

ORDER



Orders
Order / Rev: 2062
Alt Order #:
Product Desc: POLITICAL WV AG
Estimate:
Flight Dates: 08/12/16 - 08/22/16
Original Date / Rev: 08/10/16 / 08/10/16
Order Type: GENERAL

WDTV
Primary AE: Tim Defazio
Sales Office: REG
Sales Region: Regional

Agency
Name: Rainmaker Inc
Buying Contact:
Billing Contact:
 PO Box 11829
 Charleston, WV 25339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Doug Reynolds
Demographic: HH
Product Codes: Candidates
Priority: P-08
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	93	\$6,180.00	\$5,253.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	93	\$6,180.00	\$5,253.00	0.00
Totals	93	\$6,180.00	\$5,253.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Defazio	REG	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDTV	08/12/16	08/22/16	DAYBREAK	CM	530A-7A	2222--	:30	10	\$55.00	P-08	0.00	NM	14	\$770.00
				DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----2--		2				\$55.00		0.00			
		Week: 08/15/16	08/21/16	2222--		10				\$55.00		0.00			
		Week: 08/22/16	08/28/16	2-----		2				\$55.00		0.00			
N 2	WDTV	08/12/16	08/22/16	CBS THIS MORNING 7A	CM	7A-8A	2222--	:30	10	\$50.00	P-08	0.00	NM	14	\$700.00
				CBS THIS MORNING 7A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----2--		2				\$50.00		0.00			
		Week: 08/15/16	08/21/16	2222--		10				\$50.00		0.00			
		Week: 08/22/16	08/28/16	2-----		2				\$50.00		0.00			
N 3	WDTV	08/12/16	08/22/16	CBS THIS MORNING 8A	CM	8A-9A	2222--	:30	10	\$40.00	P-08	0.00	NM	14	\$560.00
				CBS THIS MORNING 8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----2--		2				\$40.00		0.00			
		Week: 08/15/16	08/21/16	2222--		10				\$40.00		0.00			
		Week: 08/22/16	08/28/16	2-----		2				\$40.00		0.00			
N 4	WDTV	08/12/16	08/22/16	M-F 5 NEWS MIDDAY	CM	12P-1230P	1111--	:30	5	\$55.00	P-08	0.00	NM	7	\$385.00
				5 NEWS@ MIDDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----1--		1				\$55.00		0.00			
		Week: 08/15/16	08/21/16	1111--		5				\$55.00		0.00			
		Week: 08/22/16	08/28/16	1-----		1				\$55.00		0.00			
N 5	WDTV	08/12/16	08/22/16	5 NEWS@5P	CM	5P-530P	1111--	:30	5	\$65.00	P-08	0.00	NM	7	\$455.00

