

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

| | | |
|--|--|--|
| <u>Contract / Revision</u> 432466 / | | <u>Alt Order #</u> |
| <u>Product</u> CANDIDATE | | |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Estimate #</u> REY-16-093 (TRAFFIC) |
| <u>Advertiser</u> Doug Reynolds for WV Attorney General 2016 | | <u>Original Date / Revision</u> 10/10/16 / 10/10/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WDTV | <u>Account Executive</u> Clarksburg House | <u>Sales Office</u> Clarksburg Regi |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Ref</u> 8272 | <u>Advertiser Ref</u> 63148 | <u>Product 1/2</u> |

And:

Rainmaker Inc
PO Box 11829
Charleston, WV 25311

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------|------|-----|------|-------|----------|
| N 1 | WDTV | 10/11/16 | 10/17/16 | Daybreak @ 530a | 530a-7a | | :30 | | | | NM | 5 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | -1111-- | 4 | | | \$55.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 1----- | 1 | | | \$55.00 | | | | | |
| N 2 | WDTV | 10/11/16 | 10/17/16 | CBS This Morning 7a-8a | 7a-8a | | :30 | | | | NM | 10 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | -2222-- | 8 | | | \$70.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 2----- | 2 | | | \$70.00 | | | | | |
| N 3 | WDTV | 10/11/16 | 10/17/16 | CBS This Morning 8a-9a | 758a-9a | | :30 | | | | NM | 10 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | -2222-- | 8 | | | \$60.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 2----- | 2 | | | \$60.00 | | | | | |
| N 4 | WDTV | 10/11/16 | 10/17/16 | 5 News WV @ Midday | 12p-1230p | | :30 | | | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | -1111-- | 4 | | | \$75.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 1----- | 1 | | | \$75.00 | | | | | |
| N 5 | WDTV | 10/12/16 | 10/17/16 | First @ 5p | 458p-530p | | :30 | | | | NM | 3 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | --1-1-- | 2 | | | \$90.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 1----- | 1 | | | \$90.00 | | | | | |
| N 6 | WDTV | 10/11/16 | 10/17/16 | 5 News @ 530p | 530p-6p | | :30 | | | | NM | 4 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | -111--- | 3 | | | \$105.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 1----- | 1 | | | \$105.00 | | | | | |
| N 7 | WDTV | 10/12/16 | 10/17/16 | 5 News @ 6p | 6p-630p | | :30 | | | | NM | 3 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | --1-1-- | 2 | | | \$160.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 1----- | 1 | | | \$160.00 | | | | | |
| N 8 | WDTV | 10/12/16 | 10/17/16 | CBS Evening News | 630p-7p | | :30 | | | | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | --1-1-- | 2 | | | \$175.00 | | | | | |
| | Week: | 10/17/16 | 10/23/16 | 1----- | 1 | | | \$175.00 | | | | | |
| N 9 | WDTV | 10/13/16 | 10/13/16 | Thursday Night Football | 825p-1115p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 10/10/16 | 10/16/16 | ---T--- | 1 | | | \$750.00 | | | | | |
| N 10 | WDTV | 10/15/16 | 10/15/16 | 5 News @ 11p Sat | 11p-1135p | | :30 | | | | NM | 1 | \$95.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 432466 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|-------------------------|
| 10/11/16 - 10/17/16 | CANDIDATE | REY-16-093 (TRAFFIC INS |

| Advertiser | Original Date / Revision |
|-------------------------|--------------------------|
| Doug Reynolds for WV Ai | 10/10/16 / 10/10/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 1 | \$95.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 45 | \$4,490.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/17/16 | 45 | \$4,490.00 | (\$673.50) | \$3,816.50 |
| Totals | 45 | \$4,490.00 | (\$673.50) | \$3,816.50 |

Signature: _____ **Date:** _____

[illegible]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|----------------------|
| Station and Location: WDTV - Clarksburg, WV | Date: 10/7/16 |
|---|----------------------|

I, Rainmaker Inc.
 being/on behalf of: Doug Reynolds
 a legally qualified candidate of the Democratic
 political party for the office of: WV Attorney General
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Order | | | | | |

Attach proposed schedule with charges (if available): See Order

I represent that the payment for the above described broadcast time has been furnished by:

Doug Reynolds for WV Attorney General, 2450 1st Avenue, Huntington, WV 25703

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nate Henderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/7/16

Date

Bridget Melton

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

VIM DETAZIO
Printed Name

General Manager
Title