

ORDER



WDAF-TV

Orders

Order / Rev: 389824
Alt Order #: 08402714
Product Desc: 726/837/4455
Estimate: 4455
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 10/07/16 / 10/07/16
Order Type: GENERAL

Primary AE: Ryan Holloway
Sales Office: NATL
Sales Region: National

Agency

Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Koster/D/ Gov/MO
Demographic: A35+
Product Codes: PL2.e.i
Priority: 07
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	135	\$87,275.00	\$74,183.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	135	\$87,275.00	\$74,183.75	0.00
Totals	135	\$87,275.00	\$74,183.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Holloway			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDAF-TV	28%	\$87,275.00
Market	100%	\$311,696.43

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	30%	\$93,508.93
KCWE	0%	\$0.00
KMBC	29%	\$90,391.96
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	13%	\$40,520.54
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	4	10/14/16	10/14/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	----1--	:30	1	\$1,150.00	03	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$1,150.00		0.00						
N 2	4	10/14/16	10/14/16		CM	10:00 AM-11:00 AM	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10a-11a											
				M-F 10a-11a		(10:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$400.00		0.00			
N 3	4	10/14/16	10/14/16	M-F 1030p-11p	CM	10:30 PM-11:00 PM	----1--	:30	1	\$750.00	03	0.00	NM	1	\$750.00
				M-F 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$750.00		0.00			
4	4	10/14/16	10/14/16	M-F 11a-12p	CM	11:00 AM-12:00 PM	----1--	:30	1	\$135.00	07	0.00	NM	1	\$135.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$135.00		0.00			
N 5	4	10/14/16	10/14/16	M-F 12p-1p	CM	12:00 PM-12:30 PM	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				M-F 12p-1p		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$400.00		0.00			
6	4	10/14/16	10/14/16	M-F 3p-330p	CM	3p-330p	----1--	:30	1	\$275.00	04	0.00	NM	1	\$275.00
				M-F 3p-330p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$275.00		0.00			
N 7	4	10/14/16	10/14/16	M-F 4p-430p	CM	4p-430p	----1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
				M-F 4p-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$500.00		0.00			
8	4	10/14/16	10/14/16	M-F 5a-530a	CM	5:00 AM-5:30 AM	----1--	:30	1	\$300.00	04	0.00	NM	1	\$300.00
				M-F 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$300.00		0.00			
N 9	4	10/14/16	10/14/16	M-F 5p-6p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$650.00	03	0.00	NM	1	\$650.00
				M-F 5p-6p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$650.00		0.00			
10	4	10/14/16	10/14/16	M-F 530a-6a	CM	5:30 AM-6:00 AM	----1--	:30	1	\$450.00	04	0.00	NM	1	\$450.00
				M-F 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$450.00		0.00			
N 11	4	10/14/16	10/14/16	M-F 5p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$650.00	03	0.00	NM	1	\$650.00
				M-F 5p-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$650.00		0.00			
N 12	4	10/14/16	10/14/16	M-F 6a-7a	CM	6:00 AM-6:30 AM	----1--	:30	1	\$900.00	03	0.00	NM	1	\$900.00
				M-F 6a-7a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$900.00		0.00			
N 13	4	10/14/16	10/14/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$875.00	03	0.00	NM	1	\$875.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$875.00		0.00			
N 14	4	10/14/16	10/14/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	----1--	:30	1	\$900.00	03	0.00	NM	1	\$900.00
				M-F 6a-7a		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$900.00		0.00			
N 15	4	10/14/16	10/14/16	M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$1,500.00	03	0.00	NM	1	\$1,500.00
				M-F 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$1,500.00		0.00			
N 16	4	10/14/16	10/14/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	----1--	:30	1	\$700.00	03	0.00	NM	1	\$700.00
				M-F 7a-9a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	4	10/14/16	10/14/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	----1--	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$700.00		0.00						
N17	4	10/14/16	10/14/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	----1--	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$700.00		0.00						
N18	4	10/14/16	10/14/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	----1--	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$700.00		0.00						
N19	4	10/14/16	10/14/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	----1--	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$700.00		0.00						
N20	4	10/14/16	10/14/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	----1--	:30	1	\$450.0003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$450.00		0.00						
N21	4	10/14/16	10/14/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----1--	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$900.00		0.00						
N22	4	10/14/16	10/14/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	----1--	:30	1	\$450.0003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$450.00		0.00						
N23	4	10/14/16	10/14/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	----1--	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1		\$900.00		0.00						
N24	4	10/10/16	10/10/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	PI1-----	:30	1	\$1,150.0003		0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----	1		\$1,150.00		0.00						
N25	4	10/10/16	10/10/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	AI1-----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----	1		\$400.00		0.00						
N26	4	10/10/16	10/10/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	PI1-----	:30	1	\$750.0003		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----	1		\$750.00		0.00						
27	4	10/10/16	10/10/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	PI1-----	:30	1	\$135.0007		0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----	1		\$135.00		0.00						
N28	4	10/10/16	10/10/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI1-----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----	1		\$400.00		0.00						
29	4	10/10/16	10/10/16	M-F 3p-330p M-F 3p-330p	CM	3p-330p	1-----	:30	1	\$275.0004		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----	1		\$275.00		0.00						
N30	4	10/10/16	10/10/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	1-----	:30	1	\$500.0003		0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	4	10/10/16	10/10/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$500.00		0.00			
31	4	10/10/16	10/10/16	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$300.00		0.00			
N32	4	10/10/16	10/10/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$650.00		0.00			
33	4	10/10/16	10/10/16	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$450.00		0.00			
N34	4	10/10/16	10/10/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$650.00		0.00			
N35	4	10/10/16	10/10/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$900.00		0.00			
N36	4	10/10/16	10/10/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$875.00		0.00			
N37	4	10/10/16	10/10/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$900.00		0.00			
N38	4	10/10/16	10/10/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$1,500.00	03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$1,500.00		0.00			
N39	4	10/10/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$700.00		0.00			
N40	4	10/10/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$700.00		0.00			
N41	4	10/10/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$700.00		0.00			
N42	4	10/10/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$700.00		0.00			
N43	4	10/10/16	10/10/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$450.00		0.00			
N44	4	10/10/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 389824
Alt Order #: 08402714
Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
Product Desc: 726/837/4455
Estimate: 4455
WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N44	4	10/10/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----					1	\$900.00		0.00			
N45	4	10/10/16	10/10/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	1-----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----					1	\$450.00		0.00			
N46	4	10/10/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----					1	\$900.00		0.00			
47	4	10/15/16	10/15/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$450.00		0.00			
48	4	10/15/16	10/15/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1-	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$400.00		0.00			
49	4	10/15/16	10/15/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$400.00		0.00			
N50	4	10/16/16	10/16/16	Su 10p-1030p Su 10p-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,000.00		0.00			
51	4	10/16/16	10/16/16	Su 1030p-11p Su 1030p-11p	CM	10:30 PM-11:00 PM	-----1	:30	1	\$500.00	04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$500.00		0.00			
52	4	10/16/16	10/16/16	Su 7a-9a Su 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$400.00		0.00			
53	4	10/16/16	10/16/16	Su 7a-9a Su 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$400.00		0.00			
54	4	10/16/16	10/16/16	Su 7a-9a Su 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$400.00		0.00			
55	4	10/16/16	10/16/16	Su 7a-9a Su 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$400.00		0.00			
N56	4	10/16/16	10/16/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$550.00		0.00			
N57	4	10/16/16	10/16/16	Su 9p-10p Su 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,100.00		0.00			
N58	4	10/16/16	10/16/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,100.00		0.00			

