



**NRQE**  
**13 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

<u>Contract / Revision</u> 1741124 /		<u>Alt Order #</u> 26228781
<u>Product</u> TV		
<u>Contract Dates</u> 10/24/18 - 11/06/18		<u>Estimate #</u> 5757
<u>Advertiser</u> POL/Yvette Herrell/Congress/NM/Rep		<u>Original Date / Revision</u> 10/23/18 / 10/23/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9917037	<u>Advertiser Code</u> 1307	<u>Product 1/2</u> 1968
<u>Agency Ref</u> IN9370/IN11002/IN141		<u>Advertiser Ref</u>

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	10/24/18	10/24/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$350.00				
N 2	NRQE	10/25/18	10/25/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$350.00				
N 3	NRQE	10/26/18	10/26/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$350.00				
N 4	NRQE	10/29/18	10/29/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$350.00				
N 5	NRQE	10/30/18	10/30/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$350.00				
N 6	NRQE	10/31/18	10/31/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$350.00				
N 7	NRQE	11/01/18	11/01/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$350.00				
N 8	NRQE	11/02/18	11/02/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$350.00				
N 9	NRQE	11/05/18	11/05/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				2	\$350.00				
N 10	NRQE	10/27/18	10/27/18	Sa News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$500.00				
N 11	NRQE	11/03/18	11/03/18	Sa News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



NRQE  
13 Broadcast Plaza SW  
Albuquerque, NM 87104  
(505) 243-2285

<u>Contract / Revision</u> 1741124 /		<u>Alt Order #</u> 26228781
<u>Contract Dates</u> 10/24/18 - 11/06/18	<u>Product</u> TV	<u>Estimate #</u> 5757
<u>Advertiser</u> POL/Yvette Herrell/Congr		<u>Original Date / Revision</u> 10/23/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$500.00				
N 12	NRQE	10/27/18	10/27/18	Sa News 13 on FOX 930-10p	930p-10p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$250.00				
N 13	NRQE	11/03/18	11/03/18	Sa News 13 on FOX 930-10p	930p-10p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$250.00				
N 14	NRQE	10/28/18	10/28/18	NFL Pre Game	5a-5a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				1	\$350.00				
N 15	NRQE	11/04/18	11/04/18	NFL Pre Game	5a-5a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$350.00				
N 16	NRQE	10/28/18	10/28/18	NFL Reg Season Late GM	2p-6p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				1	\$2,500.00				
N 17	NRQE	11/04/18	11/04/18	NFL Reg Season Late GM	2p-6p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$1,800.00				
N 18	NRQE	10/28/18	10/28/18	NFL Reg Season Early GM	730a-230p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				1	\$1,500.00				
N 19	NRQE	11/04/18	11/04/18	Su News 13 on FOX 930-10p	930p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$400.00				
Totals								0.00				20	\$11,900.00

\*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/22/18 -10/28/18	8	\$6,150.00	(\$922.50)	\$5,227.50	\$411.67	\$5,639.17
10/29/18 -11/04/18	10	\$5,050.00	(\$757.50)	\$4,292.50	\$338.03	\$4,630.53
11/05/18 -11/11/18	2	\$700.00	(\$105.00)	\$595.00	\$46.86	\$641.86
<b>Totals</b>	20	\$11,900.00	(\$1,785.00)	\$10,115.00	\$796.56	\$10,911.56

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

**Contract #** 26228781 **Changes as of:** 10/23/2018 at 7:31 AM **Version:** Highlighting Revision 1

**CPE:** 1307/1968/5757 **Flight:** 10/24/18 - 11/6/18 **Station:** NRQE

**Agency:** STRATEGIC MEDIA **Advertiser:** Yvette Herron for Congress NM CD-2 **Market:** Albuquerque

**Product:** TV **Office:** WASHINGTON

**7669 STAGERS LOOP** **Agency Order #:** 7880863 **Buyer:** Marable, Hartwell

**DELAWARE, OH 43015** **Salesperson:** BEN WILMETH **Assistant:** BEN WILMETH

**202-955-5342** **202-955-5342**

**Total Spots:** 20 **Total CPP:** \$160.81 **Total GRP:** 74.0

**Comments:** NEW ORDER

1741124

#	Day/Time	DP	Program	Len	A35P Rating	Rate	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5
1	W-F-M-Tu 19:30p-10p	3	KRQE News 13 @930P	30	1.9	\$350.00	1	1	1	0	0	1	1	1	1	1	0	0	2
Changes: Rate from 200 to 350																			
2	Sa 19p-9:30p	2	KRQE News 13 @9P Sat	30	2.1	\$500.00	0	0	0	1	0	0	0	0	0	0	1	0	0
Changes: Rate from 150 to 500																			
3	Sa 19:30p-10p	3	KRQE News 13 @930P Sat	30	1.4	\$250.00	0	0	0	1	0	0	0	0	0	0	1	0	0
Changes: Rate from 125 to 250																			
REV+ 4	Su 10a-11a	5	NFL Sunday Pre-Game	30	2.0	\$350.00	0	0	0	0	1	0	0	0	0	0	0	0	1
[Sep17-Dec17 FOX NFL Sunday Pre-Game average delivery on NRQE]																			
REV 5	Su 2:25p-5:30p	4	Green Bay/Rams-NFL	30	11.9	\$2,500.00	0	0	0	0	0	1	0	0	0	0	0	1	0
Changes: Day/Time from Su 11a-2:30p to Su 2:25p-5:30p. Program from Cowboys Early to Green Bay/Rams-NFL. Rate from 3000 to 2500																			
REV- 6	Su 2:25p-5:30p	5	LA Rams/New Orleans-NFL	30	18.2	\$1,800.00	0	0	0	0	1	0	0	0	0	0	0	1	1
Changes: Day/Time from Su 2:30p-5p to Su 2:25p-5:30p. Program from Broncos Late to LA Rams/New Orleans-NFL. Rate from 3000 to 1800																			
REV+ 7	Su 11a-2p	5	Seattle/Detroit-NFL	30	11.9	\$1,500.00	0	0	0	0	0	0	0	0	0	0	0	0	0
REV+ 8	Su 9:30p-10p	3	KRQE News 13	30	2.0	\$400.00	0	0	0	0	0	0	0	0	0	0	0	0	0
							<b>TOTALS:</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>2</b>



