

# ORDER



**Orders**  
**Order / Rev:** 4442010  
**Alt Order #:** 28392850  
**Product Desc:** Issue  
**Estimate:** 13212  
**Flight Dates:** 09/03/24 - 09/09/24  
**Original Date / Rev:** 04/19/24 / 04/19/24  
**Order Type:** REG

**Green Bay WFRV**

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/DSCC IE  
**Demographic:** A18+  
**Product Codes:** PL13  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P2

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/02/24	09/09/24	91	\$47,300.00	\$40,205.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	91	\$47,300.00	\$40,205.00	0.00
<b>Totals</b>	<b>91</b>	<b>\$47,300.00</b>	<b>\$40,205.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
Green Bay WFRV	20%	\$47,300.00
Market	100%	\$236,500.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
EBAY	0%	\$0.00
GBAY	0%	\$0.00
UNKWN	80%	\$189,200.00
WACY	0%	\$0.00
WBAY	0%	\$0.00
WCWF	0%	\$0.00
WGBA	0%	\$0.00
WLUK	0%	\$0.00
WMMF	0%	\$0.00
WPNE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFRV	09/03/24	09/09/24	Local 5 This Morning 6a	CM	6:00 AM-6:30 AM	MTWTF--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				Local 5 This Morning 6a		(6:00 AM-6:30 AM)									
Local 5 News This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/03/24	09/09/24	MTWTF--	2	\$175.00	0.00								

