

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 415093 /		<u>Alt Order #</u>
<u>Product</u> CANDIDATE		
<u>Contract Dates</u> 10/30/16 - 11/08/16		<u>Estimate #</u> 1112
<u>Advertiser</u> JB McCuskey for State Auditor		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 6790	<u>Advertiser Ref</u> 69422	<u>Product 1/2</u>

And:

SRCP Media
201 N Union St Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDTV	11/01/16	11/07/16	Daybreak @ 530a	530a-7a		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$55.00				
Week:		11/07/16	11/13/16	1-----				1	\$55.00				
2	WDTV	11/08/16	11/08/16	Daybreak @ 530a	530a-7a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$55.00				
3	WDTV	11/01/16	11/04/16	CBS This Morning 7a-8a	7a-8a		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$70.00				
4	WDTV	11/08/16	11/08/16	CBS This Morning 7a-8a	7a-8a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$70.00				
5	WDTV	11/01/16	11/04/16	CBS This Morning 8a-9a	758a-9a		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$40.00				
6	WDTV	11/01/16	11/04/16	Price Is Right	1058a-12p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$50.00				
7	WDTV	11/01/16	11/04/16	5 News WV @ Midday	12p-1230p		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$55.00				
8	WDTV	11/01/16	11/04/16	M-F 4p-5p	4p-5p		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$45.00				
9	WDTV	11/01/16	11/04/16	First @ 5p	458p-530p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$65.00				
10	WDTV	11/01/16	11/04/16	5 News @ 6p	6p-630p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				5	\$135.00				
11	WDTV	11/01/16	11/04/16	5 News @ 11p M-F	11p-1135p		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWT---				3	\$115.00				
12	WDTV	11/01/16	11/01/16	Tuesday Prime Hr 1	758p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/01/16	T-----				1	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 415093 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/16 - 11/08/16		<u>Product</u> CANDIDATE
		<u>Estimate #</u> 1112
<u>Advertiser</u> JB McCuskey for State Ai		<u>Original Date / Revision</u> 10/28/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$500.00				
13	WDTV	10/30/16	10/30/16	Sunday Prime Hr 1	7p-8p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$275.00				
N 14	WDTV	11/08/16	11/08/16	CBS This Morning 8a-9a	758a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$40.00				
N 15	WDTV	11/01/16	11/01/16	First @ 5p	458p-530p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$65.00				
Totals								0.00				35	\$3,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	1	\$275.00	(\$41.25)	\$233.75
10/31/16 - 11/08/16	34	\$2,885.00	(\$432.75)	\$2,452.25
Totals	35	\$3,160.00	(\$474.00)	\$2,686.00

Signature: _____ **Date:** _____

WOC10494329 [00.00]

Order Printout

Order Status: Opened-New
 Traffic #: 11/01/16 - 11/08/16
 Buyer Order #: 5375390
 AE: Unassigned (Timothy Defazio)
 Property: WDTV TV
 C/P/E: 149 / 392 / 1112
 Product Desc.: Tu-Mon
 Advertiser: 149 - JB McCuskey Auditor
 Buyer: Timothy Defazio
 Primary Demo:
 Estimate Desc.: McCuskey 11.1
 Total Cost: \$3,160.00 (Cash)
 Received Date: 10/28/16 12:47 PM

Comments:
 Separation: 30

Line	Program	ST	Len	Time	Days	TWTFSSM	Rate	Nov 1	Nov 8	Spots		Totals	
										Nov 5	Nov 0	Total Spots	Total Cost
1	DAYBREAK (Program: DAYBREAK)	NM	:30	5:30 AM-7:00 AM	TWTF-M		55.00	5	0			5	275.00
2	DAYBREAK (Program: DAYBREAK)	NM	:30	5:30 AM-7:00 AM	T-----		55.00	0	1			1	55.00
3	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	7:00 AM-8:00 AM	TWTF-M		70.00	3	0			3	210.00
4	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	7:00 AM-8:00 AM	T-----		70.00	0	1			1	70.00
5	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	8:00 AM-9:00 AM	TWTF-M		40.00	3	0			3	120.00
6	THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)	NM	:30	11:00 AM-12:00 PM	TWTF-M		50.00	2	0			2	100.00
7	5 NEWS WV MIDDAY (Program: 5 NEWS WV MIDDAY)	NM	:30	12:00 PM-12:30 PM	TWTF-M		55.00	3	0			3	165.00
8	JUDGE JUDY (Program: JUDGE JUDY)	NM	:30	4:00 PM-5:00 PM	TWTF-M		45.00	3	0			3	135.00
9	5 EARLY NEWS @ 5 PM (Program: 5 EARLY NEWS @ 5 PM)	NM	:30	5:00 PM-5:30 PM	TWTF-M		65.00	2	0			2	130.00
10	5 NEWS @ 6 PM (Program: 5 NEWS @ 6 PM)	NM	:30	6:00 PM-6:30 PM	TWTF-M		135.00	5	0			5	675.00
11	NEWS 5 @ 11 PM (Program: NEWS 5 @ 11 PM)	NM	:30	11:00 PM-11:30 PM	TWTF-M		115.00	3	0			3	345.00
12	NCIS (Program: NCIS)	NM	:30	8:00 PM-9:00 PM	T-----		500.00	1	0			1	500.00

Generated Date: 10/28/16 1:37 PM

Generated by WO Platform
WideOrbit Inc.

List Items										Spots			Totals	
Line	Program	ST	Len	Time	Days	Rate	Nov 1	Nov 8	Nov 0	Total Spots	Total Cost			
13	60 MINUTES (Program: 60 MINUTES)	NM	:30	7:00 PM-8:00 PM	TWTFSSM --S-	275.00	1	0	0	1	275.00			
14	CBS THIS MORNING (Program: CBS THIS MORNING)	NM	:30	8:00 AM-9:00 AM	T---	40.00	0	1	0	1	40.00			
15	5 EARLY NEWS @ 5 PM (Program: 5 EARLY NEWS @ 5 PM)ADD	NM	:30	5:00 PM-5:30 PM	TWTF--M	65.00	1	0	0	1	65.00			
Spot Totals:							32	3	0	35	\$3,160.00			

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	35	\$3,160.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WDIV, 5 TV Drive, BRIDGEPORT WV 26330</u>	Date: <u>10-31-16</u>
--	------------------------------

I, Betsy Vonderheid,

being/on behalf of: Committee to Elect JB McCuskey,

a legally qualified candidate of the Republican

political party for the office of: Auditor

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>Add to Schedule ATTACHED</u>		<u>as ordered</u>			

Attach proposed schedule with charges (if available): \$105.00, Gross \$89.25

