

# INVOICE

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**Main: (304) 848-5000**  
**Billing: (304) 848-5000**

Invoice #	Invoice Date	Invoice Month	Invoice Period
407384-1	11/08/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
WDTV	Clarksburg House	Clarksburg Natio	National

Billing Address:

**Pinpoint Media-Alexandria**  
**Attention: Accounts Payable**  
**1707 Osage St 103**  
**Alexandria, VA 22302**

Advertiser	Product	Estimate Number
Patrick Morrissey for WV 201	CANDIDATE	696

Flight Dates	Order #	Alt Order #
11/01/16 - 11/08/16	407384	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WDTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2
9915283		

Agency Ref	Advertiser Ref
8737	66889

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
1	11/02/16	11/08/16	Daybreak @ 530a	530a-7a	11111--	:30	5	\$55.00	NM																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>407384-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/08/16</b>
Advertiser <b>Patrick Morrissey for WV 20</b>	Product <b>CANDIDATE</b>	Estimate Number <b>696</b>	

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4	WDTV	M	11/07/16	8:47 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$60.00 NM
5	WDTV	Tu	11/08/16	8:54 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$60.00 NM
4	11/02/16	11/08/16	M-F 9a-10a	9a-10a	11111--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 --111-- 3 \$35.00									
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2	WDTV	Th	11/03/16	9:41 AM	M-F 9a-10a	9a-10a	:30	DMSC2016PM06H	\$35.00 NM
3	WDTV	F	11/04/16	9:19 AM	M-F 9a-10a	9a-10a	:30	DMSC2016PM06H	\$35.00 NM
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5	WDTV	Tu	11/08/16	10:59 AM	Price Is Right	1058a-12p	:30	DMSC2016PM06H	\$60.00 NM
7	11/02/16	11/08/16	5 News WV @ Midday	12p-1230p	11111--	:30	5	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 --111-- 3 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	W	11/02/16	12:10 PM	5 News WV @ Midday	12p-1230p	:30	4SPMRAGAT17H	\$55.00 NM
2	WDTV	Th	11/03/16	12:22 PM	5 News WV @ Midday	12p-1230p	:30	DMSC2016PM06H	\$55.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>407384-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/08/16</b>
Advertiser <b>Patrick Morrissey for WV 20</b>		Product <b>CANDIDATE</b>	Estimate Number <b>696</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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# INVOICE

Send Payment To:

**WDTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>407384-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/08/16</b>
Advertiser <b>Patrick Morrissey for WV 20</b>		Product <b>CANDIDATE</b>	Estimate Number <b>696</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>407384-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/08/16</b>
Advertiser <b>Patrick Morrissey for WV 20</b>	Product <b>CANDIDATE</b>	Estimate Number <b>696</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
21	11/01/16	11/07/16	CBS Evening News	630p-7p	11111--	:30	5	\$1,100.00	NM	
			11/07/16 11/13/16 1-----	1	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WDTV	M	11/07/16	6:44 PM	CBS Evening News	630p-7p	:30	DMSC2016PM06H	\$1,100.00	NM
22	11/01/16	11/01/16	Tuesday Prime Hr 3	10p-11p	-T-----	:30	1	\$600.00	NM	
Weeks:			Start Date	End Date	MTWTFSS	Spots/Week	Rate			
			10/31/16	11/06/16	-T-----	1	\$600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDTV	Tu	11/01/16	10:23 PM	Tuesday Prime Hr 3	10p-11p	:30	4SPMRAGAT17H	\$600.00	NM
23	11/07/16	11/07/16	CBS AM News	5a-530a	M-----	:30	1	\$145.00	NM	
Weeks:			Start Date	End Date	MTWTFSS	Spots/Week	Rate			
			11/07/16	11/13/16	M-----	1	\$145.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDTV	M	11/07/16	5:20 AM	CBS AM News	5a-530a	:30	DMSC2016PM06H	\$145.00	NM
24	11/07/16	11/08/16	Daybreak @ 530a	530a-7a	32-----	:30	5	\$105.00	NM	
Weeks:			Start Date	End Date	MTWTFSS	Spots/Week	Rate			
			11/07/16	11/13/16	32-----	5	\$105.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WDTV	M	11/07/16	5:44 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$105.00	NM
2	WDTV	M	11/07/16	6:07 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$105.00	NM
1	WDTV	M	11/07/16	6:54 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$105.00	NM
4	WDTV	Tu	11/08/16	6:23 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$105.00	NM
5	WDTV	Tu	11/08/16	6:46 AM	Daybreak @ 530a	530a-7a	:30	DMSC2016PM06H	\$105.00	NM
25	11/07/16	11/08/16	CBS This Morning 8a-9a	758a-9a	32-----	:30	5	\$90.00	NM	
Weeks:			Start Date	End Date	MTWTFSS	Spots/Week	Rate			
			11/07/16	11/13/16	32-----	5	\$90.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WDTV	M	11/07/16	8:12 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$90.00	NM
1	WDTV	M	11/07/16	8:36 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$90.00	NM
2	WDTV	M	11/07/16	8:53 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$90.00	NM
5	WDTV	Tu	11/08/16	8:19 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$90.00	NM
4	WDTV	Tu	11/08/16	8:37 AM	CBS This Morning 8a-9a	758a-9a	:30	DMSC2016PM06H	\$90.00	NM
26	11/07/16	11/08/16	M-F 9a-10a	9a-10a	22-----	:30	4	\$125.00	NM	
Weeks:			Start Date	End Date	MTWTFSS	Spots/Week	Rate			
			11/07/16	11/13/16	22-----	4	\$125.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WDTV	M	11/07/16	9:35 AM	M-F 9a-10a	9a-10a	:30	DMSC2016PM06H	\$125.00	NM
1	WDTV	M	11/07/16	9:59 AM	M-F 9a-10a	9a-10a	:30	DMSC2016PM06H	\$125.00	NM
4	WDTV	Tu	11/08/16	9:19 AM	M-F 9a-10a	9a-10a	:30	DMSC2016PM06H	\$125.00	NM
3	WDTV	Tu	11/08/16	9:48 AM	M-F 9a-10a	9a-10a	:30	DMSC2016PM06H	\$125.00	NM
27	11/07/16	11/08/16	M-F 10a-11a	10a-11a	44-----	:30	8	\$40.00	NM	
Weeks:			Start Date	End Date	MTWTFSS	Spots/Week	Rate			
			11/07/16	11/13/16	44-----	8	\$40.00			

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>407384-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/08/16</b>
Advertiser <b>Patrick Morrissey for WV 20</b>	Product <b>CANDIDATE</b>	Estimate Number <b>696</b>	

