

ORDER



Orders
Order / Rev: 4463805
Alt Order #: 28400056
Product Desc: TV
Estimate: 13278
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: REG

Charlotte WJZY
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/America Works USA PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/24 | 05/26/24 | 19 | \$4,420.00 | \$3,757.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2024 | 19 | \$4,420.00 | \$3,757.00 | 0.00 |
| Totals | 19 | \$4,420.00 | \$3,757.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Political | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|----------------|-------|-------------|
| Charlotte WJZY | 10% | \$4,420.00 |
| Market | 100% | \$44,200.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WAXN | 0% | \$0.00 |
| WBTV | 25% | \$11,050.00 |
| WCCB | 6% | \$2,652.00 |
| WCNC | 21% | \$9,282.00 |
| WFVT | 0% | \$0.00 |
| WHKY | 0% | \$0.00 |
| WMYT | 2% | \$884.00 |
| WNSC | 0% | \$0.00 |
| WSOC | 36% | \$15,912.00 |
| WTVI | 0% | \$0.00 |
| WUNE | 0% | \$0.00 |
| WUNG | 0% | \$0.00 |
| WWWB | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|-----|------|-------|--------|
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|-----|------|-------|--------|

Order / Rev: 4463805
 Alt Order #: 28400056
 Flight Dates: 05/14/24 - 05/20/24

Advertiser: POL/America Works USA PAC
 Product Desc: TV
 Estimate: 13278

Charlotte WJZY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|------------------------------------|-------|---------------------------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| N 1 | WJZY | 05/14/24 | 05/20/24 | M-F 6a-7a News M-F 6a-7a News | CM | 6a-7a (6:30 AM-7:00 AM) | MTWTF-- | :30 | 2 | \$225.00 | P3 | 0.00 | NM | 2 | \$450.00 |
| | | | | Queen City News Now at 6AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 2 | \$225.00 | | 0.00 | | | |
| N 2 | WJZY | 05/14/24 | 05/20/24 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a (7:00 AM-7:30 AM) | MTWTF-- | :30 | 2 | \$225.00 | P3 | 0.00 | NM | 2 | \$450.00 |
| | | | | Queen City News Now at 7AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 2 | \$225.00 | | 0.00 | | | |
| N 3 | WJZY | 05/14/24 | 05/20/24 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a (7:30 AM-8:00 AM) | MTWTF-- | :30 | 3 | \$225.00 | P3 | 0.00 | NM | 3 | \$675.00 |
| | | | | Queen City News Now at 7AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 3 | \$225.00 | | 0.00 | | | |
| N 4 | WJZY | 05/14/24 | 05/20/24 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a (8:00 AM-8:30 AM) | MTWTF-- | :30 | 2 | \$200.00 | P3 | 0.00 | NM | 2 | \$400.00 |
| | | | | Queen City News Now at 8AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 5 | WJZY | 05/14/24 | 05/20/24 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a (8:30 AM-9:00 AM) | MTWTF-- | :30 | 3 | \$200.00 | P3 | 0.00 | NM | 3 | \$600.00 |
| | | | | Queen City News Now at 8AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 3 | \$200.00 | | 0.00 | | | |
| N 6 | WJZY | 05/18/24 | 05/18/24 | Sa 6a-8a News Sa 6a-8a News | CM | Sa 6a-8a News (7:30 AM-8:00 AM) | -----S- | :30 | 1 | \$90.00 | P3 | 0.00 | NM | 1 | \$90.00 |
| | | | | Queen City News Now Saturday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/13/24 | 05/19/24 | -----S- | | | | | 1 | \$90.00 | | 0.00 | | | |
| N 7 | WJZY | 05/19/24 | 05/19/24 | Su 6a-9a News Su 6a-9a News | CM | Su 6a-9a News (7:00 AM-7:30 AM) | -----S | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | | | Queen City News Now Sunday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/13/24 | 05/19/24 | -----S | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 8 | WJZY | 05/14/24 | 05/20/24 | M-F 9a-10a News M-F 9a-10a News | CM | M-F 9a-10a News (9:00 AM-9:30 AM) | MTWTF-- | :30 | 2 | \$150.00 | P3 | 0.00 | NM | 2 | \$300.00 |
| | | | | Queen City News Now at 9AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 2 | \$150.00 | | 0.00 | | | |
| N 9 | WJZY | 05/14/24 | 05/20/24 | M-F 10a-1030a M-F 10a-1030a | CM | M-F 10a-1030a (10:00 AM-10:30 AM) | MTWTF-- | :30 | 2 | \$90.00 | P3 | 0.00 | NM | 2 | \$180.00 |
| | | | | People Puzzler | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/14/24 | 05/20/24 | MTWTF-- | | | | | 2 | \$90.00 | | 0.00 | | | |
| N 10 | WJZY | 05/19/24 | 05/19/24 | FOX News Sunday FOX News Sunday | CM | FOX News Sunday (9:00 AM-10:00 AM) | -----S | :30 | 1 | \$1,200.00 | P3 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | FOX News Sunday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/13/24 | 05/19/24 | -----S | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 19 | \$4,420.00 |