

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP15/17 15.13

BUYER NAME	<u>BETSY VONDERHEID</u>
SALES PRSN	<u>WA- MICK NESCI (H)</u>

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[illegible]

1000

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP15/17 15.13

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 170 AGENCY PRODUCT CODE = 459 AGENCY EST# = 1301												
1			1000P-1035P	30		\$450.00	9/20	9/26	4		W-F,M-TU	4
PROGRAM : EYEWITNESS NEWS - 10P(M-F) CON COM1 : EYEWITNESS NEWS - 10P(M-F)												
2			1200N-100P	30		\$120.00	9/20	9/26	5		W-F,M-TU	5
PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1 : EYEWITNESS NEWS MIDDAY												

REP HEADLINE# 8792528
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP15/17 15.13
 *** KOB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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12			500A-700A	30		\$75.00	9/23	9/23	1		SAT	1
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PROGRAM : SATURDAY TODAY
 CON COM1 : SATURDAY TODAY

13			700A-900A	30		\$110.00	9/23	9/23	2		SAT	2
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PROGRAM : EYEWITNESS NEWS WKND
 CON COM1 : EYEWITNESS NEWS WKND

14			700A-800A	30		\$95.00	9/24	9/24	1		SUN	1
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PROGRAM : SUNDAY TODAY
 CON COM1 : SUNDAY TODAY

15			700P-800P	30		\$2,000.00	9/26	9/26	1		TUE	1
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PROGRAM : THE VOICE-FALL
 CON COM1 : THE VOICE-FALL

16			700P-900P	30		\$2,000.00	9/20	9/20	1		WED	1
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PROGRAM : AGT-FINALE
 CON COM1 : AGT-FINALE

SEP/17 13920.00 OCT/17 \$2,000.00

CONTRACT TOTAL 15920.00
 TOTAL SPOTS 49

MARKET TOTALS \$49,750 KOB 32% KOAT 28% KRQE 38% KWBQ 0% KASA 0% KASY 0% NOB 0%
 KLUZ 0% KRTN 0% KTEL 0% NRQE 2%

SVC- NSI
 DEMOS- RA35+*