Marilyn Painter  
General Sales Manager  
MP 10/23/18



125 West 55th St  
New York, NY 10019

Contract # 26228781  
CPE: 1307/1968/5757  
Agency: STRATEGIC MEDIA  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Product: TV  
Agency Order #: 7880863  
Buyer: Marable, Hartwell  
Salesperson: BEN WILMETH  
202-955-5342  
Separation:  
Comments: NEW ORDER

Changes as of: 10/23/2018 at 7:31 AM  
Flight: 10/24/18 - 11/6/18  
Advertiser: Yvette Herrell for Congress NM CD-2  
Station: NRQE  
Market: Albuquerque  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: BEN WILMETH  
202-955-5342

Con Type: POLITICAL/NOTE  
Total \$: \$11,900.00  
Total Spots: 20  
Total CPP: \$160.81  
Total GRP: 74.0

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6	11/6 - 11/6	Total Spots	Total \$	CPP*	GRP*
1	W-F M-Tu 9:30p-10p		KRQE News 13 @930P	\$350.00	1.9	30	0		10	\$3,500.00	\$184.21	19.0
2	Sa 9p-9:30p		KRQE News 13 @9P Sat	\$500.00	2.1	30	0		2	\$1,000.00	\$238.10	4.2
3	Sa 9:30p-10p		KRQE News 13 @930P Sat	\$250.00	1.4	30	0		2	\$500.00	\$178.57	2.8
REV+ 4	Su 10a-11a		NFL Sunday Pre-Game	\$350.00	2.0	30	0		2	\$700.00	\$175.00	4.0
REV 5	Su 2:25p-5:30p		Green Bay/Rams-NFL	\$2,500.00	11.9	30	0		1	\$2,500.00	\$210.08	11.9
REV- 6	Su 2:25p-5:30p		LA Rams/New Orleans-NFL	\$1,800.00	18.2	30	0		1	\$1,800.00	\$98.90	18.2
REV+ 7	Su 11a-2p		Seattle/Detroit-NFL	\$1,500.00	11.9	30	0		1	\$1,500.00	\$126.05	11.9
REV+ 8	Su 9:30p-10p		KRQE News 13	\$400.00	2.0	30	0		1	\$400.00	\$200.00	2.0
TOTALS:									20	\$11,900.00	\$160.81	74.0



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 26228781 Changes as of: 10/23/2018 at 7:31 AM Version: Highlighting Revision 1  
CPE: 1307/1968/5757 Flight: 10/24/18 - 11/6/18 Station: NRQE  
Agency: STRATEGIC MEDIA Advertiser: Yvette Herrell for Congress NM CD-2 Market: Albuquerque  
7669 STAGERS LOOP Product: TV Office: WASHINGTON  
DELAWARE, OH 43015 Agency Order #: 7880863 Service: Nielsen  
Buyer: Marable, Hartwell Primary Demo: Adults 35+  
Salesperson: BEN WILMETH Assistant: BEN WILMETH  
202-955-5342 Separation: 202-955-5342  
Total Spots: 20  
Total CPP: \$160.81  
Total GRP: 74.0

Special Instructions
----------------------

Order Level Comments		
Date/Time	Added by	Comment
10/23/18 7:31 AM	BEN WILMETH	NEW ORDER
10/23/18 7:31 AM	BEN WILMETH	NEW ORDER

Competitive Information	
Market Budget: \$119,000	
NRQE Share: 10%	
Comment:	
Unknown: 90%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	20	\$11,900.00	74.0
Total	100%	20	\$11,900.00	74.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	8	\$6,150.00
2018-Nov	12	\$5,750.00
Total	20	\$11,900.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Revision	10/23/18 7:31 AM	BEN WILMETH	Revised	2	\$0
New	10/23/18 7:27 AM	BEN WILMETH	New	18	\$11,900.00
				\$11,900.00	\$11,900.00

Changes: Total CPP from \$155.96 to \$160.81, Total Spots from 18 to 20, Total GRPs from 76.3 to 74.0, Comments from Separation: 30 to NEW ORDER. 8 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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I represent that the payment for the above described broadcast time has been furnished by:

Yvette Herrell for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phil Pearce

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/9/18

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Printed Name

Title

Marilyn Pointer  
General Sales Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Strategic Media Placement

being/on behalf of: Yvette Herrell

a legally qualified candidate of the Republican Party

political party for the office of: New Mexico Congressional District 2

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Strategic Media Placement

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Artur M. Marmale

printed name

9/9/18

date



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.