

# ORDER



**Orders**  
**Order / Rev:** 4441089  
**Alt Order #:** 28392852  
**Product Desc:** Issue  
**Estimate:** 13211  
**Flight Dates:** 08/27/24 - 09/02/24  
**Original Date / Rev:** 04/18/24 / 04/19/24  
**Order Type:** REG

**Green Bay WFRV**

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/DSCC IE  
**Demographic:** A18+  
**Product Codes:** PL13  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P4

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/26/24   | 09/02/24 | 91      | \$47,300.00  | \$40,205.00 |

**Totals**

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2024 | 91        | \$47,300.00        | \$40,205.00        | 0.00        |
| <b>Totals</b>  | <b>91</b> | <b>\$47,300.00</b> | <b>\$40,205.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Political    |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|                | Share | Total        |
|----------------|-------|--------------|
| Green Bay WFRV | 20%   | \$47,300.00  |
| Market         | 100%  | \$236,500.00 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| EBAY  | 0%    | \$0.00       |
| GBAY  | 0%    | \$0.00       |
| UNKWN | 80%   | \$189,200.00 |
| WACY  | 0%    | \$0.00       |
| WBAY  | 0%    | \$0.00       |
| WCWF  | 0%    | \$0.00       |
| WGBA  | 0%    | \$0.00       |
| WLUK  | 0%    | \$0.00       |
| WMMF  | 0%    | \$0.00       |
| WPNE  | 0%    | \$0.00       |

| Ln  | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WFRV | 08/27/24          | 09/02/24        | Local 5 This Morning 6a   | CM    | 6:00 AM-6:30 AM   | MTWTF-- | :30         | 2     | \$175.00      | P3  | 0.00 | NM   | 2     | \$350.00 |
|     |      |                   |                 | Local 5 This Morning 6a   |       | (6:00 AM-6:30 AM) |         |             |       |               |     |      |      |       |          |
|     |      |                   |                 | Local 5 News This Morning |       |                   |         |             |       |               |     |      |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |      | Week: 08/27/24    | 09/02/24        | MTWTF--                   |       | 2                 |         | \$175.00    |       | 0.00          |     |      |      |       |          |

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 Alt Order #: 28392852  
 Flight Dates: 08/27/24 - 09/02/24

