

KPBI-CD
FCC Quarterly Public Affairs & Services

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This is the FCC Quarterly Report to be included in the public files. This report covers the period from April 1 – June 31, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Fatherhood Involvement
- U.S. Air Force
- Heifer International
- No Kid Hungry
- High School Equivalency
- Lung Cancer Screening
- Elton John AIDS Foundation
- World Wildlife Fund
- Shriner’s Hospital for Children
- Foundation for a Better Life
- National Fair Housing
- Disaster & Crisis Relief
- High Blood Pressure Control
- Substance Abuse & Mental Health

Noticiero Estrella TV

Estrella TV operates a news division Noticiero Estrella TV. The division airs 2 half-hour news programs also titled Noticiero Estrella TV (Estrella TV News) and "Cierre de Edición" ("Final Edition") which both air Monday through Friday. The division is also joined by two daily news magazine programs, I Testigo ("Witness"), hour long entertainment “news” focusing on user-generated citizen journalism content of news events and social issues from around the world, and the half-hour “Alarma TV” (“Alarm TV”). Every day, the Latino community in the United States has accurate and timely information about all the events at the national level and in their countries of origin.

Locally Produced News & Public Affairs Programming

“Spotlight Latino” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

June 10, 2023

Benefits of attending a community college

Andrea Delgado

We interviewed Dr. Dennis Rittle, president of NWACC (Northwest Arkansas Community College) to talk about the importance of attending a community college, the benefits it brings and how it impacts our community. Dr. Rittle talked about programs they offer to non-English speakers to get them ready for community college.

June 24, 2023

Male Menopause

Erik Gonzalez

In this segment of Spotlight Latino we talked about the effects that male menopause has in men. Dr. Alan Padilla Ramos from UAMS gave us important information to recognize the symptoms of this common condition among men.

May 24, 2023

Our kid’s education

Andrea Delgado

Arkansas recently passed the LEARN Act, which allows more options for education for kids, giving parents more opportunity for their children while still in school. We spoke with Krissia Campos, from Tus Opciones Escolares, to learn about the LEARN Act and the different school options we have in Arkansas.

April 15, 2023

Tornado testimonies

Rolando Ochoa

Recently Little Rock and several cities nearby were affected by a tornado that touched ground the afternoon of March 31st. In this segment, we featured stories from several tornado survivors, who were awaiting help from FEMA and other local resources after being left with no place to call home.

April 15, 2023

Preventing Child Abuse

Andrea Delgado

April is child abuse prevention month so we wanted to help raise awareness about this hard topic. We sat down and spoke with Miriam Ramirez from the Children’s

Safety Center in Washington County. Miriam talked about the different types of abuse that many children experience. She also talked about the services the CCS offers in Northwest Arkansas, which are free for the victims and their families no matter their income or legal status. We also explained the ways we can recognize abuse and how important it is to contact the authorities if we suspect a kid is being abused.