Order / Rev: 2062
 Alt Order #:
 Flight Dates: 08/12/16 - 08/22/16

Advertiser: Doug Reynolds
 Product Desc: POLITICAL WV AG
 Estimate:
WDTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDTV	08/12/16	08/22/16	5 NEWS @ 530P M-F 5 NEWS @ 5P	CM	530P-6P	11111--	:30	5	\$80.00	P-08	0.00	NM	7	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----1--					1	\$65.00		0.00			
		Week: 08/15/16	08/21/16	11111--					5	\$65.00		0.00			
		Week: 08/22/16	08/28/16	1-----					1	\$65.00		0.00			
N 7	WDTV	08/12/16	08/22/16	5 NEWS @ 6P M-F 5 NEWS @ 6P	CM	6P-630P	11111--	:30	5	\$135.00	P-08	0.00	NM	7	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----1--					1	\$135.00		0.00			
		Week: 08/15/16	08/21/16	11111--					5	\$135.00		0.00			
		Week: 08/22/16	08/28/16	1-----					1	\$135.00		0.00			
N 8	WDTV	08/12/16	08/22/16	CBS EVENING NEWS CBS EVENING NEWS	CM	630P-7P	1-1-1--	:30	3	\$150.00	P-08	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----					0	\$150.00		0.00			
		Week: 08/15/16	08/21/16	1-1-1--					3	\$150.00		0.00			
		Week: 08/22/16	08/28/16	1-----					1	\$150.00		0.00			
N 9	WDTV	08/12/16	08/22/16	M-F LOCAL NEWS @ 11P M-F LOCAL NEWS @ 11P	CM	11P-1135P	11111--	:30	5	\$115.00	P-08	0.00	NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----1--					1	\$115.00		0.00			
		Week: 08/15/16	08/21/16	1111---					4	\$115.00		0.00			
		Week: 08/22/16	08/28/16	-----					0	\$115.00		0.00			
N 10	WDTV	08/12/16	08/22/16	CBS SATURDAY MORN THE EARLY SHOW WEEKEND	CM	9A-11A	-----S-	:30	3	\$35.00	P-08	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-					3	\$35.00		0.00			
		Week: 08/15/16	08/21/16	-----S-					3	\$35.00		0.00			
		Week: 08/22/16	08/28/16	-----					0	\$35.00		0.00			
N 11	WDTV	08/12/16	08/22/16	5 NEWS WEEKEND @ 6M SA-SU 5 NEWS @ 6P	CM	6P-630P	-----S-	:30	1	\$50.00	P-08	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-					1	\$50.00		0.00			
		Week: 08/15/16	08/21/16	-----S-					1	\$50.00		0.00			
		Week: 08/22/16	08/28/16	-----					0	\$50.00		0.00			
N 12	WDTV	08/12/16	08/22/16	CBS SUNDAY MORNING CBS SUNDAY MORNING	CM	9A-1030A	-----S	:30	2	\$55.00	P-08	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S					2	\$55.00		0.00			
		Week: 08/15/16	08/21/16	-----S					2	\$55.00		0.00			
		Week: 08/22/16	08/28/16	-----					0	\$55.00		0.00			
N 13	WDTV	08/12/16	08/22/16	5 NEWS WEEKEND @ 6M SA-SU 5 NEWS @ 6P	CM	6P-630P	-----SS	:30	1	\$50.00	P-08	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S					1	\$50.00		0.00			
		Week: 08/15/16	08/21/16	-----S					1	\$50.00		0.00			
		Week: 08/22/16	08/28/16	-----					0	\$0.00		0.00			
Totals													93	\$6,180.00	

