

INVOICE

WDTV
5 Television Dr
Bridgeport, WV 26330
Main: (304) 848-5000
Billing: (304) 848-5000

Invoice #	Invoice Date	Invoice Month	Invoice Period
407384-1	11/08/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
WDTV	Clarksburg House	Clarksburg Nat	National

Billing Address:

Pinpoint Media-Alexandria
Attention: Accounts Payable
1707 Osage St 103
Alexandria, VA 22302

Send Payment To:

WDTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Patrick Morrissey for WV 201	CANDIDATE	696

Flight Dates	Order #	Alt Order #
11/01/16 - 11/08/16	407384	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915283		

Agency Ref	Advertiser Ref
8737	66889

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/16	11/08/16	Daybreak @ 530a	530a-7a	11111--	:30	5	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 --111-- 3 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	W	11/02/16	6:30 AM	Daybreak @ 530a	530a-7a	:30	4SPMRAGAT17H	\$55.00 NM
2	WDTV	Th	11/03/16	6:06 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$55.00 NM
3	WDTV	F	11/04/16	6:52 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 11----- 2 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDTV	M	11/07/16	6:37 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$55.00 NM
5	WDTV	Tu	11/08/16	5:51 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$55.00 NM
2	11/02/16	11/08/16	CBS This Morning 7a-8a	7a-8a	11111--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 --111-- 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	W	11/02/16	7:49 AM	CBS This Morning 7a-8a	7a-8a	:30	4SPMRAGAT17H	\$100.00 NM
2	WDTV	Th	11/03/16	7:29 AM	CBS This Morning 7a-8a	7a-8a	:30	DMSC2016PM06H	\$100.00 NM
3	WDTV	F	11/04/16	7:29 AM	CBS This Morning 7a-8a	7a-8a	:30	DMSC2016PM06H	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 11----- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDTV	M	11/07/16	7:36 AM	CBS This Morning 7a-8a	7a-8a	:30	DMSC2016PM06H	\$100.00 NM
5	WDTV	Tu	11/08/16	7:59 AM	CBS This Morning 7a-8a	7a-8a	:30	DMSC2016PM06H	\$100.00 NM
3	11/02/16	11/08/16	CBS This Morning 8a-9a	758a-9a	11111--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 --111-- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	W	11/02/16	8:36 AM	CBS This Morning 8a-9a	758a-9a	:30	4SPMRAGAT17H	\$60.00 NM
2	WDTV	Th	11/03/16	8:59 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$60.00 NM
3	WDTV	F	11/04/16	8:18 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 11----- 2 \$60.00									

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Patrick Morrissey for WV 20	CANDIDATE	696	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/02/16	11/08/16	CBS This Morning 8a-9a	758a-9a	11111--	:30	5	\$60.00	NM
11/07/16 11/13/16 11----- 2 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 8:47 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$60.00 NM 5 WDTV Tu 11/08/16 8:54 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$60.00 NM									
4	11/02/16	11/08/16	M-F 9a-10a	9a-10a	11111--	:30	5	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 --111-- 3 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV W 11/02/16 9:54 AM M-F 9a-10a 9a-10a :30 4SPMRAGAT17H \$35.00 NM 2 WDTV Th 11/03/16 9:41 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$35.00 NM 3 WDTV F 11/04/16 9:19 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$35.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 11----- 2 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 9:19 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$35.00 NM 5 WDTV Tu 11/08/16 9:35 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$35.00 NM									
5	11/02/16	11/08/16	M-F 10a-11a	10a-11a	11111--	:30	5	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 --111-- 3 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV W 11/02/16 10:49 AM M-F 10a-11a 10a-11a :30 4SPMRAGAT17H \$40.00 NM 2 WDTV Th 11/03/16 10:17 AM M-F 10a-11a 10a-11a :30 DMSC2016PM06H \$40.00 NM 3 WDTV F 11/04/16 10:07 AM M-F 10a-11a 10a-11a :30 DMSC2016PM06H \$40.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 11----- 2 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 10:08 AM M-F 10a-11a 10a-11a :30 DMSC2016PM06H \$40.00 NM 5 WDTV Tu 11/08/16 10:37 AM M-F 10a-11a 10a-11a :30 DMSC2016PM06H \$40.00 NM									
6	11/02/16	11/08/16	Price Is Right	1058a-12p	11111--	:30	5	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 --111-- 3 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV W 11/02/16 11:30 AM Price Is Right 1058a-12p :30 4SPMRAGAT17H \$60.00 NM 2 WDTV Th 11/03/16 10:59 AM Price Is Right 1058a-12p :30 DMSC2016PM06H \$60.00 NM 3 WDTV F 11/04/16 10:58 AM Price Is Right 1058a-12p :30 DMSC2016PM06H \$60.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 11----- 2 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 11:59 AM Price Is Right 1058a-12p :30 DMSC2016PM06H \$60.00 NM 5 WDTV Tu 11/08/16 10:59 AM Price Is Right 1058a-12p :30 DMSC2016PM06H \$60.00 NM									
7	11/02/16	11/08/16	5 News WV @ Midday	12p-1230p	11111--	:30	5	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 --111-- 3 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV W 11/02/16 12:10 PM 5 News WV @ Midday 12p-1230p :30 4SPMRAGAT17H \$55.00 NM 2 WDTV Th 11/03/16 12:22 PM 5 News WV @ Midday 12p-1230p :30 DMSC2016PM06H \$55.00 NM									

