

**CONTRACT**

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

And:

**SRCP Media**  
**201 N Union St Ste 200**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 415093 /		<u>Alt Order #</u>
<u>Product</u> <b>CANDIDATE</b>		
<u>Contract Dates</u> <b>10/30/16 - 11/08/16</b>		<u>Estimate #</u> <b>1112</b>
<u>Advertiser</u> <b>JB McCuskey for State Auditor</b>		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDTV</b>	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 6790	<u>Advertiser Ref</u> 69422	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDTV	11/01/16	11/07/16	Daybreak @ 530a	530a-7a		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$55.00				
Week:		11/07/16	11/13/16	1-----				1	\$55.00				
2	WDTV	11/08/16	11/08/16	Daybreak @ 530a	530a-7a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$55.00				
3	WDTV	11/01/16	11/04/16	CBS This Morning 7a-8a	7a-8a		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$70.00				
4	WDTV	11/08/16	11/08/16	CBS This Morning 7a-8a	7a-8a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$70.00				
5	WDTV	11/01/16	11/04/16	CBS This Morning 8a-9a	758a-9a		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$40.00				
6	WDTV	11/01/16	11/04/16	Price Is Right	1058a-12p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$50.00				
7	WDTV	11/01/16	11/04/16	5 News WV @ Midday	12p-1230p		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$55.00				
8	WDTV	11/01/16	11/04/16	M-F 4p-5p	4p-5p		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$45.00				
9	WDTV	11/01/16	11/04/16	First @ 5p	458p-530p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$65.00				
10	WDTV	11/01/16	11/04/16	5 News @ 6p	6p-630p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				5	\$135.00				
11	WDTV	11/01/16	11/04/16	5 News @ 11p M-F	11p-1135p		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWT---				3	\$115.00				
12	WDTV	11/01/16	11/01/16	Tuesday Prime Hr 1	758p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

<u>Contract / Revision</u> 415093 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/16 - 11/08/16	<u>Product</u> CANDIDATE	<u>Estimate #</u> 1112
<u>Advertiser</u> JB McCuskey for State Ai		<u>Original Date / Revision</u> 10/28/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$500.00				
13	WDTV	10/30/16	10/30/16	Sunday Prime Hr 1	7p-8p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$275.00				
N 14	WDTV	11/08/16	11/08/16	CBS This Morning 8a-9a	758a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$40.00				
N 15	WDTV	11/01/16	11/01/16	First @ 5p	458p-530p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$65.00				
Totals								0.00				35	\$3,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	1	\$275.00	(\$41.25)	\$233.75
10/31/16 -11/08/16	34	\$2,885.00	(\$432.75)	\$2,452.25
Totals	35	\$3,160.00	(\$474.00)	\$2,686.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# WOC10494329 [00.00]

## Order Printout

Order Status: Opened-New  
 Traffic #: 5375390  
 Buyer Order #: 5375390  
 AE: Unassigned (Timothy Defazio)  
 Property: WDTV TV  
 Start/End Dates: 11/01/16 - 11/08/16  
 Agency: SRCP Media  
 Advertiser: 149 - JB McCuskey Auditor  
 Buyer: Primary Demo:  
 C/P/E: 149 / 392 / 1112  
 Product Desc.: Tu-Mon  
 Estimate Desc.: McCuskey 11.1  
 Total Cost: \$3,160.00 (Cash)  
 Received Date: 10/28/16 12:47 PM

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Nov 1	Nov 8												Total Spots	Total Cost
1	DAYBREAK (Program: DAYBREAK)	NM	:30	5:30 AM-7:00 AM	TWTF-M	55.00	5	0												5	275.00
2	DAYBREAK (Program: DAYBREAK)	NM	:30	5:30 AM-7:00 AM	T-----	55.00	0	1												1	55.00
3	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	7:00 AM-8:00 AM	TWTF-M	70.00	3	0												3	210.00
4	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	7:00 AM-8:00 AM	T-----	70.00	0	1												1	70.00
5	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	8:00 AM-9:00 AM	TWTF-M	40.00	3	0												3	120.00
6	THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)	NM	:30	11:00 AM-12:00 PM	TWTF-M	50.00	2	0												2	100.00
7	5 NEWS WV MIDDAY (Program: 5 NEWS WV MIDDAY)	NM	:30	12:00 PM-12:30 PM	TWTF-M	55.00	3	0												3	165.00
8	JUDGE JUDY (Program: JUDGE JUDY)	NM	:30	4:00 PM-5:00 PM	TWTF-M	45.00	3	0												3	135.00
9	5 EARLY NEWS @ 5 PM (Program: 5 EARLY NEWS @ 5 PM)	NM	:30	5:00 PM-5:30 PM	TWTF-M	65.00	2	0												2	130.00
10	5 NEWS @ 6 PM (Program: 5 NEWS @ 6 PM)	NM	:30	6:00 PM-6:30 PM	TWTF-M	135.00	5	0												5	675.00
11	NEWS 5 @ 11 PM (Program: NEWS 5 @ 11 PM)	NM	:30	11:00 PM-11:30 PM	TWTF-M	115.00	3	0												3	345.00
12	NCIS (Program: NCIS)	NM	:30	8:00 PM-9:00 PM	T-----	500.00	1	0												1	500.00

Generated Date: 10/28/16 1:37 PM

Generated by WO Platform  
WideOrbit Inc.

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Nov 1	Nov 8												Total Spots	Total Cost
13	60 MINUTES (Program: 60 MINUTES)	NM	:30	7:00 PM-8:00 PM	—S—	275.00	1	0												1	275.00
14	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	8:00 AM-9:00 AM	T—	40.00	0	1												1	40.00
15	5 EARLY NEWS @ 5 PM (Program: 5 EARLY NEWS @ 5 PM)ADD	NM	:30	5:00 PM-5:30 PM	TWTF—M	65.00	1	0												1	65.00
Spot Totals:							32	3												35	\$3,160.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	35	\$3,160.00			

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <u>10-31-16</u>
<u>WDTV, 5 TV Drive, Bridgeport WV 26330</u>	
I, <u>Betsy Vonderheid</u> ,	
being/on behalf of: <u>Committee to Elect JB McCuskey</u> ,	
a legally qualified candidate of the <u>Republican</u>	
political party for the office of: <u>Auditor</u>	
in the <u>General Election</u>	
election to be held on: <u>November 8, 2016</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Add to Schedule ATTACHED		as ordered			

**Attach proposed schedule with charges (if available):** \$105.00, Gross \$89.25

I represent that the payment for the above described broadcast time has been furnished by:

**Committee to Elect JB McCuskey**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**John McCuskey**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10-31-16 Betsy Vonderheide  
**Date**

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

De 10/31/16 Tim DeFazio General Manager  
**Signature** **Printed Name** **Title**