

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 425023 /		<u>Alt Order #</u>
<u>Product</u> DOUG REYNOLDS WV ATTORNEY GENERAL		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u>
<u>Advertiser</u> Doug Reynolds for WV Attorney General 2016		<u>Original Date / Revision</u> 09/26/16 / 09/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Timothy DeFazio	<u>Sales Office</u> Clarksburg Regi
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8272	<u>Advertiser Ref</u> 63148	

And:

Rainmaker Inc
PO Box 11829
Charleston, WV 25311

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	09/27/16	10/03/16	Daybreak @ 530a	530a-7a		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$55.00				
	Week:	10/03/16	10/09/16	M-----				1	\$55.00				
N 2	WDTV	09/27/16	10/03/16	CBS This Morning 7a-8a	7a-8a		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$70.00				
	Week:	10/03/16	10/09/16	M-----				1	\$70.00				
N 3	WDTV	09/27/16	10/03/16	CBS This Morning 8a-9a	758a-9a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$60.00				
	Week:	10/03/16	10/09/16	M-----				1	\$60.00				
N 4	WDTV	09/27/16	10/03/16	Price Is Right	1058a-12p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$50.00				
	Week:	10/03/16	10/09/16	M-----				1	\$50.00				
N 5	WDTV	09/27/16	10/03/16	5 News WV @ Midday	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$75.00				
	Week:	10/03/16	10/09/16	M-----				1	\$75.00				
N 6	WDTV	09/27/16	10/03/16	Young and the Restless	1230p-130p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$50.00				
	Week:	10/03/16	10/09/16	M-----				1	\$50.00				
N 7	WDTV	09/27/16	10/03/16	Bold and Beautiful	130p-2p		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$45.00				
	Week:	10/03/16	10/09/16	M-----				1	\$45.00				
N 8	WDTV	09/27/16	10/03/16	M-F 4p-5p	4p-5p		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$45.00				
	Week:	10/03/16	10/09/16	M-----				1	\$45.00				
N 9	WDTV	09/27/16	10/03/16	First @ 5p	458p-530p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-TWTF--				4	\$90.00				
	Week:	10/03/16	10/09/16	M-----				1	\$90.00				

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 This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Product</u> DOUG REYNOLDS WV
<u>Advertiser</u> Doug Reynolds for WV Ai		<u>Estimate #</u>
		<u>Original Date / Revision</u> 09/26/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	WDTV	09/27/16	10/03/16	5 News @ 530p	530p-6p		:30				NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-TWTF--				4	\$105.00				
Week:		10/03/16	10/09/16	M-----				1	\$105.00				
N 11	WDTV	09/27/16	10/03/16	5 News @ 6p	6p-630p		:30				NM	6	\$960.00
Week:		09/26/16	10/02/16	-TWTF--				4	\$160.00				
Week:		10/03/16	10/09/16	M-----				2	\$160.00				
N 12	WDTV	09/27/16	10/03/16	M-F 7p-730p	7p-730p		:30				NM	3	\$150.00
Week:		09/26/16	10/02/16	-T-T---				2	\$50.00				
Week:		10/03/16	10/09/16	M-----				1	\$50.00				
N 13	WDTV	09/27/16	10/03/16	CBS Evening News	630p-7p		:30				NM	3	\$525.00
Week:		09/26/16	10/02/16	--W-F--				2	\$175.00				
Week:		10/03/16	10/09/16	M-----				1	\$175.00				
N 14	WDTV	09/27/16	10/03/16	5 News @ 11p M-F	11p-1135p		:30				NM	5	\$575.00
Week:		09/26/16	10/02/16	-TWTF--				4	\$115.00				
Week:		10/03/16	10/09/16	M-----				1	\$115.00				
N 15	WDTV	09/27/16	10/03/16	Late Show	1135p-1237a		:30				NM	5	\$175.00
Week:		09/26/16	10/02/16	-TWTF--				4	\$35.00				
Week:		10/03/16	10/09/16	M-----				1	\$35.00				
N 16	WDTV	09/27/16	10/03/16	CBS This Morning Saturday	9a-11a		:30				NM	2	\$120.00
Week:		09/26/16	10/02/16	-----S-				2	\$60.00				
Week:		10/03/16	10/09/16	-----				0	\$60.00				
N 17	WDTV	09/27/16	10/03/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$150.00
Week:		09/26/16	10/02/16	-----S				2	\$75.00				
Week:		10/03/16	10/09/16	-----				0	\$75.00				
N 18	WDTV	09/27/16	10/03/16	Face The Nation	1030a-1130a		:30				NM	1	\$75.00
Week:		09/26/16	10/02/16	-----S				1	\$75.00				
Week:		10/03/16	10/09/16	-----				0	\$75.00				
N 19	WDTV	09/27/16	10/03/16	Wednesday Prime Hr 2	9p-10p		:30				NM	1	\$550.00
Week:		09/26/16	10/02/16	--W----				1	\$550.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
N 20	WDTV	09/27/16	10/03/16	Saturday Prime Hr 3	10p-11p		:30				NM	2	\$200.00
Week:		09/26/16	10/02/16	-----S-				2	\$100.00				
Week:		10/03/16	10/09/16	-----				0	\$100.00				
N 21	WDTV	09/27/16	10/03/16	Saturday Prime Hr 1	8p-11p		:30				NM	1	\$75.00
Week:		09/26/16	10/02/16	-----S-				1	\$75.00				
Week:		10/03/16	10/09/16	-----				0	\$75.00				
N 22	WDTV	09/27/16	10/03/16	Saturday Prime Hr 2	9p-10p		:30				NM	1	\$75.00
Week:		09/26/16	10/02/16	-----S-				1	\$75.00				
Week:		10/03/16	10/09/16	-----				0	\$75.00				
Totals								0.00				82	\$6,855.00