Advertiser: POL/DSCC IE  
 Product Desc: Issue  
 Estimate: 13211

Green Bay WFRV

| Ln   | Ch   | Start             | End             | Inventory Code                                       | Break | Start/End Time                         | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|--|-------|--|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 2                                      |         |     |       | \$175.00    |     | 0.00          |      |       |            |
| N 2  | WFRV | 08/27/24          | 09/02/24        | Local 5 This Morning 6aCM<br>Local 5 This Morning 6a | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM)   | MTWTF-- | :30 | 3     | \$175.00    | P3  | 0.00          | NM   | 3     | \$525.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 3                                      |         |     |       | \$175.00    |     | 0.00          |      |       |            |
| N 3  | WFRV | 08/27/24          | 09/02/24        | CBS This Morning<br>CBS This Morning                 | CM    | 7:00 AM-8:00 AM<br>(7:00 AM-8:00 AM)   | MTWTF-- | :30 | 5     | \$225.00    | P3  | 0.00          | NM   | 5     | \$1,125.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 5                                      |         |     |       | \$225.00    |     | 0.00          |      |       |            |
| N 4  | WFRV | 08/27/24          | 09/02/24        | CBS This Morning<br>CBS This Morning                 | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM)   | MTWTF-- | :30 | 8     | \$225.00    | P3  | 0.00          | NM   | 8     | \$1,800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 8                                      |         |     |       | \$225.00    |     | 0.00          |      |       |            |
| N 5  | WFRV | 08/27/24          | 09/02/24        | Local 5 Live<br>Local 5 Live                         | CM    | 9:00 AM-9:30 AM<br>(9:00 AM-9:30 AM)   | MTWTF-- | :30 | 3     | \$175.00    | P3  | 0.00          | NM   | 3     | \$525.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 3                                      |         |     |       | \$175.00    |     | 0.00          |      |       |            |
| N 6  | WFRV | 08/27/24          | 09/02/24        | Local 5 Live<br>Local 5 Live                         | CM    | 9:30 AM-9:57 AM<br>(9:30 AM-9:57 AM)   | MTWTF-- | :30 | 3     | \$175.00    | P3  | 0.00          | NM   | 3     | \$525.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 3                                      |         |     |       | \$175.00    |     | 0.00          |      |       |            |
| N 7  | WFRV | 08/31/24          | 08/31/24        | CBS This Morning Sa<br>CBS This Morning Sa           | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM)   | -----S- | :30 | 1     | \$400.00    | P2  | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/26/24    | 09/01/24        | -----S-  |       | 1                                      |         |     |       | \$400.00    |     | 0.00          |      |       |            |
| N 8  | WFRV | 08/31/24          | 08/31/24        | CBS This Morning Sa<br>CBS This Morning Sa           | CM    | 9:00 AM-10:00 AM<br>(9:00 AM-10:00 AM) | -----S- | :30 | 1     | \$400.00    | P2  | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/26/24    | 09/01/24        | -----S-  |       | 1                                      |         |     |       | \$400.00    |     | 0.00          |      |       |            |
| N 9  | WFRV | 09/01/24          | 09/01/24        | CBS Sunday Morning<br>CBS Sunday Morning             | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM)   | -----S  | :30 | 1     | \$750.00    | P3  | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/26/24    | 09/01/24        | -----S   |       | 1                                      |         |     |       | \$750.00    |     | 0.00          |      |       |            |
| N 10 | WFRV | 09/01/24          | 09/01/24        | CBS Sunday Morning<br>CBS Sunday Morning             | CM    | 9:00 AM-9:30 AM<br>(9:00 AM-9:30 AM)   | -----S  | :30 | 1     | \$750.00    | P3  | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/26/24    | 09/01/24        | -----S   |       | 1                                      |         |     |       | \$750.00    |     | 0.00          |      |       |            |
| N 11 | WFRV | 08/27/24          | 09/02/24        | Local 5 Live<br>Local 5 Live                         | CM    | M-F 9a-10a                             | MTWTF-- | :30 | 2     | \$175.00    | P3  | 0.00          | NM   | 2     | \$350.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 2                                      |         |     |       | \$175.00    |     | 0.00          |      |       |            |
| N 12 | WFRV | 08/27/24          | 09/02/24        | Price is Right<br>Price is Right                     | CM    | M-F 10a-11a                            | MTWTF-- | :30 | 3     | \$1,000.00  | P2  | 0.00          | NM   | 3     | \$3,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 3                                      |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 13 | WFRV | 08/27/24          | 09/02/24        | Y&R<br>Y&R   | CM    | M-F 11a-12p                            | MTWTF-- | :30 | 3     | \$900.00    | P2  | 0.00          | NM   | 3     | \$2,700.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>                      |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       | 3                                      |         |     |       | \$900.00    |     | 0.00          |      |       |            |

