

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Main Street Media Group
P.O. Box 25093
Alexandria, VA 22314

<u>Contract / Revision</u> 761127 /		<u>Alt Order #</u> 07326034
<u>Product</u> XROADS GPS		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 2018
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/27/14 / 08/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8621	<u>Advertiser Code</u> 101	<u>Product Code</u> 219
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	31	10/03/14	10/03/14	Everyday	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$250.00	0.00				
2	31	10/03/14	10/03/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$175.00	0.00				
3	31	10/03/14	10/03/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$700.00	0.00				
4	31	10/03/14	10/03/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$300.00	0.00				
5	31	10/03/14	10/03/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$400.00	0.00				
6	31	10/03/14	10/03/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$300.00	0.00				
7	31	10/03/14	10/03/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$300.00	0.00				
E 8	31	10/03/14	10/03/14	M-F LN 930p-1005p	930p-1005p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$1,800.00	0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	31	09/29/14-10/05/14	M-F LN 930p-1005p	930p-1005p	-----F----	:30	\$1,800.00	0.00	NM		
		See MG 8.2											
		2	31	09/29/14-10/05/14	FOX on FOX	930p-10p	-----F----	:30	\$1,800.00	0.00	NM		
		Ⓜ MG for 8.1 10/03											
9	31	10/06/14	10/06/14	Fox 31 News Nightside	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----	1			\$500.00	0.00				
10	31	10/06/14	10/06/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 761127 /		<u>Alt Order #</u> 07326034
<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> XROADS GPS	<u>Estimate #</u> 2018
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/27/14 / 08/27/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$175.00	0.00			
11	31	10/06/14	10/06/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$700.00	0.00			
12	31	10/06/14	10/06/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$175.00	0.00			
13	31	10/06/14	10/06/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
14	31	10/06/14	10/06/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$400.00	0.00			
15	31	10/06/14	10/06/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
16	31	10/06/14	10/06/14	Mon 8-9p	8p-9p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$5,000.00	0.00			
17	31	10/06/14	10/06/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
18	31	10/06/14	10/06/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$2,500.00	0.00			
19	31	10/04/14	10/04/14	College Football Late	5p-cc		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$1,500.00	0.00			
20	31	10/05/14	10/05/14	KDVR Broncos Pregame	11a-7p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$3,000.00	0.00			
21	31	10/05/14	10/05/14	FOX NFL Pregame	7a-CC		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$4,000.00	0.00			
22	31	10/05/14	10/05/14	Post Broncos 5P-7P News	5p-7p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$9,000.00	0.00			
23	31	10/05/14	10/05/14	Denver Broncos	11a-12a		:30				NM	1	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$60,000.00	0.00			
24	31	10/05/14	10/05/14	FOX News Sunday	8a-12p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$600.00	0.00			
25	31	10/05/14	10/05/14	Su 9a-930a	9a-930a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$400.00	0.00			
26	31	10/05/14	10/05/14	Su LN 9p-930p	9p-930p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$2,200.00	0.00			

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Contract / Revision	Alt Order #
761127 /	07326034

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	XROADS GPS	2018

Advertiser	Original Date / Revision
Crossroads GPS	08/27/14 / 08/27/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
27	31	10/05/14	10/05/14	Su LN 930p-10p	930p-10p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$2,200.00	0.00			
28	31	10/02/14	10/02/14	Fox 31 News Nightside	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$500.00	0.00			
29	31	10/02/14	10/02/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$175.00	0.00			
30	31	10/02/14	10/02/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$700.00	0.00			
31	31	10/02/14	10/02/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$175.00	0.00			
32	31	10/02/14	10/02/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
33	31	10/02/14	10/02/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$400.00	0.00			
34	31	10/02/14	10/02/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
D 35	31	10/02/14	10/02/14	FOX Prime Thursday 8-9p	8p-9p		:30				NM	0	\$0.00
36	31	10/02/14	10/02/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
37	31	10/02/14	10/02/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$2,500.00	0.00			
38	31	09/30/14	09/30/14	Fox 31 News Nightside	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$500.00	0.00			
39	31	09/30/14	09/30/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$175.00	0.00			
40	31	09/30/14	09/30/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$700.00	0.00			
41	31	09/30/14	09/30/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$175.00	0.00			
42	31	09/30/14	09/30/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$300.00	0.00			
43	31	09/30/14	09/30/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$400.00	0.00			
44	31	09/30/14	09/30/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- 1 - - - - -				1	\$300.00	0.00			
45	31	09/30/14	09/30/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- 1 - - - - -				1	\$300.00	0.00			
46	31	09/30/14	09/30/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- 1 - - - - -				1	\$2,500.00	0.00			
47	31	10/01/14	10/01/14	Everyday	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$250.00	0.00			
48	31	10/01/14	10/01/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$175.00	0.00			
49	31	10/01/14	10/01/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$700.00	0.00			
50	31	10/01/14	10/01/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$300.00	0.00			
51	31	10/01/14	10/01/14	FOX Prime Wednesday 7-8p	7p-8p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$3,200.00	0.00			
52	31	10/01/14	10/01/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$400.00	0.00			
53	31	10/01/14	10/01/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$300.00	0.00			
54	31	10/01/14	10/01/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$300.00	0.00			
55	31	10/01/14	10/01/14	M-F LN 930p-1005p	930p-1005p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - 1 - - - -				1	\$1,800.00	0.00			
N 56	31	10/02/14	10/02/14	FOX Prime Thursday 8-9p	8p-9p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- - - 1 - - -				1	\$2,800.00	0.00			
Totals										0.00		55	\$118,400.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/06/14	55	\$118,400.00	\$100,640.00
Totals	55	\$118,400.00	\$100,640.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.