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 58	4	10/16/16	10/16/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	-----1			1		\$1,100.00	0.00					
N 59	4	10/13/16	10/13/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	PI---1---	:30	1	\$1,150.00	03	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$1,150.00	0.00					
N 60	4	10/13/16	10/13/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	AI---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$400.00	0.00					
N 61	4	10/13/16	10/13/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	PI---1---	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$750.00	0.00					
62	4	10/13/16	10/13/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	PI---1---	:30	1	\$135.00	07	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$135.00	0.00					
N 63	4	10/13/16	10/13/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$400.00	0.00					
64	4	10/13/16	10/13/16	M-F 330p-4p M-F 330p-4p	CM	330p-4p	---1---	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$275.00	0.00					
N 65	4	10/13/16	10/13/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	---1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$500.00	0.00					
66	4	10/13/16	10/13/16	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	---1---	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$300.00	0.00					
N 67	4	10/13/16	10/13/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---1---	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$650.00	0.00					
68	4	10/13/16	10/13/16	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	---1---	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$450.00	0.00					
N 69	4	10/13/16	10/13/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---1---	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$650.00	0.00					
N 70	4	10/13/16	10/13/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---1---	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$900.00	0.00					
N 71	4	10/13/16	10/13/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	---1---			1		\$875.00	0.00					
N 72	4	10/13/16	10/13/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---1---	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N72	4	10/13/16	10/13/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---1---	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$900.00		0.00			
N73	4	10/13/16	10/13/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$1,500.0003		0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$1,500.00		0.00			
N74	4	10/13/16	10/13/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	---1---	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$700.00		0.00			
N75	4	10/13/16	10/13/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	---1---	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$700.00		0.00			
N76	4	10/13/16	10/13/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	---1---	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$700.00		0.00			
N77	4	10/13/16	10/13/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	---1---	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$700.00		0.00			
N78	4	10/13/16	10/13/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	---1---	:30	1	\$450.0003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$450.00		0.00			
N79	4	10/13/16	10/13/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---1---	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$900.00		0.00			
N80	4	10/13/16	10/13/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	---1---	:30	1	\$450.0003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$450.00		0.00			
N81	4	10/13/16	10/13/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---1---	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$900.00		0.00			
N82	4	10/11/16	10/11/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	-1-----	:30	1	\$1,150.0003		0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----					1	\$1,150.00		0.00			
N83	4	10/11/16	10/11/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----					1	\$400.00		0.00			
N84	4	10/11/16	10/11/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	-1-----	:30	1	\$750.0003		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----					1	\$750.00		0.00			
85	4	10/11/16	10/11/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-1-----	:30	1	\$135.0007		0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----					1	\$135.00		0.00			
N86	4	10/11/16	10/11/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-1-----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 86	4	10/11/16	10/11/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$400.00		0.00			
87	4	10/11/16	10/11/16	M-F 330p-4p M-F 330p-4p	CM	330p-4p	-1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$275.00		0.00			
N 88	4	10/11/16	10/11/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	-1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$500.00		0.00			
89	4	10/11/16	10/11/16	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	-1-----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$300.00		0.00			
N 90	4	10/11/16	10/11/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$650.00		0.00			
91	4	10/11/16	10/11/16	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-1-----	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$450.00		0.00			
N 92	4	10/11/16	10/11/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$650.00		0.00			
N 93	4	10/11/16	10/11/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$900.00		0.00			
N 94	4	10/11/16	10/11/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$875.00		0.00			
N 95	4	10/11/16	10/11/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$900.00		0.00			
N 96	4	10/11/16	10/11/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-1-----	:30	1	\$1,500.00	03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$1,500.00		0.00			
N 97	4	10/11/16	10/11/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$700.00		0.00			
N 98	4	10/11/16	10/11/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$700.00		0.00			
N 99	4	10/11/16	10/11/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$700.00		0.00			
N100	4	10/11/16	10/11/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----		1				\$700.00		0.00			

