American Liver Foundation

Time: 00:30

Aired: October 8, 22, November 12, December 3, 31, 2023

Topic: End Hunger

Organization: WhyHunger

Time: 00:30

Aired: October 8, November 5, 19, 26, December 3, 10, 17, 24, 31, 2023

Topic: Eye on Health - Eye-Care America Program- Eye Disease

Organization: American Academy of Ophthalmology

Time: 00:30

Aired: October 8, November 5, December 17, 2023

Topic: Donate Your Vehicle

Organization: Massachusetts Association for the Blind and Visually Impaired

Time: 00:30

Aired: October 15, 22, 29, November 12, 19, 26, December 3, 17, 24, 31, 2023

Topic: Eye on Health - Eye-Care America Program - Ophthalmologist

Organization: American Academy of Ophthalmology

Time: 00:30

Aired: October 15, 29, November 12, December 10, 2023

Topic: Allergy Avoidance

Organization: National Air Duct Cleaners Association

Time: 00:30

Aired: October 15, November 5, December 10, 2023

Topic: October is National Breast Cancer Awareness Month

Organization: Radiological Society of North America

Time: 00:30

Aired: October 22, 29, 2023

Topic: November is National Lung Cancer Awareness Month

Organization: Radiological Society of North America

Time: 00:30

Aired: November 19, 26, 2023

PUBLIC SERVICE ANNOUNCEMENTS

Topic: My Grandfather

Organization: US Department of Veterans Affairs

Time: 00:30

Aired: 10/1/23, 10/29/23, 12/10/23

Topic: Chronic Fatigue Syndrome

Organization: Centers for Disease Control and Prevention

Time: 00:30

Aired: 10/1/23, 10/29/23, 12/10/23

Topic: Leftovers

Organization: Department of Agriculture

Time: 00:30

Aired: 10/1/23, 10/29/23

Topic: Golf Course—Skin Cancer

Organization: American Academy of Dermatology Association

Time: 00:60

Aired: 10/1/23

Topic: Comirnaty

Organization: Pfizer Consumer Healthcare

Time: 00:30

Aired: 10/1/23 (x2), 10/8/23 (x2), 10/15/23 (x2), 10/29/23

Topic: Vicks Quils

Organization: Proctor & Gamble

Time: 00:30

Aired: 10/1/23, 12/3/23

Topic: Eliquis Unbranded
Organization: Pfizer Consumer Healthcare
Time: 00:30
Aired: 10/1/23 (x3), 10/8/23 (x2)

Topic: Indeed
Organization: Indeed
Time: 00:30
Aired: 10/1/23, 11/5/23

Topic: Crest Dentifrice
Organization: Procter & Gamble
Time: 00:30
Aired: 10/1/23

Topic: Metamucil
Organization: Procter & Gamble
Time: 00:30
Aired: 10/1/23, 10/8/23, 10/22/23, 11/5/23, 11/12/23, 12/3/23

Topic: O'Reilly
Organization: O'Reilly Auto Parts
Time: 00:30
Aired: 10/1/23, 10/29/23, 11/12/23, 12/31/23

Topic: Obesity Prevention
Organization: Centers for Disease Control and Prevention
Time: 00:30
Aired: 10/8/23, 12/3/23, 12/24/23

Topic: Faces of AFIB and Stroke
Organization: National Stroke Association
Time: 00:30
Aired: 10/8/23, 12/24/23

Topic: Pepto Bismol
Organization: Procter & Gamble
Time: 00:30
Aired: 10/8/23, 10/22/23, 11/5/23, 11/12/23, 12/3/23

Topic: Ibrance – Breast Cancer
Organization: Pfizer Consumer Healthcare
Time: 00:60
Aired: 10/8/23, 10/15/23

Topic: RHJ VP Podcast

Organization: SPM

Time: 00:30

Aired: 10/8/23, 10/15/23, 10/22/23 (x2), 11/5/23 (x2), 11/19/23 (x2), 11/26/23 (x2), 12/3/23 (x2), 12/17/23

