

**ANALYSIS OF ASCERTAINMENT INTERVIEWS
UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS
PERFORMED FROM
JANUARY 1, 2024 – THROUGH – MARCH 31, 2024
AND ILLUSTRATIVE PROGRAMS ADDRESSING COMMUNITY CONCERNS
COX MEDIA GROUP/ COX RADIO LLC LICENSEE - KRAV-FM/TULSA, OKLAHOMA**

- 1) Crime
- 2) Economy and Business
- 3) Education
- 4) Family
- 5) Health and Fitness
- 6) Politics and Government

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue

Levi May
Director of Branding & Programming
KRMG-AM/FM
Tulsa, OK

KRAV-FM Tulsa, Oklahoma

Program Descriptions:

Tulsa Weekend is a weekly, locally produced program, focusing on the issues facing the community, the state and nation. It is broadcast a 7:00AM each Sunday morning. The programs duration is one-hour. ***(please see next tab for detailed information)***

DATE	KRAV time	Duration	Source	TOPIC	ISSUE	DESCRIPTION	ORGANIZATION
1/14/2024	7:20am	19 minutes	Local	American Petroleum Institute	Business and Economy	The future of oil in the US economy	American Petroleum Institute
1/14/2024	7:40am	19 minutes	Local	Cryptocurrency and ETFs	Business and Economy	Cryptocurrency is now available as an ETF investment	True Code Capital
3/10/2024	6:00am	19 minutes	Local	American Petroleum Institute	Business and Economy	The future of oil in the US economy	API
3/24/2024	6:00am	19 minutes	Local	Bassmaster Classic - Kia Motor Co EV's	Business and Economy	Fishing Tournament on Grand Lake - KIA commits to Evs	Bass Pro Shop - KIA Motor Co.
3/31/2024	6:40am	19 minutes	Local	Councilman Phil Laken	Business and Economy	Tulsa's 3-H committee on homelessness	N/A
3/31/2024	6:00am	19 minutes	Local	Edin Village founder Fred Johnson	Business and Economy	Tiny Homes for the Homeless	Edin Village
1/14/2024	7:00am	19 minutes	Local	Oklahoma's MOVE OVER law - Tulsa Utility updates	Crime	New fines levied - Water bills will be delivered late this month	N/A
1/21/2024	7:00am	19 minutes	Local	Oklahoma's MOVE OVER law - Tulsa Utility updates	Crime	New fines levied - Water bills will be delivered late this month	N/A
1/28/2024	7:20am	18 minutes	Local	Richard Glossip attorney Don Knight	Crime	POTUS agrees to hear Glossip's request for a new trial	N/A
2/4/2024	7:00am	19 minutes	Local	OKDOC staffing issues	Crime	OKDOC Public Information Officer Kay Thompson	N/A
2/18/2024	7:40am	19 minutes	Local	OKDOC staffing issues revisited	Crime	Former DOC Security Chief Jason Lemons	N/A
3/3/2024	7:20am	19 minutes	Local	Tulsa City Councilman Grant Miller	Crime	Miller rebuts public claims about his character	N/A
3/17/2024	6:00am	19 minutes	Local	Tulsa's Real Time Information Center	Crime	City of Tulsa using camera surveillance	N/A
2/11/2024	7:20am	19 minutes	Local	The American Heart Association	Education	It's Heart Health Month - Staying Heart Healthy	AHA
2/11/2024	7:00am	19 minutes	Local	Jason Logan with COVERS.COM	Education	Sports betting on the Super Bowl	Covers.com
2/18/2024	7:20am	19 minutes	Local	Non-profit Nature Works	Education	Their annual Art Show is coming up next weekend	Nature Works
2/25/2024	7:20am	19 minutes	Local	Tulsa County Election Board - OK State Board of Education	Education	County needs poll workers - State wants teacher bonuses back	N/A
