



125 West 55th St  
New York, NY 10019

Contract # 26200908

Changes as of: 9/29/2018 at 5:42 PM

Version: Current State Version 3

CPE: //5646

Agency: STRATEGIC MEDIA  
PLACEMENT

7669 STAGERS LOOP  
DELAWARE, OH 43015

Flight: 9/26/18 - 10/7/18  
Advertiser: Yvette Herrell for  
Congress NM CD-2  
Product: CD2  
Buyer: Marable, Hartwell  
Salesperson: BEN WILMETH  
202-955-5342

Separation:

Station: KROE  
Market: Albuquerque  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: BEN WILMETH  
202-955-5342

Con Type: POLITICAL/NOTE  
Total \$: \$36,820.00  
Total Spots: 80  
Total CPM: \$0.00  
Total GRP:  
Traffic #: 1698322

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26 - 10/1		Total Spots	Total \$	CPP*	GRP*
							9/26	10/1				
REV-3	M-F 7a-9a		CBS This Mom	\$300.00	0.0	30	4	3	0	\$900.00	\$0.00	0.0
REV-8	M-F 11a-12n		Price is Right	\$200.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-10	M-F 12n-12:30p		Noon News	\$200.00	0.0	30	4	2	0	\$400.00	\$0.00	0.0
REV-12	M-F 4p-4:30p		News	\$300.00	0.0	30	4	1	0	\$300.00	\$0.00	0.0
REV-14	M-F 5p-5:30p		News	\$500.00	0.0	30	4	0	4	\$2,000.00	\$0.00	0.0
REV-15	M-F 5:30p-6p		News	\$350.00	0.0	30	4	1	3	\$1,400.00	\$0.00	0.0
REV-17	M-F 6p-6:30p		Jeopardy	\$350.00	0.0	30	3	2	3	\$1,750.00	\$0.00	0.0
REV-18	M-F 6:30p-7p		Wheel of Fortune	\$500.00	0.0	30	3	1	4	\$2,500.00	\$0.00	0.0
REV-28	Su 8p-9p		Hawaii 5-0	\$700.00	0.0	30	1	0	1	\$700.00	\$0.00	0.0
REV+32	Su 11a-2p		Brooks Early	\$2,500.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
REV+33	Su 6p-7p		60 Minutes	\$1,500.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
REV+34	Th 8p-9p		Mom/Murphy Brown	\$1,200.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
REV+35	W 8p-9p		Seal Team	\$1,000.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
REV+36	F 9p-10p		Blue Bloods	\$1,000.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
REV+37	M-F 7a-9a		CBS This Mom	\$150.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
TOTALS: 23 57									80	\$36,820.00	\$0.00	0.0