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Patrick Morrissey for WV 20	CANDIDATE	696	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/02/16	11/08/16	5 News WV @ Midday	12p-1230p	11111--	:30	5	\$55.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDTV F 11/04/16 12:10 PM 5 News WV @ Midday 12p-1230p :30 DMSC2016PM06H \$55.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 11----- 2 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 12:29 PM 5 News WV @ Midday 12p-1230p :30 DMSC2016PM06H \$55.00 NM 5 WDTV Tu 11/08/16 12:11 PM 5 News WV @ Midday 12p-1230p :30 DMSC2016PM06H \$55.00 NM									
8	11/01/16	11/07/16	First @ 5p	458p-530p	11111--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -1111-- 4 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDTV Tu 11/01/16 5:23 PM First @ 5p 458p-530p :30 4SPMRAGAT17H \$65.00 NM 1 WDTV W 11/02/16 5:23 PM First @ 5p 458p-530p :30 4SPMRAGAT17H \$65.00 NM 2 WDTV Th 11/03/16 5:03 PM First @ 5p 458p-530p :30 DMSC2016PM06H \$65.00 NM 3 WDTV F 11/04/16 5:02 PM First @ 5p 458p-530p :30 DMSC2016PM06H \$65.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 5:18 PM First @ 5p 458p-530p :30 DMSC2016PM06H \$65.00 NM									
9	11/01/16	11/07/16	5 News @ 530p	530p-6p	11111--	:30	5	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -1111-- 4 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDTV Tu 11/01/16 5:46 PM 5 News @ 530p 530p-6p :30 4SPMRAGAT17H \$80.00 NM 1 WDTV W 11/02/16 5:58 PM 5 News @ 530p 530p-6p :30 4SPMRAGAT17H \$80.00 NM 2 WDTV Th 11/03/16 5:34 PM 5 News @ 530p 530p-6p :30 DMSC2016PM06H \$80.00 NM 3 WDTV F 11/04/16 5:34 PM 5 News @ 530p 530p-6p :30 DMSC2016PM06H \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 5:34 PM 5 News @ 530p 530p-6p :30 DMSC2016PM06H \$80.00 NM									
10	11/01/16	11/07/16	5 News @ 6p	6p-630p	11111--	:30	5	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -1111-- 4 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDTV Tu 11/01/16 6:04 PM 5 News @ 6p 6p-630p :30 4SPMRAGAT17H \$135.00 NM 1 WDTV W 11/02/16 6:23 PM 5 News @ 6p 6p-630p :30 4SPMRAGAT17H \$135.00 NM 2 WDTV Th 11/03/16 6:10 PM 5 News @ 6p 6p-630p :30 DMSC2016PM06H \$135.00 NM 3 WDTV F 11/04/16 6:23 PM 5 News @ 6p 6p-630p :30 DMSC2016PM06H \$135.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 6:06 PM 5 News @ 6p 6p-630p :30 DMSC2016PM06H \$135.00 NM									
11	11/01/16	11/07/16	5 News @ 11p M-F	11p-1135p	11111--	:30	5	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -1111-- 4 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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407384-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
Patrick Morrissey for WV 20	CANDIDATE	696	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/01/16	11/07/16	5 News @ 11p M-F	11p-1135p	11111--	:30	5	\$140.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDTV Tu 11/01/16 11:14 PM 5 News @ 11p M-F 11p-1135p :30 4SPMRAGAT17H \$140.00 NM 1 WDTV W 11/02/16 11:14 PM 5 News @ 11p M-F 11p-1135p :30 4SPMRAGAT17H \$140.00 NM 2 WDTV Th 11/03/16 11:34 PM 5 News @ 11p M-F 11p-1135p :30 DMSC2016PM06H \$140.00 NM 3 WDTV F 11/04/16 11:09 PM 5 News @ 11p M-F 11p-1135p :30 DMSC2016PM06H \$140.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDTV M 11/07/16 11:27 PM 5 News @ 11p M-F 11p-1135p :30 DMSC2016PM06H \$140.00 NM									
12	11/07/16	11/07/16	Monday Prime 2a	9p-930p	M-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV M 11/07/16 9:22 PM Monday Prime 2a 9p-930p :30 DMSC2016PM06H \$275.00 NM									
13	11/07/16	11/07/16	Monday Prime Hr 3	10p-11p	M-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV M 11/07/16 10:22 PM Monday Prime Hr 3 10p-11p :30 DMSC2016PM06H \$300.00 NM									