3/3/2024	7:40am	19 minutes	Local	Union SD Superintendent Kurt Hartzler - Eco Dev in BA	Education	Hartzler resigns - BA econmic growth	N/A
3/17/2024	6:40am	19 minutes	Local	Tulsa Community College- Prostate Health updates	Education	TCC Cybersecurity Bootcamp - Prostate health	N/A
1/21/2024	7:40am	19 minutes	Local	ODOT PIO TJ Spurlock - National Bobblehead Museum	Family	New traffic sign regs - What's in the bobblehead museum?	Nat'l Bobblehead Museum
2/18/2024	7:00am	19 minutes	Local	OKDOC staffing issues revisited	Family	OKDOC Public Information Officer Kay Thompson	N/A
2/25/2024	7:00am	19 minutes	Local	Bobby Cleveland, ex dir of Ok Corrections Professionals org	Family	OKDOC is understaffed and DOC employees are overworked	N/A
3/24/2024	6:20am	19 minutes	Local	American Legion Post #1	Family	One of the oldest AL posts in US is in rebuild mode	N/A
3/24/2024	6:40am	19 minutes	Local	Owasso resident Jeremy Geiger	Family	Geiger accuses Police Detective Mike Denton of killing dog	N/A
3/31/2024	6:20am	19 minutes	Local	Interview with a Tulsa homeless man who lives in his car	Family	What is everyday like when you're homeless?	N/A
2/4/2024	7:40am	19 minutes	Local	OKDOC staffing issues	Famiy	Oklahoma District 19 Representative JJ Humphry	N/A
1/21/2024	7:20am	19 minutes	Local	OK Lt. Gov Matt Pinnell - TIA Mktng Director Andrew Pierini	Health and Welfare	Oklahoma is growing - TIA's banner year and future plans	N/A
1/28/2024	7:40am	20 minutes	Local	Former NASA Administrator Jim Bridenstein	Health and Welfare	The medical advances accomplished by space exploration	N/A
1/28/2024	7:00am	19 minutes	Local	OK Lt. Gov Matt Pinnell - TIA Mktng Director Andrew Pierini	Health and Welfare	Oklahoma is growing - TIA's banner year and future plans	N/A
2/4/2024	7:20am	19 minutes	Local	OKDOC staffing issues	Health and Welfare	Interview with MBCC inmate on contraband cell phone	N/A
3/10/2024	6:40am	19 minutes	Local	Family & Children's Services - BA Amphitheater	Health and Welfare	New CEO at FCS - Update on Construction progress	N/A
3/17/2024	6:20am	19 minutes	Local	Karen Gilbert - Medicare's SHIP program	Health and Welfare	Gilbert for Tulsa Council - How SHIP works	Karen Gilbert
1/7/2024	7:20am	19 minutes	Local	Karen Keith for Tulsa Mayor	Politics and Government	Karen Keith wants to be Tulsa mayor	Karen Keith
1/7/2024	7:40am	19 minutes	Local	Munroe Nichols for Tulsa Mayor	Politics and Government	Munroe Nichols wants to be Tulsa mayor	Munroe Nichols
1/7/2024	7:00am	19 minutes	Local	Jayme Fowler for Tulsa Mayor	Politics and Government	Jayme Fowler wants to be Tulsa mayor	Jayme Fowler
2/11/2024	7:40am	19 minutes	Local	Opposition to the proposed Wagoner County Sales Tax vote	Politics and Government	New tax would raise Coweta Sales tax above 10%	N?A
2/25/2024	7:40am	19 minutes	Local	The No Labels political organization	Politics and Government	What it is, what it does	No Labels
3/3/2024	7:00am	19 minutes	Local	Commissioner hopeful Melissa Myers - Why People Don't Vote	Politics and Government	Myers for Commissioner - Why people don't vote	Melissa Myers
3/10/2024	6:20am	19 minutes	Local	Tulsa City Councilor Jeannie Cue	Politics and Government	Cue is running for Tulsa Commissioner	Cue for Commissioner