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Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WFRV	09/03/24	09/09/24	Local 5 This Morning 6a	CM	6:30 AM-7:00 AM	MTWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
				Local 5 This Morning 6a		(6:30 AM-7:00 AM)									
				Local 5 News This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		2			\$175.00		0.00				
N 3	WFRV	09/03/24	09/09/24	CBS This Morning	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$225.00	P3	0.00	NM	5	\$1,125.00
				CBS This Morning		(7:00 AM-8:00 AM)									
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		3			\$175.00		0.00				
N 4	WFRV	09/03/24	09/09/24	CBS This Morning	CM	8:00 AM-9:00 AM	MTWTF--	:30	8	\$225.00	P3	0.00	NM	8	\$1,800.00
				CBS This Morning		(8:00 AM-9:00 AM)									
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		8			\$225.00		0.00				
N 5	WFRV	09/03/24	09/09/24	Local 5 Live	CM	9:00 AM-9:30 AM	MTWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
				Local 5 Live		(9:00 AM-9:30 AM)									
				Local 5 Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		3			\$175.00		0.00				
N 6	WFRV	09/03/24	09/09/24	Local 5 Live	CM	9:30 AM-9:57 AM	MTWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
				Local 5 Live		(9:30 AM-9:57 AM)									
				Local 5 Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		3			\$175.00		0.00				
N 7	WFRV	09/07/24	09/07/24	CBS This Morning Sa	CM	8:00 AM-9:00 AM	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				CBS This Morning Sa		(8:00 AM-9:00 AM)									
				CBS This Morning Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/02/24	09/08/24	-----S-		1			\$400.00		0.00				
N 8	WFRV	09/07/24	09/07/24	CBS This Morning Sa	CM	9:00 AM-10:00 AM	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				CBS This Morning Sa		(9:00 AM-10:00 AM)									
				CBS This Morning Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/02/24	09/08/24	-----S-		1			\$400.00		0.00				
N 9	WFRV	09/08/24	09/08/24	CBS Sunday Morning	CM	8:00 AM-9:00 AM	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				CBS Sunday Morning		(8:00 AM-9:00 AM)									
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/02/24	09/08/24	-----S		1			\$750.00		0.00				
N 10	WFRV	09/08/24	09/08/24	CBS Sunday Morning	CM	9:00 AM-9:30 AM	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				CBS Sunday Morning		(9:00 AM-9:30 AM)									
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/02/24	09/08/24	-----S		1			\$750.00		0.00				
N 11	WFRV	09/03/24	09/09/24	Local 5 Live	CM	M-F 9a-10a	MTWTF--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				Local 5 Live											
				Local 5 Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		2			\$175.00		0.00				
N 12	WFRV	09/03/24	09/09/24	Price is Right	CM	M-F 10a-11a	MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
				Price is Right											
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		3			\$1,000.00		0.00				
N 13	WFRV	09/03/24	09/09/24	Y&R	CM	M-F 11a-12p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
				Y&R											
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/24	09/09/24	MTWTF--		3			\$900.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WFRV	09/03/24	09/09/24	Local 5 News at Noon	CM	M-F 12p-12:30p	MTWTF--	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$900.00		0.00			
		Local 5 News at Noon													
		Local 5 News Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$250.00		0.00			
N 15	WFRV	09/03/24	09/09/24	Bold & Beautiful	CM	M-F 12:30p-1p	MTWTF--	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		Bold & Beautiful													
		Bold And The Beautiful													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					2	\$700.00		0.00			
N 16	WFRV	09/03/24	09/09/24	The Talk	CM	M-F 1p-2p	MTWTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		The Talk													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$300.00		0.00			
N 17	WFRV	09/03/24	09/09/24	Let's Make A Deal	CM	M-F 2p-3p	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		Let's Make A Deal													
		Let's Make A Deal													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					2	\$250.00		0.00			
N 18	WFRV	09/03/24	09/09/24	M-F 3p-4p	CM	3:00 PM-3:30 PM	MTWTF--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		Friends													
		(3:00 PM-3:30 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					2	\$100.00		0.00			
N 19	WFRV	09/03/24	09/09/24	M-F 3p-4p	CM	3:30 PM-4:00 PM	MTWTF--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		Friends													
		(3:30 PM-4:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					2	\$100.00		0.00			
N 20	WFRV	09/03/24	09/09/24	Local 5 News at 4p	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		Local 5 News at 4:00													
		(4:00 PM-4:30 PM)													
		Local 5 News 4PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					2	\$300.00		0.00			
N 21	WFRV	09/03/24	09/09/24	Local 5 News at 4p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		Local 5 News at 4:00													
		(4:30 PM-5:00 PM)													
		Local 5 News 430PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$300.00		0.00			
N 22	WFRV	09/03/24	09/09/24	Local 5 News at 5p	CM	M-F 5p-5:30p	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		Local 5 News at 5:00													
		Local 5 News 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					5	\$400.00		0.00			
N 23	WFRV	09/03/24	09/09/24	Local 5 News at 6p	CM	M-F 6p-6:30p	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		Local 5 News at 6:00													
		Local 5 News @ 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					5	\$400.00		0.00			
N 24	WFRV	09/03/24	09/09/24	Local 5 News at 630p	CM	M-F 6:30p-7p	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		Local 5 News at 6:30													
		Local 5 News @ 630P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					5	\$400.00		0.00			
N 25	WFRV	09/07/24	09/07/24	Sat Local 5 News At 6p	CM	Sa 6p-6:30p	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		Sat Local 5 News													
		Local 5 News 6 Sat. Wknd													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					5	\$400.00		0.00			