16	11/03/16	11/03/16	Thursday Prime 1a	758p-830p	---T---	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV Th 11/03/16 8:19 PM Thursday Prime 1a 758p-830p :30 DMSC2016PM06H \$500.00 NM									
17	11/04/16	11/04/16	Friday Prime Hr 3	10p-11p	----F--	:30	1	\$410.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ----F-- 1 \$410.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV F 11/04/16 10:46 PM Friday Prime Hr 3 10p-11p :30 DMSC2016PM06H \$410.00 NM									
18	11/05/16	11/05/16	5 News Weekend LATE	630p-8p	-----S-	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV Sa 11/05/16 7:05 PM 5 News Weekend LATE 630p-8p :30 DMSC2016PM06H \$50.00 NM news started at 720pm due to football overrun									
21	11/01/16	11/07/16	CBS Evening News	630p-7p	11111--	:30	5	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -1111-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV Tu 11/01/16 6:59 PM CBS Evening News 630p-7p :30 4SPMRAGAT17H \$1,100.00 NM 2 WDTV W 11/02/16 6:59 PM CBS Evening News 630p-7p :30 4SPMRAGAT17H \$1,100.00 NM 3 WDTV Th 11/03/16 6:59 PM CBS Evening News 630p-7p :30 DMSC2016PM06H \$1,100.00 NM 4 WDTV F 11/04/16 6:44 PM CBS Evening News 630p-7p :30 DMSC2016PM06H \$1,100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/01/16	11/07/16	CBS Evening News	630p-7p	11111--	:30	5	\$1,100.00	NM
11/07/16 11/13/16 1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDTV M 11/07/16 6:44 PM CBS Evening News 630p-7p :30 DMSC2016PM06H \$1,100.00 NM									
22	11/01/16	11/01/16	Tuesday Prime Hr 3	10p-11p	-T-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -T----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV Tu 11/01/16 10:23 PM Tuesday Prime Hr 3 10p-11p :30 4SPMRAGAT17H \$600.00 NM									
23	11/07/16	11/07/16	CBS AM News	5a-530a	M-----	:30	1	\$145.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 M----- 1 \$145.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDTV M 11/07/16 5:20 AM CBS AM News 5a-530a :30 DMSC2016PM06H \$145.00 NM									
24	11/07/16	11/08/16	Daybreak @ 530a	530a-7a	32-----	:30	5	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 32----- 5 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDTV M 11/07/16 5:44 AM Daybreak @ 530a 530a-7a :30 DMSC2016PM06H \$105.00 NM 2 WDTV M 11/07/16 6:07 AM Daybreak @ 530a 530a-7a :30 DMSC2016PM06H \$105.00 NM 1 WDTV M 11/07/16 6:54 AM Daybreak @ 530a 530a-7a :30 DMSC2016PM06H \$105.00 NM 4 WDTV Tu 11/08/16 6:23 AM Daybreak @ 530a 530a-7a :30 DMSC2016PM06H \$105.00 NM 5 WDTV Tu 11/08/16 6:46 AM Daybreak @ 530a 530a-7a :30 DMSC2016PM06H \$105.00 NM									
25	11/07/16	11/08/16	CBS This Morning 8a-9a	758a-9a	32-----	:30	5	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 32----- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDTV M 11/07/16 8:12 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$90.00 NM 1 WDTV M 11/07/16 8:36 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$90.00 NM 2 WDTV M 11/07/16 8:53 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$90.00 NM 5 WDTV Tu 11/08/16 8:19 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$90.00 NM 4 WDTV Tu 11/08/16 8:37 AM CBS This Morning 8a-9a 758a-9a :30 DMSC2016PM06H \$90.00 NM									
26	11/07/16	11/08/16	M-F 9a-10a	9a-10a	22-----	:30	4	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 22----- 4 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDTV M 11/07/16 9:35 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$125.00 NM 1 WDTV M 11/07/16 9:59 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$125.00 NM 4 WDTV Tu 11/08/16 9:19 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$125.00 NM 3 WDTV Tu 11/08/16 9:48 AM M-F 9a-10a 9a-10a :30 DMSC2016PM06H \$125.00 NM									
27	11/07/16	11/08/16	M-F 10a-11a	10a-11a	44-----	:30	8	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 44----- 8 \$40.00									