Property	Air Date	Aired Time	Issue	Description	Aired Length
Property : KRAV-FM					
Advertiser/Product : Public Service Announcement PSA -A/DRS-DIFFERENTLY-23-R30					
Sched Ad-ID : DRS-DIFFERENTLY-23-R30					
	45352	0.10255787	Health & Human Services - Health & Human Services		:30
	45352	0.182627315	Health & Human Services - Health & Human Services		:30
	45370	0.016331019	Health & Human Services - Health & Human Services		:30
	45370	0.058587963	Health & Human Services - Health & Human Services		:30
	45370	0.099884259	Health & Human Services - Health & Human Services		:30
	45370	0.142164352	Health & Human Services - Health & Human Services		:30
	45370	0.181886574	Health & Human Services - Health & Human Services		:30
	45370	0.199386574	Health & Human Services - Health & Human Services		:30
					0.002778
					0.002778
Advertiser/Product : Public Service Announcement PSA -A/DRS-HELPED-23-R30					
Sched Ad-ID : DRS-HELPED-23-R30					
	45352	0.102905093	Health & Human Services - Health & Human Services		:30
	45352	0.197141204	Health & Human Services - Health & Human Services		:30
	45370	0.016678241	Health & Human Services - Health & Human Services		:30
	45370	0.058935185	Health & Human Services - Health & Human Services		:30
	45370	0.100231481	Health & Human Services - Health & Human Services		:30
	45370	0.142511574	Health & Human Services - Health & Human Services		:30
	45370	0.182233796	Health & Human Services - Health & Human Services		:30
					0.002431
					0.002431
Advertiser/Product : Public Service Announcement PSA -A/Family					
Sched Ad-ID : CNPY0011000					
	45352	0.018287037	HELPING PETS		0.041667
	45352	0.101863426	HELPING PETS		0.041667
	45352	0.116458333	HELPING PETS		0.041667
	45352	0.142662037	HELPING PETS		0.041667
	45370	0.015636574	HELPING PETS		0.041667
	45370	0.029733796	HELPING PETS		0.041667
	45370	0.057546296	HELPING PETS		0.041667
	45370	0.072905093	HELPING PETS		0.041667
	45370	0.09849537	HELPING PETS		0.041667
	45370	0.114293981	HELPING PETS		0.041667
	45370	0.141122685	HELPING PETS		0.041667
	45370	0.156435185	HELPING PETS		0.041667
	45370	0.18119213	HELPING PETS		0.041667
	45370	0.196944444	HELPING PETS		0.041667
					0.009722
					0.009722
Advertiser/Product : Public Service Announcement PSA -A/I Love You, Get Screened					
Sched Ad-ID : 37626A					
	45352	0.033564815	CANCER SCREENING		:30
	45352	0.197488426	CANCER SCREENING		:30

45370	0.017025463	CANCER SCREENING	:30
45370	0.059282407	CANCER SCREENING	:30
45370	0.100578704	CANCER SCREENING	:30
45370	0.142858796	CANCER SCREENING	:30
45370	0.182581019	CANCER SCREENING	:30
			0.002431
			0.002431

Advertiser/Product : Public Service Announcement PSA -A/Masterbrand / YMCA
 Sched Ad-ID : VYMA0244000

45352	0.033900463		:30
45352	0.197824074		:30
45370	0.017372685		:30
45370	0.059618056		:30
45370	0.100914352		:30
45370	0.143194444		:30
45370	0.182928241		:30
			0.002431
			0.002431

Advertiser/Product : Public Service Announcement PSA -A/MEAPSA They Chose Me 30 Radi
 Sched Ad-ID : MFFO0007000

