



KBTU
6155 Eastex Fwy
Ste 300
Beaumont, TX 77706

Zena Stephens for Jefferson County Sheriff-D
PO Box 1581
Beaumont, TX 77704

Contract # 2667957

Schedule Dates 10/24/16-11/04/16
Advertiser Zena Stephens for Jefferson County Sheriff-D (11)
Agency Zena Stephens for Jefferson County Sheriff-D (17)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Elect Zena for Sheriff 2016 (871550)
Salesperson HOUSE-BEAUMONT, KFDW/NFDM (3126)
Sales Office KFDW/NFDM
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Local/Spot Agency BRD
Billing Type Weekly/Irregular
Comments KBTU

Date Entered 10/21/16
Last Modified 10/21/16
Entered By Genna Doyle-Gibson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27.00
Net Total \$153.00
Sales Tax

Beaumont (KBTU)
By Broadcast Month
Oct. 2016 3 \$90.00
Nov. 2016 3 \$90.00
Grand Total: 6 \$180.00



OCT 21 2016

adulley

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/16-10/28/16	4	:15	5P- Jeopardy	3	X	X	X	X	X			3	\$30.00	\$90.00	Beaumont (KBTU)	JEOPARDY	10/21/16
2.0	Normal Line / SPOT (1)	10/31/16-11/04/16	4	:15	5P- Jeopardy	3	X	X	X	X	X			3	\$30.00	\$90.00	Beaumont (KBTU)	JEOPARDY	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Package

Advertiser: Zena Stephens 113290
 Agency: Zena Stephens
 Buyer: Zena Stephens 17839
 Length(s): :15, :30
 Proposal #: 676427
 Market [Rank]: BEAUMONT-PORT ARTHUR [142]
 Books: May-16/Nov-15BEAUMONT-PORT ARTHUR
 Flight Dates: 10/20/16 - 11/08/16

Station Contact:

Name: Darren Lehrmann
 Phone: (409) 840-4444 x224
 Fax: (409) 899-4632
 Email: dlehrmann@sbgvtv.com

Program	DP	Days	Time	Len	Rate	Weeks	Oct 20	Oct 24	Oct 31	Nov 7	Cost Spots	A35+ RTG CPP			
KFDM															
1 THE MORNING SHOW				:30	\$75	-	3	3	2		\$600	3.1			
M M-F 5:00A- 6:00A					3						8	\$24.19			
2 THE MORNING SHOW				:15	\$100	-	3	3	2		\$800	6.0			
M M-F 6:00A- 7:00A					3						8	\$16.67			
3 NOON NEWS				:30	\$160	-	3	3	1		\$1,050	10.2			
D M-F 12:00P-12:30P					3						7	\$14.71			
4 LIVE AT FIVE				:30	\$200	-	2	2	-		\$800	10.3			
H M-F 5:00P- 5:30P					2						4	\$19.42			
5 CHANNEL 6 NEWS				:15	\$275	-	3	3	-		\$1,650	15.0			
H M-F 6:00P- 6:30P					2						6	\$18.33			
4 WHEEL OF FORTUNE				:30	\$275	-	2	2	-		\$1,100	14.3			
A M-F 6:30P- 7:00P					2						4	\$19.23			
7 6 NEWS TONIGHT				:15	\$245	-	2	2	-		\$980	10.2			
J M-F 10:00P-10:30P					2						4	\$24.02			
9 Texas A&M vs. Alabam				:15	\$130	1	-	-	-		\$130	5.5*			
S SAT 2:30P- 6:00P					1						1	\$23.64			
9 6 NEWS TONIGHT				:30	\$275	-	1	-	-		\$275	13.2			
J SUN 10:00P-10:30P					1						1	\$20.83			
Weekly Subtotals							1	19	18	5	\$7,385				
											43				

KFDM Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A35+R	43	\$7,385	392.10	\$18.83	70.13	5.59

Program	DP	Days	Time	Len	Rate	Weeks	Oct 20	Oct 24	Oct 31	Nov 7	Cost Spots	A35+ RTG CPP			
KBTB															
Jeopardy				:15	\$30	-	3	3	-		\$180	3.8			
E M-F 5:00P- 5:30P					2						6	\$7.89			
Weekly Subtotals							-	3	3	-	\$180				
											6				

KBTB Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A35+R	6	\$180	22.80	\$7.89	17.68	1.29

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	49	\$7,565	414.90	\$18.23	75.22	5.52	171,341	227,787

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$1134.75	\$6,430.25

Dayparts: A - ACCESS; D - DAYTIME; E - EARLY FRINGE; H - EARLY NEWS; J - LATE NEWS; M - MORNING; S - SPORTS

Client Signature: 

Date: 10/20/16

TRAFFIC INSTRUCTIONS

SALESPERSON House DATE 10/20/16
 ADVERTISER Zena Stephens - Jefferson County Sheriff
 STATION/S 2667923 - Kfom CONTRACT # _____
2667957 - Kbtv
 ESTIMATE _____
 DURATION :15 / :30 START DATE 10/22/16 END DATE 11/8/16

CART #	ISCI/TITLE	PERCENT
	:15 2FS 15 SEC spot 1016	.
	:30 2FS 30 SEC spot 1016	

DUB IS LOCATED: EMAIL LINK _____
 EXTREME REACH _____
 OUR FTP _____
 12s FTP ☒ _____
 COMMERCIAL LIBRARY _____
 CARBON CODER _____
 PRODUCED IN HOUSE _____
 WE TRANSFER _____

SPECIAL INSTRUCTIONS:

d/l placed in cc 10/20/16-