

INVOICE



WDTV
PO Box 480
5 Television Dr
Bridgeport, WV 26330
Main: (304) 848-5000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
852-1	03/27/16	March 2016	02/29/16 - 03/24/16

Property	Account Executive	Sales Office	Sales Region
WDTV	Continental Washington DC	Katz Continental	National

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave
NW Suite 210
Washington, DC 20001

Send Payment To:

WDTV
PO Box 480
5 Television Dr
Bridgeport, WV 26330

Advertiser	Product	Estimate Number
Goodwin for WV	Political	4522

Flight Dates	Order #	Alt Order #
03/18/16 - 03/24/16	852	25091025

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	745	754

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/18/16	03/18/16	CBS THS MORNING M-F	7:00 AM-9:00 AM	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/16 03/24/16 ----F-- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	03/18/16	8:20 AM	CBS THS MORNING M-F	7:00 AM-9:00 AM	:30	DB0301A15H	\$100.00 NM
2	03/21/16	03/21/16	CBS THS MORNING M-F	7:00 AM-9:00 AM	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 M----- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	M	03/21/16	8:13 AM	CBS THS MORNING M-F	7:00 AM-9:00 AM	:30	DB0301A15H	\$100.00 NM
3	03/23/16	03/23/16	CBS THIS MORNING 7A	7:00 AM-9:00 AM	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/16 03/29/16 --W---- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	W	03/23/16	7:25 AM	CBS THIS MORNING 7A	7:00 AM-9:00 AM	:30	DB0316A16H	\$100.00 NM
4	03/21/16	03/21/16	DAYBREAK	5:30 AM-7:00 AM	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 M----- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	M	03/21/16	5:43 AM	DAYBREAK	5:30 AM-7:00 AM	:30	DB0301A15H	\$100.00 NM
5	03/22/16	03/22/16	DAYBREAK	5:30 AM-7:00 AM	-T-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/16 03/28/16 -T----- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Tu	03/22/16	6:11 AM	DAYBREAK	5:30 AM-7:00 AM	:30	DB0316A16H	\$100.00 NM
6	03/24/16	03/24/16	DAYBREAK	5:30 AM-7:00 AM	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/24/16 03/30/16 ---T--- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	03/24/16	5:47 AM	DAYBREAK	5:30 AM-7:00 AM	:30	DB0316A16H	\$100.00 NM

