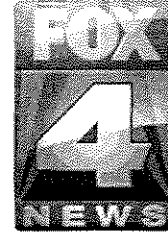


ORDER



WDAF-TV

Orders
Order / Rev: 401370
Alt Order #: 08427464
Product Desc: 726/837/4458
Estimate:
Flight Dates: 10/31/16 - 11/08/16
Original Date / Rev: 10/26/16 / 11/04/16
Order Type: GENERAL

Primary AE: Ryan Holloway
Sales Office: NATL
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Koster/D/ Gov/MO
Demographic: A35+
Product Codes: PL2.e.i
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	79	\$52,950.00	\$45,007.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	79	\$52,950.00	\$45,007.50	0.00
Totals	79	\$52,950.00	\$45,007.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Holloway			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDAF-TV	30%	\$52,950.00
Market	100%	\$176,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	28%	\$49,420.00
KCWE	0%	\$0.00
KMBC	29%	\$51,185.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	13%	\$22,945.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	11/01/16	11/01/16	M-F 5a-530a	CM	5:00 AM-5:30 AM	-1-----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----			1		\$450.00	0.00					
F 2	4	11/03/16	11/03/16		CM	5:00 AM-5:30 AM	---1---	:30	1	\$450.00	03	0.00	NM	1	\$450.00

Order / Rev: 401370
 Alt Order #: 08427464
 Flight Dates: 10/31/16 - 11/08/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4458
 Estimate:

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5a-530a															
M-F 5a-530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	---1---			1		\$450.00	0.00					
E 3	4	11/08/16	11/08/16	M-F 5a-530a	CM	5:00 AM-5:30 AM	-1-----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
M-F 5a-530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	-1-----			1		\$450.00	0.00					
E 4	4	10/31/16	10/31/16	M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
M-F 530a-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----			1		\$600.00	0.00					
E 5	4	11/02/16	11/02/16	M-F 530a-6a	CM	5:30 AM-6:00 AM	--1----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
M-F 530a-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	--1----			1		\$600.00	0.00					
E 6	4	11/04/16	11/04/16	M-F 530a-6a	CM	5:30 AM-6:00 AM	----1--	:30	1	\$600.00	03	0.00	NM	1	\$600.00
M-F 530a-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	----1--			1		\$600.00	0.00					
E 7	4	11/07/16	11/07/16	M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
M-F 530a-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----			1		\$600.00	0.00					
E 8	4	11/01/16	11/01/16	M-F 6a-7a	CM	6:00 AM-6:30 AM	-1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----			1		\$900.00	0.00					
E 9	4	11/03/16	11/03/16	M-F 6a-7a	CM	6:00 AM-6:30 AM	---1---	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	---1---			1		\$900.00	0.00					
E 10	4	11/08/16	11/08/16	M-F 6a-7a	CM	6:00 AM-6:30 AM	-1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	-1-----			1		\$900.00	0.00					
E 11	4	10/31/16	10/31/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----			1		\$900.00	0.00					
E 12	4	11/02/16	11/02/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	--1----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	--1----			1		\$900.00	0.00					
E 13	4	11/04/16	11/04/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	----1--	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	----1--			1		\$900.00	0.00					
E 14	4	11/07/16	11/07/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
M-F 6a-7a															
(6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----			1		\$900.00	0.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		4	11/07/16-11/13/16	M-F 6a-7a			6-7a	M-----	:30	\$900.00	0.00	NM			
E 15	4	11/01/16	11/01/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
M-F 7a-9a															
(7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----			1		\$700.00	0.00					
E 16	4	11/03/16	11/03/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	---1---	:30	1	\$700.00	03	0.00	NM	1	\$700.00

Order / Rev: 401370
 Alt Order #: 08427464
 Flight Dates: 10/31/16 - 11/08/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4458
 Estimate: WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a-9a M-F 7a-9a (7:00 AM-7:30 AM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---1--- 1 \$700.00 0.00															
E 17	4	11/07/16	11/07/16	M-F 7a-9a M-F 7a-9a (7:00 AM-7:30 AM)	CM	7:00 AM-7:30 AM	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 1----- 1 \$700.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 4 11/07/16-11/13/16 M-F 7a-9a 7-9a M----- :30 \$700.00 0.00 NM															
E 18	4	11/04/16	11/04/16	M-F 7a-9a M-F 7a-9a (7:30 AM-8:00 AM)	CM	7:30 AM-8:00 AM	----1--	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----1-- 1 \$700.00 0.00															
E 19	4	11/08/16	11/08/16	M-F 7a-9a M-F 7a-9a (7:30 AM-8:00 AM)	CM	7:30 AM-8:00 AM	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 -1----- 1 \$700.00 0.00															
E 20	4	11/01/16	11/01/16	M-F 7a-9a M-F 7a-9a (8:00 AM-8:30 AM)	CM	8:00 AM-8:30 AM	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -1----- 1 \$700.00 0.00															
E 21	4	11/03/16	11/03/16	M-F 7a-9a M-F 7a-9a (8:00 AM-8:30 AM)	CM	8:00 AM-8:30 AM	---1---	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---1--- 1 \$700.00 0.00															
E 22	4	11/07/16	11/07/16	M-F 7a-9a M-F 7a-9a (8:00 AM-8:30 AM)	CM	8:00 AM-8:30 AM	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 1----- 1 \$700.00 0.00															
E 23	4	10/31/16	10/31/16	M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 1----- 1 \$700.00 0.00															
E 24	4	11/02/16	11/02/16	M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	--1----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 --1---- 1 \$700.00 0.00															
E 25	4	11/04/16	11/04/16	M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	----1--	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----1-- 1 \$700.00 0.00															
E 26	4	11/08/16	11/08/16	M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 -1----- 1 \$700.00 0.00															
E 27	4	11/01/16	11/01/16	M-F 9a-10a M-F 9a-10a (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	-1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -1----- 1 \$500.00 0.00															
E 28	4	11/03/16	11/03/16	M-F 9a-10a M-F 9a-10a (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	---1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---1--- 1 \$500.00 0.00															
E 29	4	11/07/16	11/07/16	M-F 9a-10a M-F 9a-10a (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 1----- 1 \$500.00 0.00															
E 30	4	10/31/16	10/31/16	M-F 9a-10a M-F 9a-10a (9:30 AM-10:00 AM)	CM	9:30 AM-10:00 AM	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00