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27	11/07/16	11/08/16	M-F 10a-11a	10a-11a	44-----	:30	8	\$40.00	NM																																																																																																			
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>4</td> <td>WDTV</td> <td>M</td> <td>11/07/16</td> <td>10:19 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WDTV</td> <td>M</td> <td>11/07/16</td> <td>10:27 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WDTV</td> <td>M</td> <td>11/07/16</td> <td>10:39 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WDTV</td> <td>M</td> <td>11/07/16</td> <td>10:55 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>WDTV</td> <td>Tu</td> <td>11/08/16</td> <td>10:07 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>WDTV</td> <td>Tu</td> <td>11/08/16</td> <td>10:26 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WDTV</td> <td>Tu</td> <td>11/08/16</td> <td>10:29 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>WDTV</td> <td>Tu</td> <td>11/08/16</td> <td>10:56 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$40.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WDTV	M	11/07/16	10:19 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	3	WDTV	M	11/07/16	10:27 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	1	WDTV	M	11/07/16	10:39 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	2	WDTV	M	11/07/16	10:55 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	7	WDTV	Tu	11/08/16	10:07 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	8	WDTV	Tu	11/08/16	10:26 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	5	WDTV	Tu	11/08/16	10:29 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM	6	WDTV	Tu	11/08/16	10:56 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM
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7	WDTV	Tu	11/08/16	10:07 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM																																																																																																		
8	WDTV	Tu	11/08/16	10:26 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM																																																																																																		
5	WDTV	Tu	11/08/16	10:29 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM																																																																																																		
6	WDTV	Tu	11/08/16	10:56 AM	M-F 10a-11a	10a-11a	:30	DMSC2016PM06H	\$40.00	NM																																																																																																		
28	11/07/16	11/08/16	5 News WV @ Midday	12p-1230p	11-----	:30	2	\$105.00	NM																																																																																																			
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1	WDTV	M	11/07/16	12:10 PM	5 News WV @ Midday	12p-1230p	:30	DMSC2016PM06H	\$105.00	NM																																																																																																		
2	WDTV	Tu	11/08/16	12:29 PM	5 News WV @ Midday	12p-1230p	:30	DMSC2016PM06H	\$105.00	NM																																																																																																		
29	11/07/16	11/07/16	First @ 5p	458p-530p	M-----	:30	1	\$165.00	NM																																																																																																			
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30	11/07/16	11/07/16	5 News @ 530p	530p-6p	M-----	:30	1	\$180.00	NM																																																																																																			
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31	11/07/16	11/07/16	5 News @ 6p	6p-630p	M-----	:30	1	\$235.00	NM																																																																																																			
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32	11/07/16	11/07/16	M-F 7p-730p	7p-730p	M-----	:30	2	\$85.00	NM																																																																																																			
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1	WDTV	M	11/07/16	7:05 PM	M-F 7p-730p	7p-730p	:30	DMSC2016PM06H	\$85.00	NM																																																																																																		
2	WDTV	M	11/07/16	7:24 PM	M-F 7p-730p	7p-730p	:30	DMSC2016PM06H	\$85.00	NM																																																																																																		
33	11/07/16	11/07/16	M-F 730p-8p	730p-8p	M-----	:30	2	\$80.00	NM																																																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>M-----</td> <td>2</td> <td>\$80.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WDTV</td> <td>M</td> <td>11/07/16</td> <td>7:44 PM</td> <td>M-F 730p-8p</td> <td>730p-8p</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$80.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WDTV</td> <td>M</td> <td>11/07/16</td> <td>7:53 PM</td> <td>M-F 730p-8p</td> <td>730p-8p</td> <td>:30</td> <td>DMSC2016PM06H</td> <td>\$80.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	M-----	2	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WDTV	M	11/07/16	7:44 PM	M-F 730p-8p	730p-8p	:30	DMSC2016PM06H	\$80.00	NM	1	WDTV	M	11/07/16	7:53 PM	M-F 730p-8p	730p-8p	:30	DMSC2016PM06H	\$80.00	NM																																																						
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2	WDTV	M	11/07/16	7:44 PM	M-F 730p-8p	730p-8p	:30	DMSC2016PM06H	\$80.00	NM																																																																																																		
1	WDTV	M	11/07/16	7:53 PM	M-F 730p-8p	730p-8p	:30	DMSC2016PM06H	\$80.00	NM																																																																																																		
34	11/07/16	11/07/16	Monday Prime 1a	758p-830p		:30	1	\$450.00	NM																																																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

<u>Invoice #</u> 407384-1	<u>Invoice Date</u> 11/08/16	<u>Invoice Month</u> November 2016	<u>Invoice Period</u> 10/31/16 - 11/08/16
<u>Advertiser</u> Patrick Morrissey for WV 20		<u>Product</u> CANDIDATE	<u>Estimate Number</u> 696

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
M-----									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$450.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WDTV	M	11/07/16	8:19 PM	Monday Prime 1a	758p-830p	:30	DMSC2016PM06H	\$450.00 NM
35	11/07/16	11/07/16	Monday Prime Hr 3	10p-11p	M-----	:30	1	\$450.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$450.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WDTV	M	11/07/16	10:47 PM	Monday Prime Hr 3	10p-11p	:30	DMSC2016PM06H	\$450.00 NM
36	11/07/16	11/07/16	5 News @ 11p M-F	11p-1135p	M-----	:30	1	\$140.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$140.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WDTV	M	11/07/16	11:06 PM	5 News @ 11p M-F	11p-1135p	:30	DMSC2016PM06H	\$140.00 NM
<b>Total Spots</b>							<b>101</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,860.00</b>
<u>Agency Commission</u>	<b>\$2,379.00</b>
<u>Net Amount Due</u>	<b>\$13,481.00</b>

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