Television Order													
Station: WDTV													
Agency: Rainmaker Inc.													
Contact: Bridget Melton (681-265-9028)													
Sales Rep: Tim DeFazio													
Client: Doug Reynolds for WV Attorney General 2016													
Traffic: Pass By (:30)													
Station	Dates	Time	Description	M	TU	W	TH	F	SAT	SUN	Spots	Rate	Total
WDTV	8/12/2016	5:30a-7a	Daybreak						2		2	\$ 55.00	\$ 110.00
WDTV	8/15/16 - 8/19/16	5:30a-7a	Daybreak		2	2	2	2	2		10	\$ 55.00	\$ 550.00
WDTV	8/22/2016	5:30a-7a	Daybreak		2						2	\$ 55.00	\$ 110.00
WDTV	8/12/2016	7a-8a	CBS This Morning						2		2	\$ 50.00	\$ 100.00
WDTV	8/15/16 - 8/19/16	7a-8a	CBS This Morning		2	2	2	2	2		10	\$ 50.00	\$ 500.00
WDTV	8/22/2016	7a-8a	CBS This Morning		2						2	\$ 50.00	\$ 100.00
WDTV	8/12/2016	8a-9a	CBS This Morning						2		2	\$ 40.00	\$ 80.00
WDTV	8/15/16 - 8/19/16	8a-9a	CBS This Morning		2	2	2	2	2		10	\$ 40.00	\$ 400.00
WDTV	8/22/2016	8a-9a	CBS This Morning		2						2	\$ 40.00	\$ 80.00
WDTV	8/12/2016	12p-12:30p	WV Midday						1		1	\$ 55.00	\$ 55.00
WDTV	8/15/16 - 8/19/16	12p-12:30p	WV Midday		1	1	1	1	1		5	\$ 55.00	\$ 275.00
WDTV	8/22/2016	12p-12:30p	WV Midday		1						1	\$ 55.00	\$ 55.00
WDTV	8/12/2016	5p-5:30p	Early News at 5p						1		1	\$ 65.00	\$ 65.00
WDTV	8/15/16 - 8/19/16	5p-5:30p	Early News at 5p		1	1	1	1	1		5	\$ 65.00	\$ 325.00
WDTV	8/22/2016	5p-5:30p	Early News at 5p		1						1	\$ 65.00	\$ 65.00
WDTV	8/12/2016	5:30p-6p	News at 5:30p						1		1	\$ 80.00	\$ 80.00
WDTV	8/15/16 - 8/19/16	5:30p-6p	News at 5:30p		1	1	1	1	1		5	\$ 80.00	\$ 400.00
WDTV	8/22/2016	5:30p-6p	News at 5:30p		1						1	\$ 80.00	\$ 80.00
WDTV	8/12/2016	6p-6:30p	News at 6p						1		1	\$ 135.00	\$ 135.00
WDTV	8/15/16 - 8/19/16	6p-6:30p	News at 6p		1	1	1	1	1		5	\$ 135.00	\$ 675.00
WDTV	8/22/2016	6p-6:30p	News at 6p		1						1	\$ 135.00	\$ 135.00
WDTV	8/15/16 - 8/19/16	6:30p-7p	CBS News		1						1	\$ 150.00	\$ 150.00
WDTV	8/22/2016	6:30p-7p	CBS News		1						1	\$ 150.00	\$ 150.00
WDTV	8/17/2016	6:30p-7p	CBS News				1				1	\$ 150.00	\$ 150.00
WDTV	8/19/2016	6:30p-7p	CBS News					1			1	\$ 150.00	\$ 150.00
WDTV	8/11/2016	11p-11:35p	News at 11p				1				1	\$ 115.00	\$ 115.00
WDTV	8/15/16 - 8/18/16	11p-11:35p	News at 11p		1	1	1	1			4	\$ 115.00	\$ 460.00
WDTV	8/13/2016	9a-11a	CBS Saturday Morning						3		3	\$ 35.00	\$ 105.00
WDTV	8/13/2016	6p-6:30p	News at 6p (Saturday)						1		1	\$ 50.00	\$ 50.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDTV - Clarksburg, WV 5 TV DRIVE BRIDGEPORT WV 26330	Date: 8/8/16
--	---------------------

I, Rainmaker Inc.,
 being/on behalf of: Doug Reynolds,
 a legally qualified candidate of the Democratic
 political party for the office of: WV Attorney General
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): See Attached

\$ 6,180.00

I represent that the payment for the above described broadcast time has been furnished by:

Doug Reynolds for WV Attorney General, 2450 1st Avenue, Huntington, WV 25703

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nate Henderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/8/16

Date

Bridget Melton

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Tim DePaio

Signature

Tim DePaio

Printed Name

General Manager

Title

Rainmaker Inc.
Post Office Box 11829
Charleston, WV 25339
681-265-9028

First Bank of Charleston
201 Pennsylvania Avenue
Charleston, WV 25302
1-467/519

10159

8/10/2016

PAY TO THE ORDER OF **WDTV**

\$ **5,253.00

Five Thousand Two Hundred Fifty-Three and 00/100*****

DOLLARS

WDTV
Attn: Tim DeFazio
5 Television Drive
Bridgeport, WV 26330

Memo **Doug Reynolds TV - Pass By**

Larry LaCorte

Security features included. Details on back.



MP

⑈010159⑈ ⑈051904676⑈ ⑈0051902⑈

Rainmaker Inc.
WDTV

8/10/2016

10159

5,253.00

First Bank

Doug Reynolds TV - Pass By

5,253.00

Rainmaker Inc.
WDTV

8/10/2016

10159

5,253.00

First Bank

Doug Reynolds TV - Pass By

5,253.00