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<u>Advertiser</u> Doug Reynolds for WV At		<u>Original Date / Revision</u> 09/26/16 / 09/26/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	82	\$6,855.00	(\$1,028.25)	\$5,826.75
Totals	82	\$6,855.00	(\$1,028.25)	\$5,826.75

Signature: _____ **Date:** _____

Television Order													
Station: WDTV													
Agency: Rainmaker Inc.													
Contact: Bridget Melton (681-265-9028)													
Sales Rep: Tim DeFazio													
Client: Doug Reynolds for WV Attorney General 2016													
Traffic: 9271032016													
Station	Dates	Time	Description	M	TU	W	TH	F	SAT	SUN	Spots	Rate	Total
WDTV	9/27/16 - 9/30/16	5:30a-7a	Daybreak		1	1	1	1			4	\$ 55.00	\$ 220.00
WDTV	10/3/2016	5:30a-7a	Daybreak	1							1	\$ 55.00	\$ 55.00
WDTV	9/27/16 - 9/30/16	7a-8a	CBS This Morning		1	1	1	1			4	\$ 70.00	\$ 280.00
WDTV	10/3/2016	7a-8a	CBS This Morning	1							1	\$ 70.00	\$ 70.00
WDTV	9/27/16 - 9/30/16	8a-9a	CBS This Morning		1	1	1	1			4	\$ 60.00	\$ 240.00
WDTV	10/3/2016	8a-9a	CBS This Morning	1							1	\$ 60.00	\$ 60.00
WDTV	9/27/16 - 9/30/16	11a-12a	Price is Right		1	1	1	1			4	\$ 50.00	\$ 200.00
WDTV	10/3/2016	11a-12a	Price is Right	1							1	\$ 50.00	\$ 50.00
WDTV	9/27/16 - 9/30/16	12p-12:30p	WV Midday		1	1	1	1			4	\$ 75.00	\$ 300.00
WDTV	10/3/2016	12p-12:30p	WV Midday	1							1	\$ 75.00	\$ 75.00
WDTV	9/27/16 - 9/30/16	12:30p-1:30p	Young & the Restless		1	1	1	1			4	\$ 50.00	\$ 200.00
WDTV	10/3/2016	12:30p-1:30p	Young & the Restless	1							1	\$ 50.00	\$ 50.00
WDTV	9/27/16 - 9/30/16	1:30p-2:30p	Bold & the Beautiful		1	1	1	1			4	\$ 45.00	\$ 180.00
WDTV	10/3/2016	1:30p-2:30p	Bold & the Beautiful	1							1	\$ 45.00	\$ 45.00
WDTV	9/27/16 - 9/30/16	4p-5p	Judge Judy		1	1	1	1			4	\$ 45.00	\$ 180.00
WDTV	10/3/2016	4p-5p	Judge Judy	1							1	\$ 45.00	\$ 45.00
WDTV	9/27/16 - 9/30/16	5p-5:30p	Early News at 5p		1	1	1	1			4	\$ 90.00	\$ 360.00
WDTV	10/3/2016	5p-5:30p	Early News at 5p	1							1	\$ 90.00	\$ 90.00
WDTV	9/27/16 - 9/30/16	5:30p-6p	News at 5:30p		1	1	1	1			4	\$ 105.00	\$ 420.00
WDTV	10/3/2016	5:30p-6p	News at 5:30p	1							1	\$ 105.00	\$ 105.00
WDTV	9/27/16 - 9/30/16	6p-6:30p	News at 6p		1	1	1	1			4	\$ 160.00	\$ 640.00
WDTV	10/3/2016	6p-6:30p	News at 6p	2							2	\$ 160.00	\$ 320.00
WDTV	9/27/16 - 9/29/16	7p-7:30p	Entertainment Tonight		1		1				2	\$ 50.00	\$ 100.00
WDTV	10/3/2016	7p-7:30p	Entertainment Tonight	1							1	\$ 50.00	\$ 50.00
WDTV	9/28/2016	6:30p-7p	CBS News			1					1	\$ 175.00	\$ 175.00
WDTV	9/30/2016	6:30p-7p	CBS News					1			1	\$ 175.00	\$ 175.00
WDTV	10/3/2016	6:30p-7p	CBS News	1							1	\$ 175.00	\$ 175.00
WDTV	9/27/16 - 9/30/16	11p-11:35p	News at 11p		1	1	1	1			4	\$ 115.00	\$ 460.00
WDTV	10/3/2016	11p-11:35p	News at 11p	1							1	\$ 115.00	\$ 115.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDTV - Clarksburg, WV	Date: 9/23/16
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I, Rainmaker Inc.,

being/on behalf of: Doug Reynolds,

a legally qualified candidate of the Democratic

political party for the office of: WV Attorney General

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Order					

Attach proposed schedule with charges (if available): See Order

I represent that the payment for the above described broadcast time has been furnished by:

Doug Reynolds for WV Attorney General, 2450 1st Avenue, Huntington, WV 25703

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nate Henderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/23/16

Date

Bridget Melton

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

TIM DEFAZIO
Printed Name

General Manager
Title