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Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WFRV	09/03/24	09/09/24	LN M-F Local 5 News at 10p	CM	Local 5 News at 10p	(MTWTF--)	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-----S-					1	\$300.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$600.00		0.00			
N27	WFRV	09/07/24	09/07/24	High School Sports Extra High School Sports Extra	CM	Sa 10:35p-11:00p	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-----S-					1	\$400.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$600.00		0.00			
N28	WFRV	09/08/24	09/08/24	LN Su LN Su	CM	Su 10p-10:35p	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-----S					1	\$600.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$250.00		0.00			
N29	WFRV	09/03/24	09/09/24	Late Show Late Show	CM	M-F 10:35p-11:37p	(MTWTF--)	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-----S-					1	\$400.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	MTWTF--					3	\$250.00		0.00			
N30	WFRV	09/09/24	09/09/24	Mon Prime Hour 3 NCIS Hawaii	CM	Mon Hour 3	M-----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	M-----					1	\$1,500.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,800.00		0.00			
N31	WFRV	09/03/24	09/03/24	Tue Prime Hour 1 FBI	CM	Tue Hour 1	-T-----	:30	1	\$1,800.00	P3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,800.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,800.00		0.00			
N32	WFRV	09/03/24	09/03/24	Tue Prime Hour 2 FBI International	CM	Tue Hour 2	-T-----	:30	1	\$1,800.00	P3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,800.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,800.00		0.00			
N33	WFRV	09/03/24	09/03/24	Tue Prime Hour 3 FBI Most Wanted	CM	Tue Hour 3	-T-----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,500.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	-T-----					1	\$1,500.00		0.00			
N34	WFRV	09/04/24	09/04/24	Wed Prime Other 1 Survivor	CM	6:57 PM-8:30 PM (6:57 PM-8:30 PM)	--W----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	--W----					1	\$2,000.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	--W----					1	\$2,000.00		0.00			
N35	WFRV	09/05/24	09/05/24	Thur Prime Hour 3 CSI Vegas	CM	Thur Hour 3	---T---	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	---T---					1	\$1,500.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	---T---					1	\$1,500.00		0.00			
N36	WFRV	09/06/24	09/06/24	Fri Prime Hour 1 SWAT	CM	Fri Hour 1	----F--	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	----F--					1	\$1,500.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	----F--					1	\$1,500.00		0.00			
N37	WFRV	09/06/24	09/06/24	Fri Prime Hour 2 Fire Country	CM	Fri Hour 2	----F--	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	----F--					1	\$1,500.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	----F--					1	\$1,500.00		0.00			

Order / Rev: 4442010  
 Alt Order #: 28392850  
 Flight Dates: 09/03/24 - 09/09/24

Advertiser: POL/DSCC IE  
 Product Desc: Issue  
 Estimate: 13212

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/24	09/08/24	----F--					1	\$1,500.00		0.00			
N38	WFRV	09/06/24	09/06/24	Fri Prime Hour 3 Blue Bloods	CM	Fri Hour 3	----F--	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/24	09/08/24	----F--					1	\$1,500.00		0.00			
N39	WFRV	09/07/24	09/07/24	Sat Prime Hour 3 48 Hrs	CM	Sat Hour 3	-----S-	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/24	09/08/24	-----S-					1	\$900.00		0.00			
N40	WFRV	09/08/24	09/08/24	Sun Prime Hour 3 Equalizer	CM	Sun Hour 3	-----S	:30	1	\$1,800.00	P3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/24	09/08/24	-----S					1	\$1,800.00		0.00			
N41	WFRV	09/08/24	09/08/24	Sun Prime Hour 4 CSI Vegas	CM	Sun Hour 4	-----S	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/24	09/08/24	-----S					1	\$1,500.00		0.00			
													Totals	91	\$47,300.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, Authorized Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Great American Media

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact:

Phone number: 202-338-8799

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: DSCC

Address: 120 Maryland Ave NE Washington DC 20002

Contact:

Phone number: 202-224-2447

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Christie Roberts - Executive Director  
Preston Elliott - IE Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: 2024 Senate Elections (various candidates)

Office(s) sought by such candidate(s) (no acronyms or abbreviations): 2024 Senate Elections (various states)

Date of election: 11/5/24



**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

2024 Senate Elections (various states)

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Preston Elliott	Name: Jim Arneson
Date of Request to Purchase Ad Time: 4/16/24	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 444 2010	Station Call Letters: WFRV	Date Received/Requested: 4/24/24
Est. #: 13212	Station Location: Green Bay WI	Run Start and End Dates: 9/3/24 - 9/9/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.