45352	0.034247685	EDUCATOR AWARD	:30
45370	0.017719907	EDUCATOR AWARD	:30
45370	0.073599537	EDUCATOR AWARD	:30
45370	0.101273148	EDUCATOR AWARD	:30
45370	0.15712963	EDUCATOR AWARD	:30
45370	0.183275463	EDUCATOR AWARD	:30
			0.002083
			0.002083

Advertiser/Product : Public Service Announcement PSA -A/New Skills
 Sched Ad-ID : CNAL0304000

45352	0.059479167	Education	Don't text and drive	:30
45370	0.030428241	Education	Don't text and drive	:30
45370	0.073946759	Education	Don't text and drive	:30
45370	0.114988426	Education	Don't text and drive	:30
45370	0.157476852	Education	Don't text and drive	:30
45370	0.183622685	Education	Don't text and drive	:30
				0.002083
				0.002083

Advertiser/Product : Public Service Announcement PSA -A/PSA/DRUG IMPAIRED DRIVING P
 Sched Ad-ID : CNDI0033000

45352	0.059826389	EDUCATION	DON'T DRIVE ON DRUGS	:30
45352	0.157858796	EDUCATION	DON'T DRIVE ON DRUGS	:30
45370	0.030775463	EDUCATION	DON'T DRIVE ON DRUGS	:30
45370	0.074293981	EDUCATION	DON'T DRIVE ON DRUGS	:30
45370	0.115335648	EDUCATION	DON'T DRIVE ON DRUGS	:30
45370	0.157824074	EDUCATION	DON'T DRIVE ON DRUGS	:30
45370	0.183958333	EDUCATION	DON'T DRIVE ON DRUGS	:30

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Advertiser/Product : Public Service Announcement PSA -A/PSA/EMERGENCY PREPAREDNES
Sched Ad-ID : CNFE0354000

45352	0.072893519	education	planning for natural disasters	:30
45352	0.158217593	education	planning for natural disasters	:30
45370	0.031122685	education	planning for natural disasters	:30
45370	0.074641204	education	planning for natural disasters	:30
45370	0.11568287	education	planning for natural disasters	:30
45370	0.158171296	education	planning for natural disasters	:30
45370	0.197638889	education	planning for natural disasters	:30

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Advertiser/Product : Public Service Announcement PSA -A/PSA/TEXTING & DRIVING PREVEI
Sched Ad-ID : CNRD0392000

45352	0.073240741	Education	Don't text and drive	:30
45352	0.18193287	Education	Don't text and drive	:30
45370	0.031481481	Education	Don't text and drive	:30
45370	0.074988426	Education	Don't text and drive	:30
45370	0.116030093	Education	Don't text and drive	:30
45370	0.158518519	Education	Don't text and drive	:30
45370	0.197997685	Education	Don't text and drive	:30

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Advertiser/Product : Public Service Announcement PSA -A/RURAL HIGHWAY SAFETY
Sched Ad-ID : RURAL HIGHWAY SAFETY

45370	0.031828704			:30
45370	0.075347222			:30
45370	0.116377315			:30
45370	0.158877315			:30
45370	0.198344907			:30

0.001736
0.001736

Advertiser/Product : Public Service Announcement PSA -A/This Is Pretirement
Sched Ad-ID : CNRT0448000

45352	0.073599537	AARP		:30
45352	0.182280093	AARP		:30
45370	0.032175926	AARP		:30
45370	0.099189815	AARP		:30
45370	0.116724537	AARP		:30
45370	0.159224537	AARP		:30
45370	0.19869213	AARP		:30

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Advertiser/Product : Public Service Announcement PSA -A/Yearbook - Ariel
Sched Ad-ID : CNGA0599000

45370	0.058240741			:30
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Sched Ad-ID : CNGA0603000

45370 0.099537037
45370 0.14181713
45370 0.159571759
45370 0.199039352

:30
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:30
:30
0.001736

45352 0.018981481
45352 0.058796296
45352 0.117152778
45352 0.143356481
45352 0.157175926

0.041667
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0.003472
0.005208
0.040625
2.4375