Order / Rev: 401370
 Alt Order #: 08427464
 Flight Dates: 10/31/16 - 11/08/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4458
 Estimate:

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9a-10a											
				M-F 9a-10a		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----		1			\$500.00	0.00					
E 31	4	11/02/16	11/02/16	M-F 9a-10a	CM	9:30 AM-10:00 AM	--1----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
				M-F 9a-10a		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	--1----		1			\$500.00	0.00					
E 32	4	11/04/16	11/04/16	M-F 9a-10a	CM	9:30 AM-10:00 AM	----1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
				M-F 9a-10a		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	----1--		1			\$500.00	0.00					
E 33	4	11/01/16	11/01/16	M-F 10a-11a	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----		1			\$400.00	0.00					
E 34	4	11/03/16	11/03/16	M-F 10a-11a	CM	10:00 AM-11:00 AM	---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	---1---		1			\$400.00	0.00					
E 35	4	11/07/16	11/07/16	M-F 10a-11a	CM	10:00 AM-11:00 AM	11-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----		1			\$400.00	0.00					
E 36	4	10/31/16	10/31/16	M-F 11a-12p	CM	11:00 AM-12:00 PM	11-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----		1			\$200.00	0.00					
E 37	4	11/02/16	11/02/16	M-F 11a-12p	CM	11:00 AM-12:00 PM	--1----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	--1----		1			\$200.00	0.00					
E 38	4	11/04/16	11/04/16	M-F 11a-12p	CM	11:00 AM-12:00 PM	----1--	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	----1--		1			\$200.00	0.00					
E 39	4	11/01/16	11/01/16	M-F 12p-1p	CM	12:00 PM-12:30 PM	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----		1			\$400.00	0.00					
E 40	4	11/04/16	11/04/16	M-F 12p-1p	CM	12:00 PM-12:30 PM	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	----1--		1			\$400.00	0.00					
E 41	4	10/31/16	10/31/16	M-F 12p-1p	CM	12:30 PM-1:00 PM	11-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----		1			\$400.00	0.00					
E 42	4	11/01/16	11/01/16	M-F 12p-1p	CM	12:30 PM-1:00 PM	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----		1			\$400.00	0.00					
E 43	4	11/02/16	11/02/16	M-F 12p-1p	CM	12:30 PM-1:00 PM	--1----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	--1----		1			\$400.00	0.00					
E 44	4	11/04/16	11/04/16	M-F 12p-1p	CM	12:30 PM-1:00 PM	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 401370
 Alt Order #: 08427464
 Flight Dates: 10/31/16 - 11/08/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4458
 Estimate:

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	4	10/31/16	10/31/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	1-----		1		\$800.00		0.00					
E 59	4	11/01/16	11/01/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-1-----		1		\$800.00		0.00					
E 60	4	11/02/16	11/02/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--1----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	--1----		1		\$800.00		0.00					
E 61	4	11/03/16	11/03/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---1---	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	---1---		1		\$800.00		0.00					
E 62	4	11/04/16	11/04/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----1--	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	----1--		1		\$800.00		0.00					
E 63	4	11/07/16	11/07/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	1-----		1		\$800.00		0.00					
E 64	4	10/31/16	10/31/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	1-----		1		\$875.00		0.00					
E 65	4	11/01/16	11/01/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-1-----		1		\$875.00		0.00					
E 66	4	11/02/16	11/02/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$875.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	--1----		1		\$875.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/31/16-11/06/16	M-F 6p-630p		6:00 PM-6:30 PM	--W-----	:30		(\$875.00)		0.00	NM		
				Credited											
E 67	4	11/03/16	11/03/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	---1---		1		\$875.00		0.00					
E 68	4	11/04/16	11/04/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	----1--		1		\$875.00		0.00					
E 69	4	11/07/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$875.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	1-----		1		\$875.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	11/07/16-11/13/16	M-F 6p-630p		6:00 PM-6:30 PM	M-----	:30		(\$875.00)		0.00	NM		
				Credited											
E 70	4	11/03/16	11/03/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---1---	:30	1	\$900.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	---1---		1		\$900.00		0.00					

Order / Rev: 401370
Alt Order #: 08427464
Flight Dates: 10/31/16 - 11/08/16

Advertiser: Koster/D/ Gov/MO
Product Desc: 726/837/4458
Estimate:

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 81	4	11/06/16	11/06/16	Su 9p-10p Su 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$1,100.00		0.00			
E 82	4	11/06/16	11/06/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$1,100.00		0.00			
E 83	4	11/06/16	11/06/16	Su 10p-1030p Su 10p-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$1,000.00		0.00			
E 84	4	11/06/16	11/06/16	Su 1030p-11p Su 1030p-11p	CM	10:30 PM-11:00 PM	-----1	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$750.00		0.00			
N 85	4	11/07/16	11/07/16	M-F 7a-9a M-F 7a-9a	CM	7a-9a	M-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1				\$900.00		0.00			
N 86	4	11/07/16	11/07/16	M-F 7a-9a M-F 7a-9a	CM	7a-9a	M-----	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1				\$1,100.00		0.00			
Totals														79	\$52,950.00