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 Estimate: 13211

Green Bay WFRV

| Ln    | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |  |
|-------|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|--|
| N 14  | WFRV | 08/27/24          | 09/02/24        | Local 5 News at Noon   | CM    | M-F 12p-12:30p    | MTWTF-- | :30 | 3     | \$250.00    | P3  | 0.00          | NM   | 3     | \$750.00   |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 3                 |         |     |       | \$900.00    |     | 0.00          |      |       |            |  |
|       |      |                   |                 | Local 5 News at Noon   |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 3                 |         |     |       | \$250.00    |     | 0.00          |      |       |            |  |
| N 15  | WFRV | 08/27/24          | 09/02/24        | Bold & Beautiful       | CM    | M-F 12:30p-1p     | MTWTF-- | :30 | 2     | \$700.00    | P2  | 0.00          | NM   | 2     | \$1,400.00 |  |
|       |      |                   |                 | Bold & Beautiful       |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 2                 |         |     |       | \$700.00    |     | 0.00          |      |       |            |  |
|       |      |                   |                 | Bold And The Beautiful |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 2                 |         |     |       | \$700.00    |     | 0.00          |      |       |            |  |
| N 16  | WFRV | 08/27/24          | 09/02/24        | The Talk               | CM    | M-F 1p-2p         | MTWTF-- | :30 | 3     | \$300.00    | P3  | 0.00          | NM   | 3     | \$900.00   |  |
|       |      |                   |                 | The Talk               |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 3                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |  |
| N 17  | WFRV | 08/27/24          | 09/02/24        | Let's Make A Deal      | CM    | M-F 2p-3p         | MTWTF-- | :30 | 2     | \$250.00    | P3  | 0.00          | NM   | 2     | \$500.00   |  |
|       |      |                   |                 | Let's Make A Deal      |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 2                 |         |     |       | \$250.00    |     | 0.00          |      |       |            |  |
| N 18  | WFRV | 08/27/24          | 09/02/24        | M-F 3p-4p              | CM    | 3:00 PM-3:30 PM   | MTWTF-- | :30 | 2     | \$100.00    | P4  | 0.00          | NM   | 2     | \$200.00   |  |
|       |      |                   |                 | Friends                |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 2                 |         |     |       | \$100.00    |     | 0.00          |      |       |            |  |
| N 19  | WFRV | 08/27/24          | 09/02/24        | M-F 3p-4p              | CM    | 3:30 PM-4:00 PM   | MTWTF-- | :30 | 2     | \$100.00    | P4  | 0.00          | NM   | 2     | \$200.00   |  |
|       |      |                   |                 | Friends                |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 2                 |         |     |       | \$100.00    |     | 0.00          |      |       |            |  |
| N 20  | WFRV | 08/27/24          | 09/02/24        | Local 5 News at 4p     | CM    | 4:00 PM-4:30 PM   | MTWTF-- | :30 | 2     | \$300.00    | P3  | 0.00          | NM   | 2     | \$600.00   |  |
|       |      |                   |                 | Local 5 News at 4:00   |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 2                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |  |
| N 21  | WFRV | 08/27/24          | 09/02/24        | Local 5 News at 4p     | CM    | 4:30 PM-5:00 PM   | MTWTF-- | :30 | 3     | \$300.00    | P3  | 0.00          | NM   | 3     | \$900.00   |  |
|       |      |                   |                 | Local 5 News at 4:00   |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 3                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |  |
| N 22  | WFRV | 08/27/24          | 09/02/24        | Local 5 News at 5p     | CM    | M-F 5p-5:30p      | MTWTF-- | :30 | 5     | \$400.00    | P3  | 0.00          | NM   | 5     | \$2,000.00 |  |
|       |      |                   |                 | Local 5 News at 5:00   |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 5                 |         |     |       | \$400.00    |     | 0.00          |      |       |            |  |
| N 23  | WFRV | 08/27/24          | 09/02/24        | Local 5 News at 6p     | CM    | M-F 6p-6:30p      | MTWTF-- | :30 | 5     | \$400.00    | P3  | 0.00          | NM   | 5     | \$2,000.00 |  |
|       |      |                   |                 | Local 5 News at 6:00   |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 5                 |         |     |       | \$400.00    |     | 0.00          |      |       |            |  |
| N 24  | WFRV | 08/27/24          | 09/02/24        | Local 5 News at 630p   | CM    | M-F 6:30p-7p      | MTWTF-- | :30 | 5     | \$400.00    | P3  | 0.00          | NM   | 5     | \$2,000.00 |  |
|       |      |                   |                 | Local 5 News at 6:30   |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 5                 |         |     |       | \$400.00    |     | 0.00          |      |       |            |  |
| N 25  | WFRV | 08/31/24          | 08/31/24        | Sat Local 5 News At 6p | CM    | Sa 6p-6:30p       | -----S- | :30 | 1     | \$300.00    | P3  | 0.00          | NM   | 1     | \$300.00   |  |
|       |      |                   |                 | Sat Local 5 News       |       |                   |         |     |       |             |     |               |      |       |            |  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |  |
| Week: |      | 08/27/24          | 09/02/24        | MTWTF--                |       | 5                 |         |     |       | \$400.00    |     | 0.00          |      |       |            |  |

Order / Rev: 4441089  
 Alt Order #: 28392852  
 Flight Dates: 08/27/24 - 09/02/24