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Advertiser	Product	Estimate Number	
Patrick Morrissey for WV 20	CANDIDATE	696	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	11/07/16	11/08/16	M-F 10a-11a	10a-11a	44-----	:30	8	\$40.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
4	WDTV	M	11/07/16	10:19 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
3	WDTV	M	11/07/16	10:27 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
1	WDTV	M	11/07/16	10:39 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
2	WDTV	M	11/07/16	10:55 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
7	WDTV	Tu	11/08/16	10:07 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
8	WDTV	Tu	11/08/16	10:26 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
5	WDTV	Tu	11/08/16	10:29 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
6	WDTV	Tu	11/08/16	10:56 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00 NM
28	11/07/16	11/08/16	5 News WV @ Midday	12p-1230p	11-----	:30	2	\$105.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 11----- 2 \$105.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	WDTV	M	11/07/16	12:10 PM	5 News WV @ Midday	12p-1230p	:30	DMSC2016PM06H	\$105.00 NM
2	WDTV	Tu	11/08/16	12:29 PM	5 News WV @ Midday	12p-1230p	:30	DMSC2016PM06H	\$105.00 NM
29	11/07/16	11/07/16	First @ 5p	458p-530p	M-----	:30	1	\$165.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 M----- 1 \$165.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	WDTV	M	11/07/16	5:10 PM	First @ 5p	458p-530p	:30	DMSC2016PM06H	\$165.00 NM
30	11/07/16	11/07/16	5 News @ 530p	530p-6p	M-----	:30	1	\$180.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 M----- 1 \$180.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	WDTV	M	11/07/16	5:53 PM	5 News @ 530p	530p-6p	:30	DMSC2016PM06H	\$180.00 NM
31	11/07/16	11/07/16	5 News @ 6p	6p-630p	M-----	:30	1	\$235.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 M----- 1 \$235.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	WDTV	M	11/07/16	6:25 PM	5 News @ 6p	6p-630p	:30	DMSC2016PM06H	\$235.00 NM
32	11/07/16	11/07/16	M-F 7p-730p	7p-730p	M-----	:30	2	\$85.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 M----- 2 \$85.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	WDTV	M	11/07/16	7:05 PM	M-F 7p-730p	7p-730p	:30	DMSC2016PM06H	\$85.00 NM
2	WDTV	M	11/07/16	7:24 PM	M-F 7p-730p	7p-730p	:30	DMSC2016PM06H	\$85.00 NM
33	11/07/16	11/07/16	M-F 730p-8p	730p-8p	M-----	:30	2	\$80.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 M----- 2 \$80.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2	WDTV	M	11/07/16	7:44 PM	M-F 730p-8p	730p-8p	:30	DMSC2016PM06H	\$80.00 NM
1	WDTV	M	11/07/16	7:53 PM	M-F 730p-8p	730p-8p	:30	DMSC2016PM06H	\$80.00 NM
34	11/07/16	11/07/16	Monday Prime 1a	758p-830p		:30	1	\$450.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDTV
PO Box 14200
Tallahassee, FL 32317-4200

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
407384-1	11/08/16	November 2016	10/31/16 - 11/08/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Patrick Morrissey for WV 20	CANDIDATE	696	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
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36	11/07/16	11/07/16	5 News @ 11p M-F	11p-1135p	M-----	:30	1	\$140.00	NM																																								
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<u>Total Spots</u>							101																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$15,860.00
<u>Agency Commission</u>	\$2,379.00
<u>Net Amount Due</u>	\$13,481.00