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852-1	03/27/16	March 2016	02/29/16 - 03/24/16
Advertiser	Product	Estimate Number	
Goodwin for WV	Political	4522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/18/16	03/18/16	M-F 5 NEWS @ 5P	5:00 PM-5:30 PM	----F--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/16 03/24/16 ----F-- 1 \$165.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	03/18/16	5:13 PM	M-F 5 NEWS @ 5P	5:00 PM-5:30 PM	:30	DB0301A15H	\$165.00 NM
8	03/22/16	03/22/16	M-F 5 NEWS @ 5P	5:00 PM-5:30 PM	-T-----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/16 03/28/16 -T----- 1 \$165.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Tu	03/22/16	5:14 PM	M-F 5 NEWS @ 5P	5:00 PM-5:30 PM	:30	DB0316A16H	\$165.00 NM
9	03/23/16	03/23/16	M-F 5 NEWS @ 5P	5:00 PM-5:30 PM	--W----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/16 03/29/16 --W---- 1 \$165.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	W	03/23/16	5:20 PM	M-F 5 NEWS @ 5P	5:00 PM-5:30 PM	:30	DB0316A16H	\$165.00 NM
10	03/21/16	03/21/16	M-F 5 NEWS@530P	5:30 PM-6:00 PM	M-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 M----- 1 \$180.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	M	03/21/16	5:38 PM	M-F 5 NEWS@530P	5:30 PM-6:00 PM	:30	DB0301A15H	\$180.00 NM
11	03/24/16	03/24/16	M-F 5 NEWS@530P	5:30 PM-6:00 PM	---T---	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/24/16 03/30/16 ---T--- 1 \$180.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	03/24/16	5:54 PM	M-F 5 NEWS@530P	5:30 PM-6:00 PM	:30	DB0316A16H	\$180.00 NM
12	03/22/16	03/22/16	TUESDAY PRIME HR 2	9:00 PM-10:00 PM	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/16 03/28/16 -T----- 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Tu	03/22/16	9:48 PM	TUESDAY PRIME HR 2	9:00 PM-10:00 PM	:30	DB0316A16H	\$600.00 NM
13	03/23/16	03/23/16	WEDNESDAY PRIME HR9P-10P		--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/16 03/24/16 --W---- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	W	03/23/16	9:27 PM	WEDNESDAY PRIME HR 2	9P-10P	:30	DB0316A16H	\$400.00 NM
14	03/21/16	03/21/16	MONDAY PRIME HR 1	8:00 PM-9:00 PM	M-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 M----- 1 \$475.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	M	03/21/16	7:59 PM	MONDAY PRIME HR 1	8:00 PM-9:00 PM	:30	DB0301A15H	\$475.00 NM
15	03/20/16	03/20/16	SUNDAY PRIME HR 1	7:00 PM-8:00 PM	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/16 03/26/16 -----S 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	03/20/16	03/20/16	SUNDAY PRIME HR 1	7:00 PM-8:00 PM	-----S	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 03/20/16 8:31 PM SUNDAY PRIME HR 1 7:00 PM-8:00 PM :30 DB0301A15H \$500.00 NM pgm aired 735p-835p due to ncaa overrun									
16	03/21/16	03/21/16	MONDAY PRIME HR 3	10:00 PM-11:00 PM	M-----	:30	1	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/21/16 03/27/16 M----- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 03/21/16 10:30 PM MONDAY PRIME HR 3 10:00 PM-11:00 PM :30 DB0301A15H \$525.00 NM									
17	03/21/16	03/21/16	MONDAY PRIME HR 2	9:00 PM-10:00 PM	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/21/16 03/27/16 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 03/21/16 9:38 PM MONDAY PRIME HR 2 9:00 PM-10:00 PM :30 DB0301A15H \$450.00 NM									
18	03/21/16	03/21/16	MONDAY PRIME HR 1	8P-9P	M-----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/17/16 03/23/16 M----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 03/21/16 8:47 PM MONDAY PRIME HR 1 8P-9P :30 DB0301A15H \$475.00 NM									
19	03/20/16	03/20/16	SU LOCAL NEWS @11P	11:00 PM-11:35 PM	-----S	:30	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/20/16 03/26/16 -----S 1 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 03/20/16 12:07 AM SU LOCAL NEWS @11P 11:00 PM-11:35 PM :30 DB0301A15H \$180.00 NM news aired 1135p-1211a due to ncaa overrun									
20	03/21/16	03/21/16	M-F LOCAL NEWS@11P	11:00 PM-11:35 PM	M-----	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/21/16 03/27/16 M----- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 03/21/16 11:15 PM M-F LOCAL NEWS@11P 11:00 PM-11:35 PM :30 DB0301A15H \$215.00 NM									
21	03/23/16	03/23/16	M-F LOCAL NEWS@11P	11:00 PM-11:35 PM	--W----	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/23/16 03/29/16 --W---- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 03/23/16 11:24 PM M-F LOCAL NEWS@11P 11:00 PM-11:35 PM :30 DB0316A16H \$215.00 NM									
22	03/20/16	03/20/16	CBS SUNDAY MORNING	9:00 AM-10:30 AM	-----S	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/20/16 03/26/16 -----S 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 03/20/16 9:07 AM CBS SUNDAY MORNING 9:00 AM-10:30 AM :30 DB0301A15H \$105.00 NM									
23	03/20/16	03/20/16	FACE THE NATION	10:30 AM-11:00 AM	-----S	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/20/16 03/26/16 -----S 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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23	03/20/16	03/20/16	FACE THE NATION	10:30 AM-11:00 AM	-----S	:30	1	\$105.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	03/20/16	10:59 AM	FACE THE NATION	10:30 AM-11:00 AM	:30	DB0301A15H	\$105.00	NM
Total Spots							23			

Payment Terms 30 Days

<u>Gross Total</u>	\$5,700.00
<u>Agency Commission</u>	\$855.00
<u>Net Amount Due</u>	\$4,845.00