

CONTRACT



KDVR
 100 E. Speer Blvd
 Denver, CO 80203
 (303)595-3131

<u>Contract / Revision</u> 761127 /		<u>Alt Order #</u> 07326034
<u>Product</u> XROADS GPS		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 2018
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/27/14 / 08/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8621	<u>Advertiser Code</u> 101	<u>Product Code</u> 219
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Main Street Media Group
 P.O. Box 25093
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	31	10/03/14	10/03/14	Everyday	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$250.00	0.00				
2	31	10/03/14	10/03/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
Week:		09/29/14	10/05/14	---1--	1			\$175.00	0.00				
3	31	10/03/14	10/03/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$700.00
Week:		09/29/14	10/05/14	----1--	1			\$700.00	0.00				
4	31	10/03/14	10/03/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	----1--	1			\$300.00	0.00				
5	31	10/03/14	10/03/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
Week:		09/29/14	10/05/14	----1--	1			\$400.00	0.00				
6	31	10/03/14	10/03/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	----1--	1			\$300.00	0.00				
7	31	10/03/14	10/03/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	----1--	1			\$300.00	0.00				
E 8	31	10/03/14	10/03/14	M-F LN 930p-1005p	930p-1005p		:30				NM	1	\$1,800.00
Week:		09/29/14	10/05/14	----1--	1			\$1,800.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	31	09/29/14-10/05/14	M-F LN 930p-1005p	930p-1005p	-----F----	:30	\$1,800.00	0.00	NM			
	See MG 8.2												
	2	31	09/29/14-10/05/14	FOX on FOX	930p-10p	-----F----	:30	\$1,800.00	0.00	NM			
	Ⓜ MG for 8.1 10/03												
9	31	10/06/14	10/06/14	Fox 31 News Nightside	10p-1035p		:30				NM	1	\$500.00
Week:		10/06/14	10/12/14	1-----	1			\$500.00	0.00				
10	31	10/06/14	10/06/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$175.00

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<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Product</u> XROADS GPS
		<u>Estimate #</u> 2018
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/27/14 / 08/27/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$175.00	0.00			
11	31	10/06/14	10/06/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$700.00	0.00			
12	31	10/06/14	10/06/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$175.00	0.00			
13	31	10/06/14	10/06/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
14	31	10/06/14	10/06/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$400.00	0.00			
15	31	10/06/14	10/06/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
16	31	10/06/14	10/06/14	Mon 8-9p	8p-9p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$5,000.00	0.00			
17	31	10/06/14	10/06/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
18	31	10/06/14	10/06/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$2,500.00	0.00			
19	31	10/04/14	10/04/14	College Football Late	5p-cc		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$1,500.00	0.00			
20	31	10/05/14	10/05/14	KDVR Broncos Pregame	11a-7p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$3,000.00	0.00			
21	31	10/05/14	10/05/14	FOX NFL Pregame	7a-CC		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$4,000.00	0.00			
22	31	10/05/14	10/05/14	Post Broncos 5P-7P News	5p-7p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$9,000.00	0.00			
23	31	10/05/14	10/05/14	Denver Broncos	11a-12a		:30				NM	1	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$60,000.00	0.00			
24	31	10/05/14	10/05/14	FOX News Sunday	8a-12p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$600.00	0.00			
25	31	10/05/14	10/05/14	Su 9a-930a	9a-930a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$400.00	0.00			
26	31	10/05/14	10/05/14	Su LN 9p-930p	9p-930p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$2,200.00	0.00			

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27	31	10/05/14	10/05/14	Su LN 930p-10p	930p-10p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$2,200.00	0.00			
28	31	10/02/14	10/02/14	Fox 31 News Nightside	10p-1035p		:30				NM	1	\$500.00
Week:		09/29/14	10/05/14	---1---				1	\$500.00	0.00			
29	31	10/02/14	10/02/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$175.00
Week:		09/29/14	10/05/14	---1---				1	\$175.00	0.00			
30	31	10/02/14	10/02/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$700.00
Week:		09/29/14	10/05/14	---1---				1	\$700.00	0.00			
31	31	10/02/14	10/02/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
Week:		09/29/14	10/05/14	---1---				1	\$175.00	0.00			
32	31	10/02/14	10/02/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
33	31	10/02/14	10/02/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
Week:		09/29/14	10/05/14	---1---				1	\$400.00	0.00			
34	31	10/02/14	10/02/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
D 35	31	10/02/14	10/02/14	FOX Prime Thursday 8-9p	8p-9p		:30				NM	0	\$0.00
36	31	10/02/14	10/02/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
37	31	10/02/14	10/02/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$2,500.00
Week:		09/29/14	10/05/14	---1---				1	\$2,500.00	0.00			
38	31	09/30/14	09/30/14	Fox 31 News Nightside	10p-1035p		:30				NM	1	\$500.00
Week:		09/29/14	10/05/14	-1-----				1	\$500.00	0.00			
39	31	09/30/14	09/30/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$175.00
Week:		09/29/14	10/05/14	-1-----				1	\$175.00	0.00			
40	31	09/30/14	09/30/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$700.00
Week:		09/29/14	10/05/14	-1-----				1	\$700.00	0.00			
41	31	09/30/14	09/30/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
Week:		09/29/14	10/05/14	-1-----				1	\$175.00	0.00			
42	31	09/30/14	09/30/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
Week:		09/29/14	10/05/14	-1-----				1	\$300.00	0.00			
43	31	09/30/14	09/30/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
Week:		09/29/14	10/05/14	-1-----				1	\$400.00	0.00			
44	31	09/30/14	09/30/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$300.00	0.00			
45	31	09/30/14	09/30/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$300.00	0.00			
46	31	09/30/14	09/30/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$2,500.00	0.00			
47	31	10/01/14	10/01/14	Everyday	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$250.00	0.00			
48	31	10/01/14	10/01/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$175.00	0.00			
49	31	10/01/14	10/01/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$700.00	0.00			
50	31	10/01/14	10/01/14	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$300.00	0.00			
51	31	10/01/14	10/01/14	FOX Prime Wednesday 7-8p	7p-8p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$3,200.00	0.00			
52	31	10/01/14	10/01/14	Good Day Colorado	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$400.00	0.00			
53	31	10/01/14	10/01/14	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$300.00	0.00			
54	31	10/01/14	10/01/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$300.00	0.00			
55	31	10/01/14	10/01/14	M-F LN 930p-1005p	930p-1005p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$1,800.00	0.00			
N 56	31	10/02/14	10/02/14	FOX Prime Thursday 8-9p	8p-9p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$2,800.00	0.00			
Totals										0.00		55	\$118,400.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/06/14	55	\$118,400.00	\$100,640.00
Totals	55	\$118,400.00	\$100,640.00

Signature: _____ **Date:** _____

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