Advertiser: POL/DSCC IE  
 Product Desc: Issue  
 Estimate: 13211

Green Bay WFRV

| Ln  | Ch   | Start             | End             | Inventory Code                                       | Break | Start/End Time                       | Days      | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|--|-------|--------------------------------------|-----------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N26 | WFRV | 08/27/24          | 09/02/24        | LN M-F<br>Local 5 News at 10p                        | CM    | Local 5 News at 10p                  | (MTWTF--) | :30 | 3                 | \$600.00    | P3  | 0.00          | NM   | 3     | \$1,800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | -----S-  |       |                                      |           |     | 1                 | \$300.00    |     | 0.00          |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       |                                      |           |     | 3                 | \$600.00    |     | 0.00          |      |       |            |
| N27 | WFRV | 08/31/24          | 08/31/24        | High School Sports Extra<br>High School Sports Extra | CM    | Sa 10:35p-11:00p                     | -----S-   | :30 | 1                 | \$400.00    | P2  | 0.00          | NM   | 1     | \$400.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | -----S-  |       |                                      |           |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| N28 | WFRV | 09/01/24          | 09/01/24        | LN Su<br>LN Su                                       | CM    | Su 10p-10:35p                        | -----S    | :30 | 1                 | \$600.00    | P3  | 0.00          | NM   | 1     | \$600.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | -----S   |       |                                      |           |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N29 | WFRV | 08/27/24          | 09/02/24        | Late Show<br>Late Show                               | CM    | M-F 10:35p-11:37p                    | (MTWTF--) | :30 | 3                 | \$250.00    | P3  | 0.00          | NM   | 3     | \$750.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/27/24    | 09/02/24        | MTWTF--  |       |                                      |           |     | 3                 | \$250.00    |     | 0.00          |      |       |            |
| N30 | WFRV | 09/02/24          | 09/02/24        | Mon Prime Hour 3<br>NCIS Hawaii                      | CM    | Mon Hour 3                           | M-----    | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM   | 1     | \$1,500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 09/02/24    | 09/08/24        | M-----   |       |                                      |           |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |
| N31 | WFRV | 08/27/24          | 08/27/24        | Tue Prime Hour 1<br>FBI                              | CM    | Tue Hour 1                           | -T-----   | :30 | 1                 | \$1,800.00  | P3  | 0.00          | NM   | 1     | \$1,800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | -T-----  |       |                                      |           |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| N32 | WFRV | 08/27/24          | 08/27/24        | Tue Prime Hour 2<br>FBI International                | CM    | Tue Hour 2                           | -T-----   | :30 | 1                 | \$1,800.00  | P3  | 0.00          | NM   | 1     | \$1,800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | -T-----  |       |                                      |           |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| N33 | WFRV | 08/27/24          | 08/27/24        | Tue Prime Hour 3<br>FBI Most Wanted                  | CM    | Tue Hour 3                           | -T-----   | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM   | 1     | \$1,500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | -T-----  |       |                                      |           |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |
| N34 | WFRV | 08/28/24          | 08/28/24        | Wed Prime Other 1<br>Survivor                        | CM    | 6:57 PM-8:30 PM<br>(6:57 PM-8:30 PM) | --W----   | :30 | 1                 | \$2,000.00  | P3  | 0.00          | NM   | 1     | \$2,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | --W----  |       |                                      |           |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| N35 | WFRV | 08/29/24          | 08/29/24        | Thur Prime Hour 3<br>CSI Vegas                       | CM    | Thur Hour 3                          | ---T---   | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM   | 1     | \$1,500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | ---T---  |       |                                      |           |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |
| N36 | WFRV | 08/30/24          | 08/30/24        | Fri Prime Hour 1<br>SWAT                             | CM    | Fri Hour 1                           | ----F--   | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM   | 1     | \$1,500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | ----F--  |       |                                      |           |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |
| N37 | WFRV | 08/30/24          | 08/30/24        | Fri Prime Hour 2<br>Fire Country                     | CM    | Fri Hour 2                           | ----F--   | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM   | 1     | \$1,500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 08/26/24    | 09/01/24        | ----F--  |       |                                      |           |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |

Order / Rev: 4441089  
 Alt Order #: 28392852  
 Flight Dates: 08/27/24 - 09/02/24

Advertiser: POL/DSCC IE  
 Product Desc: Issue  
 Estimate: 13211

Green Bay WFRV

| Ln    | Ch   | Start                 | End             | Inventory Code                  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-------|------|-----------------------|-----------------|---------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
|       |      | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                 |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: |      | 08/26/24              | 09/01/24        | ----F--                         |       |                |         |     | 1                 | \$1,500.00  |     | 0.00          |        |       |             |
| N38   | WFRV | 08/30/24              | 08/30/24        | Fri Prime Hour 3<br>Blue Bloods | CM    | Fri Hour 3     | ----F-- | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM     | 1     | \$1,500.00  |
|       |      | Blue Bloods (R)-CBS   |                 |                                 |       |                |         |     |                   |             |     |               |        |       |             |
|       |      | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                 |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: |      | 08/26/24              | 09/01/24        | ----F--                         |       |                |         |     | 1                 | \$1,500.00  |     | 0.00          |        |       |             |
| N39   | WFRV | 08/31/24              | 08/31/24        | Sat Prime Hour 3<br>48 Hrs      | CM    | Sat Hour 3     | -----S- | :30 | 1                 | \$900.00    | P3  | 0.00          | NM     | 1     | \$900.00    |
|       |      | 48 Hours-CBS          |                 |                                 |       |                |         |     |                   |             |     |               |        |       |             |
|       |      | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                 |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: |      | 08/26/24              | 09/01/24        | -----S-                         |       |                |         |     | 1                 | \$900.00    |     | 0.00          |        |       |             |
| N40   | WFRV | 09/01/24              | 09/01/24        | Sun Prime Hour 3<br>Equalizer   | CM    | Sun Hour 3     | -----S  | :30 | 1                 | \$1,800.00  | P3  | 0.00          | NM     | 1     | \$1,800.00  |
|       |      | The Equalizer (R)-CBS |                 |                                 |       |                |         |     |                   |             |     |               |        |       |             |
|       |      | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                 |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: |      | 08/26/24              | 09/01/24        | -----S                          |       |                |         |     | 1                 | \$1,800.00  |     | 0.00          |        |       |             |
| N41   | WFRV | 09/01/24              | 09/01/24        | Sun Prime Hour 4<br>CSI Vegas   | CM    | Sun Hour 4     | -----S  | :30 | 1                 | \$1,500.00  | P2  | 0.00          | NM     | 1     | \$1,500.00  |
|       |      | CSI: Vegas (R)-CBS    |                 |                                 |       |                |         |     |                   |             |     |               |        |       |             |
|       |      | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                 |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: |      | 08/26/24              | 09/01/24        | -----S                          |       |                |         |     | 1                 | \$1,500.00  |     | 0.00          |        |       |             |
|       |      |                       |                 |                                 |       |                |         |     |                   |             |     |               | Totals | 91    | \$47,300.00 |

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, Authorized Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Great American Media

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact:

Phone number: 202-338-8799

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: DSCC

Address: 120 Maryland Ave NE Washington DC 20002

Contact:

Phone number: 202-224-2447

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Christie Roberts - Executive Director  
Preston Elliott - IE Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: 2024 Senate Elections (various candidates)

Office(s) sought by such candidate(s) (no acronyms or abbreviations): 2024 Senate Elections (various states)

Date of election: 11/5/24


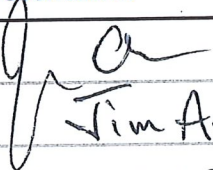
**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

2024 Senate Elections (various states)

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor   | Station Representative  |
|--|---|
| Signature:  | Signature:  |
| Name: Preston Elliott  | Name: Jim Arneson   |
| Date of Request to Purchase Ad Time: 4/16/24   | Date of Station Agreement to Sell Time:   |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

|                     |                                |   |
|---------------------|--------------------------------|---|
| Contract #: 4441089 | Station Call Letters: WFRV     | Date Received/Requested: 4/24/24          |
| Est. #: 13211       | Station Location: Green Bay WI | Run Start and End Dates: 8/27/24 - 9/2/24 |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.