Topic: King C Gillette

Organization: Procter & Gamble

Time: 00:30

Aired: 10/8/23

Topic: Someday

Organization: Social Security Administration

Time: 00:30

Aired: 10/15/23, 12/31/23

Topic: Abrysvo

Organization: Pfizer Consumer Healthcare

Time: 00:30

Aired: 10/15/23, 10/22/23, 11/5/23, 11/12/23 (x2), 12/3/23

Topic: eBay Parts & Accessories

Organization: eBay

Time: 00:30

Aired: 10/15/23, 10/29/23

Topic: Prevnar

Organization: Pfizer Consumer Healthcare

Time: 00:60

Aired: 10/15/23, 10/22/23, 11/5/23, 11/12/23, 12/3/23, 12/10/23 (x3), 12/17/23 (x3), 12/24/23 (x3), 12/31/23

Topic: Swiffer Dry

Organization: Procter & Gamble

Time: 00:30

Aired: 10/15/23, 10/29/23

Topic: Ashley Judd

Organization: Peace Corps

Time: 00:30

Aired: 10/22/23

Topic: Asian Long Horned Beetle

Organization: USDA

Time: 00:30

Aired: 10/22/23, 11/19/23, 11/26/23

Topic: Adopt or Donate
Organization: Worcester Animal Rescue League
Time: 00:30
Aired: 10/22/23

Topic: Skyrizi 2023
Organization: Skyrizi
Time: 00:60
Aired: 10/22/23

Topic: Services Mashup
Organization: AutoZone
Time: 00:30
Aired: 10/22/23

Topic: Chick-Fil-A
Organization: Chick-Fil-A
Time: 00:30
Aired: 10/29/23

Topic: Vyndamax
Organization: Pfizer Consumer Healthcare
Time: 00:30
Aired: 10/29/23, 11/12/23, 12/3/23, 12/17/23

Topic: Secret
Organization: Procter & Gamble
Time: 00:30
Aired: 10/29/23

Topic: Dog Chow
Organization: Nestle's
Time: 00:30
Aired: 10/29/23

Topic: Tacogen2109
Organization: Taco Bell
Time: 00:30
Aired: 10/29/23

Topic: Bounty
Organization: Procter & Gamble
Time: 00:30
Aired: 10/29/23

Topic: Every Pet

Organization: Veterinary Association
Time: 00:30
Aired: 11/5/23

Topic: Febreze Car Fresh
Organization: Procter & Gamble
Time: 00:30
Aired: 11/5/23, 12/3/23

Topic: Medicare
Organization: Walgreens
Time: 00:30
Aired: 11/5/23, 12/3/23

Topic: Straight Talk
Organization: Verizon
Time: 00:30
Aired: 11/5/23

Topic: Prilosec
Organization: Procter & Gamble
Time: 00:30
Aired: 11/12/23

Topic: Wild Hive
Organization: California Strawberry Commission
Time: 00:60
Aired: 11/19/23, 11/26/23, 12/24/23

Topic: Always Fem Care
Organization: Procter & Gamble
Time: 00:30
Aired: 11/19/23, 11/26/23

Topic: Invisible Eagles: BC AARP
Organization: SPM
Time: 00:60
Aired: 11/19/23 (x2), 11/26/23 (x2), 12/3/23 (x4), 12/10/23, 12/17/23, 12/24/23, 12/31/23 (x2)

Topic: Charmin
Organization: Procter & Gamble
Time: 00:30
Aired: 11/19/23, 11/26/23

Topic: Tide Laundry

Organization: Procter & Gamble
Time: 00:30
Aired: 12/3/23, 12/31/23

Topic: Novamax
Organization: Novamax
Time: 00:60
Aired: 12/10/23

Topic: Jon Bon Jovi
Organization: AmeriCorps
Time: 00:30
Aired: 12/24/23

Topic: Make the Connection
Organization: Veterans Affairs
Time: 00:30
Aired: 12/31/23

Topic: Novocure Glioblastoma
Organization: Novocure
Time: 00:60
Aired: 12/31/23