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N100	4	10/11/16	10/11/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-1-----	:30	1	\$700.0003		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$700.00		0.00			
N101	4	10/11/16	10/11/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-1-----	:30	1	\$450.0003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$450.00		0.00			
N102	4	10/11/16	10/11/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-1-----	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$900.00		0.00			
N103	4	10/11/16	10/11/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-1-----	:30	1	\$450.0003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$450.00		0.00			
N104	4	10/11/16	10/11/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-1-----	:30	1	\$900.0003		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$900.00		0.00			
N105	4	10/12/16	10/12/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM PI--1-----	-1-----	:30	1	\$1,150.0003		0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$1,150.00		0.00			
N106	4	10/12/16	10/12/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM AI--1-----	-1-----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$400.00		0.00			
N107	4	10/12/16	10/12/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM PI--1-----	-1-----	:30	1	\$750.0003		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$750.00		0.00			
108	4	10/12/16	10/12/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM PI--1-----	-1-----	:30	1	\$135.0007		0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$135.00		0.00			
N109	4	10/12/16	10/12/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI--1-----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$400.00		0.00			
110	4	10/12/16	10/12/16	M-F 3p-330p M-F 3p-330p	CM	3p-330p	--1-----	:30	1	\$275.0004		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$275.00		0.00			
N111	4	10/12/16	10/12/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	--1-----	:30	1	\$500.0003		0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$500.00		0.00			
112	4	10/12/16	10/12/16	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	--1-----	:30	1	\$300.0004		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$300.00		0.00			
N113	4	10/12/16	10/12/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--1-----	:30	1	\$650.0003		0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$650.00		0.00			
114	4	10/12/16	10/12/16	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	--1-----	:30	1	\$450.0004		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
114	4	10/12/16	10/12/16	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	--1----	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$450.00	0.00					
N115	4	10/12/16	10/12/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--1----	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$650.00	0.00					
N116	4	10/12/16	10/12/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--1----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$900.00	0.00					
N117	4	10/12/16	10/12/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$875.00	0.00					
N118	4	10/12/16	10/12/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--1----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$900.00	0.00					
N119	4	10/12/16	10/12/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$1,500.00	03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$1,500.00	0.00					
N120	4	10/12/16	10/12/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	--1----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$700.00	0.00					
N121	4	10/12/16	10/12/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	--1----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$700.00	0.00					
N122	4	10/12/16	10/12/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	--1----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$700.00	0.00					
N123	4	10/12/16	10/12/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	--1----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$700.00	0.00					
N124	4	10/12/16	10/12/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	--1----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$450.00	0.00					
N125	4	10/12/16	10/12/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--1----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$900.00	0.00					
N126	4	10/12/16	10/12/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	--1----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$450.00	0.00					
N127	4	10/12/16	10/12/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--1----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	--1----		1			\$900.00	0.00					
128	4	10/14/16	10/14/16	EN Special EN Special.	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	----F--	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 389824
 Alt Order #: 08402714
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Koster/D/ Gov/MO
 Product Desc: 726/837/4455
 Estimate: 4455

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
128	4	10/14/16	10/14/16	EN Special EN Special.	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	----F--	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$1,200.00		0.00			
N129	4	10/10/16	10/14/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:30	2	\$400.00	03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$400.00		0.00			
130	4	10/10/16	10/14/16	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	MTWTF--	:30	1	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		1				\$150.00		0.00			
131	4	10/10/16	10/14/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$400.00		0.00			
132	4	10/10/16	10/16/16	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	MTWTF--	:30	1	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		1				\$150.00		0.00			
													Totals	135	\$87,275.00